

EDUCATION

MBA; Emphasis - Finance, University of Wisconsin – Whitewater, 1989
 B.S., Business Administration; Marquette University, 1984

EXPERIENCE

Small Business Owner: Owner of Roots Development, LLC, an urban development company. Currently developing Scoopz Frozen Custard.

Real Estate Development: Over seven years experience in real estate development. Area of focus: Milwaukee’s central city.

Business Development: Over ten years experience in providing assistance to local businesses in either the start-up phase or in expansion efforts. While President of the North Avenue CDC, organization has established a Business Development Center and his assisted more than 105 local businesses.

Financial Analysis: Over fifteen years experience analyzing the feasibility of real estate or large-scale capital development projects.

EMPLOYMENT HISTORY

POSITION	ORGANIZATION	TERM	FUNCTION
Small Business Owner	Roots Development, LLC	Present	Real Estate and Business Development.
President	North Avenue Community Development Corporation	Aug/00 – Oct/06	Manage Day-To-Day Operations Of The North Avenue CDC, a \$3 Million Non-Profit Economic Development Agency.
Business Development Manager	Esperanza Unida	Aug/98 – Aug/00	Developed Esperanza’s businesses
Adjunct Professor	University of Wisconsin – Whitewater	Jan/97 - Dec/98	Taught Corporate Finance.
Economic Development Specialist	Sherman Park Community Development Corporation	Sep/96 – Aug/98	Economic Development Planning And Organizing Activity In Sherman Park.
Strategic Analyst	Northwest Airlines	Aug/94 – Sep/96	Analyzed the economic feasibility of large-scale capital projects
Financial Analyst	Wisconsin Electric Power Company	Jan/90 – Aug/94	Analyzed the economic feasibility of large-scale capital projects