

# TRACY STAEDTER

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## WORK HISTORY

**Freelance Science and Tech Journalist, Milwaukee, WI**  
(4/17–Present)

- Report, research, and write science/tech news and feature stories
- Write and copyedit white papers based on academic research
- Optimize headlines and content for SEO

**Group Nine Media, Boston, MA**

Tech Editor, Discovery Channel News and Seeker (2/08–3/17)

- Selected, assigned, and edited science and tech news and feature stories
- Recruited and managed freelance writers
- Optimize headlines and content for SEO
- Assessed article performance using web analytics software
- Wrote and edited blogs, news features, and slideshows
- Uploaded content via CMS
- Promoted the website using social media

**Freelance Science and Tech Journalist, New York, NY**  
(10/04–2/08)

- Reported, researched, and wrote news and feature stories (Contracts Included Fast Company, DNews, Slate, Scientific American, and MIT Technology Review)

**Massachusetts Institute of Technology, Cambridge, MA**

Managing Editor, MIT Technology Review (8/00–9/04)

- Created editorial workflow and production schedule where none existed previously
- Managed workflow and production schedule for both the magazine and two annual inserts
- Recruited and managed copy chief, fact checker, and editorial assistant
- Recruited and directed editorial research interns for annual inserts
- Wrote and edited feature and department articles for both MIT Technology Review and the Institute's alumni magazine, MIT News
- Consistently maintained an on-time delivery to printer for all four years

**Scientific American, Boston, MA**

Managing Editor, Explorations (7/99–8/00)

- Created editorial workflow and production schedule where none existed previously
- Managed workflow and production schedule
- Wrote and edited features and departments
- Assigned and directed freelance writers
- Researched illustration materials

- Consistently maintained an on-time delivery to printer

**Kaimbach Media, Waukesha, WI**

Associate Editor, *Astronomy and Earth* (6/98–7/99)

- Wrote and edited feature and department articles for monthly magazine
- Directed freelance writer assignments
- Attended scientific meetings
- Acted as web editor for *Astronomy.com*
- Conceived of new website to promote editor-hosted trips
- Researched illustration materials

**EDUCATION**

B.A., Communications, Alverno College, Milwaukee, WI

Master's coursework for MFA in Creative Writing, Goddard College, VT

**MEMBERSHIPS**

National Association of Science Writers

Society for Environmental Journalists