



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, August 27, 2020

COMMITTEE MEETING NOTICE

AD 03

SUDNIK, Jason D, Agent  
Imperial Parking (U.S.), LLC  
724 N Water St

Milwaukee, WI 53202

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 08, 2020 at 09:40 AM**

**Regarding:** Your Parking Lot or Place License Renewal Application as agent for "Imperial Parking (U.S.), LLC" for "Impark" at 1201 N Edison St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/530391517>. If you wish to call in, please call +1 (872) 240-3412 and use Access Code: 530-391-517.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. The suitability of the security plan for the premises and how the security plan compares to the review conducted by the police department See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

June 5, 2019

# REDACTED RECORD

Imperial Parking (U.S.) LLC  
P.O. Box 1351  
Milwaukee, WI 53201

To Whom It May Concern:

The purpose of this letter is not only to vent my outrage but also to express my concern that your policies and practices are undermining and in direct opposition to the efforts of officials, businesses and others involved in promoting Milwaukee's downtown.

On June 4, 2019 myself and wife along with two friends had lunch at Carson's. Our visit was prompted by "Downtown Dining". We had a wonderful lunch. Carson's lunch was precisely as advertised in the "Downtown Dining" guide on line. Also in Carson's and "Downtown Dining's" on line post, it was advertised that parking was available at 1201 North Edison Street for a fee of \$3.00 by using the word "EATUP".

At the lot's parking meter the parking fee was listed as \$4.00 (not \$3.00) I paid the \$4.00 and placed receipt on the dash with a time of 01:36 PM paying with my charge card. When we returned to the lot at 1:58 PM, I found NOTICE #21A145120 on my windshield with a time of 1:53 PM. The person issuing the notice was nearby but would not respond to my request to discuss the NOTICE and /or time. The individual then promptly disappeared.

I proceed to carefully review the parking receipt, NOTICE and the signs on the meter and at the entrance to the lot. I did note that on one sign all day parking was listed at \$6.00. There were not any warnings posted regarding a late fee of \$37.00 (if paid in 7 days or \$67.00 after the 7 days.) There were no signs indicating a late fee of \$2.17 would be charged for every minute late.

This policy and business practice is not only egregious but undermines and contradicts the reason for "Downtown Dining" which I believe is to attract visitors (consumers) to downtown Milwaukee.

The \$37.00 was paid on line on June 6, 2019 at 11:00am. In the future we and those we share this experience with will find more welcoming places to spend our money outside of downtown Milwaukee.

Angrily,

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REDACTED RECORD

cc: Mayor Tom Barrett  
City Hall, Room 201  
200 East Wells St.  
Milwaukee, WI 53202

cc: Alderman Robert Bauman  
4<sup>th</sup> District Alderman  
City Hall, Room 205  
Milwaukee, WI 53201

cc: MKE Downtown  
Milwaukee Downtown  
BID #21  
600 East Wells St.  
Milwaukee, WI 53202

cc: Manager  
Carson's Prime Steak & Famous Barbecue  
301 West Juneau Ave.  
Milwaukee, WI 53203



Thursday, August 27, 2020



# Notice of Public Hearing

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notice

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SUDNIK, Jason D, Agent  
Impark at 1201 N Edison St  
Parking Lot or Place License Renewal Application

**Tuesday, September 08, 2020 at 9:40 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/8/2020 at 9:40 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1209 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1225 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1115 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1103 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1117 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1113 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1245 N WATER ST 300	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1320 N MARTIN L KING JR DR	MILWAUKEE, WI 53212
CURRENT OCCUPANT	1230 N OLD WORLD THIRD ST	MILWAUKEE, WI 53212
CURRENT OCCUPANT	1127 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1121 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1119 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1141 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	113 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	134 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1213 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1232 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1105 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1241 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	130 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1139 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1129 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1137 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1143 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1245 N WATER ST 200	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1247 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1123 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1135 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1215 N WATER ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1107 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1101 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	144 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	146 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1144 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	125 E JUNEAU AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1111 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1125 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1133 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1131 N EDISON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1245 N WATER ST 400	MILWAUKEE, WI 53202
CURRENT OCCUPANT	123 E KNAPP ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1109 N EDISON ST	MILWAUKEE, WI 53202

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notice

Total Records: 42

Radius: 250.0 feet and Center of Circle: 1201 N Edison St



**PARKING LOT LICENSE AND WEIGHTS & MEASURES (TIMING DEVICE)  
 LICENSE RENEWAL SUPPLEMENTAL PLAN OF OPERATION**  
 OFFICE OF THE CITY CLERK LICENSE DIVISION  
 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202

Legal Entity Name: Imperial Parking (U.S.), LLC  
 Parking Lot Address: 1201 N EDISON ST Milwaukee WI 53202  
 Number of Parking Spaces:

**Plan of Operation**

Since your last application, are there any changes to any of the following information?

Hours of Operation  NO  YES  
 Site Plan \*  NO  YES  
 Litter & Noise Control Plan  NO  YES

If you answered any yes, describe: \_\_\_\_\_

\*If there are changes to the site plan, a new site plan must be submitted with this renewal application.  
 A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Are there security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? patrol lot, issue citations, report issues to management  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_

Are there security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: \_\_\_\_\_

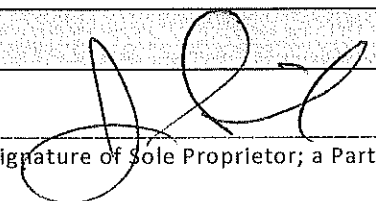
Describe in detail the security measures that will be taken to protect patrons from harm:  
Impark employs patrolers & maintenance personnel who frequent the lot several times a day.

Describe in detail the security measures that will be taken to protect vehicles and property inside vehicles from theft, vandalism or other damage:  
Lights are on at night. Patrolers during events.

Describe in detail plans to comply with City Ordinance which states a person must be available at all times parking service is offered with a response time of no greater than 30 minutes:  
Signage is posted reminding parkers to not leave valuables in vehicle  
This is an ungraded surface lot.  
A phone number is posted for patrons to call with questions or concerns

Is there any change in the number of devices?  No  Yes  
 If yes, how many? \_\_\_\_\_ x \$30.00 = \_\_\_\_\_ (add or subtract this amount from the Renewal Fee)

**Signature**

  
 Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign