

# Community Engagement and Achievement Collaborative

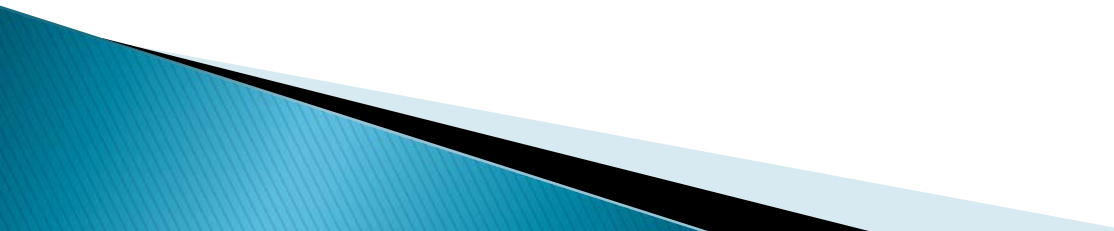
Black Male Achievement Advisory Council

Presented by  
City of Milwaukee  
Department of Administration

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# Community Engagement and Achievement Collaborative

- Mayor Tom Barrett's 2016 Executive Budget proposes to create the **Community Engagement and Achievement Collaborative (CEAC)**.
  - The goal of the CEAC is to promote racial equity and inclusion in Milwaukee.
  - The CEAC will place special focus on enhancing local capacity to improve life outcomes of boys and men of color significantly marginalized from economic, social, educational and political life.
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## Staggering Need for CEAC

- ▶ Milwaukee is fourth poorest city in the U.S. Forty percent of population African American and 17.3% Hispanic, compared to 6.5% and 6.2% respectively statewide. (*U. S. Census Bureau*)
- ▶ Only 44.7% of working-age black males and 65% of working-age Hispanic males between ages of 16–64 were employed 2010 Census, compared to 77.4% of white men. (*U. S. Census Bureau*)
- ▶ 2 in 3 African American children and 1 in 3 Hispanic children live apart from their fathers compared to 1 in 4 white children. (*U. S. Census Bureau*)
- ▶ In Wisconsin, only 55% of African American males and 68% of Hispanic males graduate high school, compared to 92% of their white peers. (*Schott Foundation for Public Education*)
- ▶ A Study released in 2013 uncovered that Wisconsin has the highest black male incarceration rate in the nation. (*University of Wisconsin–Milwaukee*)
- ▶ Homicide leading cause of death among 15–24 year old males. (*Milwaukee Homicide Review Commission*)

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## CEAC Infrastructure

- ▶ The CEAC will provide the human capital and infrastructure needed to advance Black Male Achievement Advisory Council (BMAAC), My Brother's Keeper (MBK), and racial equity and inclusion goals through citywide collaboration.
- ▶ The CEAC will be led by a Director appointed by Mayor Barrett.
- ▶ The Director will work with BMAAC and all community stakeholders to connect organizations and align resources to create an environment of success for fathers and boys and men of color and other populations of color.



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The CEAC will promote racial equity and inclusion and enhance local capacity to improve life outcomes of boys and men of color and other populations of color through:

- **Development of Strong Partnerships** – The CEAC will create a diverse partnership structure that engages government officials and agencies, community and faith-based leaders, families, youth, funders, and others.
- **Effective Utilization of Data** – The CEAC will strengthen data capacity to support City's efforts to document needs, target resources, assess the effectiveness of strategies and programs, and measure progress.
- **Implementation of Comprehensive Strategies** – The CEAC will foster the development and advancement of new policies, programs and practices of scale in areas such as educational attainment, employment opportunities, family strengthening, and prevention of violence and violent-related deaths.

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## Next Steps to Make CEAC Reality

- ▶ Reclassify Milwaukee Fatherhood Initiative (MFI) Director position. In addition to managing MFI operations including supervising staff, the CEAC Director will lead racial equity and inclusion efforts with special focus on boys and men of color.
- ▶ The CEAC will set in place an infrastructure of accountability to mobilize all community stakeholders around a common racial equity and inclusion agenda with special focus on boys and men of color and using common measures of success.
- ▶ The City and quasi-City government entities have committed \$185,000 in resources to support the CEAC. An additional \$125,000 is needed to achieve a balanced budget. Only \$75,000 is needed for an immediate CEAC program launch (includes support for CEAC Director position).

**NOTE:** The MFI brand will be preserved. Efforts are underway to establish the MFI as 501(c)3 to ensure future sustainability for decades to come. This year marks the 10<sup>th</sup> anniversary of the Milwaukee Fatherhood Summit.

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## Rational for Creating CEAC through MFI Restructure

- ▶ Mayor Barrett and other partners launched the MFI 10 years ago and it already involves dozens of collaborative partners.
- ▶ MFI partners have connected 10,000+ men and fathers to resources to better meet the needs of their children and families while improving their life outcomes. Over 95% of men served have been males of color.
- ▶ The MFI's accomplishments include reducing over \$9 million in child support interest debt and restoring driving privileges for thousands of dads. Other services include education, employment, health and more.
- ▶ The MFI is the lead organizer of BMAAC sponsored MBK Resource Fairs. One event was held on May 30<sup>th</sup> at Holy Redeemer Church of God in Christ and two others are scheduled on July 22<sup>nd</sup> at Kosciuszko Park and August 7<sup>th</sup> at North Division High School.





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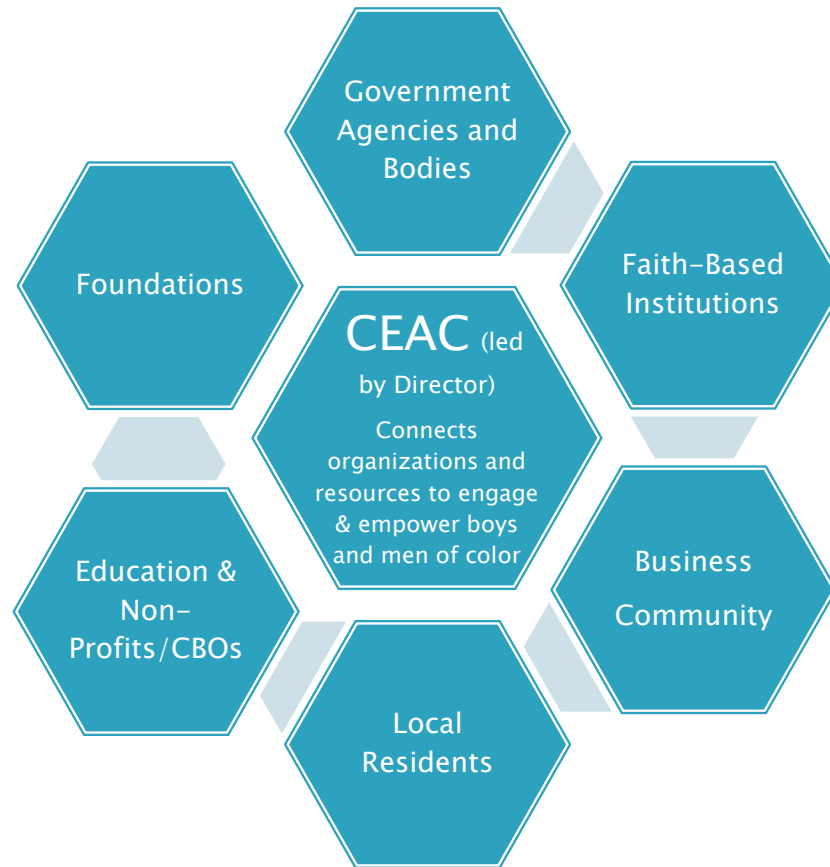
## Other CEAC Infrastructure Support

- ▶ The Director of the City of Milwaukee Department of Administration (DOA) will provide strategic direction to the CEAC in addition to allocating additional staff resources.
- ▶ Two newly created DOA positions (funded in 2015 budget) will devote significant time to support CEAC related activities –
  - \* Community Outreach Coordinator (Position filled July)
  - \* Community Analytics Coordinator (Position will be filled by December)
- ▶ The Mayor's Staff Assistant responsible for faith-based outreach and others will also support CEAC efforts.
- ▶ The CEAC Director will work with all City departments and quasi-City government entities to elevate efforts around racial inclusion in general but will place special focus on boys and men of color.



# Community Engagement and Achievement Collaborative

Connecting Organizations and Resources to Promote Racial Equity and Inclusion



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## Conclusion

- Mayor Barrett and other City leaders are in a unique position to provide the infrastructure to spearhead the CEAC.
- City officials have the ability to place issues on city and community agendas and leverage resources to advance citywide initiatives – ranging from job training and employment to health and housing and community economic development services.
- The City has a track record of working to advance citywide initiatives.

**Earn and Learn:** Has employed over 22,000 teens and raised more than \$4.5 million since 2005. 83% have been young people of color.

**Compete Milwaukee:** Mayor Barrett and the Milwaukee Area Workforce Development Board introduced this program early in 2015. It provides linkages between private sector employer demand and workforce supply. The City funded 135 transitional jobs this year under this program. The vast majority of participants are people of color.

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## Conclusion (Continued)

**Others:** Crime prevention program like Ceasefire Sabbath, the Gun Buy-Back Program and DataShare (links Health Department, Police Department, Milwaukee County District Attorney and other data to influence solutions to violence) all require broad-based collaboration.

- The opportunity is ripe to build on existing broad-based collaborative efforts such as Milwaukee Succeeds, Milwaukee County Community Justice's Council criminal justice reform efforts supported by MacArthur Foundation, etc.).
- The CEAC will bring together all community stakeholders who share the vision of – **A Milwaukee where all boys and men of color and other populations of color are healthy, productive and empowered to live their lives to their fullest potential with dignity.**



# Questions



If you have questions, please contact:

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