

**City of Milwaukee
Business Capacity Building Program Budget
The North End Phase II**

DESCRIPTION	ACCOUNT	EXPENSE
KNOWING YOUR BUSINESS (August 30, 2012)		\$ 339.36
- Lunch Refreshments	636508	\$ 339.36
BUSINESS GENERATION MODEL (October 17, 2012)		\$ 1,809.92
- Facilitator - Matt Richardson (Smart Wave)	634005	\$ 840.00
- Workshop Materials	636508	\$ 594.23
- Business Generation Model Workbook (10 Copies)	636508	\$ 283.69
- Refreshments	636508	\$ 92.00
MID-YEAR EVENT (December 12, 2012)		\$ 1,212.70
Event Location	632502	\$ 469.75
Event Reception	632508	\$ 623.75
Event Invitation	632508	\$ 119.20
WEALTH MANAGEMENT FOR SMALL BUSINESS OWNERS (February 27, 2013)		\$ 1,675.45
- Invitation Design	634005	\$ 75.00
- Invitation and Poster Printing	636508	\$ 139.05
- Food Service (Transfer Pizza)	636508	\$ 493.05
- Books (8)	636508	\$ 120.00
- Guest Speaker - Julie Murphy Caserly	636508	\$ 848.35
BUSINESS COACH MATCHMAKING AND DEVELOPMENT EFFORTS		\$ 558.38
Business Coach Matchmaking Session (June. 27, 2012)		
- Blackthorn Pub	636508	\$ 495.60
Business Coach Training and Orientation		
- Manpower	636508	\$ 62.78
CULMINATING EVENT (June 12, 2013)		\$ 1,026.88
Refreshments for Business Presentations	636508	\$ 66.71
Refreshments for Culminating Reception	636508	\$ 500.00
Marketing Materials for Culminating Reception		
- Invitation Design	634005	\$ 100.00
- Invitation Printing	636508	\$ 29.40
- Wayfinding Balloons	636508	\$ 30.77
Photography	634005	\$ 300.00
PROGRAM MANAGEMENT		\$ 60,000.00
Program Manager - Woo Connections	634005	\$ 60,000.00
PROGRAM EVALUATION		\$ 14,000.00
Program Evaluation - Heartland Information Research	634005	\$ 14,000.00
OTHER CONSULTANTS		\$ 23,567.00
One-on-One Business Coaches (3 Coaches x 10 Sessions)	634005	\$ 4,500.00
Personal Coach - Wide Awake, Inc.	634005	\$ 4,167.00
Business Plan Writer (4 Plans) - Denise Powell	634005	\$ 12,900.00
Workshop Presenter - Kimberly Casey	634005	\$ 250.00
Group Intensive Coaching Session	634005	\$ 1,750.00
MONTHLY MEETINGS		\$ 1,200.51
Aramark (8 Catering Orders)	636508	\$ 857.51
Fresh & Safe	636508	\$ 343.00
PROGRAM PARTICIPANTS GRANTS		\$ 120,000.00
- Maures Development	634005	\$ 40,000.00
- JCP Construction	634005	\$ 40,000.00
- PL Freeman Company	634005	\$ 40,000.00
TOTAL EXPENSES		\$ 225,390.20
TOTAL PROGRAM BUDGET		\$ 250,000.00