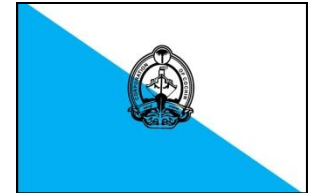


Milwaukee & Cochin

City of Milwaukee
Sister Cities Committee
September 18, 2012

Today's Presenters

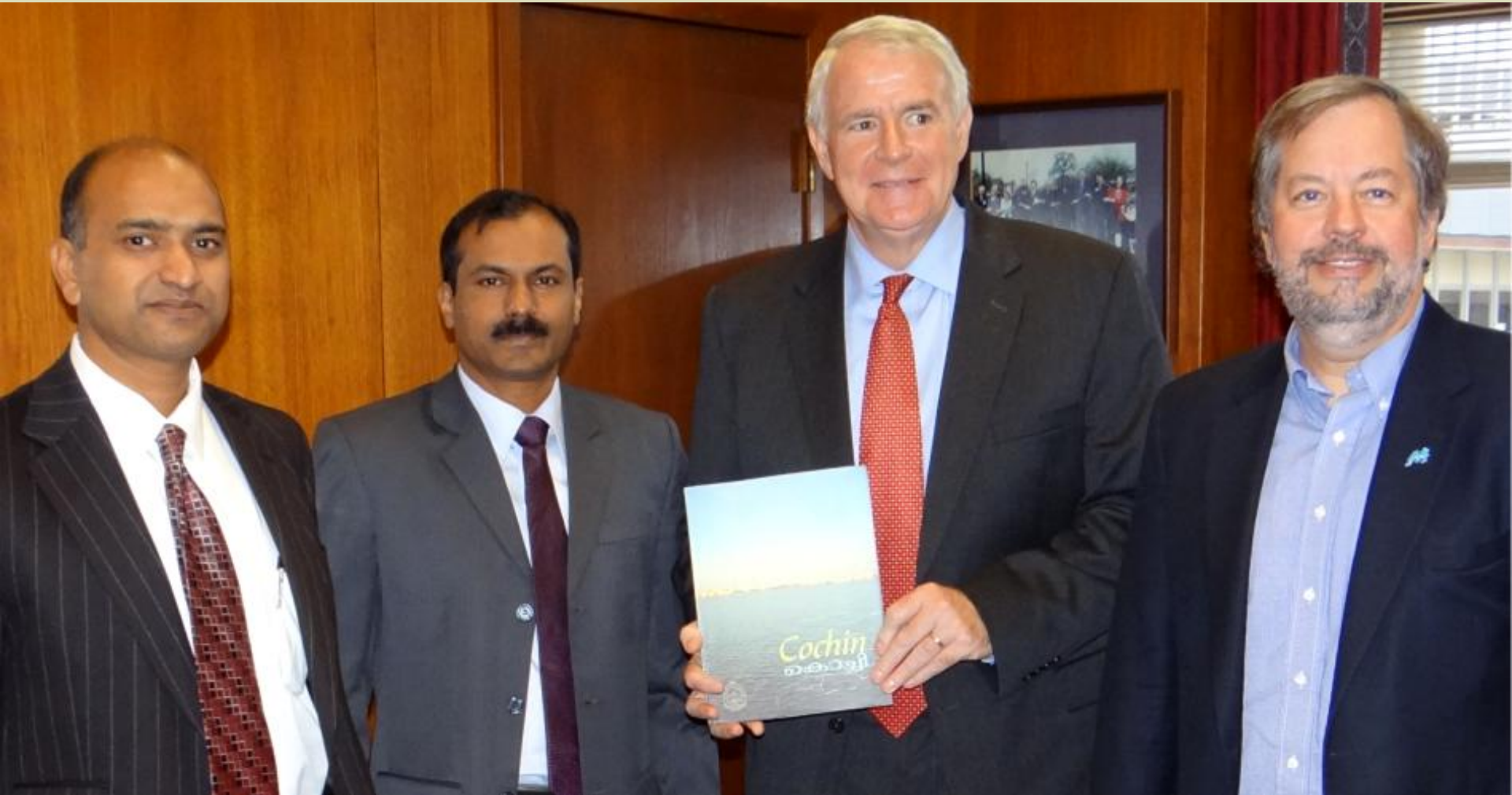
- Global connectors
 - Government/business
 - Academia
 - Community
- Milwaukee/Cochin-based
- Consortium approach
- Water focus



Agenda

- About us
 - Cochin, Kerala, India
 - Application organizations
- Expected outcomes
- Next steps
- Q&A

Why we're talking today

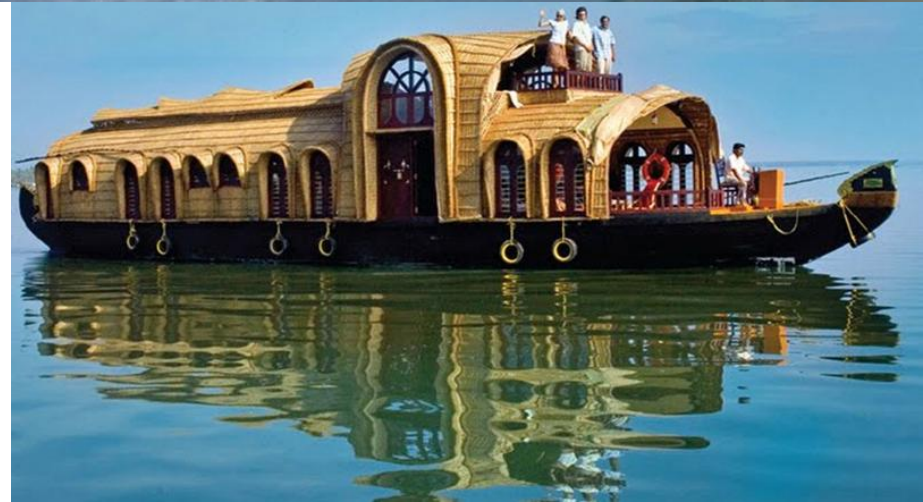


Get to know Cochin

- City of Commerce in Kerala
- Growing Busy Port City
- City by the lake and backwaters
- Wealth of Educational and Healthcare Institutions
- A tourist magnate







MAHATTIL®

International Transshipment Port



Cochin (Kochi), Kerala



MAHATTIL®

Infopark - Kochi





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NGO Synergy

- Aligned with City development and growth
- Attracts and retains talent
- Benefits visitors
- Build partnerships and dynamic collaborations
- Mayor's Involvement



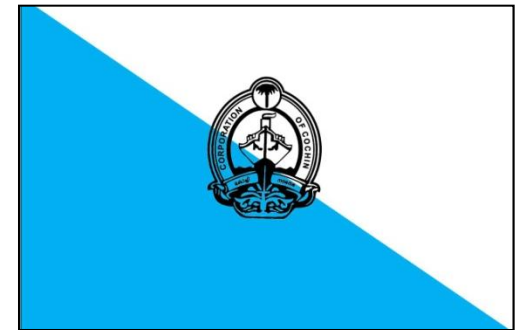
MILWAUKEE WATER COUNCIL



Centre for Heritage,
Environment and
Development

Expected Outcomes

- Economic development
 - Global market access
 - Job creation
 - Tourism exchange
- Academic collaboration
 - New research initiatives
 - Contextual development
 - Technology/knowledge transfer
- Community engagement
 - Next generation global leadership
 - Tourism exchange
 - Positive global perceptions



Next Steps

- Form consortium of support organizations under Water Council/CHED as lead NGO's
- Identify initial programs for immediate and near-term implementation
- *City of Milwaukee Sister Cities Committee:*
 - *Best practices of existing relationships*
 - *Ideal characteristics of new Sister City*

Questions & Answers

Thank You.

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Appendix

<http://vimeo.com/44758325>



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