



January 2026

John Rossetto

Co-Owner

Transfer Pizzeria Cafe

Co-owner of Transfer Pizzeria Cafe, 101 W Mitchell Street, since 2008. Longtime resident of Milwaukee, homeowner in Bay View and is a residential property owner in 53204 zip code. Prior to business ownership, professional experience included Marketing Manager/Sr. Marketing Administrator (6 years) at American Society for Quality (ASQ) in downtown Milwaukee. Bachelor's degrees in Marketing and Operations Management from University of Wisconsin-Oshkosh. Past appointed member of Business Improvement District Board No. 41 (Downer Avenue) from 2011 to 2014.