

# AMANDA GABERT

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## EDUCATION

**M.S. Interactive Communications** - Quinnipiac University, Hamden, CT  
Student-Athlete: D1 Women's Varsity Volleyball Team 2010, Captain | GPA: 3.953

**B.S. in Elementary Education, May 2010** - The University of Maine, Orono, ME  
Student-Athlete: D1 Women's Varsity Volleyball Team 2006-2009  
Graduated Cum Laude

## EXPERIENCE

### 2013-PRESENT **Alzheimer's Association, Wisconsin Chapter**

Walk Director (2019-PRESENT) - Walk Manager (2016-2019) - Development Coordinator (2013-2016)

- Manages a team of 3 Walk to End Alzheimer's managers and their 7 walks
- Promoted to coordinate a Top 20 Walk - Milwaukee County
- Recruits, retains and engages the Walk's Volunteer Committee
- Continues to coordinate and lead staff Fall Planning Meetings (CESP)
- Frequently speaks on National Walk to End Alzheimer's calls
- Analyzes Walk data to find areas of opportunity, focus and success
  - Created a report to help analyze areas of opportunity post walk to close the gap to goal
- Leads staff in discovery conversations to find solutions to low walker/committee engagement, fundraising, & gap to goal
- Engages young professionals, volunteers, and walkers in the mission of the Alzheimer's Association
- Experience coordinating walks with revenues from \$35,000 to \$1,000,000 in both rural and urban cities utilizing best practices
- Started a walk in a market of opportunity, Ozaukee County 2017

### 2015-PRESENT **Camp Halcyon, Wautoma, WI**

Assistant Director

- Assist with the creation, coordination, and execution of a stayover summer camp for adults which has welcomed over 1,700 campers from all over the world
- Coordinate the recruitment and implementation of sponsor presences at camp, a key pillar of the business model
- Assist in creating the curriculum that followed the camp's vision
- Manage team of 25+ staff and sponsors
- Successfully coordinated over 20 weekend camps which have been recognized nationally in Oprah Magazine, Midwest Living, National Geographic and more

### 2011-2013 **Milwaukee Art Museum, Milwaukee, WI**

Corporate Events Coordinator (2012-2013) - Catering Captain (2011)

- Primary point of communication and organizer for all corporate events
- Developed and executed contracts, created and oversaw the execution of event orders, managed department finances, managed space inventory, ensured healthy cross-department communication, and more
- Managed a staff of 40-50 servers to ensure successful event execution