



November 24, 2014

Mayor Tom Barrett
Alderman Ashanti Hamilton



Mission

Create hope and opportunities for black men and boys who are significantly marginalized from economic, social, education and political life.



City of Milwaukee 2015 Budget



Our Mission



Enhance the safety, prosperity, and quality of life for all of our citizens by working directly through partnerships with our community stakeholders.

Build safe and healthy neighborhoods

Increase investment and economic vitality throughout Milwaukee

Improve workforce development and connect more citizens to family-supporting jobs

Help children succeed, prepare for post-secondary education, and meet their full potential

Promote racial, social, and economic equality for all citizens

Sustain, enhance, and promote Milwaukee's environmental assets

Our Mission



Enhance the safety, prosperity, and quality of life for all of our citizens by working directly through partnerships with our community stakeholders.



THE UNITED STATES ATTORNEY'S OFFICE
EASTERN DISTRICT *of* WISCONSIN



Build safe and healthy neighborhoods

Increase investment and economic vitality throughout Milwaukee

Improve workforce development and connect more citizens to family-supporting jobs

Help children succeed, prepare for post-secondary education, and meet their full potential

Promote racial, social, and economic equality for all citizens

Sustain, enhance, and promote Milwaukee's environmental assets

Center for Youth Engagement



2015 Budget Highlights



Prevention

- Code Compliance Loans (\$500K)
- STRONG Homes Loans (\$1.0M)

Mitigation

- Demolition & Deconstruction (\$2.1M)
- Maintenance (\$3.1M)

Revitalization

- Sales incentives (\$3.8M)

Renewal

- Vacant Lots (\$250K)

Total = \$11mm in 2015

COMPETE MILWAUKEE

Industry Advisory Boards

- Partnership with Milwaukee Area Workforce Investment Board (MAWIB)
- Partner Investments

Jobs Scan

- Partnership with MAWIB
- City \$75k + Partner Investments

Community Work Partnership- Transitional Jobs

- Partnership with United Migrant Opportunity Services (UMOS) and MAWIB
- \$1.8mm (fed/state/City resources)
- 135 Transitional Job Placements with the City in DPW, DCD, DNS, Port of Milwaukee, and MPD

Career Pathways – Training and Tutoring for City’s Transitional Workers

- Partnership with Wisconsin Regional Training Partnership (WRTP)/Big Step
- \$100k

Compete Milwaukee Liaison

- Partnership with MAWIB
- \$45k

Earn & Learn – ongoing 2015 commitment

- 2015 goal* = 3000 youth employment opportunities

Total = \$2.85mm in 2015*

Other 2015 Budget Highlights

Department of Administration

- Fatherhood Initiative
- Community Development Block Grant
- Office of Environmental Sustainability
- Office of Small Business Development

Department of Neighborhood Services

- Code Compliance Loan Program
- Residential Rental Inspection
- Community Prosecution Unit
- Strong Neighborhoods Plan
- Transitional Jobs Program

Department of Public Works

- Community Work Partnerships: Wisconsin Community Services and Transitional Jobs
- Residential Preference Program

Department of City Development

- Commercial District Corridors
- Healthy Neighborhoods Initiative
- “Growing Prosperity” Plan
- Strong Neighborhoods Plan

Milwaukee Health Department

- Home visit nurses – Mothers and Fathers
- Lead Abatement
- Office of Violence Prevention
- Many programs with youth and adult focus

Milwaukee Public Library

- Neighborhood Library Services
- Teacher in the Library
- Summer Reading

Milwaukee Police Department

- Building Neighborhood Capacity Program
- Byrne Justice Assistance Grant/Washington Park Program
- S.T.O.P. – Students Talking It Over With Police Program
- Group Violence Reduction Initiative
- Police Ambassador – Transitional Jobs Program



2015 Goals

- Sell 350+ City-owned homes)
- Demolish or deconstruct 170 homes
- Continue quality maintenance on City-owned homes and vacant lots
- Improve or sell *at least* 100 City-owned lots
- Complete the *next* 15 rent-to-own transactions
- Incentivize the sale and renovation of 15 City-owned commercial buildings

Highlights of the 2015 budget:

Increased focus on prevention: The 2015 budget allocates \$500,000 for the Code Compliance Loan program, a deferred payment loan for low-income and senior homeowners with critical repair needs. The budget also includes \$1,000,000 funding a stabilization loan product for existing owners City-wide, aimed at the “gap” in the existing slate of homeowner resources.

Multi-track sales strategies: The budget continues funding for existing incentives, including matching funds for rehab, support for rent-to-own renovations, and the City’s partnership with ACTS Housing which targets new homeowners. The successful realtor pilot will be expanded to 10 brokers, and DCD will continue packaging City properties for developers, including tax credit financed projects.

Challenge fund: The Strong Neighborhoods Challenge fund will be allocated up to \$1 million for 2015 based on demand. The Fund is a new initiative intended to help more developers and non-profits take on City-owned property at scale, up to 20 at a time.

City-owned commercial: To facilitate redevelopment of City-owned commercial property, \$500,000 will be allocated for rehab, incentives, and other efforts to support sales and development.

Transitional Jobs: Transitional workers hired as part of Compete Milwaukee will support the Plan’s Renewal goal. DCD and DNS will place 13 transitional workers in positions to monitor vacant property and support City property sales, combining skills training and work experience with neighborhood stabilization efforts.

5 key strategies that continue and expand the City's current commitment to workforce development and create a foundation for future planning. It will:

It is a tool to support both the **workforce and the employers** in our labor market, providing opportunities for those who might need a hand up the ladder toward family-supporting employment, while strengthening our community and local economy.

1- Jobs Scan – Industry Assessment: A model that can deliver real-time labor market data to the City and workforce development agencies so they can understand and connect the needs of employers and employees and effectively allocate resources to support those links.

2- Creation of Industry Advisory Boards: Through a partnership with MAWIB, Mayor Barrett will convene an industry advisory board with the goal of operationalizing the Jobs Scan data – the advisory board will help understand and connect job projections on paper to the worker characteristics they need.

3- Career Pathways Special Purpose Account: Through a partnership with the Wisconsin Regional Training Partnership/Big Step, this will provide individuals employed in the City's Transitional Jobs program with industry-ready employability assessments, as well as access to skills training and certification needed to connect to permanent private-sector unsubsidized employment.

4- Creating Links and Collaboration: Successful implementation of Compete Milwaukee relies on regular collaboration between City agencies, MAWIB, WRTP/Big Step and regional employers. To accommodate this collaboration, a Compete Milwaukee Liaison was created. This will connect the Compete Milwaukee pieces within City government and ensure coordination with other agencies.

5- Community Work Partnership-Transitional Jobs Program: The City will fund 135 transitional job placements within City departments in 2015. The 2015 funding recommendation provides for the City's wage rate to be consistent with the City's Living Wage ordinance. This allocation will continue and expand the 2014 partnership with UMOS and MAWIB in DPW, DCD, DNS, MPD and the Port of Milwaukee.



Concrete Maintenance



Pothole filling and patching



Blowing out potholes and applying asphalt adhesive



Exercising a water main valve



Refurbishing garbage carts

Installing street-light cable



Records maintenance for sanitation inspectors

City of Milwaukee 2015 Budget

“Amendment #16a”

\$570,000 of programming added to the City’s 2015 Budget

Trauma Informed Care : \$250,000

Transitional Jobs : \$150,000

Vacant Lot Competitive Challenge : \$50,000

New positions: \$120,000

Trauma Informed Care: \$250,000

- The adverse effects of trauma, especially trauma experienced as a child, have long been recognized as negatively affecting emotional well-being, increasing the likelihood of drug and alcohol use and abuse; school truancy and poor learning habits; and increasing the incidences of depression and anxiety. Recently, researchers have been able to demonstrate a direct link between trauma and physical well-being. Individuals who experience trauma are more likely to develop high blood pressure, diabetes, cardiac disease and other chronic ailments. Trauma and traumatic events include personal and private experiences and public experiences.
- Examples of personal events:
 - · Sexual abuse/abuse
 - · Domestic violence/interpersonal violence
 - · Witnessing domestic violence
- The stress of severe and chronic childhood trauma - such as being regularly slapped or punched, constantly belittled and berated, watching your father beat up your mother - releases hormones that physically damage a child's developing brain as do other experiences of violence. The effects can last a lifetime.
- Trauma informed care is a specific approach to addressing trauma that increases coping skills and protective factors. Trauma informed care:
 - Aims to avoid re-victimization.
 - Appreciates many problem behaviors began as understandable attempts to cope.
 - Strives to maximize choices for the survivor and control over the healing process.
 - Seeks to be culturally competent
 - Understands each survivor in the context of life experiences and cultural background

Transitional Jobs : \$150,000

- Will provide an additional \$150,000 in funding to the Compete Milwaukee Plan.
- Will leverage funding from other workforce development partners.
- Will provide work opportunities to individuals who may not be eligible for the City's Transitional Jobs Plan.
- Focus will be on individuals residing in neighborhoods impacted by negative quality of life indicators.
- Goal is to create a pathway to family-supporting employment for unemployed individuals.

Vacant Lot Competitive Challenge: \$50,000

- The Vacant Lot Challenge Fund gives neighborhood residents a tangible opportunity to be actively engaged in neighborhood development, and to build leadership capacity that supports the needs of the neighborhood.
- Will improve the aesthetics of vacant lots with community led projects that create active or passive space and lead or increase positive neighborhood activity.
- Focus will be on vacant lots in neighborhoods impacted by negative quality of life indicators.
- This initiative will focus on:
 - Community engagement and participation
 - Creative uses, unmet needs, or innovative ideas that can be replicated
 - Amount of leverage or inclusion of partners to achieve maximum impact

New positions: \$180,000

New positions:

- 1) Community Analytics Coordinator- (Geographic Information System [GIS] Specialist)
- 2) Community Analytics Researcher
- 3) Community Education Specialist

Goal: Use data to help make decisions, promote awareness and inform strategies.

Identify questions and goals.

- *Where are the highest rates of unemployment in our City, and do we affect those through policies and partnerships.*

Use data to describe the questions and the goals.

- *How do we measure unemployment rates and what does the data tell us about unemployment rates in different parts of the City? How much do we have to change unemployment so that it 'matches' the rest for City?*

Use data to describe context of the problem in a specific neighborhood. What does data tell us about the characteristics of those places, compared to other parts of the City?

- *What else is happening in areas of high unemployment? How is this neighborhood impacted by crime, poverty and foreclosures? Are there correlations in the variables within these areas?*

Once the goals and context of the neighborhood are understood, discuss possible strategic interventions relative to current and potential future resources, partnerships and research.

- *What are the existing resources and partnerships that can work together toward affecting positive change in these areas, and what are the resources that are currently or potentially available?*

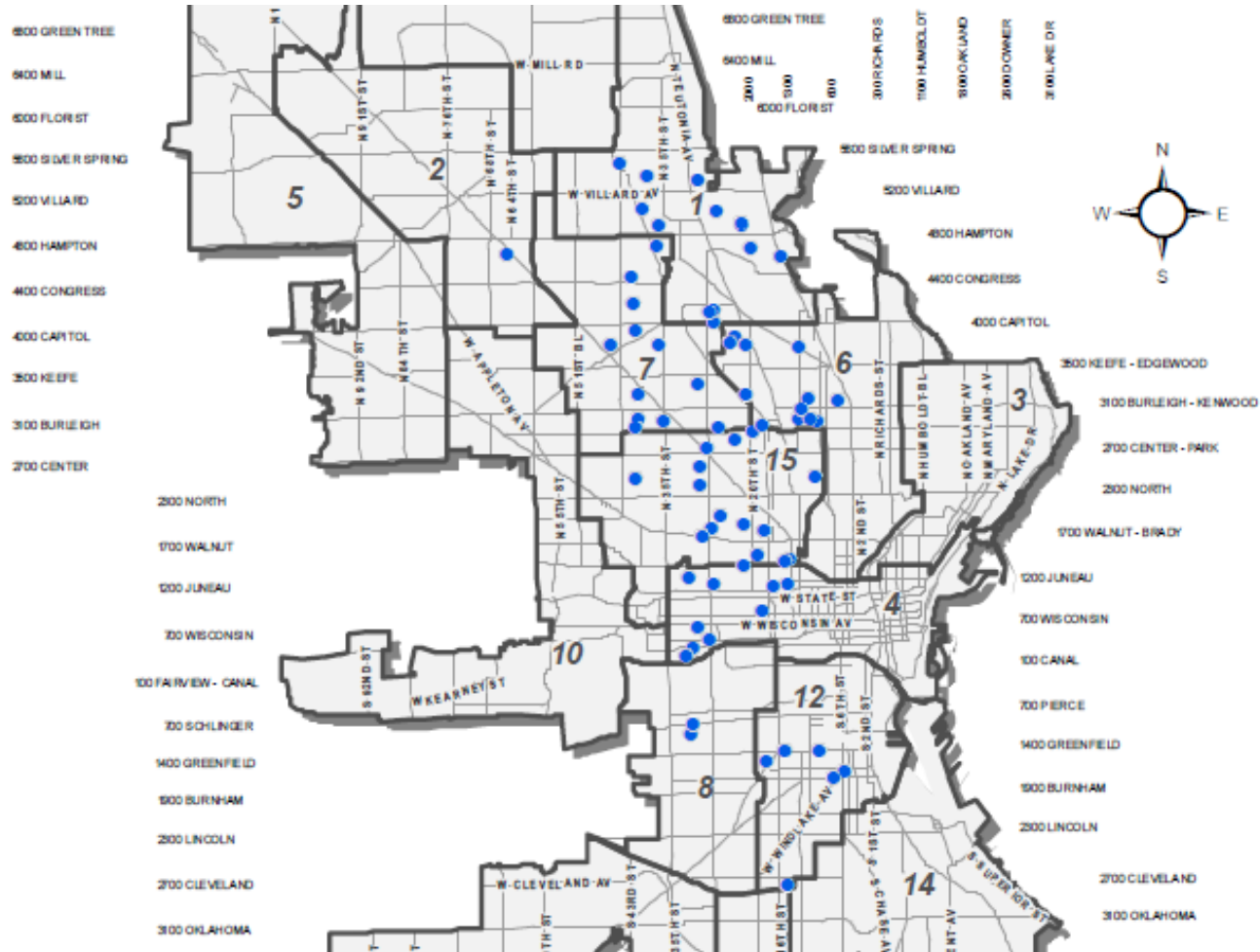
Engage community partners and resources around specific strategies, including targeted programming for a particular geography, population sub-group, or goals.

- *Engage partnerships to discuss strategies, and utilize the Community Education Specialist to perform target outreach based on goals.*

Measure change in impacts during and after interventions.

- *Assess progress on short- and long-term goals.*

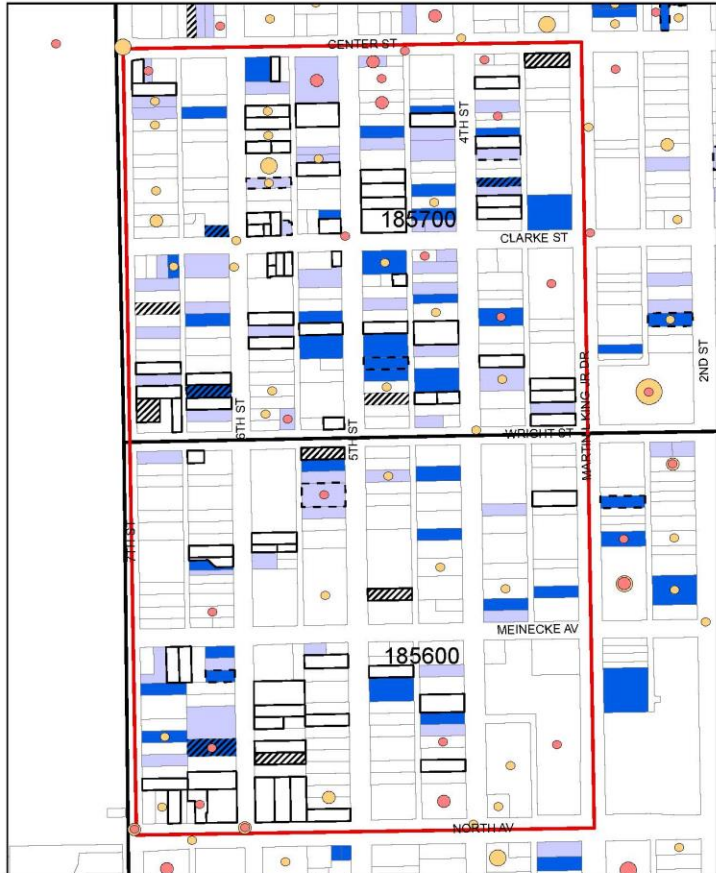
City's 2014 Transitional Jobs Participants



MPD Calls for Service, Foreclosures, Raze Candidates

Martin L King to 7th / Center to North

Jan 1, 2008 through Sept 30, 2013
 Priority 1-2 Calls for Service: 3,510
 Total Calls for Service: 6,095



Census Tract	Unemployment Rate	Below Poverty	Median Income	Median Age	Under 20	Sq. Miles
TRACT 185600	17.6	39.2	25570	30	34.2	0.26
TRACT 185700	21.3	57.1	21117	25.7	39.4	0.26

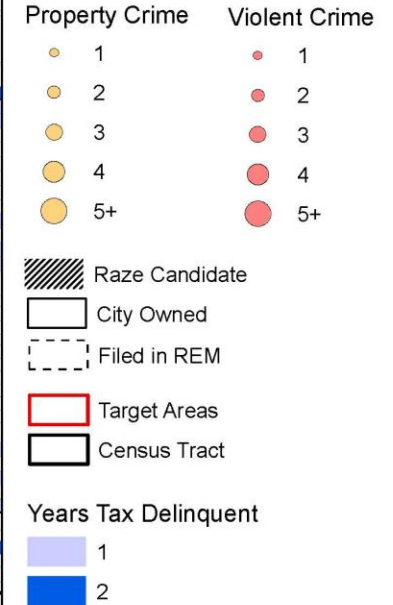
23rd to 27th / Townsend to Vienna

Jan 1, 2008 through Sept 30, 2013
 Priority 1-2 Calls for Service: 3,322
 Total Calls for Service: 5,869



Census Tract	Unemployment Rate	Below Poverty	Median Income	Median Age	Under 20	Sq. Miles
TRACT 4700	20.3	34.3	25743	25	38.8	0.55
TRACT 6500	39.7	51.5	18045	28.1	41.7	0.19

City of Milwaukee Milwaukee Police Department Budget & Management Division



Crime data retrieved from the Milwaukee Police Department Daily Crime Summary (DCS). Violent crime includes homicide, rape, robbery, and aggravated assault. Property crime includes burglary, motor vehicle theft, and theft / larceny. Crime includes offenses occurring between 1/1/2013 and 9/30/2013. Raze data retrieved from the Department of Neighborhood Services on 7/3/2013. Demographic data for census tracts retrieved from the US Census Bureau 2007-2011 American Community Survey. Tax delinquency data retrieved from the City Treasurer's Office. Property ownership data retrieved from the Assessor's Office.

Legend
 Neighborhood

Property Status
 In the Process of Foreclosure (21)
 Buildings to be Demolished with Known Funding Source (2)
 Buildings To Be Demolished (18)
 Vacant Buildings (62)
 Parcels
 Park

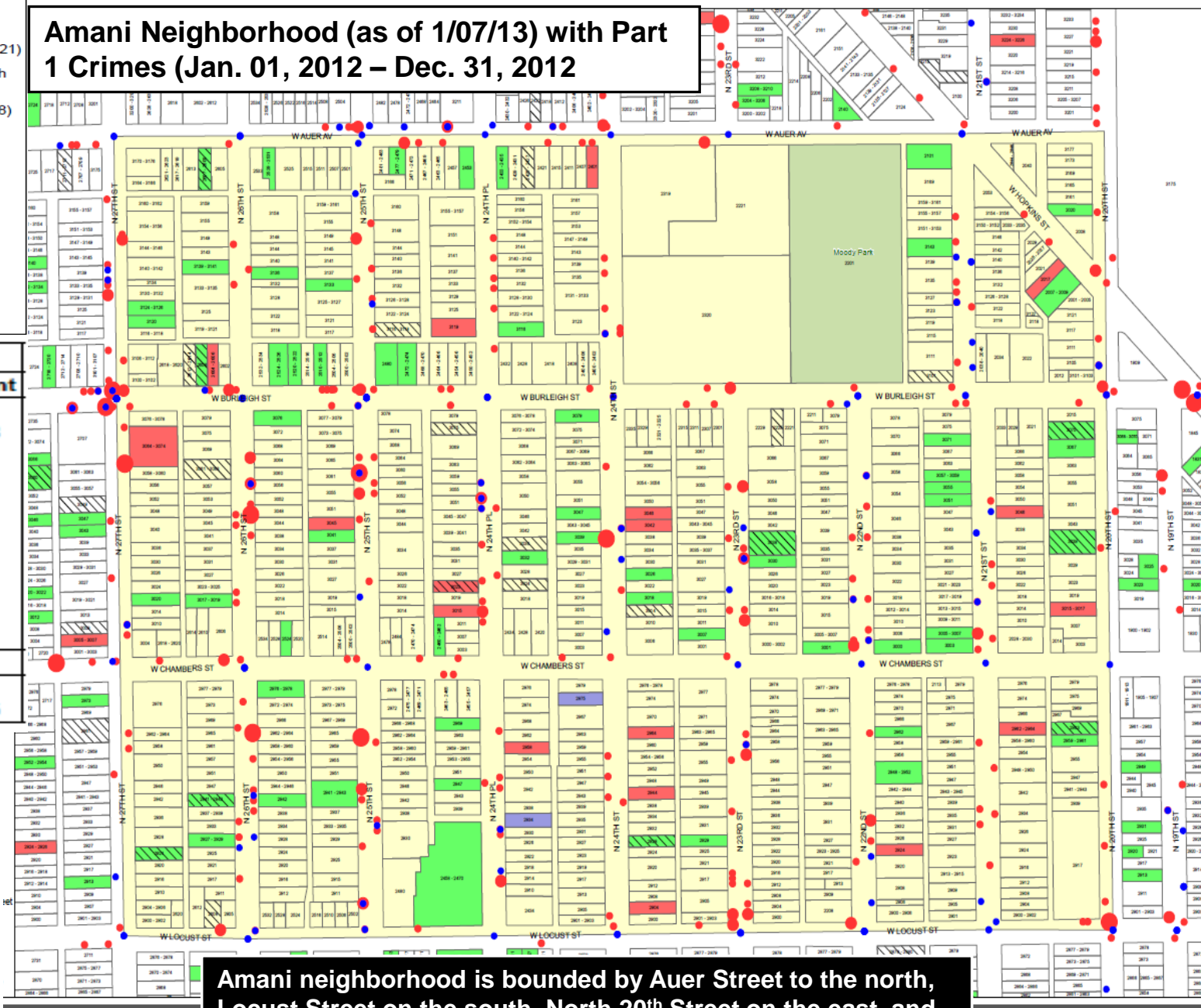
Crime Status
 Shooting/Shots Fired

Part 1 Crimes
 1 - 2
 3 - 5
 6 >

Crime Categories

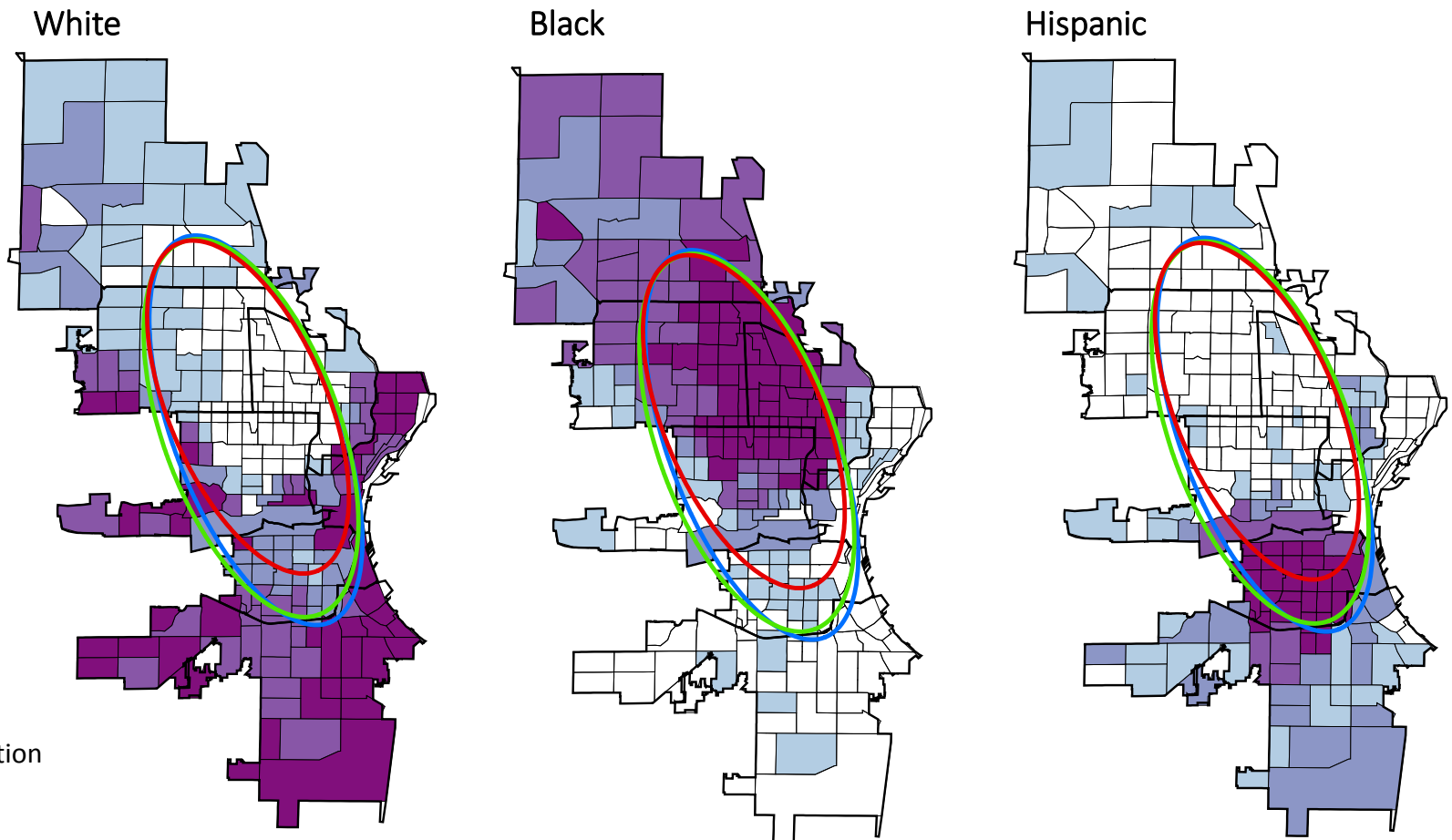
Part 1 Crimes	Count
Homicide	1
Assault	188
Locked Vehicle Entry	17
Sex Offenses	4
Robbery	46
Burglary	54
Arson	8
Vehicle Theft	36
Criminal Damage to Property	36
Theft	78
Part A Crimes	
Shootings	23
Shots Fired	145




Amani Neighborhood (as of 1/07/13) with Part 1 Crimes (Jan. 01, 2012 – Dec. 31, 2012)



Amani neighborhood is bounded by Auer Street to the north, Locust Street on the south, North 20th Street on the east, and North 27th Street on the west

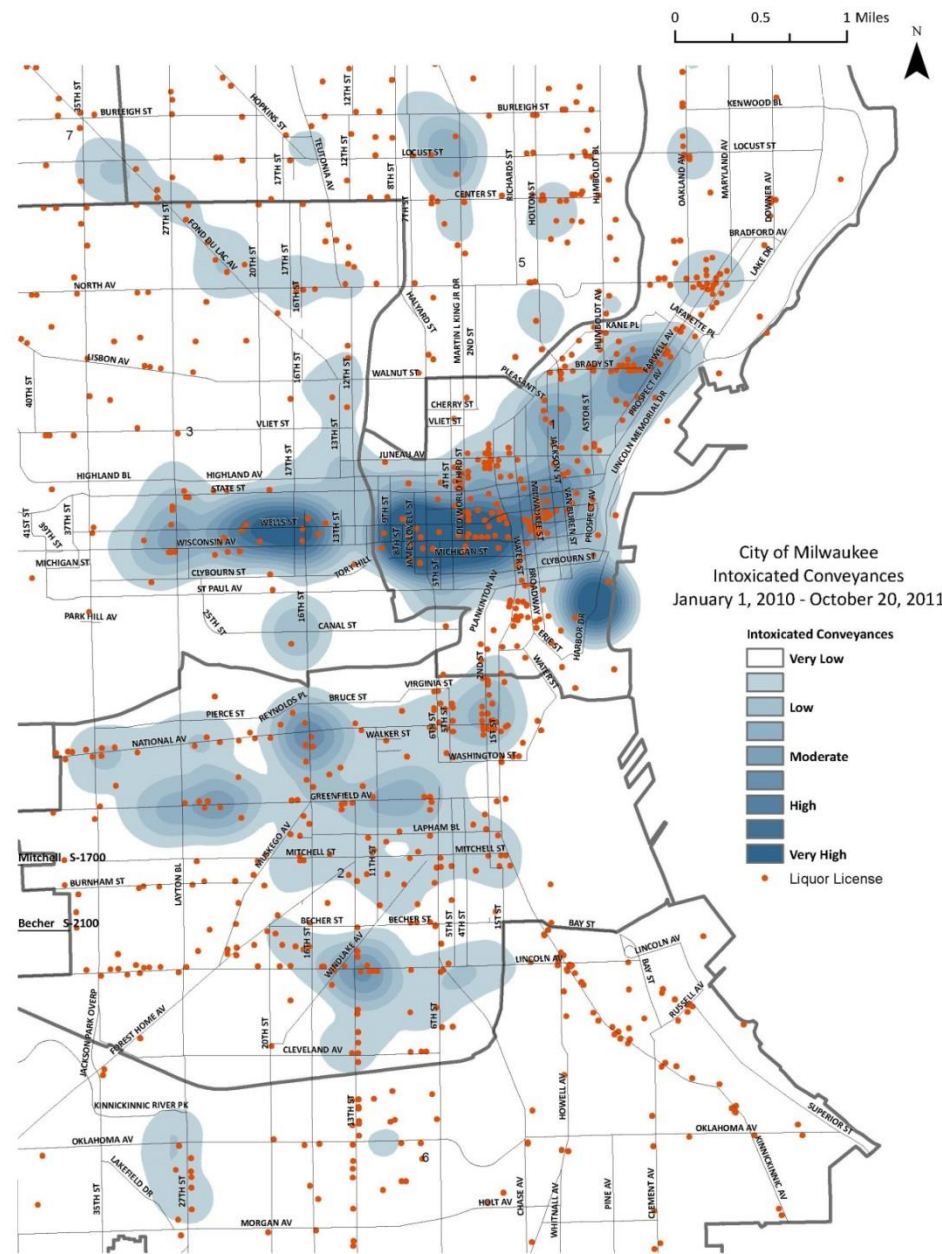
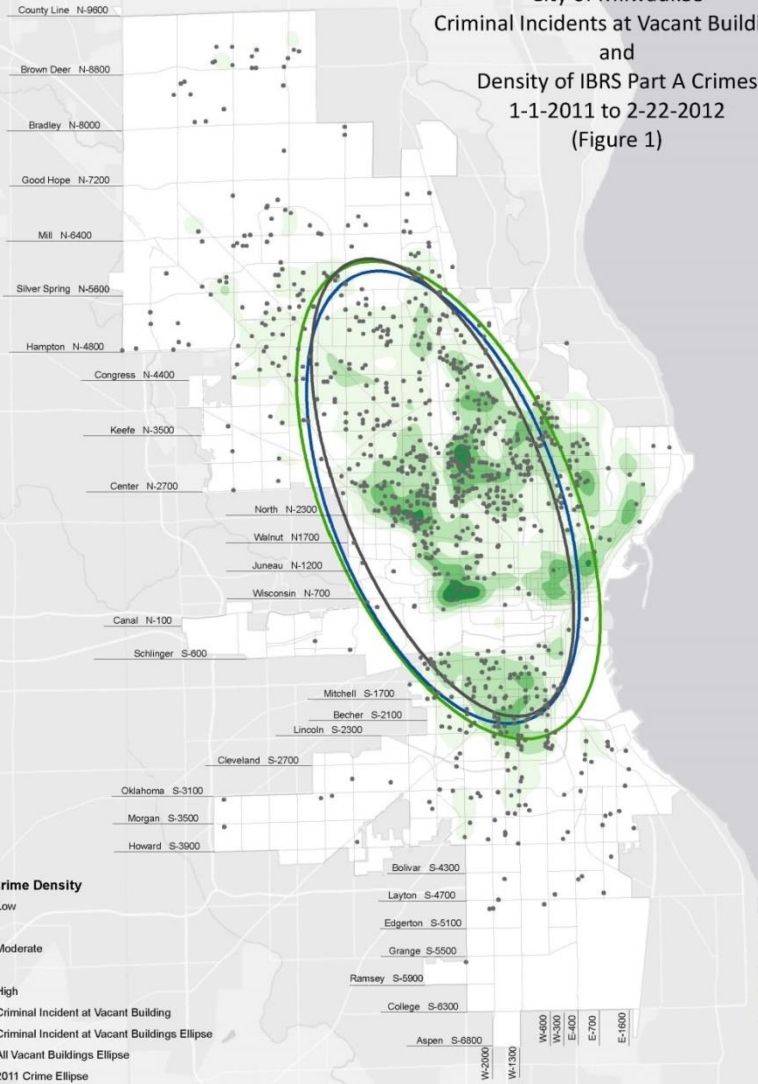
2013 Calls for Service, Violent Crime, Proactive Activity, and Race



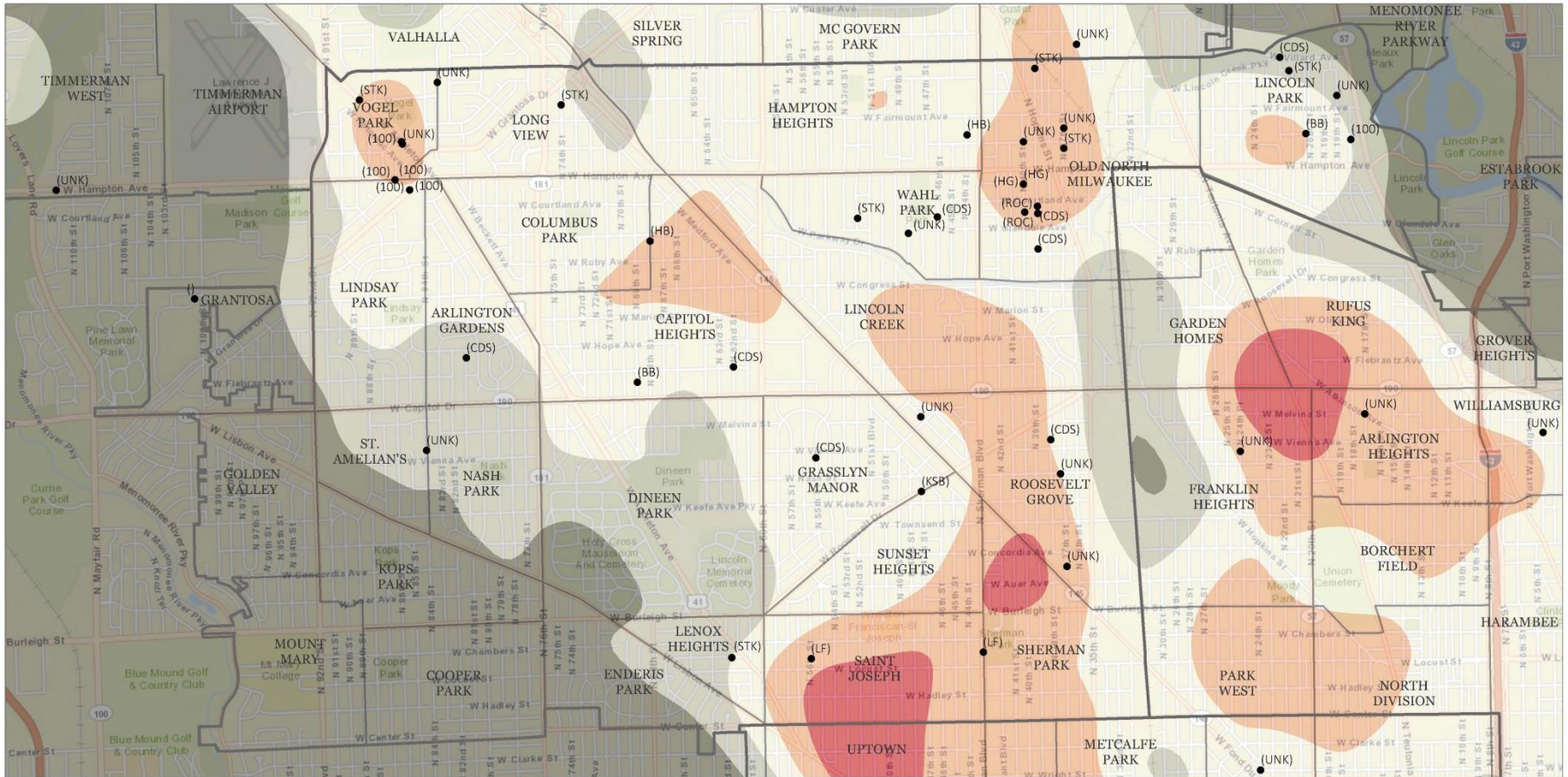
-  Violent Crime
-  Calls for Service
-  Proactive Activity

Calls for service and proactive activity data retrieve from the Computer Aided Dispatch (CAD) data system. Calls for service includes all priority 1 through 4 and E calls where a police officer was dispatched to the scene. Proactive activity includes traffic stops, subject stops, bus checks, etc... Violent Crime data retrieved from the Records Management System (RMS) and selects violent crimes based on IBRS codes 09A, 13A, 11A, 11B, 11C, and 120. Demographics retrieved from the 2007-2011 US Census.

Milwaukee Police Department
 City of Milwaukee
 Criminal Incidents at Vacant Buildings
 and
 Density of IBRS Part A Crimes
 1-1-2011 to 2-22-2012
 (Figure 1)



Criminal incidents retrieved from the "crimes at vacant buildings" view on the CIB assignments Sharepoint site
 All vacant buildings retrieved from Department of Neighborhood Services Vacant and Hazardous Code Report and are current as of 2-22-2012
 IBRS Part A Offenses include Homicide, Rape, Robbery, Aggravated Assault, Burglary, Motor Vehicle Theft, Theft / Larceny and Arson



District 7 Group Offender Juveniles and January 2012- April 2014 Motor Vehicle Theft

The above map includes Police District 7 group offender juveniles and their last known residence. Motor vehicle thefts were retrieved from the Daily Crime & Service table for January 2012 through April 2014 and count by incidents.

Jan 2012 - Apr 2014 Motor Vehicle Theft Density



Plan strategies based on:

- The ‘right’ population, based on goals
 - *Should target area be the whole City, a certain sub-group of residents, or a particular geography?*
 - Particular geography = Targeted Intervention Strategy, based on data indicators
 - Deliberate process to determine ‘right’ goals.
- Actual, consistent use of data
- Neighborhood strengths and risks
- Partner capacity
- Future needs & established plans



2015 Recommendations

- Adult and Youth Workforce Readiness and Development Opportunities
- Trauma Informed Care – Assistance and Referral
- Milwaukee Fatherhood Initiative