

CARLA Y. CROSS

Carla Y. Cross is President and CEO of Cross Management Services, Inc. Since 1997, she has grown Cross Management Services from a one-person, consulting firm into a company with five employees working on construction projects such as Harley-Davidson Museum, Lambeau Field, Overture Performing Arts Center, Milwaukee Theater, West Campus Cogeneration Facility, Boston Store, Ivory Tusk, Wisconsin Probation and Parole, Third District Police Station, Grand Avenue Mall, Miller Park and Milwaukee Public Schools.

Ms. Cross is also President and CEO of Cross Development Group, Inc. Cross Development Group in partnership with a corporation controlled by her sister, Maudie Love, developed Vineyard Terrace, a condominium project, on the corner of North 4th and West Vine Street and Vineyard Terrace Estates, a single-family home subdivision.

Ms. Cross was an Economic Development Specialist for the City of Milwaukee Department of City Development. During her tenure with DCD, Ms. Cross analyzed housing, commercial and industrial development projects and managed City funding provided to several projects. As Chief Financial Officer for the Next Door Foundation, Inc., Ms. Cross served as owner's representative on the development of a 22-bed rooming house and a 57,000 square foot community center where she oversaw project financing, construction and marketing. Ms. Cross gained management experience during her employment at Best Programs, Inc., Arthur Anderson and UWM School of Business.

Ms. Cross graduated from the University of Wisconsin-Milwaukee with a Bachelor of Business Administration in Accounting and earned an Economic Development Finance Professional Certificate from the National Development Council and Associate in Commercial Real Estate Certificate from Marquette University.

Currently, Ms. Cross serves on the board of the Metropolitan Milwaukee Association of Commerce, Milwaukee Economic Development Corporation, The Business Council, and Historic King Drive Business Improvement District. In 1999, the U. S. Small Business Administration selected Ms. Cross as the Minority Business Advocate of the Year.