

An aerial photograph of a city street grid, showing a network of streets and buildings. The image is overlaid with a semi-transparent blue filter. The text is centered and reads:

SOUTH 27TH STREET STRATEGIC ACTION PLAN & DESIGN CHARRETTE

Zoning, Neighborhoods & Development

July 19, 2016

South 27th Street | Planning Process



Department of City Development

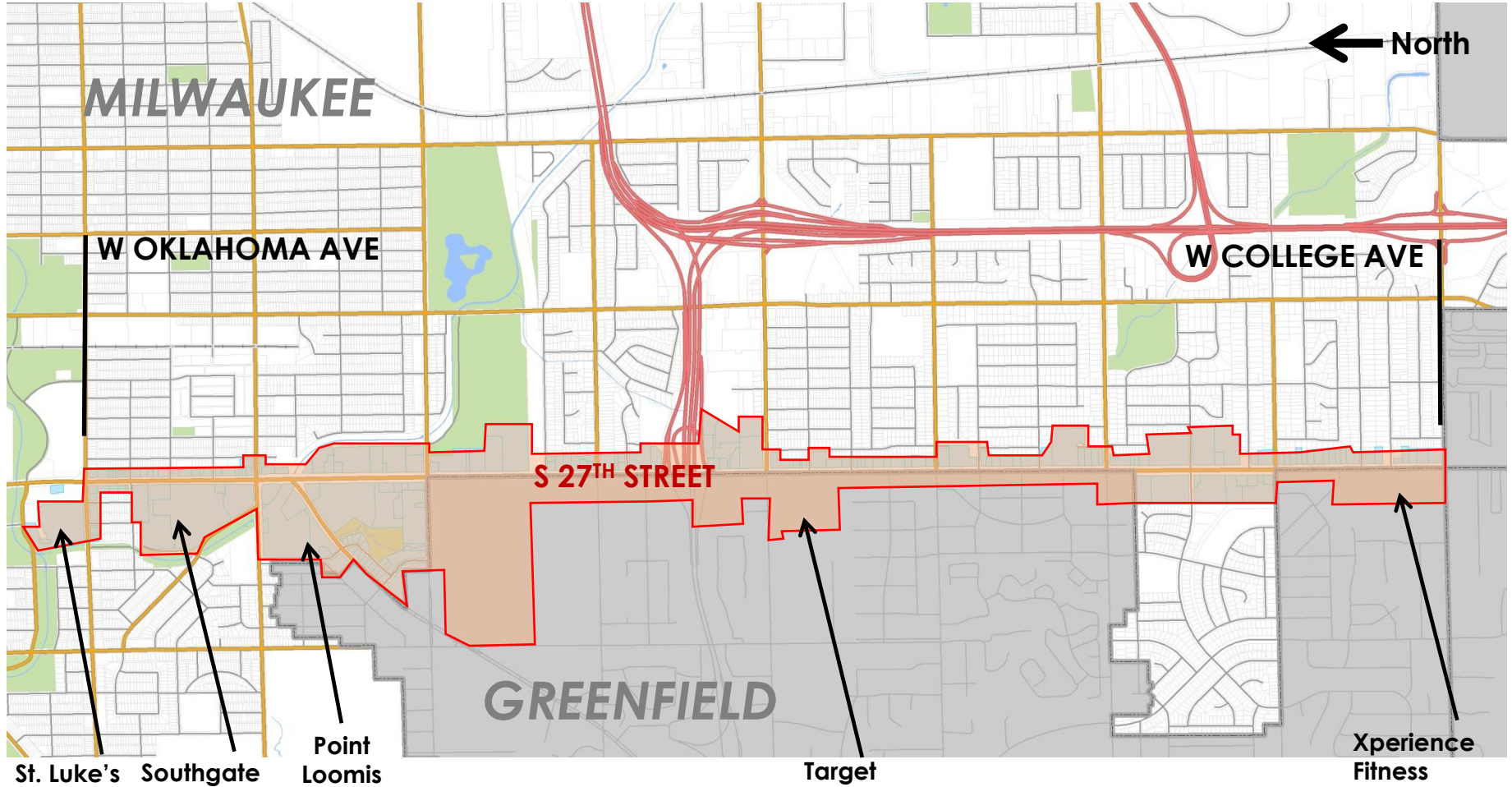


City of Greenfield



Historic Route 41
Business Improvement District

South 27th Street | Planning Process



South 27th Street | Planning Process

Areas of Focus:

- Commercial occupancy
- Retail mix
- Building conditions
- Signage
- Road conditions
- Pedestrian conditions



South 27th Street | Planning Process

Spring '16

Summer '16

Winter '16/'17

★ Plan Launch
April 20, 2016

★ Residential & Business Surveys

Information Gathering

Interviews / Focus Groups

★ Design Charrette

Draft Plan

★ Public Review

Adoption

★ Opportunity for public engagement

South 27th Street | Planning Process

Expected Outcomes:

- Design charrette
- Final plan with recommendations
- Groundwork for continued action



Charrettes completed to-date:

- MLK Drive
- Bronzeville
- Riverworks
- LBWN & Clarke Square
- Lindsay Heights
- Near West Side



South 27th Street | Design Charrette

A design charrette:

- Looks at specific, catalytic sites
- Generates ideas and designs
- Can spur investment and redevelopment



South 27th Street | Design Charrette

Fifth Street School | MLK Charrette



35th & National
LBWN / Clarke Sq. Charrette



Garfield School | Bronzeville Charrette



MKE Enterprise Center | MLK Charrette

South 27th Street | Design Charrette

Next Steps:

- Pre-charrette focus groups
- Charrette on Sep. 8 (tentatively)
- Continue information gathering for larger strategic action plan

