



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

**REVISED**

Monday, June 08, 2020

**COMMITTEE MEETING NOTICE**

AD 14

LECHUGA, Jose G, Agent  
CLUB 2020 LLC  
6005 S 20TH St  
Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, June 15, 2020 at 11:45 AM**



**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Karaoke, and 5 Amusement Machines as agent for "CLUB 2020 LLC" for "Club 2020" at 3173 S 13TH St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/435425765>. If you wish to call in, please call [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: 435-425-765.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE: 03/17/2015**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X**

**No. 206329**  
**Application Date: 03/16/2015**  
**Expiration Date:**

**License Location: 3173 S 13<sup>th</sup> St**  
**Business Name: The Gym**

**Aldermanic District:**

**Licensee/Applicant: Spera, Peter J**

(Last Name, First Name, MI)

**Date of Birth: 10/02/1941**

**Home Address: 1108 N Milwaukee St #220**

**City: Milwaukee**

**State: WI**

**Zip Code: 53202**

**Home Phone: (414)287-0915**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

**Applicant was the licensee during these incidents:**

1. On 07/15/10 at 9:59 pm, Milwaukee police conducted a License Premise Check at 3173 S 13<sup>th</sup> Street. Police entered the bar and observed several subjects cigarettes in violation of the clean air act. An officer spoke with the bartender, Elizabeth Pintar, who stated she was told by the manager, Nicholas Anton, to allow patrons to continue to smoke inside the bar. Pintar further stated that Anton told her if she gets a citation from the police that he would pay for it. Pintar stated that Anton said patrons could smoke in the bar if the windows were open. Pintar was advised that no smoking was allowed at all in the bar. Patrons were advised to put out their cigarettes and told they could only smoke outside at a reasonable distance from the entrance door. A message was left for Anton regarding this incident.
2. On 08/16/10 at 10:25 pm, Milwaukee police conducted follow up on an anonymous citizen's complaint regarding the "Clean Air Act" at 3173 S 13<sup>th</sup> Street. As police entered the bar, they observed the bartender Pamela Prince, and another patron smoking cigarettes inside the licensed premise. This was the second violation at this establishment and the licensee, Peter Spera, was notified via telephone regarding the violation.

3. On 08/25/10 at 12:05 am, Milwaukee police conducted a License Premise Check at 3173 S 13<sup>th</sup> Street. Police observed the bartender Pamela Prince as well another patron smoking in the bar. Police spoke Prince who stated Spera gave her permission to continue smoking and advised her to keep the ashtrays accessible to customers. This was third violation and officers left a message for Spera via telephone regarding the violation.

- The applicant's Wisconsin driver's license revealed the following convictions:

07/08/2005      Prohibited Alcohol Concentration  
=====

Milwaukee County Circuit Court  
=====

Previous premise

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/16/2017

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 257712**

**Application Date:** 06/16/2017

**License Location:** 3173 S 13<sup>th</sup> St

**Business Name:** Club 73

**Licensee/Applicant:** LECHUGA, Jose G  
(Last Name, First Name, MI)

**Date of Birth:** 02/12/1973

**Home Address:** 6005 S 20<sup>th</sup> St

**City:** Milwaukee

**State:** WI    **Zip Code:** 53221

**Home Phone:**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/07/2014 the applicant was cited in the City of Milwaukee at 10308 W. Mill Rd for Trespassing Upon Building.

Charge:        Trespassing Upon Building  
 Finding:       Guilty  
 Sentence:      Fined \$181.00  
 Date:           07/24/2014  
 Case:           14043881

=====

2. On 02/19/2017 Milwaukee police conducted at tavern check at 3173 S. 13<sup>th</sup> Street (Club 73) based on anonymous call that the business was over capacity, playing loud music and patrons were double parking in front of the building. Officers spoke to the manager, Blanca Carrasco-Torres, who apologized and stated they would keep the music down. Carrasco-Torres also stated one of the neighbors does not like the club, and that is why they called the police.

### PREVIOUS PREMISE

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/08/2020

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No.**

**Application Date:**

**License Location:** 3173 S 13<sup>th</sup> St

**Business Name:** Sur Bar

**Licensee/Applicant:** BECERRA AVALOS, Alejandro  
(Last Name, First Name, MI)

**Date of Birth:** 08/15/1983

**Home Address:** 3713 S 15<sup>th</sup> Pl

**City:** Milwaukee

**State:** WI **Zip Code:** 53221

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/23/2018 at 2:47am officers conducted a license premise check at Sur Bar, 3173 S 13<sup>th</sup> St. The officers observed people sitting at the bar but he could not see if they were drinking. The officer knocked and someone looked out but did not open the door. The officer knocked again and announced his presence. The door was opened and the officer spoke with the bartender. The bartender stated three people were employees and three were patrons, who were not drinking but waiting for a ride home. The bartender stated he did not know the patrons could not be inside if they were not drinking. The bartender was advised of the law and issued a warning.

### PREVIOUS PREMISE

Date: 2-07-2020  
Officer: P.O. Michael Ward

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Club 2020  
Address: 3173 S. 13<sup>th</sup> St. Milwaukee WI 53215  
Phone: 414-460-6745

Owner: Jose G Lechuga  
Owner address: 6005 S. 20<sup>th</sup> St  
City State Zip: Milwaukee WI 53221  
Owner Phone: 414-460-6745  
Owner email: Lechujose@yahoo.com

Licensee/Agent: Same as above  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Jose G Lechuga

Location currently open:  YES  NO

Projected open date: March 2020

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8pm – 2am 24 hours Y N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri: 8pm -2:30am  
Sat: 8pm-2:30am

May open during the week for special request – Birthdays, showers, and other events

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No **No Parking Lot**
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No **No Parking Lot**
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No  
**One old light above door – Street lighting – did not observe at night time.**
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 2
16. Are the address numbers prominently displayed and easy to see  Yes  No **Was advised to place address in a visible location**

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No

20. How long is footage stored for later viewing: 15 days
21. Are there exterior cameras  Yes  No How many: 2
22. Are there interior cameras  Yes  No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
24. Cameras located in parking lot  Yes  No How many No parking lot

**Interior Survey:**

25. What is the planned capacity 45
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
28. Is the interior of the location neat and clean?  Yes  No
29. Does an interior camera face the entrance/exit?  Yes  No
30. Is there a lockable area that separates employees from customers?  Yes  No
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No
32. Does the owner know how to contact their police district directly?  Yes  No
- a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

33. How many security personnel are going to be employed: No security at this time. Does have a plan if needed.
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
36. Will the security be managed by business  or contracted
37. Will they be armed  Yes  No
38. What type of security measures to be used:
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report is written by Police Office Michael Ward, assigned to District 6, Early Power. On this day I was assigned to Squad 6264, with Police Officer Fabian Garcia.

On Friday, February 7<sup>th</sup>, 2020 we conducted a CPTED report at 3173 S. 13<sup>th</sup> St. in the City of Milwaukee.



We spoke with the applicant/agent and owner of the building, Jose G. Lechuga. Lechuga stated he owned and managed Club 69 at 1665 S. 11<sup>th</sup> St. in the City of Milwaukee. Lechuga stated he operated the bar for one year and currently owns the building. Lechuga is the current listed owner of 3173 S. 13<sup>th</sup> St. as well.

Lechuga stated he recently added two security cameras to the west and south side of the building. Both cameras were observed by officers. Lechuga stated he is willing to be a complainant regarding loitering issues around the bar and will post signs regarding.

Lechuga was advised of updating the light above the main entrance to ensure adequate lighting.

Lechuga stated he will only be open for the weekend in the beginning. Lechuga stated he and his wife will be running the operations of the bar at first.

The property has a rear residential unit attached and a common basement. The bar the storage is gated and locked.

# City of Milwaukee Concentration Map

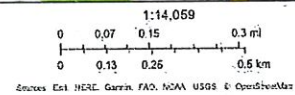
## 3173 S 13th St

Area : 21,862,585.68 ft<sup>2</sup>

Jan 29 2020 9:36:42 Central Standard Time



- Alcohol Licenses
  - Class B Tavern
  - Class A Fermented Malt Beverage
  - Class A Liquor and Malt
- City Boundary



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	18		

### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MONTE ENTERPRISE S LLC	MONTERREY MARKET	ROBERTO MONTEMAYO R, Agt	3014 S 13TH ST	Class A Malt & Class A Liquor License		6/8/2020, 7:00 PM	1
2	BOB-E-LANES, INC	BOB-E-LANES	JAMES R RYDZEWSKI, Agt	2932 S 13TH ST	Class B Tavern License	51	6/13/2020, 7:00 PM	1
3	JOBIN, INC	B & B TAP	PATRICIA L WESTPHAL, Agt	3021 S 13TH ST	Class B Tavern License	49	6/22/2020, 7:00 PM	1
4	Nick's Anvil Inn	Nick's Anvil Inn	Nancy J Tribbey, SP	2900 S 13th ST	Class B Tavern License	25	6/29/2020, 7:00 PM	1
5	FRITZ'S PUB, INC	FRITZ'S PUB	STEPHEN J DJURIC, Agt	3086 S 20TH ST	Class B Tavern License	130	6/29/2020, 7:00 PM	1
6	THE DOCTOR'S INN	THE DOCTOR'S INN	GENE M PEDERSEN, SP	3010 S 10TH ST	Class B Tavern License	80	6/29/2020, 7:00 PM	1
7	El Tucanazo Taqueria Y Mariscos Corp	El Tucanazo Taqueria Y Mariscos	FRANCISCO J GONZALEZ, Agt	3261 S 13TH ST	Class B Tavern License	65	7/12/2020, 7:00 PM	1
8	JJ STRIPES	JJ STRIPES	JAMES J DORANGRIC HIA, SR, SP	3101 S 15TH PL	Class B Tavern License	55	12/16/2020, 6:00 PM	1
9	GARY J'S PUB	GARY J'S PUB	GARY M JASICKI, SP	3303 S 16TH ST	Class B Tavern License	25	12/19/2020, 6:00 PM	1
10	P T G, LLC	COOP'S TAVERN	JASON L MOELLER, Agt	1577 W MORGAN AV	Class B Tavern License	73	12/10/2020, 6:00 PM	1
11	Gurmehar, LLC	Best Foods	Kanwal B Singh, Agt	3405 S 13th ST	Class A Fermented Malt Beverage Retailer's License		2/29/2020, 6:00 PM	1
12	C & R MARKET, LLC	C & R MARKET	LISA J YANKE, Agt	3001 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2/28/2020, 6:00 PM	1
13	El Relajo LLC	El Relajo	JOSE S VIDRIO, Agt	733 W Oklahoma AV	Class B Tavern License	76	4/1/2020, 7:00 PM	1
14	Karina's Pizza LLC	Karina's Pizza	Gabriela Zapot Mendoza, Agt	2952 S 13TH ST	Class B Tavern License	28	4/14/2020, 7:00 PM	1
15	CJ's Sports Bar	CJ's Sports Bar	SUSAN T KASPRZYK, SP	3279 S 9TH ST	Class B Tavern License	51	5/1/2020, 7:00 PM	1
16	IGG, LLC	Mi Tierra Food Mart	Parminder S Ghotra, Agt	2901 S 13th ST	Class A Fermented Malt Beverage Retailer's License		10/14/2020, 7:00 PM	1
17	Rajdip Inc	Oklahoma Liquor	Rupen A Patel, Agt	933 W Oklahoma AV	Class A Malt & Class A Liquor License		11/5/2020, 6:00 PM	1

18	Emerald City Enterprises LLC	Emerald City Catering and Events	Steve T Ozbolt, Agt	3555 S 13th ST	Class B Tavern License		5/28/2020, 7:00 PM	1
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Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, June 03, 2020

## Licenses Committee Notice of Hearing

Jose Lechuga  
6005 S 20th St  
Milwaukee, WI 53221

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Disc Jockey, Jukebox, Karaoke, and 5 Amusement Machines  
LECHUGA, Jose G, Agent  
Club 2020 at 3173 S 13TH St

Date: 6/15/2020

Time: 11:45 AM

Location: The hearing before the Licenses Committee will take place virtually on Monday, June 15, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, June 03, 2020



# Notice of Public Hearing

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notice

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LECHUGA, Jose G, Agent  
Club 2020 at 3173 S 13TH St

Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey,  
Jukebox, Karaoke, and 5 Amusement Machines

**Monday, June 15, 2020 at 11:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/15/2020 at 11:45 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify; you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3164 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 11	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 14	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3219 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3214 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1331A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1330 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3160 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3159 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 8	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 20	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 5	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 15	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3142A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3142 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1401 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3206 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1229 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3202 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1316A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1316 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3161 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 10	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3151A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3222A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1337 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3207 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3171 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1336A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1326 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 12	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 9	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 19	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3150 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1335 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1331 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1208 W EUCLID AVE	MILWAUKEE, WI 53215



CURRENT OCCUPANT	3160A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 18	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3151 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3138 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3136A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3136 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3224 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3220 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1336 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1212 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3161A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 6	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 16	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1206 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 17	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3154 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3222 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3220 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST C	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1322A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3173 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1214 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 13	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 7	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3155 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3224A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3201 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1322 W EUCLID AVE	MILWAUKEE, WI 53215
blank	notice	

Total Records: 83

Radius: 250.0 feet and Center of Circle: 3173 S 13th ST



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

- Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business?  No  Yes If yes, explain: club 69  
club 73

## 2. Business Operations

- a. Proposed Opening Date: March 2020
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Front Sidewalk
- b. Number of Garbage Cans: Inside: 3 Locations: Behind Bar and Bathrooms  
Outside: 1 Locations: Dumpster next to garage
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? Men's and ladies room
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? To make sure no weapons and check ID's  
 Is security equipment used?  No  Yes If yes, describe Inside and outside camera system  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 8 and list locations: Inside and outside
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe ID checks

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 45 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 13<sup>th</sup> and Oklahoma Ave

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Jose G Lechuga Phone Number: 414-460-6745

Business Owner Address: 6005 S 20<sup>th</sup> St Milwaukee 53221

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

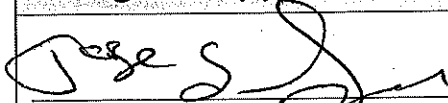
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00 am	2:00 am	15	21-65	None
Monday	11	11	11	11	11
Tuesday	11	11	11	11	11
Wednesday	11	11	11	11	11
Thursday	11	11	11	11	11
Friday	11	2:30 am	30	11	11
Saturday	11	2:30 am	30	11	11

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer—print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Club 2020 LLC</u>	
Premise Address: <u>3173 S 13<sup>th</sup> St Milwaukee WI 53221</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list name and address: <u>Mitchell Bank</u>	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Jose G Lechos</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <u>0</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	

**See Application Information for a list of all required application forms.**

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins Feb 1 2020 Ends Feb 28 2021
- b) Monthly rental \$ 1,000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1 year
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 3173 S 13<sup>th</sup> St Milwaukee WI 53215

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used?  No  Yes If Yes, Describe: \_\_\_\_\_


**LEGAL CAPACITY OF PREMISES**

45 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

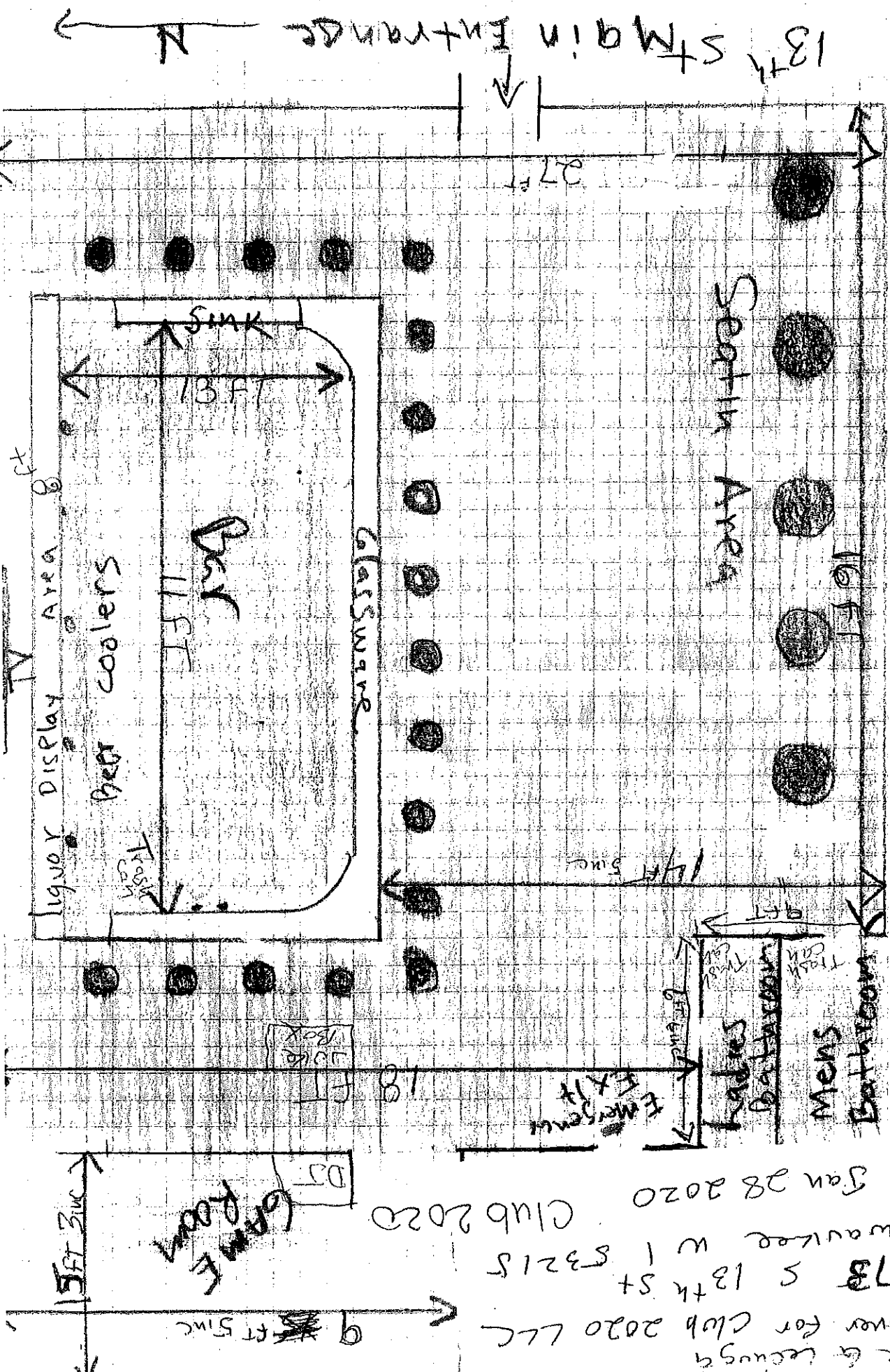
**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_  
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

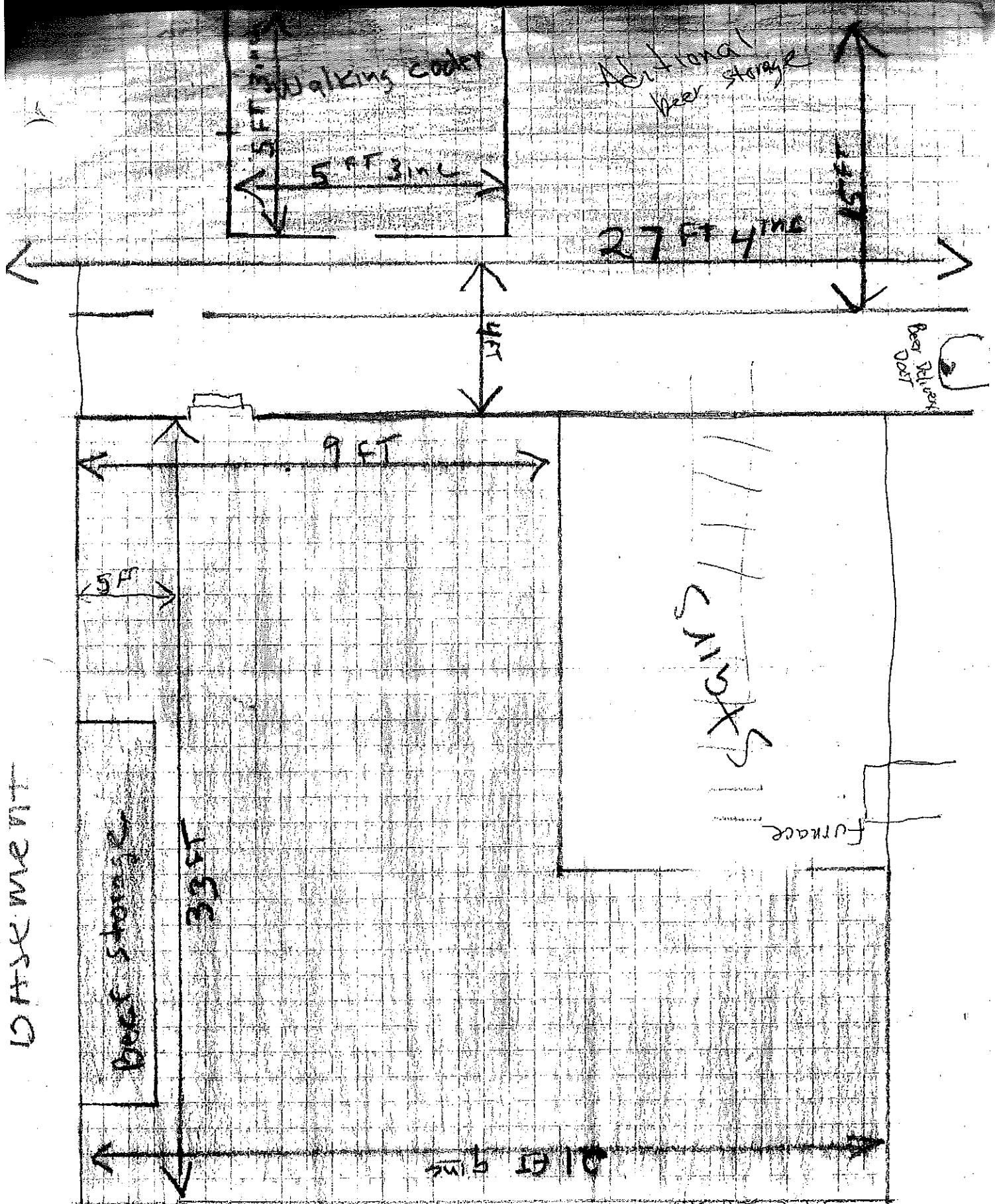


Total Square FT  
750 sq ft  
EUCLID

Jose & Leung  
Sole owner for Club 2020 LLC  
3173 S 13th St  
Molokai HI 96725  
Date Jan 28 2020  
Club 2020



DISKUMENT



Jose Lechuga  
 Sale owner for club 2020 LLC  
 3173 S. 13th St  
 Milwaukee WI 53215 Club 2020 LLC  
 Total square footage 1200  
 Jan 28 2020

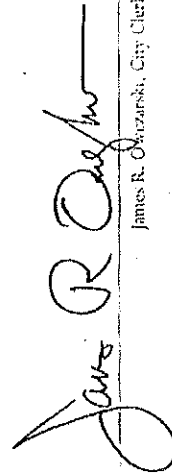
# CERTIFICATE OF COMPLETION



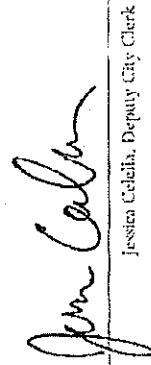
This certificate is awarded to

## CLUB 2020 LLC

in recognition of completion of the Pivot Program with the  
CITY OF MILWAUKEE

  
James R. Ouzarowski, City Clerk

Feb. 4, 2020  
Date

  
Jessica Cefeliba, Deputy City Clerk

Feb. 4, 2020  
Date

