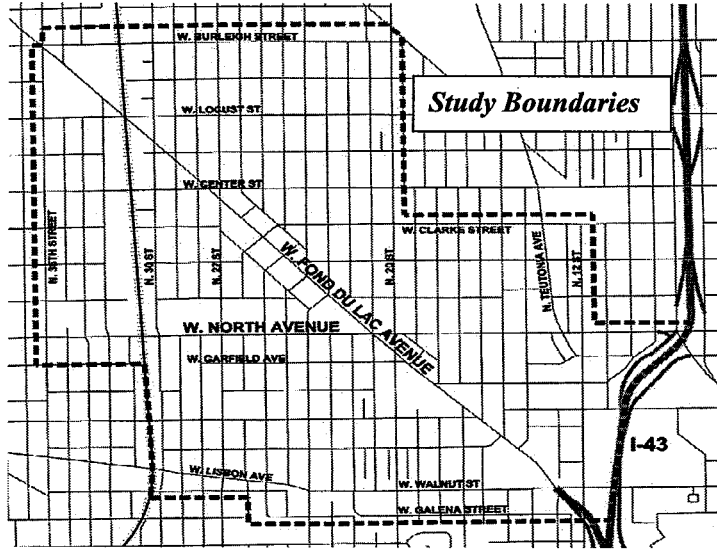




Fond du Lac and North Comprehensive Neighborhood Draft Plan



There are many ways to tell us what you think.

Talk with a study team member at this meeting.

Place written comments in the box provided.

Call Janet Grau, Project Manager, at (414) 286-5724

Write:
Ms. Janet Grau
Project Manager
DCD
809 Broadway
Milwaukee, WI 53202

Comments Due
January 30, '04

See the full plan on the Web at

www.mkedcd.org
Look under "Current Projects" for "Fond du Lac and North Neighborhood Plan"

Key Recommendations

Housing

- Build on existing successes in the neighborhood
City Homes, Lindsay Heights, Habitat for Humanity
- Cluster new houses in 18 areas where vacant lots are available (Josey subdivision development [area #17] is already underway)
- Promote single family, duplex, and town houses and home ownership, not big rental multifamily buildings
- Preserve the character of the traditional neighborhood: windows and doors facing the street, pedestrian and transit friendly design, parking behind or on the side of buildings

Industry

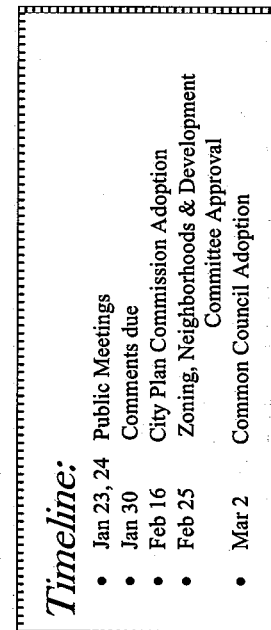
- Build on existing successes in the neighborhood: Capital stamping, American Ornamental Iron, Metal Processing
- Concentrate industrial efforts where large lots are adjacent to one another and can be assembled
- Create a campus-like district/industrial park

Commercial

- Build on existing commercial success stories: Lena's, Columbia Savings and Loan, Jewel Osco, Legacy Bank and the Northside YMCA
- Focus development at high profile intersections
 - ✓ Fond du Lac and North, a landmark of the neighborhood
 - ✓ Fond du Lac, 27th, and Center
 - ✓ Teutonia and North
- Provide parking plazas along Fond du Lac Avenue

These recommendations are the result of three years of study, 50 interviews with community leaders, surveys, workshops and a market study

This is your plan. You can help make it even better. Please share your thoughts at the meeting or send them to the address provided above.



The Study Partners:
City of Milwaukee DCD
30th Industrial Corridor Corp.
North Avenue CDC
NIDC