

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: Health

Contact Person & Phone No: Paula Roberts, 643-8526

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 991652

Previous Council File No.

Funding for this program was part of the Consolidated Contract in 2000. In 2001 the program's funding has been split between the Consolidated Contract and this grant.

Project/Program Title: Medical Assistance Outreach Grant

Grantor Agency: Wisconsin Division of Health and Family Services

Grant Application Date: N/A Continuing

Anticipated Award Date: March 15, 2001

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this grant is to identify individuals in Milwaukee lacking health insurance and assists them in enrolling in programs for which they are eligible. The grant also works to increase the enrollment of eligible families in Healthy Start and BadgerCare in Milwaukee. The program will continue to expand the collaborative effort for outreach and education on available health benefits and enrollment.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

This program relates to the City-wide strategic goals of improving the overall health of children. Funding under this grant will provide the department with additional resources to accomplish stated City and departmental goals.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The grant funds will be used to support a Coordinator to interface with other departmental personnel and programs (most notably, with the Immunization Action Plan, Women, Infants and Childrens Grant, and Family Health Clinics) and with community based organizations to coordinate outreach efforts directed at increasing the numbers of individuals and families on Medicaid and BadgerCare. This effort directly complements existing department efforts.

4. Results Measurement/Progress Report (Applies only to Programs):

By December 31, 2001 the Health Department will identify 1,200 low income families raising young children lacking important services such as food stamps, WIC heat assistance, childcare assistance or other services, and evaluate eligibility, refer, or troubleshoot their involvement in these programs as well as staff the BadgerCare Coordinating Committee.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is 01/01/01 through 12/31/01.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.