



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, January 11, 2024

COMMITTEE MEETING NOTICE

AD 12

MARTINEZ VILLEGAS, Francisco, Agent
La Sirenita Bar, LLC
1500 W MITCHELL St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 23, 2024 at 10:45 AM

The access code is <https://meet.goto.com/859644933>. If you wish to call in: **+1 (224) 501-3412** and use Access Code: **859-644-933**

Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "La Sirenita Bar, LLC" for "La Sirenita Bar" at 1500 W MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Cox, Andrew

From: Cooney, Jim
Sent: Tuesday, January 2, 2024 8:23 AM
To: Cox, Andrew
Cc: Martin, Faviola; Milano, Marissa
Subject: FW: Bar on 15 and Mitchell

Can you add please?

From: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Sent: Sunday, December 31, 2023 1:32 AM
To:
Cc: Perez, Jose <JoseG.Perez@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Re: Bar on 15 and Mitchell

Have you contacted the non emergency 414-933-4444?
Maribel Murillo
Legislative Assistant | Common Council **President José G. Pérez**
City Hall 200 E. Wells St Room 205
Milwaukee, Wisconsin 53202

Please excuse any grammatical errors, sent from my mobile device.

On Dec 31, 2023, at 1:30 AM, _____ wrote:



FW: Parked across the sidewalk to go to the bar.

Cooney, Jim <Jim.Cooney@milwaukee.gov>

Mon 12/18/2023 1:23 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>

Please add

From: Perez, Jose <JoseG.Perez@milwaukee.gov>

Sent: Sunday, December 17, 2023 1:08 PM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Cc: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>; Knapp2, Luke <Luke.Knapp2@milwaukee.gov>

Subject: Fwd: Parked across the sidewalk to go to the bar.

Please add to La Sirenita file.

Sent from my iPad

Begin forwarded message:

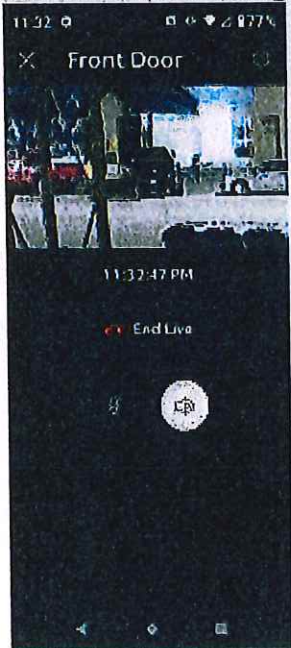
From:

Date: November 25, 2023 at 11:35:33 PM CST

To: "Perez, Jose" <JoseG.Perez@milwaukee.gov>

Subject: Parked across the sidewalk to go to the bar.

This bar is a nuisance. Hoping something can be done about it. It's terrible. Last night someone was shooting. It's bad.



REDACTED BY
RC

FW: Guy from bar urinating

Cooney, Jim <Jim.Cooney@milwaukee.gov>

Mon 12/18/2023 1:23 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>

Please add

From: Perez, Jose <JoseG.Perez@milwaukee.gov>

Sent: Sunday, December 17, 2023 1:07 PM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Cc: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>; Knapp2, Luke <Luke.Knapp2@milwaukee.gov>

Subject: Fwd: Guy from bar urinating

Please add to La Sirenita file

Sent from my iPad

Begin forwarded message:

From:

Date: November 26, 2023 at 12:50:42 AM CST

To: "Perez, Jose" <JoseG.Perez@milwaukee.gov>

Subject: Guy from bar urinating

Again sorry to bother you but this is really terrible. There are kids all around that play in the front there. Just disgusting.



REDACTED
BY
RC

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/13/23
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 359347
Application Date:

License Location: 1500 W Mitchell Street
Business Name: La Sirenita Bar

Licensee/Applicant: Martinez-Villegas, Francisco
(Last Name, First Name, MI)
Date of Birth: 04/02/77

Home Address: 1500 W Mitchell Street # upper
City: Milwaukee State: WI Zip Code: 53204
Home Phone: 414-324-4711

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/01/13, Milwaukee police went to 1500 W Mitchell Street and spoke with Francisco Martinez-Villegas regarding a complaint of loud music received from the Alderman's office. Martinez-Villegas was surprised because no one had approached him regarding loud music. Martinez-Villegas was advised to monitor noise levels coming from the bar more closely and to make sure doors were closed.

=====

2. On 01/30/2014 at 3:23am Milwaukee police investigated a tavern violation complaint at 1500 West Mitchell Street (La Sirenita Bar). The applicant, who was uncooperative with police, was cited for Class B Premises-Open Door After Hours and Class B Premises-Allow Patron After Hours.

Charge	1:	Class B Premises Allow Patron After Hours
	2:	Class B Premises Open Door After Hours
Finding	1:	Dismissed without prejudice
	2:	Dismissed without prejudice
Date	:	04/01/2014
Case	1:	14013277
	2:	14013278

3. On 02/07/2014 at 6:29pm Milwaukee police conducted a Licensed Premise check at 1500 West Mitchell Street (La Sirenita Bar). The applicant was cooperative with police and no violations were observed.

=====

4. On 12/13/2014 at 11:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a loud music complaint. When they arrived the officers could hear music from inside but it was not excessively loud. The applicant was on scene and advised to turn it down slightly due to a complaint. No violations were observed.

5. On 12/20/2014 at 11:32pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a drug dealing complaint. The caller advised the police there was a subject inside the bar with cocaine. The caller pointed out the suspect. The police asked the suspect, who was identified as Elroy SANCHEZ-SANCHEZ, to step outside. When the officer conducted a pat down for weapons he felt an item in the pocket of SANCHEZ-SANCHEZ. When asked SANCHEZ-SANCHEZ stated it was cocaine. He was arrested and taken to District Two. While on the bench SANCHEZ-SANCHEZ was observed on camera hiding more cocaine he took from his sock. SANCHEZ-SANCHEZ was charged with POCS Cocaine w/ Intent to Deliver. He was convicted of the charge 04/22/2015.

6. On 02/02/2015 at 12:11am officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Subject with Gun complaint. Upon arrival the officers were flagged down by a security guard who stated there had been a fight in the bar and the subjects were kicked out. One of the subjects was observed with a possible firearm. The guard stated he did not see the subject point it at anyone and all the subjects got into a red car, with unknown plates, which fled in an unknown direction. The officers conducted a tavern check and observed no violations. The applicant was on scene but had not called for police regarding a fight in the business.

7. On 02/03/2015 at 1:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Battery complaint. The victim stated he was hit in the head with a beer bottle by an unknown subject. He refused medical attention and he refused to prosecute the suspect. The applicant was on scene but stated he did not witness the incident. The bartender, Silveria CRUZ-VERGARA, stated that the victim got into a short verbal altercation with the suspect at about 1:00am. At about 1:30am the suspect hit the victim to the head with a beer bottle. The suspect was escorted out by security. The applicant was issued a citation for Disorderly Premises.

Charge: Disorderly Premises Prohibited
Finding: Prosecution Refused
Sentence:
Date: 03/11/2015
Case: Cit#49887211172

8. On 03/29/2015 at 12:45am responded to La Sirenta Bar at 1500 W. Mitchell St for a Loud Music complaint. When officers arrived they could hear/feel the music from across the street. They contacted the caller who just wanted it turned down. The officers spoke with the applicant who was on scene. He had the DJ turn down the music and the bass. The applicant was not issued a citation.

9. On 06/19/15, Milwaukee Police were dispatched to 1500 W Mitchell (La Sirenita) to investigate a Battery D.V. complaint. Upon arrival officers observed a female with blood running down her neck from her ear, where they observed a large portion of her ear missing. The victim stated the incident occurred inside the bar. She stated her husband became upset with her and had bitten her ear. The suspect was not on scene. The portion of the victims ear was located in the bar on the floor near a stool. The establishment was cooperative and a police report was filed.

=====

10. On 05/25/2018 officers were dispatched to a shooting at La Sirenita Bar, 1500 W. National St. The victim was in the tavern with friends. He went outside and an unknown male approached him with a firearm. The victim was shot to the shoulder and back. Another victim was shot in the chest. Both victims were transported to the hospital. The applicant was on scene and stated he heard the shots and opened the front door and allowed one of the victims inside. He stated that he has security on the weekends but not during the week. He provided video surveillance of the incident to the officers. No violations were observed.

=====

11. On 01/27/2020 at 12:25am officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St, for a Battery complaint. The victim stated the owner hit him. The owner identified himself as Juan MARTINEZ-VILLEGAS, hit him. MARTINEZ-VILLEGAS denied hitting him, stating he escorted him out because he was arguing with another patron. The officers attempted to view the video but the interior cameras were not working. The victim stated he wanted to prosecute and the officer issued a citation. No record of the citation could be found in the Milwaukee Municipal Court database.

12. On 10/30/2020 at 11:52pm officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St for a Battery complaint. The applicant was the caller and stated a patron requested to use the dance floor. The applicant advised him he could not dance and had to wear a mask. The patron threw a bottle at the applicant, causing minor cuts to his face. The applicant was not able to locate video of the incident.

=====

13. On 06/13/21, Milwaukee Police were dispatched to St. Luke's Hospital for a battery/cutting complaint. Officers were told by the victim that he was stabbed inside the bathroom at 1500 W. Mitchell Street. Officers went to the tavern to investigate and found no blood inside the bathroom and the owner of the establishment stated he was not aware of any fights or altercations that occurred on the night in question.

14. On 12/11/21 at 2:34am, Milwaukee Police conducted a license premise check at 1500 W. Mitchell Street. The reason for the check was because there was an aldermanic compliant stating that the establishment was operating after tavern close. Officers entered the tavern and counted 28 patrons inside, consuming open intoxicates, and the employees were not telling them to leave until the police started to walk through the bar. The owner was on scene and was upset with the police presence and stated he would be speaking to the alderman about the tavern check. He was cooperative with the investigation and no other violations were observed.

=====

15. On 02/05/23 at 2:25a.m., Milwaukee Police were dispatched to an Armed Robbery that occurred outside of 1500 W. Mitchell St. The victim stated they accidentally bumped into a patron inside the bar. Later as they were leaving the bar, the suspect confronted them, displayed a firearm, and demanded property. The agent was extremely cooperative and provided video surveillance of the incident.
16. On 02/13/23, officers responded to a Battery that occurred on 02/12/23 at 2:00a.m., at 1500 W. Mitchell St. Investigation revealed two subjects entered the bar and demanded money from the bartender. When the bartender refused, he was punched and struck in the head with a beer bottle. The bartender was cooperative and provided video surveillance which depicts the incident in its entirety.
17. On 10/09/23 at 12:55A.M., Milwaukee Police were dispatched to a Subject with Gun at 1500 W. Mitchell St. Officers were advised by the caller that earlier in the evening they had to escort a patron out, due to them being unruly. The caller/victim stated the suspect then walked toward them with their hand in their pocket. Fearing they had a gun, the caller/victim told the subject "don't take your gun out, because if you do, I will have to do my job". The subject then pulled their vehicle next to the caller/victim's and pointed at gun, at which time the caller/victim did the same. A friend of the subject then removed the firearm from the subject and they fled the scene.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230360028

OtherEvent #: 23-LP-0212

Incident

1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 02/05/2023 02:00:00
CAD Number:: 230360180
District:: 2
Beat:: 225
Reporting Area:: 5532

Business Agent (1)

MARTINEZ-VILLEGAS, JUAN FRANCISCO

Person Involvement: (Must choose Agent (License Holder)
AGENT from drop down):

DOB:: 04/02/1977
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

LA SIRENITA

Phone 1 Number:: (414)-202-9374
Phone 1 Type:: Phone
Address:: 1600 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSE PREMISE REPORT

Martinez-Sanchez, Cesar 031958

02/05/2023

This report was typed by P.O Cesar MARTINEZ-SANCHEZ, assigned to District Two Late Shift, Squad 2321 with assigned partner P.O Tyler GNAS.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 230360028

OtherEvent #: 23-LP-0212

On Sunday, February 5th, 2023, at 2:25 AM we were dispatched to the address of 2166 S 32nd St (which is located in the City and County of Milwaukee) for an Armed Robbery complaint. Upon our arrival to the listed address, we made contact with the caller/victim who identified herself as Nelysha Z ORTIZ CORREA (F/B 04-24-2000). ORTIZ CORREA stated she was at Sirenita Bar located at 1500 W Historic Mitchell St drinking with a friend. ORTIZ CORREA stated that during bar close time (approximately 2:00 AM) as she was exiting the bar, her friend (who she only knows as Brian) accidentally bumped into a Hispanic male inside the bar. ORTIZ CORREA then stated as they were walking to Brian's vehicle, the Hispanic male confronted them about being bumped. ORTIZ CORREA stated that she began to apologize to the Hispanic male wearing the blue, black, and white jacket and he reached in his pocket as to retrieve a gun and demanded all of ORTIZ CORREA'S property. ORTIZ CORREA stated a second suspect was with suspect 1 standing next to him. ORTIZ CORREA stated that the incident took place on the sidewalk near a dead end outside of the bar and that she never observed a firearm. The suspects then fled after retrieving ORTIZ CORREA'S property.

Through the course of our investigation, we made remained in contact with the owner of La Sirenita, identified as Juan F MARTINEZ VILLEGAS (M/W 04-02-1977) who was extremely cooperative and provided video surveillance of the incident that occurred outside of the bar. MARTINEZ VILLEGA took it upon himself to locate the video and provide it to investigating officers. Because of this, officers were able to get a suspect description that differed from what the victim had remembered, and the video was inventoried as evidence.

Officer (2)

Reporting Officer:	Martinez-Sanchez, Cesar (031958)	02/05/2023 02:52:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	02/08/2023 02:22:09
Section: (Work Location):	23	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230440016

OtherEvent #: 23-LP-3992

Incident

1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 02/12/2023 00:46:00
CAD Number:: 230431110
District:: 2
Beat:: 225
Reporting Area:: 5532

Business Agent (1)

MARTINEZ-VILLEGAS, JUAN FRANCISCO

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 04/02/1977
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (1)

ASCATL NAVA, BLANCA ESTRELLA

Person Involvement:: Employee
DOB:: 05/14/2003
Sex:: FEMALE
Race:: WHITE
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

LA SIRENITA

Phone 1 Number:: (414)-202-9374
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230440016

OtherEvent #: 23-LP-3992

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Rodriguez Jr, Jesus 029217

12/15/2023

This report is written by Police Officer (P.O.) Jesus Rodriguez (PS# 029217), assigned to District Two, Late Shift.

~~On Monday, February 13th, 2023, PO Jimmy MORALES-COLON (PS#027070) and I responded to the La Sirenita Bar, which is located at the address of 1500 W. Mitchell St. (City and County of Milwaukee) for a Battery complaint, which was later determined to be an attempted Strong Armed Robbery.~~

Interview of caller - Juan Omar MONTES-MARTINEZ

The caller Juan Omar MONTES-MARTINEZ (H/M, 12-24-97) who had a visible injury on his left eye resulting in a swollen "Black-Eye" informed me of the following.

On Sunday, February 12th, 2023, at approximately 2:00AM he was assaulted by two subjects who attempted to rob the bar. MONTES-MARTINEZ stated that he was working that morning as the bar tender as normal when two subject approached the counter and in Spanish told him to give them the money in the register, MONTES-MARTINEZ stated that he told them no and then one of the subjects punched him on the face and then threw a beer bottle at his head. MONTES-MARTINEZ also informed of another bartender, Armando ORTEGA-GONZALEZ (H/M, 05-26-76) who was working with him that morning was struck by the subjects as he tried to stop them.

MONTES-MARTINEZ said that the two subjects ran towards the front door where a security guard attempted to stop them but was unable as they pushed and punched him until all three men stumbled outside where the two subjects ran south on S. 15th St. from W. Mitchell St. where a light colored possibly Silver colored Honda Pilot was waiting. The subjects were seen entering on the passenger sides and the vehicle fled southbound on S. 15th St.

MONTES-MARTINEZ provided the following description of the subjects as the following.

Subject #1 - H/M, in his 20's, wearing a Red Cincinnati baseball hat, black jacket/coat and white jeans with white shoes.

Subject #2 - H/M, in his 20's, with curly blond/orange hair, black coat/jacket, Blue jeans and White Shoes.

MONTES-MARTINEZ did not have any additional information regarding the incident.

I spoke with Armando ORTEGA-GONZALEZ (H/M, 05-26-76) who stated that he does not remember which of the subjects struck him, but he believed that he was struck with a beer bottle on the back of the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230440016

OtherEvent #: 23-LP-3992

head which caused him pain and swelling.

Witness Interviews

While on scene I also spoke with witnesses Juan Francisco MARTINEZ-VILLEGAS (H/M, 04-02-77) and Blanca Estrella ASCATL-NAVA (H/F, 05-14-03) who informed me they were working that morning and witnessed the incident.

MARTINEZ-VILLEGAS informed me that he had access to the video cameras and was able to provide officers a view of the recordings.

Video Synopsis

Cameras #1 and #3 captured the incident from outside, and an unknown camera in the interior captured the incident inside.

Camera number #3 which is positioned on the outside of the business and has the ability of capturing motion and following recorded the following.

On date stamp 02/12/23 at 12:47:25 AM a Silver Honda Pilot is seen traveling Westbound on W. Mitchell St. and then turn South on S. 15th St. where it parks on the West side of the street. Subject #1 and #2 are seen exiting the vehicle and then cross the street.

Camera #1 then captures the two subjects enter the bar where they stay inside for approximately 1(one) hour.

Interior camera captured at approximately 2:04:35 AM the Two subjects walking in the crowd and approach the bar where they come in contact with MONTES-MARTINEZ, the video then shows Subject #1 lean towards MONTES-MARTINEZ and words are exchanged. Subject #1 then punches MONTES-MARTINEZ and strikes him with a beer bottle on the head. Both subjects then run to the front door where they push and punch the security guard.

Subjects 1 & 2 are last seen leaving the area in the silver Honda Pilot southbound on S. 15th St.

Victim's and witnessed did not have any additional information regarding. A copy of the video footage was obtained via email and will be uploaded to Evidence.com.

Case pending.

End of report.

Officer (2)

Reporting Officer:	Rodriguez Jr, Jesus (029217)	02/13/2023 03:49:00
Section: (Work Location):	23	
Approving Officer:	Velasquez, Guadalupe (018673)	12/15/2023 06:46:25
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230440016

OtherEvent #: 23-LP-3992

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232820005

OtherEvent #: 23-LP-4049

Incident

1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 10/09/2023 00:55:00
CAD Number:: 232820056
District:: 2
Beat:: 225
Reporting Area:: 5532

Business Agent (1)

MARTINEZ-VILLEGAS, JUAN FRANCISCO

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 04/02/1977
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (1)

ASCATL NAVA, BLANCA ESTRELLA

Person Involvement:: Employee
DOB:: 05/14/2003
Sex:: FEMALE
Race:: WHITE
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

LA SIRENITA

Phone 1 Number:: (414)-202-9374
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232820005

OtherEvent #: 23-LP-4049

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Lloyd, Anthony 031295

12/19/2023

This report is written by PO Anthony LLOYD, assigned to District Two, Late Shift Squad 2330 with PO Alonso ESPINOSA.

On October 9, 2023, at 12:55am, we were dispatched to a subject with gun call at 1500 W. Mitchell St. which is located in the City and County of Milwaukee.

Upon arrival PO ESPINOSA spoke to the victim who identified himself as Martin J. RAMOS-MARTINEZ (W/M 06-06-2000) who stated that at approximately 12:20 AM he had to escort a male subject out of the bar due to the male subject arguing and threatening the customers inside.

RAMOS-MARTINEZ stated that as the subject was escorted, he walked to his vehicle which was parked on the south side of south 15th street. RAMOS-MARTINEZ stated that the subject walked back with his hand in his pocket, RAMOS-MARTINEZ stated that at this point he did not know what was in his pocket but told the subject " Don't take your gun out because if you do, I'll have to do my job".

RAMOS-MARTINEZ stated that as he told the subject that he turned around and walked back to his vehicle. RAMOS-MARTINEZ stated that the male subject then moved his vehicle and parked it next to his vehicle which was parked directly in front of the bar. RAMOS-MARTINEZ stated that is when the subject exited his vehicle and pointed a handgun at him and stated, "we kill". RAMOS-MARTINEZ was unable to describe the handgun the subject had. RAMOS-MARTINEZ stated he then drew his firearm and pointed it at the subject. RAMOS-MARTINEZ stated that the subject's friend exited the bar and took the firearm away from the friend and told RAMOS-MARTINEZ that subject no longer had the firearm. RAMOS-MARTINEZ stated that the subject and the unknown friend got into the car and drove westbound on west Mitchell St.

Case pending.

Officer (2)

Reporting Officer:	Lloyd, Anthony (031295)	12/19/2023 02:29:00
Section: (Work Location):	23	
Approving Officer:	Velasquez, Guadalupe (018673)	12/19/2023 06:53:13
Section: (Work Location):	04	



Thursday, January 11, 2024



Notice of Public Hearing

Blank Notice

MARTINEZ VILLEGAS, Francisco, Agent
La Sirenita Bar at 1500 W MITCHELL St
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, January 23, 2024 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/23/2024 at 10:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1423 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1424 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1426 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1427 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1429 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1500 W MITCHELL ST# A	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1502 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504B W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522B W MITCHELL ST# 1	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 2	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 3	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 4	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 5	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1523 W MITCHELL ST	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1524 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1525 W MITCHELL ST# A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1526 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1527 W MITCHELL ST# A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1532A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1533 W MITCHELL ST# 1	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1533 W MITCHELL ST# 2	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1666 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1670 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1708 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1708A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1714 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1722 S 15TH ST	MILWAUKEE, WI 53204-3221

Blank Notice

Total Records: 34

Radius 250.0 feet and Center of the Circle: 1500 W Mitchell St

2024-2025 Plan of Operation for 1500 W MITCHELL ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 4 Locations: Restrooms & Behind Bar
 Outside 1 Locations: Rear of Building

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Eagle Disposal

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? 1-2
 AND What are their responsibilities? Enforce Age Requirements / ID checks & Pat Downs
 What security equipment do they use? Wand
 List their licensing, certification or training credentials: Armed Security State License

Are there security cameras? No Yes If Yes, list all locations: (4) Inside (2) Outside

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe:
ID Checks & Pat Downs

2. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales _____ % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

- Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:
 Are there any changes to your food operations as listed above? No Yes, If Yes, explain N/A

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions. N/A

1. CURRENT APPROVED ENTERTAINMENT for La Sirenita Bar 1500 W MITCHELL ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 5 Amusement Machines, 1 Pool Tables, Small Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

N/A

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Francisco Madfinez V.
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign