

4th Quarter 2014 MATA Community Media Programming Report				
	October	November	December	Total/Average
Number of new projects started	22	21	36	79
Number of new programs received	110	88	74	272
MCM Channel 14				
Number of different local producers/sponsors	5	6	1	4.0
Number of different local 1st run programs	17	18	7	42
Total hours local 1st run	13.92	13.93	7.12	34.97
Number of 1st run MCM produced programs	9	8	7	24
Hours of 1st run MCM produced programs	7.2	4.93	7.12	19.25
Number of different imported producers/sponsors	1	1	1	1
Number of different imported 1st run programs *	47	32	42	121
Total hours imported 1st run *	55.63	33.82	40.78	130.23
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	5	6	1	4.0
Producer(s) submitting for the 1st time	1	1	0	2
Hours of taped programs	625.85	619.95	642.07	1,887.87
Percentage of taped programs	84.1%	86.1%	86.3%	85.5%
Hours of live programs	0.00	0.00	0.00	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	50.00	45.33	51.23	146.56
Percentage of satellite programs	6.7%	6.3%	6.9%	6.6%
Hours of CBB programming	68.15	54.72	50.70	173.57
Percentage of CBB programming	9.2%	7.6%	6.8%	7.9%
Number of episodes cablecast	829	813	827	2,469
MCM Channel 96				
Number of different local producers/sponsors	15	19	13	15.7
Number of different local 1st run programs	32	41	29	102
Total hours local 1st run	26.23	31.03	20.02	77.28
Number of different imported producers/sponsors	14	15	12	13.7
Number of different imported 1st run programs **	44	40	33	117
Total hours imported 1st run **	40.93	41.47	32.2	114.60
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	29	34	25	29.3
Producer(s) submitting for the 1st time	0	1	1	2
Hours of taped programs	467.52	454.32	471.93	1,393.77
Percentage of taped programs	62.8%	63.1%	63.4%	63.1%
Hours of live programs	43.40	45.77	47.70	136.87
Percentage of live programs	5.8%	6.3%	6.4%	6.2%
Hours of satellite programs	187.00	179.00	183.00	549.00
Percentage of satellite programs	25.1%	24.9%	24.6%	24.9%
Hours of CBB programming	46.08	40.92	41.37	128.37
Percentage of CBB programming	6.2%	5.7%	5.6%	5.8%
Number of episodes cablecast	680	687	730	2,097
Total Programming Hours (All Channels)	1,373.77	1,344.36	1,395.93	4,114.06
Total Episodes Cablecast (All Channels)	1,509	1,500	1,557	4,566
Percentage of Program Categories (Ch. 96)				
Community Information/Opinion	24.4%	22.4%	16.3%	21.0%
Music/Entertainment	12.6%	12.4%	15.8%	13.6%
Faith-Based	59.5%	61.2%	63.9%	61.5%
Special Interests	3.5%	4.0%	4.0%	3.8%
Percentage of Ch. 96 Faith-Based producers	62.1%	52.9%	64.0%	59.7%
Number of non-profit producers (All Channels)	5	5	6	5.33