

Report to the Common Council Community & Economic Development Committee

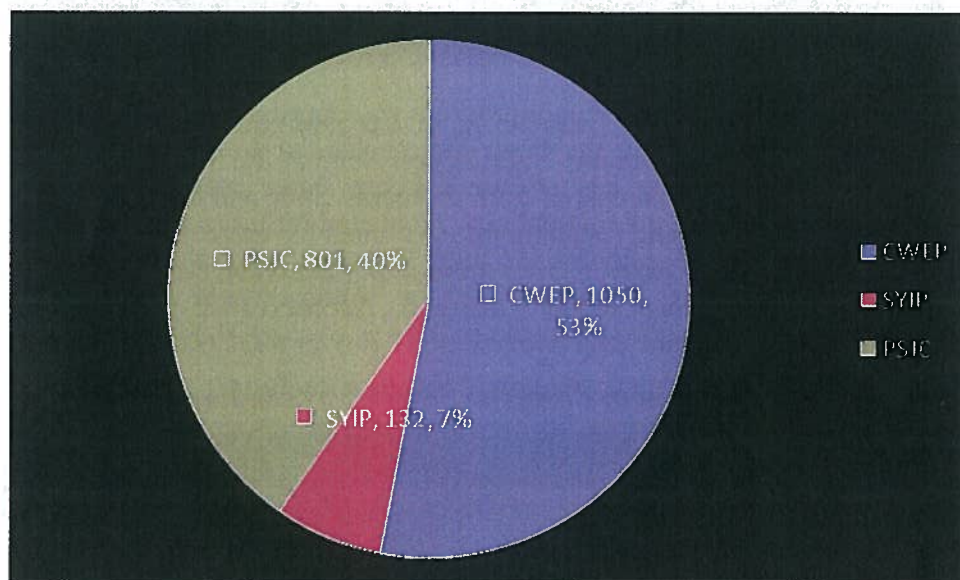
**Cooperative Ventures Undertaken by the City of Milwaukee and the  
Milwaukee Area Workforce Investment Board  
Jan. 1, 2011 - June 30, 2011**

**I. Earn & Learn**

The 2011 Earn & Learn program was challenged by a substantial loss of funding support from public funders – most notably a reduction in Workforce Investment Act (WIA) funds from the U.S. Department of Labor.

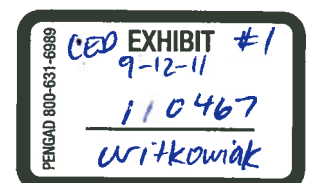
In 2011, a total of 1,983 teens and young adults were employed through Earn & Learn's three program components.

**2011 Earn & Learn: Students Served by Program Category**

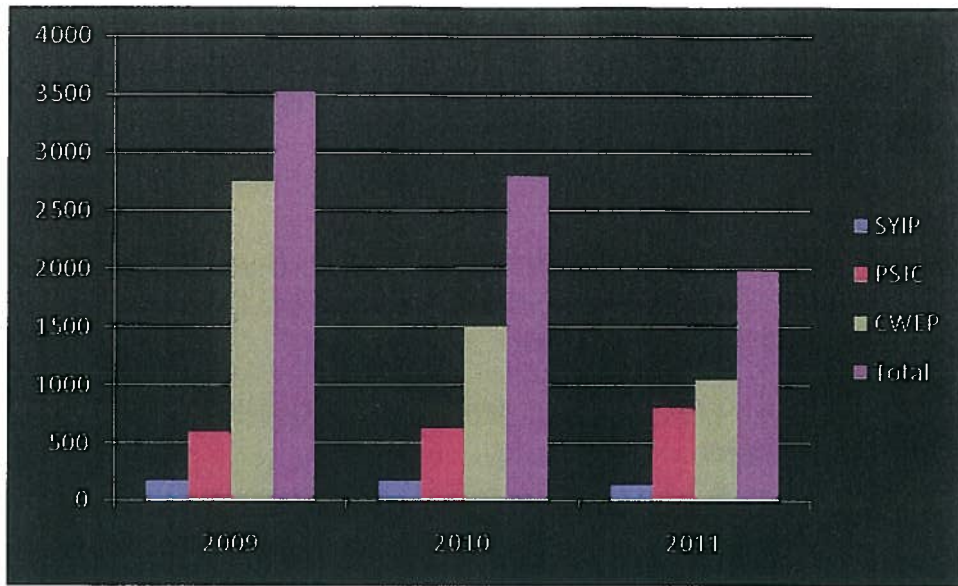


The reduced number of students served in 2011 reflects a downward trend in federal funding for summer youth employment, which reached a high point in 2009 with passage of the American Recovery & Reinvestment Act (ARRA), but has declined sharply in each of the last two years. Federally-funded summer jobs for Milwaukee teens have declined dramatically from nearly 3,000 in 2009, to less than 1,000 in 2011. The decrease in summer jobs for teens, resulting from reduced federal support, was partially offset this summer by an infusion of corporate and foundation funding.

September 12, 2011

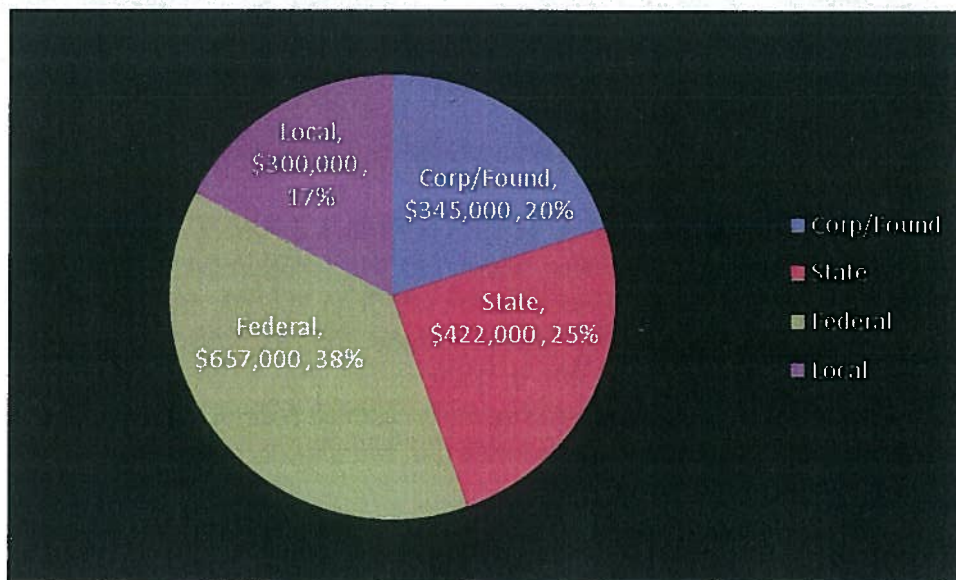


**2011 Earn & Learn: Three-Year Trend in Positions Funded, by Category**



In 2011, the budget for the Earn & Learn program was approximately \$1.724 million. While federal funds still constitute the single largest share of the budget (\$657,000), it now covers only 38% of the total cost of Earn & Learn. State and local government, along with local corporations and foundations, accounted for more than 60% of program costs. The role of the private sector is even more important when the wages paid to students by businesses partners is added to the total. A conservative estimate of the wages paid to students by private sector employers in 2011 is over \$930,000.

**2011 Earn & Learn: Financial Support by funding Source**



**A. Community Work Experience Program (CWEP)**

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- MAWIB coordinates the Earn & Learn Community Work Experience Program with the City of Milwaukee to place youth in community work experience positions during the summer.
- Funding was provided by the U.S. Department of Labor, the Wisconsin Department of Workforce Development, and Spotted Eagle High School.
- Mayor Barrett conducted a corporate and foundation fundraising campaign to partially offset reduced government funds for summer youth employment.
- More than \$317,000 was received from the following corporate and foundation donors:

- |                                      |  |
|--------------------------------------|--|
| • A.O. Smith Corporation             | • Northwestern Mutual                  |
| • BMO Harris Bank N.A.               | • Robert W. Baird & Co., Inc.          |
| • Brewers Community Foundation, Inc. | • Tamarack Petroleum                   |
| • Fiserv, Inc                        | • The Harley-Davidson Foundation, Inc. |
| • Greater Milwaukee Foundation       | • The Marcus Corporation               |
| • Helen Bader Foundation             | • Yabuki Family Foundation             |
| • ManpowerGroup                      | • We Energies                          |
| • MGIC                               |  |

- In light of the reduced funding, several changes were made this summer:
  - Program applications were released later than usual and the application-acceptance period was shortened substantially – despite the shortened application acceptance period, 1,800 applications were submitted to MAWIB.
  - Student-employment was reduced to six weeks – down from eight weeks in previous years.
  - The number of 14 and 15 year-olds was reduced substantially.
- 1,050 youth were placed in subsidized employment at 67 community-based worksites.
- 88% (921) of the students placed successfully completed the summer work experience program.

### **B. Private Sector Coordination**

- 801 youth were employed in private sector jobs.
- 38 employers pledged to hire youth.
- Johnson Controls supported the sixth year of the Milwaukee Conservation Leadership Corp Program, providing 40 youth jobs.
- World Festivals, Inc. (Summerfest) employed 700 Milwaukee residents between the ages of 16 and 24.

### **C. Summer Youth Internship Program (SYIP)**

- 132 youth were placed as interns with city departments.
- 16 departments placed interns:

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| <ul style="list-style-type: none"><li>• City Clerk</li><li>• City Development</li><li>• Employee Relations</li><li>• Fire</li><li>• Health</li><li>• Library</li><li>• Municipal Court</li><li>• Neighborhood Services</li></ul> | <ul style="list-style-type: none"><li>• Police</li><li>• Port of Milwaukee</li><li>• Public Works – Administration</li><li>• Public Works -- Forestry</li><li>• Public Works -- Infrastructure</li><li>• Public Works -- Operations</li><li>• Tax Assessor</li><li>• Water</li></ul> |
|--|--|

- 89% of interns successfully completed the program.
- 11% were terminated or resigned.
- Interns worked for eight weeks, from June 20<sup>th</sup> through August 12<sup>th</sup>.
- Interns attended weekly education sessions on a variety of topics.

### **II. Youth Build**

MAWIB has been funded by the U.S. Department of Labor for a Youth Build Project that will work with 60 out-of-school youth over 3 years to gain educational and employment skills while building low income houses. The houses they will build will have an emphasis on “green” technologies.

### **III. Mayor’s Office and MAWIB**

MAWIB and the Mayor’s office applied for funding through the US Conference of Mayors grant program funded by the Wal-Mart foundation. We received \$550,000 which allowed us to expand a model green jobs program for youth, the Milwaukee Leadership Conservation Corp. With this funding we were able to increase summer opportunities and add for the first time, a year round component.

### **IV. M.O.R.E.**

Milwaukee has a cooperative agreement with the City to administer a component of the First Source Program. MAWIB will provide a pipeline of applicants for contractors who receive funds from the city and will have new job opportunities. MAWIB will work with a network of partners including the One Stop Centers to identify applicants and we will ensure applicants obtain RPP certification. MAWIB will use a new tool called Quiet Agent that will efficiently screen for job ready applicants based on the job description provided.

**V. Economic Stimulus**

- MAWIB is collaborating with city departments on ARRA projects, developing specific projects with CBDG, DPW and HACM.
- We have partnered on a broadband stimulus grant and are looking for other opportunities to work together.
- The primary focus of these efforts is to create transitional jobs for adult job seekers. Initial projects are Urban Forestry Jobs Project (a transitional jobs project) and Milwaukee Build (also a transitional jobs project)

**VI. Earmarks**

MAWIB and the city are implementing projects funded by two earmark grants ---Youth Build and a Green Jobs Earmark (being developed). These projects are allowing older youth to get education, training, and hands on work experience

**VII. FSET Resolution**

MAWIB is continuing to enhance services with the integration of core services. In addition to overseeing the WIA programs, we have recently been appointed as the FSET Administrator for Milwaukee County. We have a great opportunity to increase resources under this program with your support. We will be requesting that the common council provide a resolution that will allow CBDG funds to be used as match for what is called the FSET 50/50 program. These funds have already been allocated to projects we are already partnering on.

