



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, March 08, 2016

COMMITTEE MEETING NOTICE

AD 08

JUAN C CURIEL

2039 W NATIONAL Av

MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 15, 2016 at 11:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications for "EL TORO BRAVO" at 2039 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: Llense@milwaukee.gov

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 03/04/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 226429
Application Date: 03/03/2016
Expiration Date:

License Location: 2039 W National Avenue
Business Name: El Toro Bravo Restaurant Bar

Aldermanic District: 12

Licensee/Applicant: Curiel, Juan C
(Last Name, First Name, MI)

Date of Birth: 10/17/65

Male:

Female:

Home Address: 2039 West National Ave.

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone: (414) 337-5288

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/11/07 at 12:57 am, Milwaukee Police conducted a license premise check at 611 W National. As officers entered, they spoke to the doorman who stated that there were at least 250 patrons inside the business, not including employees. Capacity is 248. Officers observed 3 bartenders behind the bar and no one had a bartender's license. They were advised to shut down the tavern and to not serve alcohol until they are able to provide a valid bartenders license. An underage patron was also found inside the tavern and was cited for Presence of Underage. Officers did speak with the licensee, Juan Curiel and he was advised of the violations found. A warning was given for the over capacity and Curiel was cited for the Presence of Underage. On 07/17/07, the charge was amended to Noise Nuisance. One other patron was arrested and cited for Disorderly Conduct.

Charge: Noise Nuisance
Finding: Guilty
Sentence: Fined \$250.00
Date: 07/17/07
Case: 07023886

The following incident occurred at listed location where the applicant is the licensee:

2. On 03/10/07 at 12:12 am, Milwaukee Police were dispatched to 810 S 6th Street for a Battery complaint. Investigation revealed that the victim was at the Fusion Restaurant and Bar when an unknown subject hit him in the face with a bottle. The victim suffered a lacerated upper lip that required stitches and a cut to the retina of his left eye, causing permanent blindness to this eye. Officers spoke to the licensee, Juan Curiel, who stated he did not witness the battery because he was tending bar. Curiel further stated that he was aware of the incident and that his private security officers ushered the victim outside.

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3. On 09/17/08 at 10:05 pm, Milwaukee police conducted a License Premise check at 2039 W National Avenue. Investigation found a rear exit door did not have a working light illuminating the exterior of the rear exit door and officers found a deadbolt on the same exit door from inside which would have prevented patrons from leaving in an emergency. Police spoke to the bartender, Jorge Cuevas who stated he was unaware of the rear door being locked. Cuevas stated to officers that the licensee, Juan Curiel was been in Mexico for the past year. Citations were issued to the licensee for Lighted Open Entry and Safe Egress.

Charge: Lighted Open Entry
Safe Egress
Finding: Dismissed w/o prejudice
Guilty
Sentence: Fined \$356.00
Case: 08127653
08127654
Date: 04/17/09

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Item # 3 previously reported, disposition now added on 02/11/10.

4. On 04/04/09 at 11:57 pm, Milwaukee police conducted a License Premise Check at 2039 W National Avenue. Investigation found a patron inside the tavern who was under the age of 21. Officers spoke to the bartender Hector Galvan who stated he was cleaning the bathroom and that is why he didn't card the patron. Another bartender identified as Juan Torres was also found bartending and when officers spoke to him, Torres stated she had been the bar for only 20 minutes and that she was not drinking. Torres further stated he thought it would be ok for her (the patron) to be inside the tavern. The licensee, Juan Curiel was advised and cited for Presence of Underage.

Charge: Presence of Minor at Licensed Premised
Finding: Guilty
Sentence: Fined \$367.00
Date: 10/22/09
Case: 09063990

5. On 06/11/09 at 11:15 pm, Milwaukee police were conducting Sales of Alcohol To Minors and had a Milwaukee police aide, who is under the age of 21, enter 2039 W National in attempts to purchase alcohol. The bartender, identified as Rigoberto Gallegos, served the aide two alcoholic beverages without asking for any ID. When questioned by officers, Gallegos apologized and stated he should have asked for ID. The licensee Juan Curiel was advised of the incident and cited for Presence of Underage. Gallegos was cited for Sale To Underage Prohibited.

As to Juan Curiel:

Charge: Presence of Minor at Licensed Premises
Finding: Guilty
Sentence: Fined \$250.00
Date: 08/04/09
Case: 09096623

As to Rigoberto Gallegos:

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 08/05/09
Case: 09096630

6. On 06/22/09 at 1:15 am, Milwaukee police conducted a Licensed Premise Check at 2039 W National. Investigation revealed an officer found a patron to be in possession of powder cocaine while he was in the bathroom of the tavern. The subject was placed under arrest and taken to the district station. Officers spoke with Juan Curiel and advised him of what they found.

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7. On 11/24/2013 Milwaukee police conducted a licensed premise check at 2039 West National Avenue (El-Toro Bravo Tavern) based on an anonymous tip that ordinance violations had been occurring at the business. Officers discovered a 20-year-old patron inside the business. The patron was cited.

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8. On 01/04/2015 Milwaukee police conducted a licensed premise check at 2039 West National Avenue (El-Toro Bravo Tavern), relative to a fight that occurred across the street from that location. Officers discovered the front doors to the business were locked and had to knock several times before being allowed entry. Officers spoke to Luis Lopez-Gonzalez, who identified himself as the bar manager. At one point during the investigation, Lopez-Gonzalez refused to provide officers with the name of the bartender, who was no longer on the scene. Lopez-Gonzalez received two citations and the applicant received three citations.

As to Luis Lopez-Gonzalez:

Charge	1:	Class B Managers License Required
	2:	Safe Egress from All Doors/Serving Rooms
Finding	1:	Guilty
	2:	Guilty
Sentence	1:	\$189.00 fine
	2:	\$189.00 fine
Date	:	11/09/2015
Case	1:	15008620
	2:	15008621

As to the applicant:

Charge	1:	Responsible Person on Premises
	2:	Safe Egress from All Doors/Serving Rooms
	3:	Immediate Entry to Police
Finding	1:	Guilty
	2:	Guilty
	3:	Guilty
Sentence	1:	\$189.00 fine
	2:	\$189.00 fine
	3:	\$189.00 fine
Date	:	11/09/2015
Case	1:	15008613
	2:	15008614
	3:	15008615

9. On 01/23/2015 Milwaukee police conducted a licensed premise check at 2039 West National Avenue (El-Toro Bravo Tavern). No violations were observed.

10. On 02/09/2015 Milwaukee police conducted a licensed premise check at 2039 West National Avenue (El-Toro Bravo Tavern). Officers spoke to the bartender, Lorenzo Carlos-Carillo, who stated Luis L. Gonzalez was in charge of business. Luis L. Gonzalez told officers he was in charge of the day-to-day operations of the bar while the applicant is in Mexico. Gonzalez did not have a current class D operator's license on his person, but officers conducted a check of the Milwaukee Municipal License database (LIRA) and discovered a current class D operator's license in Gonzalez's name.

11. On 02/11/2015 a meeting was held at Milwaukee police district #2. Attending that meeting were Milwaukee police officer's Velasquez and Vodicka, Safe and Sound Coordinator Maritza Ugarte, Assistant City Attorney Nick Desiato and Luis L. Gonzalez. Gonzalez explained that the applicant was in Mexico and that he (Gonzalez) was in charge of the business's day-to-day operations until the applicant returned. Discussed during this meeting was the apparent lack

of cooperation police received on 01/04/2015, as well as neighborhood complaints about noise, prostitution and strippers in the tavern. Gonzalez told officers that dancing by performers had been added to the Public Entertainment Premise license, but they had not yet had any performers. Officer Velasquez read city ordinance 90-27 and 90-4-4 to Gonzalez, who stated he understood that the doors to the business could not be locked to restrict access to new patrons and that he (Gonzalez) needs to apply for a class B manager's license. Additionally, Gonzalez was provided with the Milwaukee police non-emergency phone number and encouraged to call when he observes prostitutes in the area.

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Item #8 previously reported, disposition added 03/04/2016

12. On 03/21/2015 Milwaukee police, along with Agent Georgeann King and Special Enforcement Inspector of DNS Lorie Gallup, conducted a tavern and building inspection at 2039 West National Avenue (El Toro Bravo). During this inspection, officers discovered one patron was under the age of 21. Additionally, 5 patrons were discovered to have arrest warrants. Agent King confiscated 108 open liquor bottles and 37 sealed bottles. Officers did not observe any additional violations. Both the applicant and the manager, Luis Lopez-Gonzalez, were cited for Allow Underage on Premises.

As to the applicant;

Charge: Allow Underage on Premises
Finding: Dismissed without prejudice
Sentence:
Date: 05/13/2015
Case: 15023176

As to the manager;

Charge: Allow Underage on Premises
Finding: Dismissed without prejudice
Sentence:
Date: 05/13/2015
Case: 15023177

13. On 04/14/2015 Milwaukee police responded to an anonymous complaint of loud music emanating from 2039 West National Avenue (El Tor Bravo). Officers could hear loud music as they pulled up to the building and advised the bartender, Lorena Carlos, she needed to turn the music down. No other violations were observed.

14. On 12/05/2015 Milwaukee police observed three known prostitutes, one of which was known to be under the age of 21, enter 2039 West National Avenue (El Toro Bravo). The officers then conducted a licensed premise check of the business. The underage patron was discovered in the women's restroom along with two other women. Both the applicant and the security guard, Edward Thomas, who was working the front door, were cited.

As to the applicant;

Charge: Allow Underage on Premises
Finding: Guilty
Sentence: \$321.00 fine
Date: 02/24/2016
Case: 16005637

As to the security guard;

Charge: Allow Underage on Premises
Finding: Due for pre-trial 04/14/2016 8:30am branch 1
Sentence:
Date:
Case: 16005636

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso MORALES

ORIGINAL

Business Name: El Toro Bravo
Address of Licensed Premises: 2039 W National Ave
Business Phone: 377-5288

District: 2

Type of License: Tavern B License

[X] Violation / [] Incident #

Date of Incident: 3-21-15

Licensee or Manager on premises at time of violation / incident? [X] Yes [] No

Licensee cooperative? [X] Yes [] No (if no, explain in narrative section)

Licensee Notified by Officer: PO Eliel CONTRERAS

Date: 3-21-15

Time: 11:30pm

Licensee or Agent's Name: Juan C CURIEL
Home Address: 2039 W National Ave

Date of Birth: 10-17-65
Home Phone: 377-5288

Co-Licensee Name:
Home Address:
Class S License Number:

Date of Birth:
Home Phone:

Bartender Name: Lorena L CARLOS
Home Address: 2257 S 21 St
Class D License Number: 209056

Date of Birth: 11-12-74
Home Phone: 698-5462

Licensed Person / Public Pass. Vehicle, etc.:
Home Address:
Class D License Number:

Date of Birth:
Home Phone:

VIOLATION/INCIDENT -- DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Juan C CURIEL
Citation Number: 6149824 2

Violation & Ord. / Statue No.: 90-19-2-a-1

Date of Birth: 10-17-65
Court Date: 5-13-15

Name of Person Cited: Luis GONZALEZ-LOPEZ
Citation Number: 6149825 3

Violation & Ord. / Statue No.: 90-19-2-a-1

Date of Birth: 1-20-71
Court Date: 5-13-15

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Investigating Officer: PO Eliel CONTRERAS

District / Bureau: 24

Date: 3-22-15

Signature of Commanding Officer

5/21/15
Date

DISPOSITION - FOR LICENSING ONLY

Table with 5 columns: Citation No., Case Number, Disposition, Judge, Date. Includes text: LICENSE INVESTIGATION UNIT, Received 5-27-15, Referred

By [Signature]

This report is written by PO Elie CONTRERAS assigned to District 2, Late Power Shift.

On Saturday, 3-21-15 at approximately 11:00pm I, Squad 2470, along with Squad 2490 (PO Salvador HERNANDEZ), Squad 2480 (PO Derek KITTS), Squad 2479 (PO Adam WARD and PO Erik ANDRADE), Squad 2266 (PO Efrain CORNEJO and PO Matthew DIENER), Squad 2268 (PO Melissa TOMS) Squad 2269 (PO Tommy WILSON and PO Bradley KWIATKOWSKI), Squad 2264 (PO Jose ACEVEDO), and Squad 756 (PO Dereck VERNON) responded to 2039 W National Ave (El Toro Bravo) to assist State Agent, Georgeann KING, and Special Enforcement Inspector of DNS, Lorie GALLUP with a tavern and building inspection.

Upon arriving on scene, I spoke with the bartender, Lorena L CARLOS (W/F 11-12-74), and informed her we were doing a tavern inspection and she would need to stop the music completely and turn on the lights to the establishment. We also observed approximately 20 patrons inside the establishment. We instructed the patrons to take out the identifications cards in order to determine if they were over the age of 21.

While conducting the license premise check, the manager, Luis LOPEZ-GONZALEZ (W/M 1-20-71), and the licensee, Juan C CURIEL (W/M 10-17-65) arrived on scene. I informed CURIEL and LOPEZ-GONZALEZ we were conducting a license premise check.

While checking the identifications of the patrons, one patron was determined to be under the age of 21 and had on his person a WI identification card not belonging to him but used to get into the establishment. The under age patron was taken into custody and conveyed to District 2 for processing.

A DOT check with the remainder of the patrons revealed that five patrons inside the establishment had open warrants with the Milwaukee Police Department. The five patrons were taken into custody and conveyed to District 2 for processing.

After identifying all the patrons, the remaining patrons were instructed to leave the establishment for the night. Once the patrons left the establishment, KING and GALLUP proceeded to conduct their inspection.

While conducting the inspection, King observed the establishment was buying 1.75 Liters of liquor, which were used to marry brand name to brand name in order to cut costs. KING also observed that the establishment was buying liquor from stores and not licensed distributors. This was determined by the price stickers and adhesive residue observed on the bottles.

While conducting her inspection, KING confiscated 108 opened liquor bottles and 37 sealed liquor bottles. KING gave CURIEL a copy of the field report regarding her findings at his establishment.

DNS Inspector GALLUP also conducted an investigation and found minor building code violations.

Apart from the underage patron inside the establishment, I did not observe any visible violations while conducting the license premise check. I informed CURIEL he would be receiving a citation (90-19-2-a-1) regarding the under age patron inside his establishment. CURIEL was cooperative during the license premise check.

I also informed LOPEZ-GONZALEZ he would be receiving the same citation because he asked his friend, who was not a security guard, to check identification cards at the door.

Attached with this PA-33 form, are copies of the PA-45s regarding the patrons taking into custody, a copy of the CAD regarding the assignment, and a copy of KING's field report.

SAT. Blue *ACV*

PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Tuesday, 4-14-15, at approximately 12:34am squad 2470 (PO Roman MARTINEZ and I) responded to Squad 2321's (PO Lisa PURCELLI) assignment regarding a loud music complaint at 2039 W National ave (El Toro Bravo). As we pulled up to the scene and parked our squad vehicle across the street from El Toro Bravo, we could hear very loud music emanating from the establishment.

Upon entering the establishment, I spoke with the bartender, Lorena L CARLOS (W/F 11-12-74), regarding the loud music we heard coming from the establishment. I informed CARLOS that we received a call from a resident who lived in the vicinity complaining about the loud music who believe it to be a live band playing outside.

While on scene, I did not observe any live bands outside or inside the establishment. I informed CARLOS she would need to turn down the music because of the complaint from the resident. CARLOS stated she would turned down the music. I also spoke with Salomon GONZALEZ-LOPEZ (W/M 3-14-78) who stated he was the licensee's, Juan C CURIEL, brother. I provided the same information I gave CARLOS and GONZALEZ-LOPEZ stated he would make sure the music would be turned down.

While conducting the license premise check, I did not observe any other visible violations and both CARLOS and GONZALEZ-LOPEZ were cooperative. I informed CARLOS and GONZALEZ-LOPEZ that a PA-33 would be filed regarding the loud music complaint.

The caller who called in the loud music complaint wanted to be anonymous.

End of report.

W/F
SGT. [Signature]

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Heather WURTH

Business Name: El Toro Bravo

Address of Licensed Premises: 2039 W National Ave

Business Phone: 377-5288

Type of License: Class B Tavern

District: 2

Violation / Incident #

Date of Incident: 12-5-15

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: PO Elie CONTRERAS

Date: 12-5-15

Time: 10:15pm

Licensee or Agent's Name: Juan C CURIEL

Home Address: 2039 W National Ave

Date of Birth: 10-17-65

Home Phone: 377-5288

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name: Adriana GONZALEZ

Home Address: 1212 S 29th St

Class D License Number: 211949

Date of Birth: 4-4-79

Home Phone: 460-0097

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Edward THOMAS

Citation Number: 6047934-4

Violation & Ord. / Statue No.: 90-19-2-a-1

Date of Birth: 6-18-67

Court Date: 1-20-16

Name of Person Cited: Juan C CURIEL

Citation Number: 6047935-5

Violation & Ord. / Statue No.: 90-19-2-a-1

Date of Birth: 10-17-65

Court Date: 1-20-16

Name of Person Cited: Alexis S L WILLIAMS

Citation Number: 48969611273

Violation & Ord. / Statue No.: 90-19-1

Date of Birth: 12-17-94

Court Date: 1-20-16

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

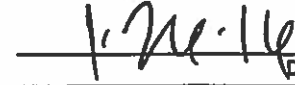
Court Date:

Investigating Officer: PO Elie CONTRERAS 

District / Bureau: 24

Date: 12-7-15

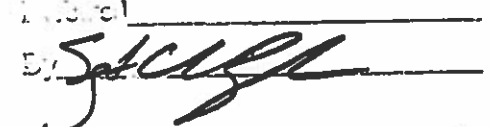

Commanding Officer


Date

Captain Heather Wirth

DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

INVESTIGATION UNIT
2-4-16


This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Saturday, 12-5-15, at approximately 10:05pm, Squad 2226 (PO Vance SCOLLIN and PO Paul SZYMBORSKI) informed me they observed three females, who were known prostitutes, enter the license premise, El Toro Bravo, located at 2039 W National Ave. PO SCOLLIN stated one of the females he observed enter the license premise was not of legal age to enter the establishment.

At approximately 10:13pm Squad 2464 (PO Jason WARWICK and I), Squad 2462 (PO William BAKER and Shalyn ROMENS), Squad 2211 (Sgt. Kieran SAWYER) and Squad 2226 responded to El Toro Bravo to conduct a license premise check. Upon arriving on scene, I proceeded to conduct a license premise check.

While conducting the license premise check, I along with PO ROMENS, who is a female officer, located the subject, Alexis S L WILLIAMS (B/F 12-17-94) in the women's restroom along with two other women. The women's restroom is located on the southeast side of the building. I asked WILLIAMS for her identification, which revealed she was currently twenty years old and wouldn't be 21 years old until 12-17-15. I asked WILLIAMS how she was able to enter the license premise check if she was underage and WILLIAMS stated the security guard, Edward THOMAS (B/M 6-18-67), who was working the front door allowed her to enter the establishment without asking for proper identification.

While on scene, I spoke with the bartender, Adriana GONZALEZ (W/F 4-4-79), regarding the incident. GONZALEZ stated she was not aware there were three women in the bathroom because none of them approached the bar and she was dealing with a patron who was refusing to leave.

I informed GONZALEZ that I would be writing a license premise report regarding the incident and a citation would be issued to the licensee for having an underage person on the license premise.

THOMAS was cited on scene for allowing an underage person on a license premise (Cit # 6047934-4).

The licensee, Juan C CURIEL (W/M 10-17-65), will be issued a citation (Cit # 6047935-5) because his establishment allowed an underage person inside his license premise.

While on scene, I did not observe any visible violations and GONZALEZ was cooperative.

Blg



Tuesday, March 08, 2016



Notice of Public Hearing

CURIEL, Juan C
EL TORO BRAVO at 2039 W NATIONAL Av
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, March 15, 2016 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 11:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2006 W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2008 W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2023 W NATIONAL AVE	MILWAUKEE, WI 53204-1158
CURRENT RESIDENT	2024 W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2024A W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2025 W NATIONAL AVE	MILWAUKEE, WI 53204-1158
CURRENT RESIDENT	2027 W NATIONAL AVE	MILWAUKEE, WI 53204-1158
CURRENT RESIDENT	2034 W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2036 W NATIONAL AVE	MILWAUKEE, WI 53204-1157
CURRENT RESIDENT	2039 W NATIONAL AVE	MILWAUKEE, WI 53204-1158
CURRENT RESIDENT	2039A W NATIONAL AVE	MILWAUKEE, WI 53204-1158
CURRENT RESIDENT	2104 W NATIONAL AVE	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2110 W NATIONAL AVE	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2114 W NATIONAL AVE 1	MILWAUKEE, WI 53204-1175
CURRENT RESIDENT	2114 W NATIONAL AVE 2	MILWAUKEE, WI 53204-1175
CURRENT RESIDENT	2114 W NATIONAL AVE 3	MILWAUKEE, WI 53204-1175
CURRENT RESIDENT	2114 W NATIONAL AVE 4	MILWAUKEE, WI 53204-1175
CURRENT RESIDENT	2114 W NATIONAL AVE 5	MILWAUKEE, WI 53204-1175
CURRENT RESIDENT	2132 W NATIONAL AVE 1	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2132 W NATIONAL AVE 2	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2132 W NATIONAL AVE 3	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2132 W NATIONAL AVE 4	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2132 W NATIONAL AVE 5	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	2132 W NATIONAL AVE 6	MILWAUKEE, WI 53204-1159
CURRENT RESIDENT	736 S 21ST ST	MILWAUKEE, WI 53204-1147
CURRENT RESIDENT	736A S 21ST ST	MILWAUKEE, WI 53204-1147
CURRENT RESIDENT	745 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT RESIDENT	747 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT RESIDENT	748 S 21ST ST	MILWAUKEE, WI 53204-1147
CURRENT RESIDENT	759 S 21ST ST 1	MILWAUKEE, WI 53204-1196
CURRENT RESIDENT	759 S 21ST ST 2	MILWAUKEE, WI 53204-1196
CURRENT RESIDENT	759 S 21ST ST 3	MILWAUKEE, WI 53204-1196
CURRENT RESIDENT	759 S 21ST ST 4	MILWAUKEE, WI 53204-1196
CURRENT RESIDENT	810 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	816 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	816A S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	819 S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	819A S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	820 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	820A S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	820B S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	821 S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	821A S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	824 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	825 S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	826 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	828 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	829 S 20TH ST	MILWAUKEE, WI 53204-1144
CURRENT RESIDENT	829 S 21ST ST	MILWAUKEE, WI 53204-1150
CURRENT RESIDENT	829A S 21ST ST	MILWAUKEE, WI 53204-1150
CURRENT RESIDENT	832 S 21ST ST	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	832 S 21ST ST B	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	832 S 21ST ST C	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	832 S 21ST ST D	MILWAUKEE, WI 53204-1149
CURRENT RESIDENT	833 S 21ST ST	MILWAUKEE, WI 53204-1150

CURRENT RESIDENT	833A S 21ST ST	MILWAUKEE, WI 53204-1150
CURRENT RESIDENT	833B S 21ST ST	MILWAUKEE, WI 53204-1150
CURRENT RESIDENT	900 S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	900A S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	900B S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	901 S 21ST ST	MILWAUKEE, WI 53204-1152
CURRENT RESIDENT	902 S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	902A S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	902B S 21ST ST	MILWAUKEE, WI 53204-1151
CURRENT RESIDENT	903 S 20TH ST	MILWAUKEE, WI 53204-1146
CURRENT RESIDENT	903 S 21ST ST	MILWAUKEE, WI 53204-1152
CURRENT RESIDENT	903A S 21ST ST	MILWAUKEE, WI 53204-1152
CURRENT RESIDENT	909 S 20TH ST	MILWAUKEE, WI 53204-1146

Total Records: 69

Radius: 250.0 feet and Center of Circle: 2039 W National AV

2016-2017 Plan of Operation for 2039 W NATIONAL AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>3</u> Locations: <u>KITCHEN + BATHROOMS</u> Outside <u>1</u> Locations: <u>DRIVEWAY</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>			
Name of solid waste contractor: <u>ADVANCE</u>			
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? <u>CARD READERS + SAFETY</u>			
What security equipment do they use? <u>SECURITY CAMERAS / GUN / BROW</u>			
List their licensing, certification or training credentials: <u>PRIVATE SECURITY</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations:			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Convenience Store <input type="checkbox"/> Other:
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Hotel	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Private/Fraternal/Veterans' Club
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to the floor plan or capacity? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
If requesting changes to the floor plan, submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.			
6. Sidewalk Dining (if renewing a current license) <u>NONE</u>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:
 Dancing by Performer(s), Karaoke, Disc Jockey, Patrons Dancing, Jukebox, 3 Amusement Machines, 2 Pool Tables

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to ADD:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines - | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | How many? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT *n/w*

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

DS equipment

5. NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.


I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

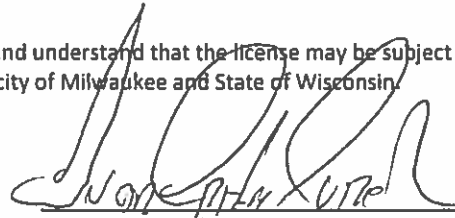
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 3RD day of MARCH, 2016



 (Clerk/Notary Public)



 Agent/20% or More Shareholder/Partner

My Commission Expires MARCH 23, 2019

*Notary Seal must be affixed.

Additional 20% or More Shareholder/Partner



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, March 08, 2016

COMMITTEE MEETING NOTICE

AD 08

PACHECO CRUZ, Leonardo, Agent
Restaurante Juquilita LLC
2424 S 31st St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 15, 2016 at 11:00 AM

Regarding: Your Class B Tavern -Service Bar Only License Application as agent for "Restaurante Juquilita LLC" for "Restaurante Juquilita" at 2344 S 27th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:02/26/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Restaurante Juquilita
Address: 2344 S 27th St
Phone:

Owner: Restaurante Juquilita LLC
Owner address: 2424 S 31st St
City State Zip: Milwaukee, WI 53215
Owner Phone: (414) 722-4240
Owner email:

Licensee/Agent: Leonardo Pacheco-Cruz
Home Address: 2424 S 31st St
City State Zip: Milwaukee, WI 53215
Phone: (414) 722-4240
Email:

Preferred contact: Leonardo Pacheco-Cruz

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8AM-11PM
Mon: 8AM-10PM
Tue: 8AM-10PM
Wed: 8AM-10PM
Thu: 8AM-10PM
Fri: 8AM-11PM
Sat: 8AM-11PM
24 hours Y N

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #: 0007580
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many?

Interior Survey:

25. What is the planned/posted capacity 48
 26. What is the minimum number of employees that will be on premise 3
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

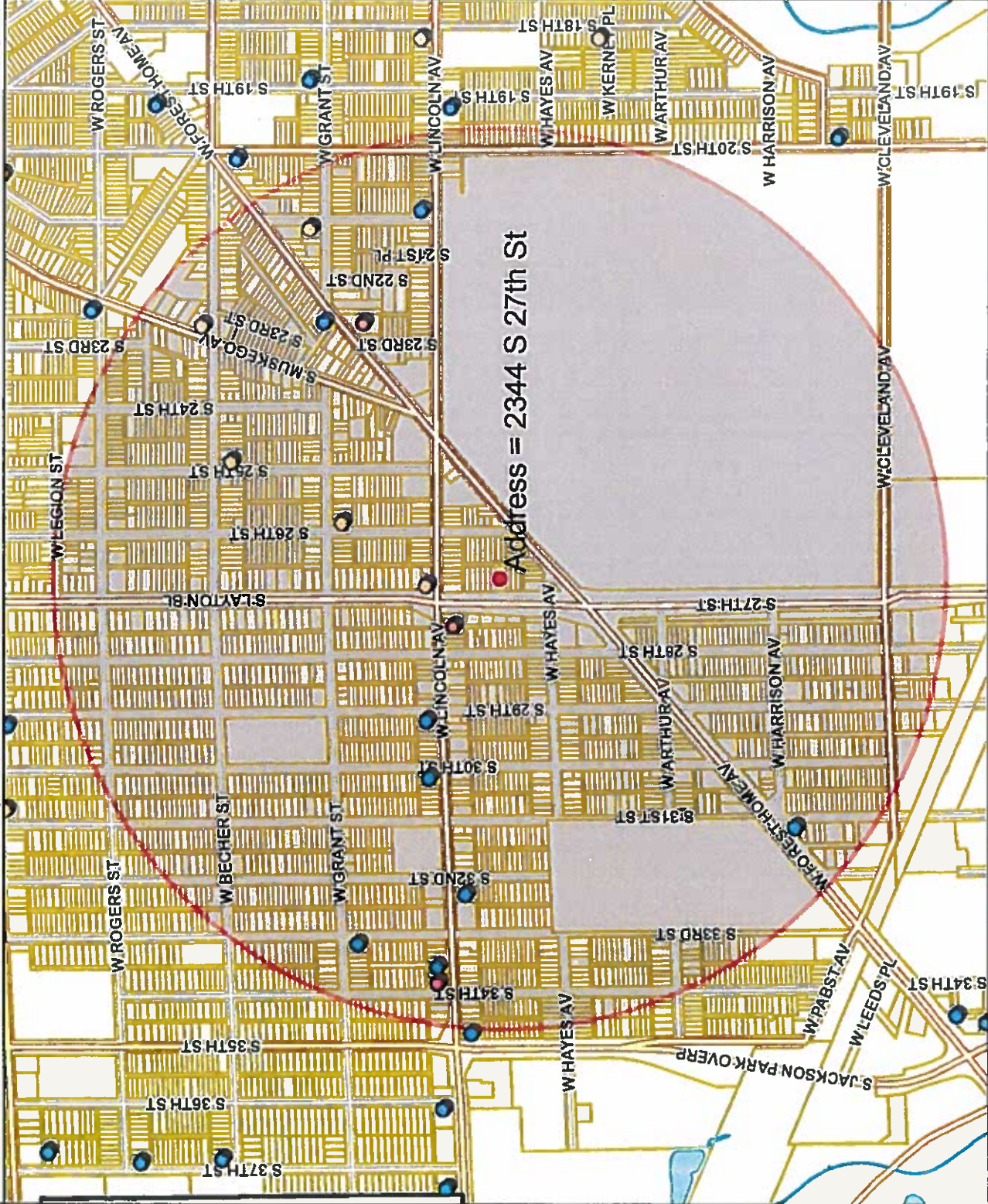
32. How many security personnel are going to be employed: 0
 33. How will they be deployed: Interior 0 Exterior 0
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other
 38. When at capacity, how will the overflow crowd be managed? Applicant stated he doesn't expect to be at capacity but he would monitor and have customers wait outside until people leave.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he has been running his restaurant and would like to have the option to offer his customers alcoholic beverages with their meals. Applicant was advised that he needed a Public Entertainment Premises License to have music in his establishment. Applicant was advised to monitor the noise level of his patrons that would be smoking outside.

Alcohol License Concentration for 2344 S 27th St

City of Milwaukee, Wisconsin



836.8 0 418.38 836.8 Feet

Map Scale: 1: 10,041

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
[Disclaimer](#)
10/22/2015



- Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Licensed Alcohol Establishments Within
a .5 Mile Radius Centered on 2344 S
27th St on 10/22/2015



Department of Administration - ITMD

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 2344 S 27th St on 10/22/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							6
Class A Malt & Class A Liquor License							2
Class A Retailer's Intoxicating Liquor License							1
Class B Tavern License							8
Grand Total = 17							
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
ABDELAL, LLC	GRANT MARKET	SAED F ABDELAL, Agt	2100 W GRANT ST	Class A Fermented Malt Beverage Retailer's License			5/14/2016
Arora Pantry Inc	Quick Pick Food Mart	Gurmeet S Arora, Agt	3332 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License			7/27/2016
Nam Food and Beer Center, LLC	Lucky Food and Beer	LAKHWINDER KAUR, Agt	2638 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License			2/27/2016
NIKOLA'S DOLLAR PLUS, LLC	NIKOLA FOOD MARKET	YOUSEF N HINNAWI, Agt	2539 W GRANT ST	Class A Fermented Malt Beverage Retailer's License			12/11/2015
San Ignacio Market	San Ignacio Market	BENITO ALDANA, SP	2082 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License			9/20/2016
South Ave Food Inc	South Ave Foods	MAUD ELDEAN A ELASMAR, Agt	2108 S 25TH ST	Class A Fermented Malt Beverage Retailer's License			10/13/2016
CITIZEN, INC	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	2717 W LINCOLN AV	Class A Malt & Class A Liquor License			5/15/2016
Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License			7/26/2016
Arora Pantry Inc	Quick Pick Food Mart	Gurmeet S Arora, Agt	3332 W Lincoln AV	Class A Retailer's Intoxicating Liquor License			7/27/2016
Agave Azul	Agave Azul	Gurmeet S Arora, Agt	3316 W Lincoln AV	Class B Tavern License			9/24/2016
B P S, INC	PJ PUB GRUB & BILLARDS	FRANCISCO RIOS, JR, SP	3000 W LINCOLN AV	Class B Tavern License	160		9/27/2016
CHILLY WILLYS SALOON	CHILLY WILLYS SALOON	DAVID W OLSON, SP	3301 W GRANT ST	Class B Tavern License	25		3/1/2016
CLASS REUNION	CLASS REUNION	KENNETH A KAPKE, JR, SP	2204 W FOREST HOME AV	Class B Tavern License	80		5/13/2016
COLLINS-MEYER VFW POST 2903	COLLINS-MEYER VFW POST 2903	JAMES D BUETOW, Agt	2900 W LINCOLN AV	Class B Tavern License	150		4/13/2016
HOLLER HOUSE	HOLLER HOUSE	TODD C STUCKERT, SP	2042 W LINCOLN AV	Class B Tavern License	50		6/30/2016
MCFINAGIN LLC	BREW CITY TAP	MARK S SILBER, Agt	3105 W FOREST HOME AV	Class B Tavern License	80		10/11/2016
RTSP, LLC	JUST ONE MORE	ANTONIO S PEREZ, Agt	3209 W LINCOLN AV	Class B Tavern License	25		12/20/2015



Tuesday, March 08, 2016

Licenses Committee Notice of Hearing

Ricardo Becerra
1326 S 37th St

Milwaukee, WI 53215

Date: 3/15/2016
Time: 11:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern -Service Bar Only License Application
PACHECO CRUZ, Leonardo, Agent
Restaurante Juquilita at 2344 S 27th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, March 08, 2016



Notice of Public Hearing

PACHECO CRUZ, Leonardo, Agent
Restaurante Juquilita at 2344 S 27th St
Class B Tavern -Service Bar Only License Application

Tuesday, March 15, 2016 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 11:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2319 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT RESIDENT	2320 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2320 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2320A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2321 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2322 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2322A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2323 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2324 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2326 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2326 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2327 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2328 S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT RESIDENT	2329 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT RESIDENT	2330 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2330A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2331 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2331A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2332 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2334 S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT RESIDENT	2334 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2334A S 26TH ST	MILWAUKEE, WI 53215-2921
CURRENT RESIDENT	2334A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2335 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2336 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2337 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2338 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2339 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2339 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT RESIDENT	2340 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2340A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2341 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2341A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2342 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2342 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2345 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2347 S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2347A S 26TH ST	MILWAUKEE, WI 53215-2920
CURRENT RESIDENT	2348 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2348A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2349 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT RESIDENT	2350 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2352 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2352 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2354 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2354 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2354A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2356 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2358 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2358 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2358A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT RESIDENT	2360 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT RESIDENT	2556 W FOREST HOME AVE	MILWAUKEE, WI 53215-2941
CURRENT RESIDENT	2558 W FOREST HOME AVE	MILWAUKEE, WI 53215-2941
CURRENT RESIDENT	2601 W LINCOLN AVE	MILWAUKEE, WI 53215-2476

CURRENT RESIDENT	2603 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2604 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2605 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2607 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2608 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2608A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2611 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2612 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2614 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2614A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2615 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2617 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2617A W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2618 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2618A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2622 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2623 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2626 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2626A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2627 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2629 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2630 W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2630A W FOREST HOME AVE	MILWAUKEE, WI 53215-2961
CURRENT RESIDENT	2631 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2633 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2635 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2636 W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT RESIDENT	2639 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2640 W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT RESIDENT	2640A W HAYES AVE	MILWAUKEE, WI 53215-2948
CURRENT RESIDENT	2641 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT RESIDENT	2709 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT RESIDENT	2712 W HAYES AVE	MILWAUKEE, WI 53215-2950
CURRENT RESIDENT	2712A W HAYES AVE	MILWAUKEE, WI 53215-2950
CURRENT RESIDENT	2713 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT RESIDENT	2713A W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT RESIDENT	2720 W HAYES AVE	MILWAUKEE, WI 53215-2950
CURRENT RESIDENT	2720A W HAYES AVE	MILWAUKEE, WI 53215-2950

Total Records: 94

Radius: 250.0 feet and Center of Circle: 2344 S 27th ST



BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 7/24/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station Waste Tire Transporter Massage Establishment
 Self Service Laundry Rooming House: Number of Units: _____ Hotel/Motel: Number of Units: _____
 Other (supplemental application for specific license also required) Restaurant

Provide a detailed description of the type of business you plan on operating:

Restaurant - Mexican food

Do you have any experience operating this type of business? No Yes If yes, explain: worked and managed Previous

2. Business Operations

- a. Proposed Opening Date: 9-1-15
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Dystinnaria El Bucanero
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
 Will a sound amplification system be used? No Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 5 Locations: Kitchen Areas Bathrooms, Back Area
 Outside: 2 Locations: Rear - Bldg
- g. Is a crowd control barrier used? No Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): 1 Mens 1 Womens
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

- a. Are there off-street parking places? No Yes If yes, how many? APPRX. 10-15 CARS
 Describe security plan for parking lot: Manager Oversees Security - Surveillance Cameras
- b. Is there a loading zone? No Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
 Will there be security cameras? No Yes If yes, where? INTERIOR AND EXTERIORS
 Will searches or identification checks be conducted upon entry? No Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility
 Hotel/Motel - Number of Rooms: _____ Rooming House - Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: Food Dealers License

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 40 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: S. 27th STREET

f. Nearest Major Cross Street: Forest Home Avenue

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: Ricardo Becerra Phone Number: _____

Address: _____

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	8 AM	11 PM	10-20	N/A	N/A
Monday	8 AM	10 P.M	10-20	N/A	
Tuesday	8 AM	10 P.M	10-20	N/A	
Wednesday	8 AM	10 P.M	10-20	N/A	
Thursday	8 AM	10 P.M	10-20	N/A	
Friday	8 AM	11 PM	10-40	N/A	
Saturday	8 AM	11 PM	10-40	N/A	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

10. Signature(s)

[Signature]
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

[Signature]
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenses

Legal Entity Name: Restaurante Juquilita, LLC

Premise Address: 2344 S. 27th STREET - Milwaukee WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Leonardo

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 30,000.00

d) Total amount paid for business \$ 30,000.00

e) Total amount paid for goodwill of the business \$ 30,000.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 9-1-15 Ends 10-1-17
- b) Monthly rental \$ 1800
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

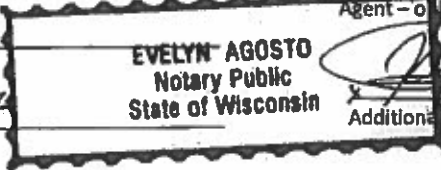
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 20th day of August, 2015

[Signature]
(Clerk/Notary Public)

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders



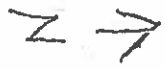
My Commission Expires 4-28-17
~~Notary Seal must be affixed.~~

[Signature]
Additional partner or 20% or more shareholder

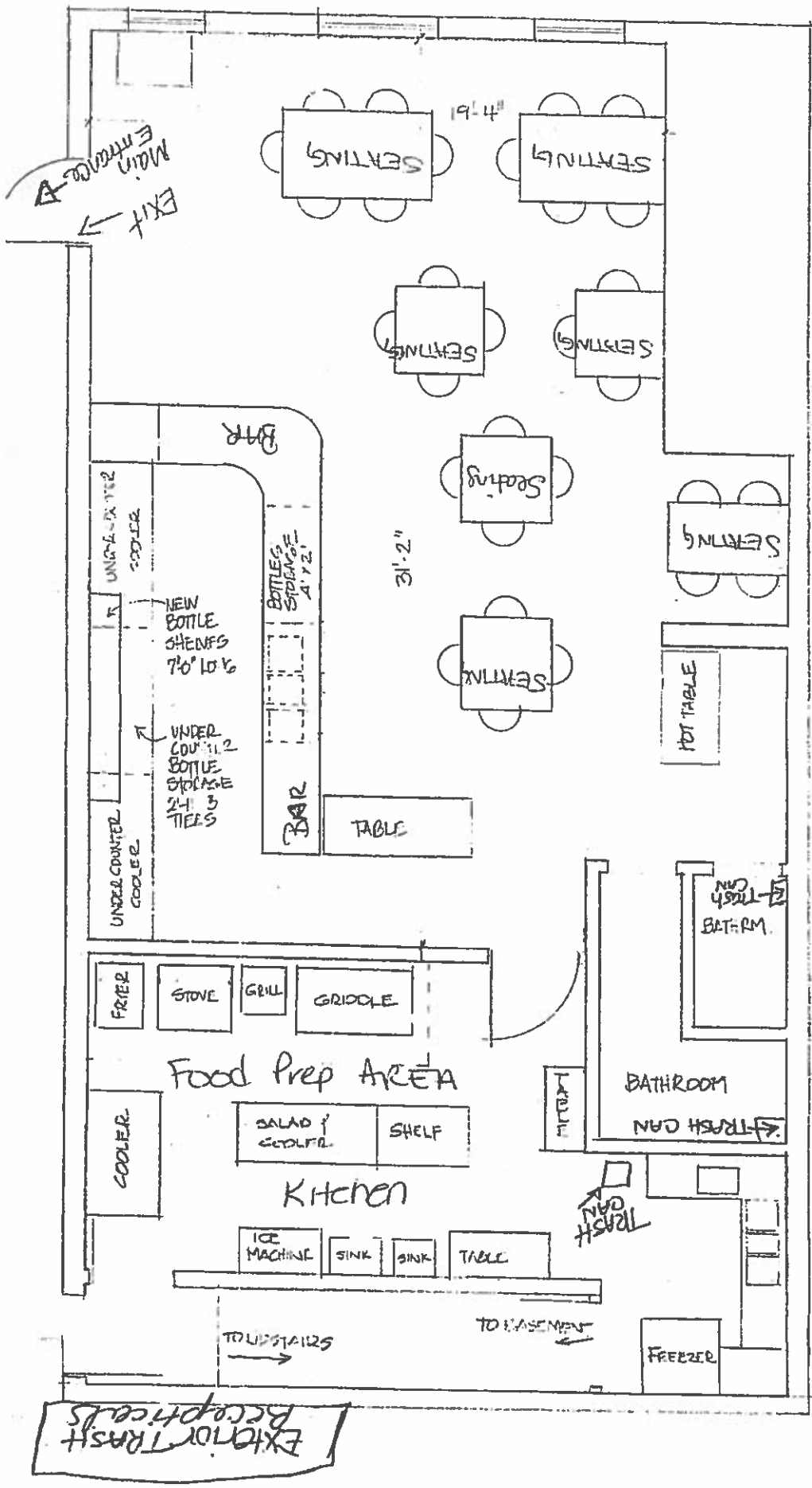
Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



← SOUTH 27th STREET →



Total sqft = 605.28 sqft

Length 31.2 x 19.4 Width

Restaurant Juculita, LLC

2344 S 27th STREET
MILWAUKEE, WI

SCALE 1/4" = 1'-0"

Leonardo Pacheco Cruz, Agent

DATE: 10-21-15

EXTRACTOR TRASH RECEPTACLES