



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, November 18, 2025

**COMMITTEE MEETING NOTICE**

AD 08

NAVARRETE GONZALEZ, Esmeralda, Agent  
RAIN 24, LLC  
2539 S 28TH ST  
MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, December 02, 2025 at 01:35 PM**

The access code is <https://meet.goto.com/598621565>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern and Public Entertainment Premises Licenses Renewal Application as agent for "RAIN 24, LLC" for "RAIN 24" at 3121 W GREENFIELD Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/14/25

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 386508

Application Date:

License Location: 3121 W Greenfield

Business Name: Rain

Licensee/Applicant: Navarette-Gonzalez, Esmeralda  
(Last Name, First Name, MI)

Date of Birth: 01/28/82

Home Address: 2539 S 28<sup>th</sup> St

City:

State:

Zip Code: 53215

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following items are related to the above listed business:

1. On 03/31/25 at 12:03a.m., Milwaukee Police were dispatched to a Noise Nuisance. On arrival the business was closed and no music could be heard.
2. On 04/09/25 at 12:32a.m., Milwaukee Police were dispatched to a Noise Nuisance. Officers arrived at approximately 12:51a.m., and music could be heard but only when they parked directly in front. After approximately 10 minutes of sitting in front, officers observed patrons exiting from a side door. Officers entered the business and observed only employees cleaning. Officers interviewed the bartender who stated they were supposed to close at 12a.m., however, they had problems getting all the patrons to leave.
3. On 04/13/25 at 1:06a.m., Milwaukee Police were dispatched to a Noise Complaint. It should be noted the call came in on 04/12/25 at 10:00p.m., in which the caller stated the music was vibrating their walls. The officers could not hear the music until parked directly in front of the bar and advised the caller this was not a violation.
4. On 09/02/25 at 11:25p.m., Milwaukee Police conducted a License Premise Check. No violations were found.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503310022

OtherEvent #: 25-LP-1295

## Incident

### 3121 W GREENFIELD AV Milwaukee, WI 53215

Incident Date/Time:: 03/31/2025 00:03:00  
CAD Number:: P2503310002  
District:: 2  
Beat:: 220  
Reporting Area:: 5456

## Business Agent (1)

### NAVARRETE, ESMERALDA

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 01/28/1982  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: (414)-412-7519  
Phone 1 Type:: Phone  
Address:: 2539 S 28TH ST  
Apartment or Suite:: LOWER  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### RAIN 24 BAR

Phone 1 Number:: (414)-248-3705  
Phone 1 Type:: Work  
Address:: 3121 W GREENFIELD AV  
City:: Milwaukee  
State:: WI  
Zip Code:: 53215  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): No  
Licensee or Manager was on  
premises at time of  
violation/incident:: No

## Narrative (1)



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503310022

OtherEvent #: 25-LP-1295

## LICENSED PREMISE REPORT

Frey, Kevin 031282

03/31/2025

This report is written by P.O. Kevin FREY, assigned to District Two, Late Shift, Squad 2341, with P.O. Justin CLIFFORD. While on duty, I was operating a marked Milwaukee Police Department vehicle (65232) and in full duty uniform equipped with Axon body worn cameras.

On Monday, March 31st, 2025, I was dispatched to the address of 3121 W Greenfield Av (Rain 24 Bar), which is located in the City and the County of Milwaukee, for a noise nuisance investigation.

Upon arrival, the business was closed and locked and no noise was heard. I did not attempt to call the caller, Christian LOMELI Number (414) 207-1939, due to there being no noise and the business being closed. It should be noted the call was placed for service at 12:03 AM and I arrived on scene at 3:19 AM.

End of report.

### Officer (2)

Reporting Officer:	Frey, Kevin (031282)	03/31/2025 03:28:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	04/03/2025 23:08:02
Section: (Work Location):	23	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504090006

OtherEvent #: 25-LP-1491

## Incident

### 3121 W GREENFIELD AV MILWAUKEE, WISCONSIN 53215

Incident Date/Time:: 04/08/2025 23:00:00  
CAD Number:: P2504090023  
District:: 2  
Beat:: 223

## Business Agent (1)

### NAVARRETE, ESMERALDA

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 01/28/1982  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: (414)-412-7519  
Phone 1 Type:: Phone  
Address:: 2539 S 28TH ST  
Apartment or Suite:: LOWER  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### RAIN 24 BAR

Phone 1 Number:: (414)-248-3705  
Address:: 3121 W GREENFIELD AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504090006

OtherEvent #: 25-LP-1491

Gnas, Tyler D 026046

04/09/2025

"

This report is written by P.O. Tyler GNAS, assigned to District 2 Late Shift, Squad 2321.

On April 09, 2025 at approximately 12:32AM my partner P.O. MARTIN and I were dispatched to the address of 3121 W Greenfield Ave (Rain 24 Bar) for a noise nuisance complaint.

Upon our arrival we parked our marked squad car in front of the address of 3121 W Greenfield Ave and could hear music being played from inside of the Rain 24 Bar. It should be noted that this music could not be heard until we were parked directly in front of the bar. It should be noted that we arrived at approximately 12:51AM. Approximately ten minutes after we parked we observed several people walking out of the gangway between 3121 W Greenfield Ave and 3117 W Greenfield Ave. It should be noted that there is an exit door located on the east side of the building at 3121 W Greenfield Ave. and it appeared as though the people exiting the gangway were patrons to the Rain 24 Bar.

I spoke to the caller, Christian E LOMELI (08/30//1992) (Phone#414-207-1939). They stated that at approximately 11:00PM on April 08, 2025 he began to hear loud music being played from the Rain 24 Bar. The bass from the music being played was rattling his house and keeping him from being able to sleep. LOMELI stated that he sat in on a meeting with the City of Milwaukee and was advised that the bar was supposed to be closed by 12:00AM during the week and approximately 2:00AM on the weekends. LOMELI called at approximately 12:30AM because he could still hear music and people were still leaving the bar after 12:00AM.

I spoke to licensed premise manager, identified as Jose A CORTES-NUTE (M/W, 02/03/1979). Prior to speaking with CORTES we exited our vehicle and knocked on the front door to the Bar. When we approached the Bar we could still hear music being played from inside of the bar. Upon entering the Bar I only observed CORTES and another worker cleaning the bar. CORTES stated that he was supposed to be closed and pointed out that there were no longer any patrons inside of the Bar and that the sign was turned off. CORTES stated that he closes at 12:00AM but he was unable to get all of the patrons to leave until approximately 12:30AM. CORTES was unable to give a reason as to why he was unable to get the patrons to leave the bar on time. The business was cooperative with the investigation. The business had no security officers on scene.

There were video cameras on scene that were operational. Officers did not watch any video footage regarding this noise nuisance complaint.

While on scene, I observed the licenses posted and they were up to date.



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504090006

OtherEvent #: 25-LP-1491

## Officer (2)

Reporting Officer:	Gnas, Tyler D (026046)	04/09/2025 01:11:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	04/12/2025 20:09:35
Section: (Work Location):	23	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130009

OtherEvent #: 25-LP-1617

## Incident

### 3121 W GREENFIELD AV Milwaukee, WI 53215

Incident Date/Time:: 04/12/2025 22:00:00  
CAD Number:: P2504130054  
District:: 2  
Beat:: 220  
Reporting Area:: 5456

## Business Agent (1)

### NAVARRETE, ESMERALDA

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 01/28/1982  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: (414)-412-7519  
Phone 1 Type:: Phone  
Address:: 2539 S 28TH ST  
Apartment or Suite:: LOWER  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### RAIN 24 BAR

Phone 1 Number:: (414)-248-3705  
Phone 1 Type:: Work  
Address:: 3121 W GREENFIELD AV  
City:: Milwaukee  
State:: WI  
Zip Code:: 53215  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): No  
Licensee or Manager was on  
premises at time of  
violation/incident:: No

## Narrative (1)



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130009

OtherEvent #: 25-LP-1617

## LICENSED PREMISE REPORT

Ismail, Muhammad H 036924

04/13/2025

This report is written by P.O. Muhammad ISMAIL, assigned to Second District, Late Shift, Squad 2321 along with my partner P.O. Traves MARTIN.

On Sunday, April 13th, 2025, at approximately 1:06 A.M., we were dispatched to a RAIN 24 BAR at the address of 3121 W. Greenfield Ave, which is located in the City and County of Milwaukee, WI for a Noise complaint.

The caller stated that the music is super loud, she hears it in her room, and it is vibrating her walls and windows. Caller stated that she is willing to be complainant. Caller further stated that the noise is coming from a bar.

The RAIN 24 BAR is located on the southside of the street, between S. 31st and S. 32nd street. Upon our arrival at the location, we parked approximately a block away to determine how loud the music was. We did not hear the music until we pulled right in front of the bar.

I spoke to the caller, later identified as Carolina LOMELI (H/F, 07-08-93), who stated that this has been an ongoing issue where she hears loud music coming from the bar on the weekends. LOMELI stated that the loud music typically starts from 10:00 P.M., on the weekends and continues past 2:00 A.M. LOMELI stated that she has to wake up at 5:00 A.M. for work and she could not go to sleep due to loud music being played. LOMELI also informed us that she was told by the Alderman if the issues continue, she should call the police on the non-emergency number so that a license premise report can be filed.

We advised LOMELI that the bar has a license that allow them to play music until 2:00 A.M., and therefore they are not in violation. We also advised LOMELI if the music continues past 2:00 A.M., law enforcement action could be taken.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130009

OtherEvent #: 25-LP-1617

We did not speak to anyone at the bar because officers did not observe any violation.

End of report.

## Officer (2)

Reporting Officer:	Ismail, Muhammad H (036924)	04/13/2025 01:11:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	04/16/2025 22:31:02
Section: (Work Location):	23	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509020180

OtherEvent #: 25-LP-3960

## Incident

### 3121 W GREENFIELD AV MILWAUKEE, WI 53215

Incident Date/Time:: 09/02/2025 11:25:00  
CAD Number:: P2509021521  
District:: 2  
Beat:: 220  
Reporting Area:: 5456

## Licensed Persons Involved (1)

### NAVARRETE, ESMERALDA

Person Involvement:: Agent (License Holder)  
DOB:: 01/28/1982  
Sex:: FEMALE  
Race:: WHITE  
Address:: 3123 W GREENFIELD AV  
Apartment or Suite:: rear  
City:: MILWAUKEE  
State:: WI  
Zip Code:: 53215

## Licensed Premise Data (1)

### Rain 24 Bar

Address:: 3121 W GREENFIELD AV  
City:: MILWAUKEE  
State:: WI  
Zip Code:: 53215  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Carloni, Jack J 031433

09/03/2025



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509020180

OtherEvent #: 25-LP-3960

This report is written by PO Jack CARLONI assigned to District Two, Late Power Shift.

On Tuesday September 2nd, 2025, assigned to Squad 2474 (Myself and PO Hector MUNOZ) at approximately 11:25 PM conducted a "Tavern Check" at the location of 3121 W Greenfield Ave (Rain 24 Bar), which is in the City and County of Milwaukee.

Upon arrival I made contact with the Bartender of the location identified as Jose CORTES NUTE (H/M 02/03/1979). CORTES NUTE was cooperative with our check of the location. CORTES NUTE provided the licensing of the location that was posted at the bar. CORTES NUTE had a valid Class D Operators license (Bart-24-01834) and all licensing at the location was valid. CORTES NUTE stated that Business Agent identified as Esmeralda NAVARRETE (H/F 01/28/1982) was not at the location at the time. CORTES NUTE did not have any further information at the time.

I did not observe any violations the time of the check.

The surveillance system inside of the location appeared to be in working order. I did not observe any security at the time of the check.

End of report.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509020180

OtherEvent #: 25-LP-3960

## Officer (2)

Reporting Officer:	Carloni, Jack J (031433)	09/03/2025 00:54:00
Section: (Work Location):	24	
Approving Officer:	Rebro, Dana M (022635)	09/03/2025 03:43:25
Section: (Work Location):	22	



Tuesday, November 18, 2025



# Notice of Public Hearing

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NAVARRETE GONZALEZ, Esmeralda, Agent  
Rain 24 at 3121 W GREENFIELD Av  
Class B Tavern and Public Entertainment Premises Licenses Renewal Application

**Tuesday, December 02, 2025 at 1:35 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/2/2025 at 1:35 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1405 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1407 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1408A S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1408B S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1408C S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1409 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1411 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1411A S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1412 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1415 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1415A S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1418 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1418A S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1421 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1424 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1424 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1424A S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1424A S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1424B S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1426 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1426 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1427 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1427A S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1428 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1428 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1430 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1430 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1431 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1431A S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1432 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1432 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1434 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1434 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1435 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	1436 S 31ST ST	MILWAUKEE, WI 53215-1917
CURRENT OCCUPANT	1436 S 32ND ST	MILWAUKEE, WI 53215-1904
CURRENT OCCUPANT	1437 S 31ST ST	MILWAUKEE, WI 53215-1916
CURRENT OCCUPANT	3026 W GREENFIELD AVE	MILWAUKEE, WI 53215-1953
CURRENT OCCUPANT	3028 W GREENFIELD AVE	MILWAUKEE, WI 53215-1953
CURRENT OCCUPANT	3101 W MADISON ST# 1	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3101 W MADISON ST# 2	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3101 W MADISON ST# 3	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3101 W MADISON ST# 4	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3106 W GREENFIELD AVE# 101	MILWAUKEE, WI 53215-1557
CURRENT OCCUPANT	3106 W GREENFIELD AVE# 102	MILWAUKEE, WI 53215-1557
CURRENT OCCUPANT	3106 W GREENFIELD AVE# 103	MILWAUKEE, WI 53215-1557

[illegible]

CURRENT OCCUPANT	3132A W GREENFIELD AVE	MILWAUKEE, WI 53215-1514
CURRENT OCCUPANT	3133 W GREENFIELD AVE	MILWAUKEE, WI 53215-1513
CURRENT OCCUPANT	3133 W MADISON ST	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3136 W GREENFIELD AVE	MILWAUKEE, WI 53215-1514
CURRENT OCCUPANT	3139 W MADISON ST	MILWAUKEE, WI 53215-1518
CURRENT OCCUPANT	3144 W GREENFIELD AVE	MILWAUKEE, WI 53215-1514
CURRENT OCCUPANT	3200 W GREENFIELD AVE	MILWAUKEE, WI 53215-1515
CURRENT OCCUPANT	3201 W MADISON ST	MILWAUKEE, WI 53215-1520
CURRENT OCCUPANT	3201A W MADISON ST	MILWAUKEE, WI 53215-1520
CURRENT OCCUPANT	3202 W GREENFIELD AVE	MILWAUKEE, WI 53215-1515
CURRENT OCCUPANT	3203 W MADISON ST	MILWAUKEE, WI 53215-1520
CURRENT OCCUPANT	3204 W GREENFIELD AVE	MILWAUKEE, WI 53215-1515
CURRENT OCCUPANT	3204A W GREENFIELD AVE	MILWAUKEE, WI 53215-1515
CURRENT OCCUPANT	3210 W GREENFIELD AVE	MILWAUKEE, WI 53215-1515
CURRENT OCCUPANT	3210A W GREENFIELD AVE	MILWAUKEE, WI 53215-1515

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Total Records: 108

Radius 250 feet and Center of the Circle: 3121 W Greenfield Av



# 2025-2026 Plan of Operation for 3121 W GREENFIELD AV

## 1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 4 Locations: (2) Bathrooms (2) Bar  
Outside 0 Locations:

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: City of Milwaukee

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 1

AND What are their responsibilities? Check ID's and Pat Downs on weekend and Special Events

What security equipment do they use? Metal Detecting wands.

List their license number(s):

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: 8 - (4) inside (4) outside

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe: ID Checks & Pat Downs.

## 2. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales % Entertainment % Other %

## 3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility  
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## 6. Sidewalk Dining Area: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

## 7. Food License: Fee:

Your current food license includes the following food operations:

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain N/A

## 8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions. N/A

**1. CURRENT APPROVED ENTERTAINMENT for Rain 24 3121 W GREENFIELD AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 4 Amusement Machines

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

Speakers

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign