

**GRANT ANALYSIS FORM  
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: Health, Disease Control and Prevention

Contact Person & Phone No: Geof Swain, #8172

**Category of Request**

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

Project/Program Title: MASH Grant (Milwaukee Alliance for Sexual Health)

Grantor Agency: Medical College through the State of Wisconsin Division of Health and Family Services

Grant Application Date:

Anticipated Award Date: 07/01/06

Please provide the following information:

**1. Description of Grant Project/Program (Include Target Locations and Populations):**

This project proposes new planning and community mobilization efforts to better coordinate existing and secure new resources to implement proven public health methods for reducing rates of sexually transmitted diseases (STDs) and unintended pregnancies (including subsequent births) among African American youth ages 15-19. MHD will coordinate the problem assessment of the grant by conducting a needs assessment project entitled Community Voices. Community Voices will gather information on the growing health disparities of sexually transmitted infections and unintended pregnancies among African American youth in Milwaukee. Rapid Assessment, Response and Evaluation (RARE) methodology will be used which enables communities to conduct a geographically targeted investigation into the norms, beliefs, and behaviors that result in adverse health consequences. Data will be collected from a specific area/neighborhood through focus groups, one-on-one interviews, intercept surveys and geo-risk mapping. The target area chosen for this data collection has one of the highest teen pregnancy rates and high rates of STDs in the City.

**2. Relationship to City-wide Strategic Goals and Departmental Objectives:**

The three major goals of the City of Milwaukee Health Dept. are to decrease infant mortality, decrease teen pregnancy and decrease the number of sexually transmitted infections. This project will specifically address two of these three strategic goals and the other indirectly.

**3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

Currently, MHD does not have line item funding to conduct this needs assessment project. The funding amount of \$27,815 will allow MHD to receive training and contract staff to do data collection. MHD will provide in-kind administrative support through the project coordinator who is paid by the UW Madison as a Population Health Fellow.

**4. Results Measurement/Progress Report (Applies only to Programs):**

Data will be collected through focus groups, cultural expert interviews, community mapping and spot surveys. This information will be synthesized and included in a final report.

**5. Grant Period, Timetable and Program Phase-out Plan:**

June, 2006 – November, 30, 2006

**6. Provide a List of Subgrantees:**

N/A

**7. If Possible, Complete Grant Budget Form and Attach to Back.**