

Al Bauman

Rail-Volution

Building Livable Communities
with Transit

September 8-10
Salt Lake City, Utah



These days planning for future growth goes far beyond technical realms such as modeling, geographic information systems, economic forecasting and air quality emission standards. Today's savvy community and business leaders - including those you will meet, learn from and engage in invigorating discussions at Rail-Volution 2005 - know that forging relationships and powerful partnerships are the key to getting livable projects designed, funded and built.

This year, the Rail-Volution conference is set in the majestic beauty and natural splendor of Salt Lake City, a metropolitan area that is steeped in a rich history of community partnerships. Complex and highly productive relationships are the primary factor behind Salt Lake's visible successes - whether it's the city's new \$350 million light rail system that runs 20 miles into downtown, Salt Lake City's selection as the host of the 2002 Winter Olympics, or the many new mixed-use developments that are under way or recently completed.

Conference attendees will learn how to hone their partnering skills - from their host city, from the many workshop and symposia presenters, and from their colleagues all around the country. This year's conference focuses on the wide-open possibilities and the sweeping energy that go hand-in-hand with creating meaningful projects with diverse groups of experts.

Rail-Volution 2005 - our 11th national conference - will feature innovative minds from a variety of disciplines, including developers, elected officials, urban planners, advocacy experts, transportation professionals, financiers, citizen groups, architects and others. Conference attendees are guaranteed to take home a renewed sense of energy, fresh ideas and a portfolio of new strategies that will serve as springboards for new solutions.

The reality is that the opportunities for shaping effective partnerships are as broad as the Utah landscape. Your community's next big idea . . . its next big livability project . . . is on the horizon.

WHAT IS RAIL ~ VOLUTION ?

Rail~Volution is, first and foremost, a conference for passionate practitioners – people from all perspectives who believe strongly in the role of land use and transit as equal partners in the quest for greater livability and greater communities. You should attend the conference if you:

- Want to see your community adopt an innovative approach to transit and other alternative forms of transportation.
- Work in the private sector and want to have meaningful interactions with potential new clients.
- Work in the public sector and want to learn best practices along with colleagues from around the U.S. and beyond.
- Want to have a stronger voice in how your community plans for future growth.

Attending Rail~Volution is like being in the midst of a living, breathing laboratory where the best new ideas from around the country are introduced, tossed around with great fervor, researched and tested thoroughly, and then shared among like-minded colleagues.

Expect to attend hands-on workshops that feature case studies and how-to discussions, symposia that provide in-depth explorations of issues facing every community, and inspiring plenary sessions that showcase some of the best livability minds in the country and the world. Attend Rail~Volution and you are guaranteed to return home with a palette of new ideas and a toolbox of new strategies for making your community more livable.

Rail~Volution 2005 features more than 50 workshops, with a host of expert presenters who will be covering a wide range of topics. Detailed information about specific workshops will be posted on the conference web site www.railvolution.com as it becomes available. Specific workshop descriptions and presenters also will be outlined in the conference program, which will be available on site.

Rail~Volution 2005 focuses on the role of partnerships in shaping a community's positive growth. Whether it's assembling an innovative funding package, engaging diverse stakeholders in a community project, or working with public and private partners to support an innovative TOD project, forging the ties of community camaraderie is key. Smart communities know that forming pivotal partnerships means understanding the strengths of your partners and thinking strategically about how to work together to shape the best solution.

Following are a few of the questions and answers you and your community are likely to discover

while on the positive path to partnerships at Rail~Volution 2005.

Where have we been and what have we learned?

Somewhat like high school – minus the unfortunate hairdos – all of our communities are a product of what has occurred in the past and what we have learned from it. Share case studies and best practices with your classmates – or rather, colleagues – and get the real story about implementation strategies that have worked, reinvestment strategies that may have fallen short of their goals, public opinion and how it has changed over the years, and challenging projects that improved our communities and built a bit of character along the way. Think about how much more you know now; share that knowledge with others; and hear about a few lessons that your colleagues and expert presenters may have picked up.

Where are we going and how can we get there?

Whether by giant leaps or baby steps, cities and regions today are on the move. Every day you and your

colleagues are developing innovative, thought-provoking new strategies for creating communities with a strong sense of place, with a clear vision of how to provide attractive choices for how people live and work, and with an indefatigable commitment to shaping cutting-edge solutions to everyday issues. Learn from colleagues and presenters about what other communities are doing to create new horizons for themselves. Share your community's vision for the future with regional, state and federal policymakers. At Rail-Volution, you can be a part of crafting new proposals that will lead communities (including yours) in new directions. Be prepared to brainstorm some daring new goals and strategies!

What in the world is new with TOD?

The only constant in the world of transit-oriented development is that nothing stays the same. And that's a good thing for smart growth communities as strategies and techniques for shaping development around transit continually change for the

better. Learn about what is new and different in the arena of development-friendly transit, integrated design, buses and streetcars, intermodal integration, and the challenges of providing enough – but not too much – parking around station areas. Expect to get a fresh look at what other communities are doing to constantly refine and improve the way they approach TODs as a critical piece of the livability puzzle.

Who should we be talking to and how do we do it?

The most livable, successful cities are those that go the distance to draw in and involve their citizens, business groups, civic leaders and other stakeholders in helping make decisions about where and how their community should grow. But how do you go about tackling such a formidable task? Who do you talk to, how do you effectively reach key audiences, and then once you've captured their attention what do you say to them? Experience what other communities are doing to communicate with and involve their citizens – using strategies that leap far beyond the standard obligatory public hearing. Learn

from the experts about how you can build ridership through effective branding and marketing, coalition building, media relations, advocacy and activism, and visible public-private partnerships.

How do we change our land use and where does transit fit?

Sometimes incremental change simply doesn't cut the mustard. During these circumstances when wholesale changes are needed, community sectors must work in partnership with diverse viewpoints to dig deep and change the way land in their city or region is being used. Tools required for this type of work include vision development, policy revisions, and a new commitment to regional planning. Most significantly, it requires effective implementation strategies that focus on shifting investments from freeways to transit, from highways to pedestrian-oriented streets, and from a single transportation type to a varied palette of transportation choices that complement one another. Expect to experience several case studies throughout the confer-

ence that examine effective coalitions and partnerships that have been used to alter – sometimes dramatically – entire development patterns, particularly those in which transit now plays a significant role.

Why are today's TODs like antiques and cheese?

Like a Queen Anne's chair or a fragrant chunk of Stilton, some things are better with age. When TODs first came out of the barrel several years ago, they were a great way to begin the process of reinventing communities. But with more than 200 built TODs and joint development projects in the United States, we now have considerably more experience under our belts. Find out about the valuable lessons learned during the past few years of TOD, what mistakes have been made, what triumphs should be remembered and applied elsewhere, and how changing demographic and economic patterns have altered the reality of TODs.

MOBILE WORKSHOPS

What better way to see the expansive, breathtaking beauty of the Greater Salt Lake landscape than up close and personal? Rail-Volution 2005 offers a series of mobile workshops that allow participants to see and visit innovative developments, art and cultural centers, mixed-use centers, thriving livable neighborhoods and on-the-ground examples of private and public partnerships. To participate in a mobile workshop, you must pre-register and pay an additional fee. Pre-registration is limited to two mobile workshops per person. Last-minute cancellations do occur, so there may be additional mobile workshop opportunities available on site.

Pre-register now by using the form on page 15. Check at the conference site in Salt Lake City for openings and to sign up for additional mobile workshops.



Intrigued by Intermodal Centers?

With transit more popular than ever, the communities of Salt Lake City, Ogden and Logan have built modern intermodal centers to better serve Utah's growing number of transit riders.

Mobile workshop attendees will see downtown Salt Lake's nearly-finished intermodal center, which, when completed, will serve as a meeting point for UTA's light rail, commuter rail and bus services, as well as taxi services, bike facilities, retail shops and business offices.

Mobile workshop participants also will visit Ogden City's Intermodal Center, located about 45 minutes north of Utah's capital city, adjacent to the historic Union Station and a major stop along UTA's future commuter rail line. The workshop then moves north to Logan City, located near the Utah-Idaho border, where participants learn about Logan's award-winning free system and the community's new transit center.

On the way back to Salt Lake City, mobile workshop attendees will enjoy spectacular views of Sardine Canyon and a stop at Golden Spike National Historic Monument.

OVERVIEW: Visit three of Utah's newest and largest transit centers and nearby developments. See how intermodal travel is changing the face of this state's accessibility and livability. Also catch a bit of railroad history with visits to Ogden's Union Station and Golden Spike National Monument.

Thursday, September 8, 9 am - 5 pm; Cost: \$35



A Day of Olympic Proportions: Park City, Utah

Located about 45 minutes east of Salt Lake, Park City features an excellent community transit system and pedestrian-oriented main street that help this fast-growing community retain its small-town feel. This mobile workshop will include an overview of Park City Transit, a tour of the community's new intermodal facility, a description of Park City Transit's efforts to connect Main Street with the intermodal center, and a description of the positive connections developed between Park City Transit and UTA. Mobile workshop attendees also will have an opportunity to tour Utah Olympic Park, site of the ski jump, bobsleigh, luge and skeleton competitions during the 2002 Olympic Winter Games. You also may be able to catch a glimpse of ski jump athletes in training and try your hand at the bobsleigh (4 Gs at 70 miles per hour!).

OVERVIEW: See Park City's livable community and exceptional transit system and learn more about the community's successful efforts to preserve its main street. Also get a once-in-a-lifetime chance to see Olympic athletes in action and ride a bobsleigh.

Thursday, September 8, 9 am - 3 pm; Cost: \$35



A New Day Dawns in Downtown Salt Lake

Salt Lake City's central business district is poised to begin an energetic, positive new chapter. Beginning in fall 2005, downtown Salt Lake City will undergo one of its most significant redevelopment efforts - the focus of this fascinating mobile workshop. The Church of Jesus Christ of Latter-Day Saints is relocating its business college and its Brigham Young University Salt Lake campus to the downtown area - primarily because of the area's accessibility to light rail. The redevelopment plan also calls for revitalizing Main Street's two malls and

adjacent office towers, adding apartment and condominium towers, and complementing current downtown landmarks such as the Salt Palace Convention Center, Abravanel Hall and Temple Square.

OVERVIEW: Get a first-hand look at downtown Salt Lake redevelopment projects and see how they will complement current destinations in the area including Temple Square and the Salt Palace. Also learn how transit is essential to the future of downtown Salt Lake City.

Thursday, September 8, 9 am - 1 pm; Cost: \$35



A New Day Dawns in Downtown Salt Lake repeats, providing conference attendees with an additional opportunity to participate.

Friday, September 9, 9 am-1 pm; Cost: \$35



Back to the Future: Copper Mines and a New Live-Work Community

Most of the developable land in southwestern Salt Lake County is owned by Kennecott Utah Copper and its parent company, Rio Tinto. Take this opportunity to visit first-hand the Kennecott Land project called Daybreak. When completed, Daybreak will be a true live-work community featuring two light rail stations and serving as the terminus of UTA's planned Mid-Jordan extension. The development also will offer a variety of housing options, an extensive pedestrian walkway and trail system, an elementary school, several churches, office and retail space, a community center and a 100-acre recreational lake. Kennecott Land also plans to preserve one-quarter of the development as open space.

Also as part of this tour, mobile workshop participants will see the nearby Bingham Copper Mine, an open-pit mine operation with an award-

winning visitor center. The tour will include a visit to the town of Copperton, an historic Kennecott company town.

OVERVIEW: Visit Daybreak, Utah's newest live-work community and experience some southwest Salt Lake Valley history with visits to the Bingham Copper Mine and historic Copperton.

Thursday, September 8, 10 am - 3 pm; Cost: \$35

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Back to the Future: Copper Mines and a New Live-Work Community repeats, providing conference attendees with an additional opportunity to participate. Saturday, September 10, 10 am-3 pm; Cost: \$35

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From Brownfield to TOD: Housing, Ballparks and Medical Centers Experience an area south of downtown Salt Lake City, where a number of significant development projects are taking shape along the Sandy/Salt Lake TRAX light rail line, many of them affordable, high-quality residential buildings. Also along the Sandy/Salt Lake TRAX line is Salt Lake City's minor league ballpark, home of the Salt Lake Stingers. Further south along the rail line is where Intermountain Health Care, the state's largest health care provider, is building its flagship regional medical center that will be easily accessible via light rail. Located on a former EPA Superfund site, the medical center is the result of a strong partnership between UTA and Murray City that involved cleaning up the site and creating new development opportunities.

OVERVIEW: See how partnerships have transformed former brownfields into successful transit-oriented development efforts throughout the Salt Lake metro region, improving the quality of life for area residents.

Thursday, September 8, 1 pm - 4 pm; Cost: \$35

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Connecting the Dots – UTA's University Line

In 2001 the Utah Transit Authority opened its second light rail line that links the state's two largest traffic generators, downtown Salt Lake City and the University of Utah. During this mobile workshop, participants will see first-hand how the line was designed to function in a major traffic corridor and how it improves access to hundreds of nearby businesses. Workshop participants also will visit the award-winning, rail-accessible Salt Lake City Public Library, designed by Moshe Safdie, which serves as a landmark in the city's civic core – providing a lively, interactive destination with features such as a glass-enclosed Urban Room and a Public Piazza.

This tour will end at the University of Utah's Rice-Eccles Stadium, where attendees can explore the Olympic Cauldron Park and attend a panel discussion highlighting UTA's partnership with the University, the Utah Department of Transportation, Salt Lake City and others in the effort to bring light rail to the area.

OVERVIEW: See UTA's University Line and learn about its role in connecting some of the city's major landmarks, civic centers and businesses. Hear from panel members about the partnerships their agencies developed to make this critical east-west connection a reality. Friday, September 9, 9 am - noon; Cost: \$35

7**Everyone Aboard: Commuter Rail Planning in Layton**

UTA is working to bring commuter rail to the Wasatch Front by 2008, with plans for the line to extend 44 miles north from downtown Salt Lake City. One of the system's stations will be located in the northern Utah city of Layton. The community is eagerly anticipating the arrival of commuter rail, with development plans already under way for the city's future station. During this mobile workshop, attendees will visit the site of the future Layton station and participate in a planning charrette for the area. This represents a hands-on opportunity for the country's best planners, developers and transit representatives to help shape development plans for this future commuter rail stop.



OVERVIEW: Here's a chance for some of the best planning experts in the country to help shape Layton's future commuter rail stop. Visit the site and participate in an important planning charrette for shaping future growth and development in the area.

Friday, September 9,
9 am - 1 pm; Cost: \$35

8**Downtown's West Side Story**

Salt Lake City's west downtown area is undergoing an impressive renaissance, after serving for many years as the city's warehouse and industrial district. Recent improvements in infrastructure and public amenities have included consolidating the area's heavy rail tracks and shortening nearby freeway viaducts, which improved access to difficult-to-reach areas. Other successes included adding new housing projects, sports arenas, TRAX light rail, and retail and entertainment establishments to create a successful mixed-use area. During this mobile workshop, participants will take TRAX to see the Delta Center, home of the Utah Jazz, and the Gateway shopping district, which features a mix of retail, housing, office and entertainment ventures. Participants also will visit the city's nearby intermodal hub (nearly completed), as well as several warehouse projects that successfully blend old and new architectural styles.

OVERVIEW: See how Salt Lake's west side has morphed successfully from an underused industrial area into a model of urban mixed use (including new housing), thanks to innovative mixed-use development built around transit.

Friday, September 9, 1 pm - 4 pm; Cost: \$35

9**Back to School: Rail Transit 101**

Few institutions have benefited more from rail transit than the University of Utah, with about 25 percent of students, faculty and staff getting to and from campus each day by transit. In this mobile workshop, participants will learn about some of the many significant benefits transit has brought to the campus, such as decreased traffic congestion and less demand for on-campus parking. Workshop

participants will learn about the important partnership between UTA and the University of Utah, with the school donating millions of dollars and a considerable amount of land to help make the extension a reality.

Also on this tour, participants will be able to see a piece of Utah's rail transit history with a visit to Trolley Square, a major Salt Lake City shopping destination that has been converted from the city's former trolley barns.

OVERVIEW: See how light rail works seamlessly and in partnership with the University of Utah and how it has improved access for the thousands of students, faculty members and employees who travel to and from the campus every day. The tour also includes a lesson in Utah's past with a visit to historic Trolley Square.

Friday, September 9, 1 pm - 5 pm; *Cost: \$35*



Rolling Down By the River

When Mormon pioneers first settled the Salt Lake Valley they named the area's main waterway the Jordan River, which runs from Utah Lake into the Great Salt Lake. Since that time, the Jordan River has served as an important riparian habitat and recreational facility but has not always had adequate environmental protection. Today many groups are working to reclaim the river and its wetlands and are re-shaping the area as a vital wildlife ecosystem and recreational area.

Mobile workshop participants will be able to bike and hike for several miles along the paved Jordan River Parkway. Along the way, attendees will see river reclamation efforts and learn how development has evolved

in the area. The bike-and-hike also will take participants near the site of the future Mid-Jordan light rail line and to the Sandy Trails project, which is located adjacent to the Sandy Civic Center TRAX station.

OVERVIEW: Explore the Salt Lake Valley's major waterway with a hike-and-bike excursion along the Jordan River Parkway and the new Sandy Trails project, located adjacent to TRAX light rail.

Saturday, September 10, 10 am - 3 pm; *Cost: \$40*



Rebirth of an Historic Neighborhood

As in many cities, there has been a considerable interest during the past few years in revitalizing Salt Lake City's historic neighborhoods. At the north end of downtown Salt Lake, The Avenues neighborhood features historic Victorian-style homes, pocket parks and spectacular gardens, and extensive pedestrian facilities. Join The Utah Heritage Foundation and neighborhood insiders on this walking tour to explore the Avenues and other historic neighborhoods and learn about the many revitalization efforts in the area.

OVERVIEW: Witness how beautiful, historic Salt Lake City neighborhoods are maintaining their livability through a variety of revitalization efforts that include preserving historic homes, maintaining recreational facilities and continuing to follow the small-town tradition of pedestrian-friendly access.

Saturday, September 10, noon - 3 pm; *Cost: \$35*

T O D M A R K E T P L A C E

Let's Make a Deal: Matching TOD Development Opportunities with Capital and Expertise

Rail-Volution is holding its first national TOD Marketplace on Thursday, September 8 to create an opportunity for property owners and developers to meet and talk. Transit agencies, cities, developers, architects, planners, real estate professionals, bankers and investors are welcome. They can display maps, brochures and handouts about sites that are coming up for development, new rail lines, projects that are under way, new investment funds, and TOD supportive services. The Marketplace will begin with a panel discussion, followed by roundtable discussions in which transit, development and investment experts will share their experiences. They will offer advice on topics such as

ground leasing, joint development, financing, getting the right mix of uses, and placing systems and stations to achieve their maximum development potential. Tables will be available for display purposes.

To reserve your Marketplace space, contact Laura Hernandez or Cali Gorewitz at Reconnecting America, lhernandez@reconnectingamerica.org or cgorewitz@reconnectingamerica.org 510.268.8602.

Sponsored by Reconnecting America, Urban Land Institute, and PB PlaceMaking.

Thursday, September 8, 1 pm - 4 pm

Cost: \$30 (conference attendees)

\$100 (unregistered guests)

S Y M P O S I A

Here's your chance to roll up your sleeves and learn in-depth information that will help your community reach its livability goals. Space is limited in these symposia, so sign up now. Please indicate which symposium you would like to attend on the registration form on page 15.

Straight Talk About New Starts
Converting your vision for a "new start" project – or even extending an existing line – into reality can be filled with obstacles. Learn directly from other communities how they have overcome the challenges to bringing rail transit and bus rapid transit to their neighborhoods. Receive straight talk about how you can avoid some common pitfalls and successfully follow in their tracks.

Experts in these sessions will discuss how you can make the difference between failure and success - by articu-

lating your vision, getting enough local and private financing, understanding the ever-changing nuances of the federal project approval process, responding to your critics effectively, and developing convincing, accurate arguments for transit investments.
Presented by the New Starts Working Group, Parsons Brinckerhoff Quade & Douglas, North American Bus Industries, and METRO Magazine.

Thursday, September 8,

8 am - 4:30 pm

Cost: \$100

New Urbanism 101

This session is designed for attendees who want to learn about the principles behind New Urbanism. Long-time members of Congress for the New Urbanism (CNU) will present a primer of the principles of New Urbanism, including a look at exemplary projects from around the country and cutting-edge implementation

SYMPOSIUM *continued*

strategies. This all-day seminar will address all scales of community building, including those at the neighborhood level as well as those with a more regional context. In addition, there will be a transportation and livable streets session designed especially for Rail-Volution attendees.

Presented by Congress for the New Urbanism

Thursday, September 8, 9 am - 4 pm

Cost: \$160

The High Cost of Free Parking: Implications for Cities and Transit

"Our parking policies are messed up big time," says Donald Shoup, FAICP, "and they have messed up our transportation system, our cities, our environment and our economy." A professor of urban planning at UCLA, Shoup is the country's foremost analyst of parking and author of the

highly-acclaimed book *The High Cost of Free Parking* (Planners Press, 2005).

Join him in this no-holds-barred workshop to explore the real impacts of free curb parking and off-street parking requirements. Learn how "parking benefits districts" and market-priced curb parking can generate revenue for neighborhood public improvements, level the playing field for transit, and free up land for housing and other community needs. *

Presented by the American Planning Association

Thursday, September 8, 2 pm - 5 pm

Cost: \$55

* A copy of *The High Cost of Free Parking* is included in the price of this symposium.

PLENARIES

Rail-Volution 2005 offers several in-depth plenary sessions that address key policy issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Highlights from these plenary opportunities include:

Welcome to Salt Lake and State of the Rail-Volution

Learn how regional thinking, a private-sector led coalition of key partners represented by Envision Utah, Utah Transit Authority, UDOT and others are promoting housing options, clean air, transportation choices and sound planning in Salt Lake City. Tune into an up-to-the-minute policy perspective that provides everyone with a better understanding of how livability issues affect stakeholders within every community.

KEYNOTE SPEAKER

**Former Mayor Enrique Peñalosa,
Bogotá, Colombia**

Rail-Volution 2005 is fortunate to have Enrique Peñalosa as its keynote speaker. This dynamic former mayor of Bogotá,

Colombia — who currently is seeking election as president of Colombia — was responsible during his three-year tenure as mayor for a range of radical improvements to his city and its 7 million citizens. He promoted a city model that gave priority to children's issues and public spaces. He restricted private car use and built hundreds of kilometers of sidewalks, bicycle paths, pedestrian streets, greenways and parks. Among his most notable accomplishments when he was mayor was developing an annual city-wide Car-Free Day, which was so successful that it led to a referendum banning all cars from the city during peak hours by 2015. It also inspired the United Nations to call for Car-Free Days worldwide which, to date, dozens of cities have responded to. Peñalosa was recently a visiting scholar at New York University, where he was researching and writing two books on new urban development models for the Third World.

**THURSDAY
SEPTEMBER 8**

- 8:00 am Symposium**
Straight Talk about New Starts
- 9:00 am Mobile Workshops**
#1 Intrigued by Intermodal Centers?
#2 A Day of Olympic Proportions:
Park City, Utah
#3 A New Day Dawns in Downtown
Salt Lake
- 9:00 am Symposium**
New Urbanism 101
- 10:00 am Mobile Workshop**
#4 Back to the Future: Copper Mines
and a New Live-Work Community
- 1:00 pm TOD Marketplace**
- 1:00 pm Mobile Workshop**
#5 From Brownfield to TOD:
Housing, Ballparks and Medical
Centers
- 2:00 pm Symposium**
The High Cost of Free Parking
- 3:30 pm Early Bird Workshops**
- 6:30 pm Opening Reception**

**FRIDAY
SEPTEMBER 9**

- 8:30 am Opening Plenary**
- 9:00 am Mobile Workshops**
#3a A New Day Dawns in
Downtown Salt Lake
#6 Connecting the Dots -
UTA's University Line
#7 Everyone Aboard: Commuter
Rail Planning in Layton
- 10:30 am Workshops**
- Noon Box Lunch Pickup**
- 12:30 pm Lunch Plenary**
- 1:00 pm Mobile Workshops**
#8 Downtown's West Side Story
#9 Back to School: Rail Transit 101
- 1:45 pm Workshops**
- 3:30 pm Workshops**

**SATURDAY
SEPTEMBER 10**

- 7:30 am Community Streetcar Coalition
Gathering**
- 8:30 am Workshops**
- 10:00 am Mobile Workshop**
#4a Back to the Future: Copper
Mines and a New Live-Work
Community
#10 Rolling Down by the River
- 10:30 am Workshops**
- Noon Box Lunch Pickup**
- Noon Mobile Workshop**
#11 Rebirth of an Historic
Neighborhood
- 12:30 pm Lunchtime Opportunities**
- 12:30 pm New Starts Working Group Gathering**
- 1:45 pm Workshops**
- 3:30 pm Closing Plenary**
- 5:00 pm Trade Show Reception**

REGISTRATION

The registration fee is \$350. Please register now, as space is limited. After August 12, the registration fee increases to \$400. Register by fax, mail or online at www.railvolution.com.

Cancellations

There is a \$100 non-refundable fee for cancellations after August 12.

Scholarships

Rail~Volution will make available a limited number of scholarships that are based on need. Special consideration will be given to citizen activists and citizen advocates working on transportation and land-use issues. Call 800.788.7077, or visit www.railvolution.com for a scholarship application. Please return your application by July 8. You will be notified the week of August 2 about the status of your application.

Continuing Education Credits

■ Sessions may qualify for CPDP hours for AICP planners.

■ Even though Rail~Volution is not an AIA/CES Provider, many of its program events may qualify for either AIA Continuing Education or Health, Safety, and Welfare Continuing Education Credits. Please check AIA's website: www.aia.org/ces__default and review the self report form criteria for applicability.

Travel and Lodging

The Grand America Hotel (www.grandamerica.com), site of Rail~Volution 2005, is a world-class hotel located in downtown Salt Lake City. The hotel features first-rate accommodations and amenities including: European-style furnishings, magnificent views of the Rocky Mountains in many rooms, plush down comforters and pillows, Italian marble bathrooms and a world-class spa and fitness facility.

The Grand America Hotel will offer a special group rate of \$169 per night to Rail~Volution attendees. For reservations, call 800.437.5288 and identify yourself as a Rail~Volution participant. For online reservations, follow the link from Rail~Volution's Hotel and Travel Details page: www.railvolution.com/travel.html

The Grand America Hotel is located at 555 South Main Street, Salt Lake City, Utah 84111. General hotel questions should be directed to: 800.621.4505 or info@grandamerica.com.

Conference Registration Information
For additional information related to registering for the conference, contact:

AHI Meeting Services, Inc.
PO Box 519
Selbyville, Delaware 19975
800.788.7077 - US
302.436.4375 - International
Fax: 302.436.1911
Email: convene@aol.com
Web: www.railvolution.com

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South Florida Regional Transportation Authority
TriMet *Portland, Oregon*
URS
Utah Transit Authority *Salt Lake City, Utah*
Washington Metropolitan Area Transit Authority

AFFILIATES

American Planning Association
Citizens for Modern Transit
Congress for the New Urbanism
Local Government Commission
New Starts Working Group
Reconnecting America
Surface Transportation Policy Project
US Department of Transportation

REGISTRATION FORM

FAX 302.436.1911 WEB www.railvolution.com
 MAIL Rail-Volution 2005 c/o AHI Meeting Services, PO Box 519, Selbyville, DE 19975

Please type or print clearly.

LAST NAME	FIRST NAME	BADGE NAME	
ORGANIZATION /COMPANY		TITLE (not for badge use)	
WORK TELEPHONE	FAX	E-MAIL	
WORK ADDRESS			
CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY

PAYMENT INFORMATION

<input type="checkbox"/> Check enclosed	<input type="checkbox"/> Registration (\$350 before August 12)	\$ _____
<input type="checkbox"/> VISA	<input type="checkbox"/> Late Registration (\$400 after August 12)	\$ _____
<input type="checkbox"/> MasterCard	<input type="checkbox"/> Mobile Workshop(s) See pages 5-9 for fees	\$ _____
<input type="checkbox"/> American Express	<input type="checkbox"/> TOD Marketplace See page 10 for fees	\$ _____
<input type="checkbox"/> Bill me	<input type="checkbox"/> Symposium See right column for fees	\$ _____
Total due		\$ _____

CARD NUMBER	EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE

Mobile workshops are first come, first served, based on space available. Attendees may pre-register for two mobile workshops.
 Please call 800.788.7077 if you need special accommodation.

SELECTIONS

MOBILE WORKSHOP(S)
 See descriptions on pages 5-9 and indicate selection and two alternates by workshop number.

Mobile Workshop #1 _____

Alt. #1 _____ Alt #2 _____

Mobile Workshop #2 _____

Alt. #1 _____ Alt #2 _____

SYMPOSIA

- Straight Talk About New Starts (\$100)
- New Urbanism 101 (\$160)
- The High Cost of Free Parking (\$55)

See descriptions for mobile workshops and symposia and note separate fees for each. Please make sure that your choices do not conflict.

AFFILIATION Please check

- Transit Authority
- City/County
- Consultant
- Regional Government
- State Government
- Federal Government
- Citizen Activist
- University
- Public Health
- Media
- Business/Developer
- Non-profit
- Foundation
- Banking/Investment
- MPO