

## LRB – FISCAL REVIEW SECTION ANALYSIS

FINANCE AND PERSONNEL COMMITTEE

ITEM 9, FILE 031469

FEBRUARY 26, 2004

ANGELYN WARD

File #031469 is a resolution relative to the acceptance and funding of a Books2Go – Libros para Llevar Grant by Milwaukee Public Library.

### Background

1. This resolution authorizes the Milwaukee Public Library (MPL) to accept and fund a Books2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. The purpose of the grant is to provide outreach services to Latino children and to educate parents and childcare providers on the benefits of the library and importance of reading. **This is a continuation grant.** This grant is based on the award winning Books2Go program which serves the entire city.
2. The grant supports the City-wide goals by: focusing on the educational needs of children, improving the literacy rate and expanding services and programs to youth. The grant also supports the departmental objectives to: expand outreach efforts to child serving agencies, expand and enhance MPL's diverse collection to a target audience, strengthen literacy efforts, promote MPL's collection and resources through collaboration and programs, and increase community awareness of MPL's services, programs, resources and material available.

### Discussion

1. The grant is focused on an outreach program for Latino children, from 0 to 3 years old as well as their parents and childcare providers in the Forest Home Library area. The aim is to educate the Latino adults on the benefits of the Library by developing pre-reading skills in the Latino children. The program has expanded to other city libraries with Spanish childcare providers in their areas, Bay View, Central, Martin Luther King and Zablocki.
2. A bilingual Outreach Educator, to be funded by the grant, will promote and distribute the materials, and contact and visit child care agencies in the areas, register the agencies in the program, and distribute library cards and program materials. The visits will include modeling read-aloud techniques, scheduling the first story time at the Library and providing information on reading to infants.
3. The program includes partnering with three community agencies, the La Causa, Esperanza Unida and Guadalupe Head Start Day Care Center, whose missions include focusing on providing children and their families with services to nurture healthy families, enhance community stability and maximize personal development and self-sufficiency. The program will be promoted through training sessions, festivals, Hispanic newspapers, and library brochures. It will be measured by the number of participating childcare centers, library cards issued, books checked out and follow-up visits to the Forest Home, Bay View, Central, Martin Luther King and Zablocki libraries.

### Fiscal Impact

1. The Libros para Llevar Grant provides \$31,666, funded by:  
\* Grantor, \$23,220 (73%)                      \* City in-kind share, \$8,446 (27%)
2. The grant period is from January 1, 2004 through December 31, 2004.

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