



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, March 10, 2015

**REVISED COMMITTEE MEETING NOTICE**

AD 01

Tamara Bentley

4923 W VILLARD Av  
Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 17, 2015 at 03:00 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey and Patrons Dancing for "The New Villard Inn" at 4923 W VILLARD Av.

There is a possibility that your application may be denied for one or more of the following reasons. The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.1(4), probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OW CZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jason Schunk  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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REVISED COMMITTEE MEETING NOTICE

AD 01

Tamara Bentley

2871 N 53<sup>rd</sup> St  
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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/05/2015

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 203942

Application Date: 01/27/2015

License Location: 4923 W Villard Ave

Business Name: The New Villard Inn

Licensee/Applicant: BENTLEY, Tamara  
(Last Name, First Name, MI)

Date of Birth: 06/27/1971

Home Address: 2871 N 53<sup>rd</sup> St

City: Milwaukee

State: WI Zip Code: 53210

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/27/2015 the applicant applied for this license. On her application for this license she checked the box marked NO to the question about being convicted for violations of any State laws. The background investigation revealed that the applicant has been convicted of four Misdemeanors from 1996 through 2002. The applicant was cited for Truth of Statements and Affidavits for being untruthful on the application for this license.

Charge: Truth of Statements

Finding: pending

Sentence:

Date:

Case:

Date:03/04/15  
Officer: Daniel J. PIERCE

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Lenden's Villard Inn  
Address: 4923 W. Villard Av  
Phone: 414-810-3712

Owner: Tamara BENTLEY  
Owner address: 2871 N. 53<sup>rd</sup> St  
City State Zip: Milwaukee, WI, 53210  
Owner Phone: 414-335-8883  
Owner email: N/A

Licensee/Agent:  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Cell 414-335-8883

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12p-7pm 24 hours Y N  
Mon: closed  
Tue: 9pm-1am  
Wed: 9pm-1am  
Thu: 9pm-1am  
Fri: 9pm-1:30am  
Sat: 9pm-1:30am

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: B #: 0213485  
Tobacco:  Yes  No #:  
Food:  Yes  No #: 0004807  
Occupancy:  Yes  No #: 105629  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

Who is your alcohol distributor? Badger Alcohol

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many: 5
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments: Signs in windows that obstruct the view into the bar. Parking lot only has 3 flood lights.

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?

- a. Color  Yes  No
- b. Digital  Yes  No
- c. VCR  Yes  No
- d. Recorded  Yes  No

- 22. How long is footage stored for later viewing: 5 days
- 23. Are there exterior cameras  Yes  No How many: 5
- 24. Are there interior cameras  Yes  No How many: 4
- 25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
- 26. Cameras located in parking lot  Yes  No  N/A How many: 1

Camera Survey Comments: The main monitor for the system was not working the day I conducted this inspection. Owner stated that the camera stopped working the other day and would more than likely have to call to have it serviced or buy another. The only persons able to operate the cameras are security and the owners, not the bartenders.

**Interior Survey:**

- 27. What is the planned/posted capacity 160
- 28. What is the minimum number of employees that will be on premise 4
- 29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
- 30. Is the interior of the location neat and clean?  Yes  No
- 31. Does an interior camera face the entrance/exit?  Yes  No
- 32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 33. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments: Owner stated that she will post emergency numbers next to the phone

**Security**

- 34. How many security personnel are going to be employed: 6  N/A
- 35. How will they be deployed: Interior 4 Exterior 2  N/A
- 36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
- 37. Will the security be managed by business  or contracted
- 38. Will they be armed  Yes  No  N/A
- 39. What type of security measures will be used:  N/A
  - Wanding/metal detector Indicated that they already have one
  - ID Scanner Stated that they bought one, but did not work properly
  - Dress Code No white T-shirts, no hooded sweatshirts, no sagging pants
  - Cover Charge Unspecified amount
  - Age restriction
  - Other
- 40. When at capacity, how will the overflow crowd be managed? They will close admittance to new guests by informing security at the doors
- 41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments: Owner stated that guards in the lot will monitor both the parking lot as well as Villard Av by walking these areas.

ADDITIONAL COMMENTS/RECOMMENDATIONS:

MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 03/06/2015

LICENSE TYPE: CLASS B TAVERN

NEW :

RENEWAL:

No. 183213

Application Date: 03/27/2014

Expiration Date:

License Location: 4923 W Villard Av

Aldermanic District: 01

Business Name: Leden's Villard Inn

Licensee/Applicant: Tucker, Theresa A.

(Last Name, First Name, MI)

Date of Birth: 09/27/53

Male:

Female: X

Home Address: 6469 N. 73<sup>rd</sup>. ST.

City: Milwaukee

State: WI.

Zip Code: 53223

Home Phone: 353-7182

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/06/98, Corporate officer; Leden Tucker was cited along with bartender, James Cross, after an underage police aide bought a beer without being asked for identification. Mr. Luden was not on the scene at the time.

Charge : Sale to Underage (Bartender James Cross)  
Finding : Dismissed  
Case # : 98037894

Charge : Sale to Underage (Licensee Leden Tucker)  
Finding : Guilty  
Sentence : Fined \$145.00  
Date : 05/19/98  
Case # : 98037919

2. On 1-12-03, applicant was issued the following citation at 4923 W Villard Avenue.

Charge: Noise Nuisances where sound level measured  
Finding: guilty  
Sentence: fined \$150.00  
Date: 5-6-03  
Case: 03017962 citation: 57909320

=====



3. On 10/12/2014 Milwaukee police responded to a shots fired complaint at 4923 West Villard Avenue (the Villard Inn). The manager of the business, Steve Riser, told officers that he observed a black male subject standing in the median firing a gun into the air. During the investigation, officers discovered a female patron of the business that had been struck in the face during one of the many fights occurring. Milwaukee police incident report #142850019 and #142850141 filed.
4. On 12/05/2014 Milwaukee police responded to a shooting complaint at 4923 West Villard Avenue (Leden's Villard Inn). The victim, who was a patron of the bar, told officers she had been shot in the neck and that the shooting was related to a fight that involved patrons of the business in a parking lot used by the bar. Milwaukee police incident report #143390023 filed.
5. On 12/12/2014 the applicant along with self-titled manager Steven Riser met with Milwaukee police and City Attorney Desiato at Milwaukee police district #7 regarding some nuisance activity that has been occurring at Leden's Villard Inn (4923 West Villard Avenue). Mr. Riser was told he needed to obtain the appropriate license if he is going to manage the business. Mr. Riser explained the security measures currently employed by the bar. City Attorney Desiato explained City Ordinance 80-10 to the applicant and Mr. Riser, and the applicant stated she wished to build a relationship with the community and would like Milwaukee police to conduct a security survey of the establishment.
6. On 12/29/2014 Milwaukee police responded to 4923 West Villard Avenue to investigate a complaint of a juvenile party. Officers discovered 120 patrons in the business, approximately 110 of which were under the legal drinking age of 21. The party was closed down and the patrons instructed to leave. One of the patrons displayed a firearm, which was later determined to be a BB gun, from the window of a vehicle as they were leaving the party. Two of the individuals who left the business were later shot while in the 4100 block of North Sherman Boulevard. It is unknown if the shooting was related in any way to the business.
7. On 01/03/2015 Milwaukee police responded to a shooting at 4923 West Villard Avenue (Leden's Villard Inn). Investigation revealed a patron of the business was shot in the parking lot at 4949 West Villard Avenue; the business has an agreement with The Word of Grace Fellowship Church to use this lot. Milwaukee police incident report #150030013 filed. Officers discovered the victim of this incident was 18 years old and used a fake ID to gain entry to the business. Additionally, a witness to the offense who had also been in the bar was 17 years old. The applicant received two citations.

Charge	1:	Presence of Minor at Licensed Premise
	2:	Presence of Minor at Licensed Premise
Finding	1:	Refused by city attorney
	2:	Guilty
Sentence	2:	\$94.00 fine
Date	:	02/16/2015
Case	1:	(citation #) 48995011280
	2:	15003993

8. On 01/17/2015 Milwaukee police, along with an Inspector from the Department of Neighborhood Services conducted a licensed premise check at 4923 West Villard Avenue (Leden's Villard Inn). Evidence was discovered during this inspection that the business may be buying liquor from other than a wholesaler/distributor. On 02/04/2015 Milwaukee police, along with an Inspector from the Department of Neighborhood Services and Agent Georgeann King from the State Department of Revenue conducted follow up at 4923 West Villard Avenue (Leden's Villard Inn) regarding the previous inspection. During this inspection, Agent King confiscated over 120 bottles of liquor and malt beverage that was purchased at local stores. Also on 02/04/2015, Inspector Karen Grade of the Milwaukee Health Department conducted an inspection and discovered several violations. Officers discovered during this inspection that Steven Riser, who had previously been identified as the manager of the business, still does not possess a valid Class B manager's license.
9. On 02/01/2015 Milwaukee police responded to a subject with a weapon complaint at 4923 West Villard Avenue (Villard Inn). The caller, who police could not locate or contact when they arrived on the scene, indicated her cousin had been pepper sprayed by security at the Villard Inn. Officers could not locate a victim, were unable to contact the caller, and security at the business was unaware of any incident involving pepper spray.
10. On 02/15/2015 Milwaukee police, while on routine patrol, observed people running in several directions in the area of 4923 West Villard Avenue. Officers then heard two gunshots from the parking lot of the business. A security guard from the business told officers he observed a subject he had put out of the bar firing shots in the parking lot. Officers recovered a spent casing and fired bullet in the parking lot. Milwaukee police incident report #150460008 filed.
11. On 02/18/2015 Milwaukee police responded to a shooting at 4923 West Villard Avenue (Lenden's Villard Inn). The victim, Aaron Brady, told officers he was attending a "re-pass" for his deceased cousin. Mr. Brady left the event and was conversing with several other people in the parking lot of the business, when he heard several gunshots and immediately felt pain in his hip. Officers recovered 27 casings at the scene and discovered three vehicles were damaged by gunfire. Milwaukee police incident report #150490098 filed. During the investigation, officers found that several attendees were under the age of 21. Additionally, the business manager, Steve Riser, and other workers made no attempt to assist police during this investigation.
12. On 03/05/2015 at 9:17pm officers were monitoring Lenden's Villard Inn at 4923 W. Villard Av. The officers were able to count patrons entering the premise. The officers counted about 200 patrons entering and know the capacity to be 160. At 12:05am a tavern check was conducted with a Sergeant and other squads. The manager, Steve RISER, stated he had counted 153 patrons but was not counting employees of which there were 15-20. The business was shut down and the occupants counted as they exited the door. The count was 168 including employees. The officers checked for the official occupancy placard inside but were unable to locate it. The applicant was cited for being 8 occupants over capacity.

Charge: Over Capacity  
Finding: pending  
Sentence:  
Date:  
Case:

**MILWAUKEE POLICE DEPARTMENT**  
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Jutiki C JACKSON

Business Name: Leden's Villard Inn  
Address of Licensed Premises: 4923 W Villard Av  
Business Phone: 414-535-0228

District: 7

Type of License: Class B Tavern

Violation /  Incident #

Date of Incident: 03-06-15

Licensee or Manager on premises at time of violation / incident?  Yes  No

Licensee cooperative?  Yes  No (If no, explain in narrative section)

Licensee Notified by Officer: P.O. Jesse BENITEZ

Date: 03-06-15

Time: 9:17pm

Licensee or Agent's Name: Theresa A TUCKER  
Home Address: 6469 N 73<sup>rd</sup> St Milwaukee, WI 53223

Date of Birth: 9/27/53  
Home Phone: 414-975-3234

Manager Name: Steve D RISER  
Home Address: 4503 N 55<sup>th</sup> St  
Class B License Number:

Date of Birth: 9/5/65  
Home Phone: 414-828-0228

Bartender Name:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

**VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited: Theresa A. TUCKER

Date of Birth: 09-27-53

Citation Number: 6107615-3

Violation & Ord. / Statue No.: Over Capacity of  
Maximum occupancy 85-23-4

Court Date: 04-20-15

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Investigating Officer: P.O. Jesse BENITEZ

District / Bureau: 7

Date: 03-07-15

\_\_\_\_\_  
Commanding Officer

\_\_\_\_\_  
Date

**DISPOSITION - FOR LICENSING ONLY**

Citation No.	Case Number	Disposition	Judge	Date
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Tavern: Leden's Villard Inn

Date: 03-06-15

Type of Incident: Violation

Investigating Officer: P.O. Jesse BENITEZ

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This report is submitted by Milwaukee Police Officer Jesse BENITEZ, assigned to District 7, late power shift.

On 03-06-15 at 9:17pm, Squad 7467 (Police Officer Peter HAUSER and I) were assigned to monitor the Villard Inn, 4923 W Villard Av. Upon arrival, we positioned our squad car (vehicle#386) across the street inside of the Citgo gas station to keep track of the number of occupants entering the tavern. Vehicle 386 is equipped with audio and visual recording which captured this incident. While monitoring, PO HAUSER and I were able to determine that approximately 200 occupants had entered the premise. It should be noted that the max capacity is 160 occupants. Sgt. Paul HINKELY was also on scene and was made aware of the occupancy violation. At approximately 12:05am, Squad 7467, 7369 (PO Jeffrey EMANUELSON and PO John KOLHER) 7282 (PO Stephanie SEITZ and PO Scott WILSON) 7466 (PO Cassandra BENITEZ and PO Julian GOGGINS) 7468 (PO Matthew TREPSTRA and PO Jack KELLY) 7469 (Michael VALUCH) 7350 (PO Dominique HEAGGAN-BROWN and PO Miguel ORTEGA) and 7413 (Sgt Paul HINKLEY) conducted a tavern check of the Villard Inn.

Upon entering the premise, I counted approximately 183 occupants inside. I then made contact with the manager, Steve D. RISER (male / black 09-05-1965). RISER stated he has been counting the number of occupants inside and counted 153. However, RISER stated he had not counted the employees inside of the premise, which he stated was approximately 15-20 employees.

Squad 7413 advised us that we would be shutting the premise down due to being over capacity. I was assigned to the west side door where all the occupants inside were asked to exit. I was able to count 168 occupants inside of the premise including employees and excluding the police officers.

PO VALUCH conducted a check of the official placard issued by the department of city development indicating the maximum number of occupants. PO VALUCH advised me that there was no official placard inside of the premise.

The licensee, Theresa A. TUCKER (female / black 09-27-1953) was issued one citation:

- Ordinance 85-23-4 for over capacity of maximum occupancy (citation#6107615-3) for being 8 occupants over capacity

**Tavern: Leden's Villard Inn**

**Date: 03-06-15**

**Type of Incident: Violation**

**Investigating Officer: P.O. Jesse BENITEZ**

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Regina HOWARD

Business Name: The New Villard Inn
Address of Licensed Premises: 4923 W. Villard Av
Business Phone: Type of License: B Tavern

District: 7

Violation / Incident # Date of Incident: 01/27/2015

Licensee or Manager on premises at time of violation / Incident? Yes No

Licensee cooperative? Yes No (If no, explain in narrative section)

Licensee Notified by Officer: PO David NOVAK Date: 03/05/2015 Time: 9:00am

Licensee or Agent's Name: BENTLEY, Tamara Date of Birth: 06/27/1971
Home Address: 2871 N 53rd St Home Phone: 414-335-8883

Co-Licensee Name: Date of Birth:
Home Address: Home Phone:
Class S License Number:

Bartender Name: Date of Birth:
Home Address: Home Phone:
Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.: Date of Birth:
Home Address: Home Phone:
Class D License Number:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: BENTLEY, Tamara Date of Birth: 06/27/71
Citation Number: 6100614-2 Violation & Ord. / Statue No.: 85-34-1 Court Date: 0424/2015

Name of Person Cited: Date of Birth:
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:
Citation Number: Violation & Ord. / Statue No.: Court Date:

Investigating Officer: David NOVAK District / Bureau: 214 Date: 3-5-15

Signature of David NOVAK
Commanding Officer

3-05-15
Date

DISPOSITION - FOR LICENSING ONLY

Table with 5 columns: Citation No., Case Number, Disposition, Judge, Date. Multiple rows for recording disposition.

This report was written by PO David NOVAK assigned to the License Investigation Unit days.

On 01/27/2015 Tamara BENTLEY applied for a Class B Tavern and a Public Entertainment Premises license for The New Villard Inn at 4923 W. Villard Ave.

One of the forms filled out by BENTLEY was the Auxiliary Questionnaire Alcohol Beverage License Application. Question #2 (a) states "Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, or laws of any other states". BENTLEY marked this question NO.

A background was conducted on BENTLEY as a part of the application process. The background revealed that BENTLEY has been convicted of four separate Misdemeanor offences:

1996CF964210 for WI Statutes 49.12(6)

1997CM709207 for Resisting or Obstructing an Officer

2001CM002282 for Violate/Harassment Restraining Order

2002CM005897 for Retail Theft.

On 03/05/2015 BENTLEY was cited for violating City ORD #85-34-1 Truth of Statements and Affidavits.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/03/13  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 173518  
Application Date: 10/03/13

License Location: 4923 West Villard Ave.  
Business Name: Villard Inn

Licensee/Applicant: Turner, Dwayne  
(Last Name, First Name, MI)  
Date of Birth: 02/14/1972

Home Address: 5111 North 61<sup>st</sup> Street  
City: Milwaukee State: WI Zip Code: 53218  
Home Phone: (414)915-1161

This report is written by Police Officer KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/28/2009 the applicant was cited at 1922 North 31<sup>st</sup> Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$1180.00 fine  
Date: 12/02/2010  
Case: 10097580

2. On 02/14/2012 the applicant was cited at 1922 North 31<sup>st</sup> Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$1180.00 fine  
Date: 09/26/2012  
Case: 12083775

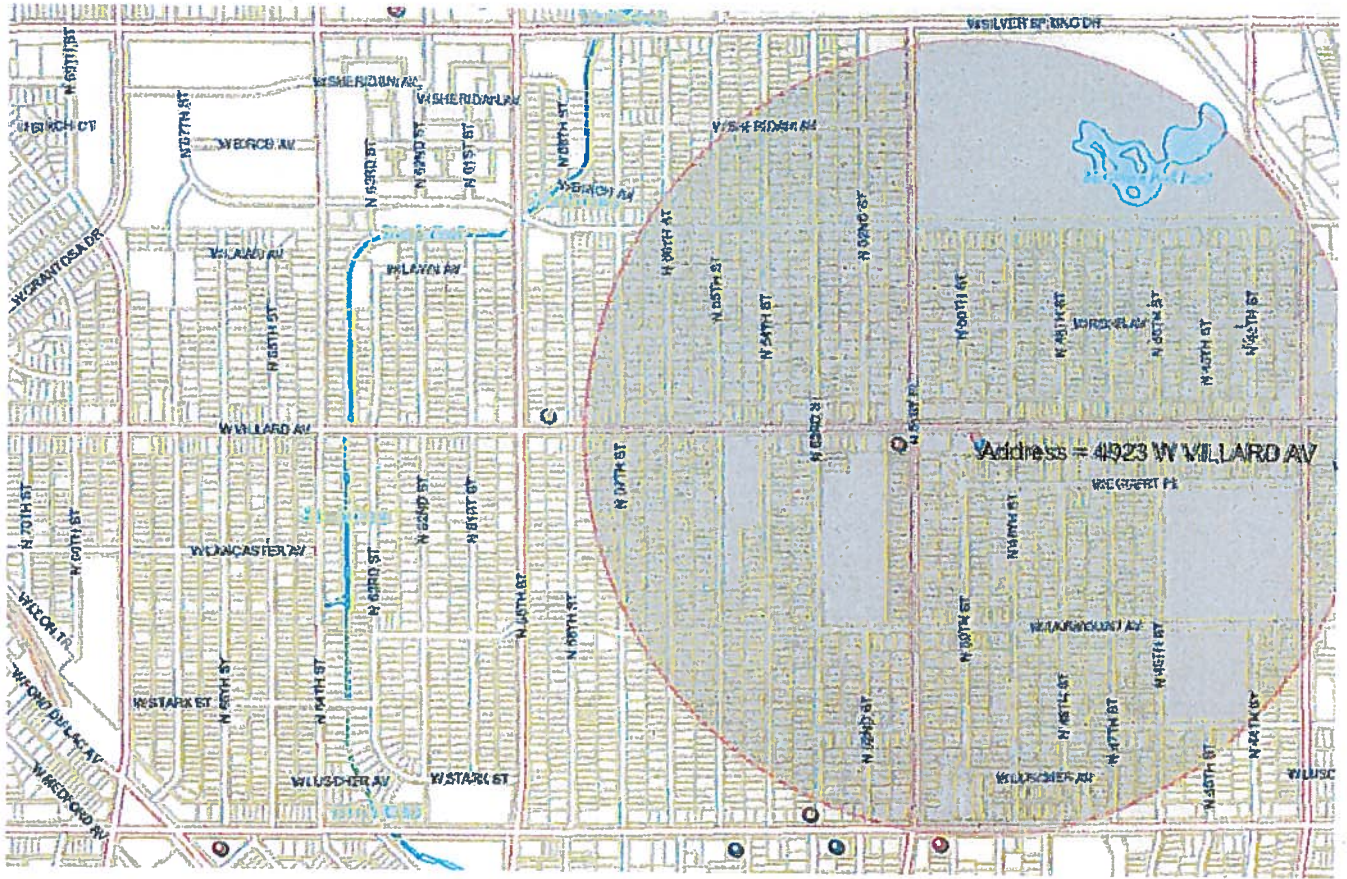
3. The applicant owes the following to the city of Milwaukee:

Violation:	Date:	Penalty:	Due Date:	Balance:	Case:
Parking Citations	05/24/1996	\$1500.00	11/07/2005	\$1195.83	04137720
Operate Vehicle After Suspension/Revocation Or Cancellation of Registration	08/05/2008	\$83.80	01/20/2009	\$83.80	08103611
Operating After Suspension	09/09/2008	\$109.00	12/29/2008	\$109.00	08120519
Non-Registration of Vehicle	09/09/2008	\$83.80	12/29/2008	\$83.80	08120520
Building Code Violations	02/14/12	\$1,180.00	10/03/13	\$1,180.00	12083775

Previous premise







Koberstein, Jonathan

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From: License  
Sent: Wednesday, February 04, 2015 7:54 AM  
To: Koberstein, Jonathan  
Subject: FW: Class B Tavern @ 4923 W. Villard Avenue



Jonathan Koberstein  
License Specialist III  
City Clerk's Office – License Division  
City Hall Rm 105  
200 E Wells St  
Milwaukee, WI 53202  
(414)286-2238 Office  
(414)286-3057 Fax

REDACTED RECORD

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From  
Sent: Wednesday, February 04, 2015 3:53 AM  
To: License  
Cc:  
Subject: Class B Tavern @ 4923 W. Villard Avenue

Good day All,  
My name is

I have never had any problems with prior owners in all that time. However in the recent past I have found it to be quite disturbing. My objections are as follows:

- Gun fire, a 18 year old young lady was recently shot there, however there have been other incidences of gun fire there
- Excessive loitering outside the bar all during the night, some people never even enter the bar
- Loud disruptive noises like shouting (patrons and employees), squealing tires, racing motorcycle engines, and loud music from in and outside the bar late at night or early morning
- Litter and evidence of drug use left in parking lots at both bar and adjacent Church
- Old furniture left outside about the premises
- Regular and frequent Police visits for complaints filed at District 7

- Much and regular disturbing the peace at 1 and 2 AM when trying to sleep
- Inadequate parking, patrons park and loiter in Church and business parking lots and around the neighborhood
- Overflowing garbage containers
- Public urination
- General disturbing the peace

I thank you in advance for allowing me to file my objections and sincerely hope they are at least considered when granting this license. The mismanagement of this establishment has had an adverse impact on the health, safety, and welfare of an otherwise quiet neighborhood.

a

Sent from Windows Mail



City of Milwaukee, Office of the City Clerk, License Division  
I hereby certify the following information is true and  
correct.

Page 1  
of 1

In regard to licensing of the "New Villard Club"  
located at 4923 W. Villard Ave.

## REDACTED RECORD

It has been  
well since that business was licensed  
last year. Let me explain.

CITY OF MILWAUKEE  
LICENSE DIVISION

2015 FEB -9 P 12:40

We will start with the gun fire. All  
last summer we could count on at  
least 10-20 shots being fired off every  
night the club was open. This is  
very dangerous, and a threat to public  
safety. In case you are not aware, a  
9 millimeter bullet weighs about  
115 grains and leaves the barrel of a  
weapon at about 1200 feet per second.  
It is capable of punching through  
6 2x4 boards and coming out the other  
side and killing you. That is how  
dangerous this random gun fire is.  
We, the residents of this area have had  
to tolerate this Hip Hop club and their  
patrons.

Think how dangerous and disturbing this  
gun fire is to parents with children, waiting  
for a stray bullet to come ripping through  
the walls of their home and possibly  
hitting one of their children. The last  
thing this neighborhood needs is a place  
that attracts these morons with guns  
to this residential neighborhood.

Now, it is more on to the noise, you  
never lived until you heard the sound  
of sub-woofers Bass Boom Boom  
until 2:00 AM in the morning. Some  
times they give me a thrill, it is  
actually rattles my windows, what  
a treat. We have to tolerate this  
disturbing noise from the club and  
their patrons, how would you like this  
noise in your home every day?

We live in a duplex that is now used  
as a single family home. In the  
future, if I would decide to rent it  
out, I am sure I could not keep  
tenants due to this loud music.

Think of the parents that have to  
work for a living and are being kept  
awake at night by this horrible,  
obnoxious amount of noise, and their  
children who should be asleep at  
night for school the next day.

Why was this business ever licensed  
in the first place to bring such  
nuisance to this nice residential  
neighborhood? Why is it that  
you can't hear the music from  
your home?

Now, my last complaint about your  
establishment. Due to the type of



business this is, namely a Hip Hop Club, they attract large crowds of people that party on the streets. They are so large and noisy that you can hear them from over 200 feet away. Not only do you have the noise from the club, now you have the noise of the crowds partying on the streets. Give me and my neighbors a break. This is a residential neighborhood and this club has no place being here. They are not good neighbors. T

Is this business a threat to public safety - yes

Does this business violate noise ordinances - yes

Deny the license  
Thank you

You do not have my permission to publicly disclose my name and address or any information that would result in them knowing where I live. I do not wish to have a house full of bullet holes.

You know if you license this place it will really be in the same hands. So please don't

1  
4  
4

again thank you for your time  
and consideration



Koberstein, Jonathan

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From: License  
Sent: Monday, February 09, 2015 8:18 AM  
To: Koberstein, Jonathan  
Subject: FW: Objection regarding The new villard inn

REDACTED RECORD

From:  
Sent: Monday, February 09, 2015 5:02 AM  
To: License  
Subject: Objection regarding The new villard inn

am  
against having the licensing approve there was been cops at the inn just about every Saturday night I been  
awaken with intoxicated people leaving the inn arguing using profanity and leaving empty  
liquor bottles Then as they leave there's the sound of burning tires. There has also been shooting.  
If my sources are right this is the same person who opened Brooklyn's  
I do have the right to enjoy my home without being on guard.



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, March 09, 2015

COMMITTEE MEETING NOTICE

AD 01

Tamara Bentley

4923 W VILLARD Av

Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 17, 2015 at 03:00 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey and Patrons Dancing for "The New Villard Inn" at 4923 W VILLARD Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, March 09, 2015

COMMITTEE MEETING NOTICE

AD 01

Tamara Bentley

2871 N 53<sup>rd</sup> St

Milwaukee, WI 53210

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 17, 2015 at 03:00 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey and Patrons Dancing for "The New Villard Inn" at 4923 W VILLARD Av.

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JIM OWZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 03/05/2015

**LICENSE TYPE:** Class B Tavern

**No.** 203942

**NEW:**

**Application Date:** 01/27/2015

**RENEWAL:**

**License Location:** 4923 W Villard Ave

**Business Name:** The New Villard Inn

**Licensee/Applicant:** BENTLEY, Tamara  
(Last Name, First Name, MI)

**Date of Birth:** 06/27/1971

**Home Address:** 2871 N 53<sup>rd</sup> St

**City:** Milwaukee

**State:** WI **Zip Code:** 53210

**Home Phone:**

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/27/2015 the applicant applied for this license. On her application for this license she checked the box marked NO to the question about being convicted for violations of any State laws. The background investigation revealed that the applicant has been convicted of four Misdemeanors from 1996 through 2002. The applicant was cited for Truth of Statements and Affidavits for being untruthful on the application for this license.

**Charge:** Truth of Statements

**Finding:** pending

**Sentence:**

**Date:**

**Case:**

Date:03/04/15  
Officer: Daniel J. PIERCE

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Lenden's Villard Inn  
Address: 4923 W. Villard Av  
Phone: 414-810-3712

Owner: Tamara BENTLEY  
Owner address: 2871 N. 53<sup>rd</sup> St  
City State Zip: Milwaukee, WI, 53210  
Owner Phone: 414-335-8883  
Owner email: N/A

Licensee/Agent:  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Cell 414-335-8883

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12p-7pm 24 hours Y N  
Mon: closed  
Tue: 9pm-1am  
Wed: 9pm-1am  
Thu: 9pm-1am  
Fri: 9pm-1:30am  
Sat: 9pm-1:30am

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Class: B	#: 0213485
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Food:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#: 0004807
Occupancy:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#: 105629
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:

Who is your alcohol distributor? Badger Alcohol

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many: 5
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments: Signs in windows that obstruct the view into the bar. Parking lot only has 3 flood lights.

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?

- a. Color  Yes  No
- b. Digital  Yes  No
- c. VCR  Yes  No
- d. Recorded  Yes  No

- 22. How long is footage stored for later viewing: 5 days
- 23. Are there exterior cameras  Yes  No How many: 5
- 24. Are there interior cameras  Yes  No How many: 4
- 25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
- 26. Cameras located in parking lot  Yes  No  N/A How many: 1

Camera Survey Comments: The main monitor for the system was not working the day I conducted this inspection. Owner stated that the camera stopped working the other day and would more than likely have to call to have it serviced or buy another. The only persons able to operate the cameras are security and the owners, not the bartenders.

**Interior Survey:**

- 27. What is the planned/posted capacity 160
- 28. What is the minimum number of employees that will be on premise 4
- 29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
- 30. Is the interior of the location neat and clean?  Yes  No
- 31. Does an interior camera face the entrance/exit?  Yes  No
- 32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 33. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments: Owner stated that she will post emergency numbers next to the phone

**Security**

- 34. How many security personnel are going to be employed: 6  N/A
- 35. How will they be deployed: Interior 4 Exterior 2  N/A
- 36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
- 37. Will the security be managed by business  or contracted
- 38. Will they be armed  Yes  No  N/A
- 39. What type of security measures will be used:  N/A
  - Wandering/metal detector Indicated that they already have one
  - ID Scanner Stated that they bought one, but did not work properly
  - Dress Code No white T-shirts, no hooded sweatshirts, no sagging pants
  - Cover Charge Unspecified amount
  - Age restriction
  - Other
- 40. When at capacity, how will the overflow crowd be managed? They will close admittance to new guests by informing security at the doors
- 41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments: Owner stated that guards in the lot will monitor both the parking lot as well as Villard Av by walking these areas.

ADDITIONAL COMMENTS/RECOMMENDATIONS:



MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 03/05/2015

LICENSE TYPE: CLASS B TAVERN

NEW :

RENEWAL:

No. 183213

Application Date: 03/27/2014

Expiration Date:

License Location: 4923 W Villard Av

Aldermanic District: 01

Business Name: Leden's Villard Inn

Licensee/Applicant: Tucker, Theresa A.

(Last Name, First Name, MI)

Date of Birth: 09/27/53

Male:

Female: X

Home Address: 6469 N. 73<sup>rd</sup>. ST.

City: Milwaukee

State: WI.

Zip Code: 53223

Home Phone: 353-7182

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/06/98, Corporate officer; Leden Tucker was cited along with bartender, James Cross, after an underage police aide bought a beer without being asked for identification. Mr. Leden was not on the scene at the time.

Charge : Sale to Underage (Bartender James Cross)  
Finding : Dismissed  
Case # : 98037894

Charge : Sale to Underage (Licensee Leden Tucker)  
Finding : Guilty  
Sentence : Fined \$145.00  
Date : 05/19/98  
Case # : 98037919

2. On 1-12-03, applicant was issued the following citation at 4923 W Villard Avenue.

Charge: Noise Nuisances where sound level measured  
Finding: guilty  
Sentence: fined \$150.00  
Date: 5-6-03  
Case: 03017962 citation: 57909320

=====

3. On 10/12/2014 Milwaukee police responded to a shots fired complaint at 4923 West Villard Avenue (the Villard Inn). The manager of the business, Steve Riser, told officers that he observed a black male subject standing in the median firing a gun into the air. During the investigation, officers discovered a female patron of the business that had been struck in the face during one of the many fights occurring. Milwaukee police incident report #142850019 and #142850141 filed.
4. On 12/05/2014 Milwaukee police responded to a shooting complaint at 4923 West Villard Avenue (Leden's Villard Inn). The victim, who was a patron of the bar, told officers she had been shot in the neck and that the shooting was related to a fight that involved patrons of the business in a parking lot used by the bar. Milwaukee police incident report #143390023 filed.
5. On 12/12/2014 the applicant along with self-titled manager Steven Riser met with Milwaukee police and City Attorney Desiato at Milwaukee police district #7 regarding some nuisance activity that has been occurring at Leden's Villard Inn (4923 West Villard Avenue). Mr. Riser was told he needed to obtain the appropriate license if he is going to manage the business. Mr. Riser explained the security measures currently employed by the bar. City Attorney Desiato explained City Ordinance 80-10 to the applicant and Mr. Riser, and the applicant stated she wished to build a relationship with the community and would like Milwaukee police to conduct a security survey of the establishment.
6. On 12/29/2014 Milwaukee police responded to 4923 West Villard Avenue to investigate a complaint of a juvenile party. Officers discovered 120 patrons in the business, approximately 110 of which were under the legal drinking age of 21. The party was closed down and the patrons instructed to leave. One of the patrons displayed a firearm, which was later determined to be a BB gun, from the window of a vehicle as they were leaving the party. Two of the individuals who left the business were later shot while in the 4100 block of North Sherman Boulevard. It is unknown if the shooting was related in any way to the business.
7. On 01/03/2015 Milwaukee police responded to a shooting at 4923 West Villard Avenue (Leden's Villard Inn). Investigation revealed a patron of the business was shot in the parking lot at 4949 West Villard Avenue; the business has an agreement with The Word of Grace Fellowship Church to use this lot. Milwaukee police incident report #150030013 filed. Officers discovered the victim of this incident was 18 years old and used a fake ID to gain entry to the business. Additionally, a witness to the offense who had also been in the bar was 17 years old. The applicant received two citations.

Charge	1:	Presence of Minor at Licensed Premise
	2:	Presence of Minor at Licensed Premise
Finding	1:	Refused by city attorney
	2:	Guilty
Sentence	2:	\$94.00 fine
Date	:	02/16/2015
Case	1:	(citation #) 48995011280
	2:	15003993

8. On 01/17/2015 Milwaukee police, along with an Inspector from the Department of Neighborhood Services conducted a licensed premise check at 4923 West Villard Avenue (Leden's Villard Inn). Evidence was discovered during this inspection that the business may be buying liquor from other than a wholesaler/distributor. On 02/04/2015 Milwaukee police, along with an Inspector from the Department of Neighborhood Services and Agent Georgeann King from the State Department of Revenue conducted follow up at 4923 West Villard Avenue (Leden's Villard Inn) regarding the previous inspection. During this inspection, Agent King confiscated over 120 bottles of liquor and malt beverage that was purchased at local stores. Also on 02/04/2015, Inspector Karen Grade of the Milwaukee Health Department conducted an inspection and discovered several violations. Officers discovered during this inspection that Steven Riser, who had previously been identified as the manager of the business, still does not possess a valid Class B manager's license.
9. On 02/01/2015 Milwaukee police responded to a subject with a weapon complaint at 4923 West Villard Avenue (Villard Inn). The caller, who police could not locate or contact when they arrived on the scene, indicated her cousin had been pepper sprayed by security at the Villard Inn. Officers could not locate a victim, were unable to contact the caller, and security at the business was unaware of any incident involving pepper spray.
10. On 02/15/2015 Milwaukee police, while on routine patrol, observed people running in several directions in the area of 4923 West Villard Avenue. Officers then heard two gunshots from the parking lot of the business. A security guard from the business told officers he observed a subject he had put out of the bar firing shots in the parking lot. Officers recovered a spent casing and fired bullet in the parking lot. Milwaukee police incident report #150460008 filed.
11. On 02/18/2015 Milwaukee police responded to a shooting at 4923 West Villard Avenue (Leden's Villard Inn). The victim, Aaron Brady, told officers he was attending a "re-pass" for his deceased cousin. Mr. Brady left the event and was conversing with several other people in the parking lot of the business, when he heard several gunshots and immediately felt pain in his hip. Officers recovered 27 casings at the scene and discovered three vehicles were damaged by gunfire. Milwaukee police incident report #150490098 filed. During the investigation, officers found that several attendees were under the age of 21. Additionally, the business manager, Steve Riser, and other workers made no attempt to assist police during this investigation.



PA-33E Narrative

This report was written by PO David NOVAK assigned to the License Investigation Unit days.

On 01/27/2015 Tamara BENTLEY applied for a Class B Tavern and a Public Entertainment Premises license for The New Villard Inn at 4923 W. Villard Ave.

One of the forms filled out by BENTLEY was the Auxiliary Questionnaire Alcohol Beverage License Application. Question #2 (a) states "Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, or laws of any other states". BENTLEY marked this question NO.

A background was conducted on BENTLEY as a part of the application process. The background revealed that BENTLEY has been convicted of four separate Misdemeanor offenses:

1996CF964210 for WI Statutes 49.12(6)

1997CM709207 for Resisting or Obstructing an Officer

2001CM002282 for Violate/Harassment Restraining Order

2002CM005897 for Retail Theft.

On 03/05/2015 BENTLEY was cited for violating City ORD #85-34-1 Truth of Statements and Affidavits.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/03/13  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 173518  
Application Date: 10/03/13

License Location: 4923 West Villard Ave.  
Business Name: Villard Inn

Licensee/Applicant: Turner, Dwayne  
(Last Name, First Name, MI)  
Date of Birth: 02/14/1972

Home Address: 5111 North 61<sup>st</sup> Street  
City: Milwaukee State: WI Zip Code: 53218  
Home Phone: (414)915-1161

This report is written by Police Officer KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/28/2009 the applicant was cited at 1922 North 31<sup>st</sup> Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$1180.00 fine  
Date: 12/02/2010  
Case: 10097580

2. On 02/14/2012 the applicant was cited at 1922 North 31<sup>st</sup> Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$1180.00 fine  
Date: 09/26/2012  
Case: 12083775

3. The applicant owes the following to the city of Milwaukee:

Violation:	Date:	Penalty:	Due Date:	Balance:	Case:
Parking Citations	05/24/1996	\$1500.00	11/07/2005	\$1195.83	04137720
Operate Vehicle After Suspension/Revocation Or Cancellation of Registration	08/05/2008	\$83.80	01/20/2009	\$83.80	08103611
Operating After Suspension	09/09/2008	\$109.00	12/29/2008	\$109.00	08120519
Non-Registration of Vehicle	09/09/2008	\$83.80	12/29/2008	\$83.80	08120520
Building Code Violations	02/14/12	\$1,180.00	10/03/13	\$1,180.00	12083775

Previous premise







Koberstein, Jonathan

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**From:** License  
**Sent:** Wednesday, February 04, 2015 7:54 AM  
**To:** Koberstein, Jonathan  
**Subject:** FW: Class B Tavern @ 4923 W. Villard Avenue



Jonathan Koberstein  
License Specialist III  
City Clerk's Office – License Division  
City Hall Rm 105  
200 E Wells St  
Milwaukee, WI 53202  
(414)286-2238 Office  
(414)286-3057 Fax

REDACTED RECORD

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**From:**  
**Sent:** Wednesday, February 04, 2015 3:53 AM  
**To:** License  
**Cc:**  
**Subject:** Class B Tavern @ 4923 W. Villard Avenue

Good day All,  
My name is

I have never had any problems with prior owners in all that time. However in the recent past I have found it to be quite disturbing. My objections are as follows:

- Gun fire, a 18 year old young lady was recently shot there, however there have been other incidences of gun fire there
- Excessive loitering outside the bar all during the night, some people never even enter the bar
- Loud disruptive noises like shouting (patrons and employees), squealing tires, racing motorcycle engines, and loud music from in and outside the bar late at night or early morning
- Litter and evidence of drug use left in parking lots at both bar and adjacent Church
- Old furniture left outside about the premises
- Regular and frequent Police visits for complaints filed at District 7

- Much and regular disturbing the peace at 1 and 2 AM when trying to sleep
- Inadequate parking, patrons park and loiter in Church and business parking lots and around the neighborhood
- Overflowing garbage containers
- Public urination
- General disturbing the peace

I thank you in advance for allowing me to file my objections and sincerely hope they are at least considered when granting this license. The mismanagement of this establishment has had an adverse impact on the health, safety, and welfare of an otherwise quiet neighborhood.

a

Sent from Windows Mail



The use of the Office of the City Clerk, License Division  
is hereby certify the following information is true and  
correct.

Page 4  
of

In regard to licensing of the "New Villard Inn"  
located at 4923 W. Villard Ave.

### REDACTED RECORD

It has been  
well since that business was licensed  
last year. Let me explain.

CITY OF MILWAUKEE  
LICENSE DIVISION

2015 FEB -9 P 12:40

We will start with the gun fire. All  
last summer we could count on at  
least 10-20 shots being fired off every  
night the club was open. This is  
very dangerous, and a threat to public  
safety. In case you are not aware a  
9 millimeter bullet weighs about  
115 grains and leaves the barrel of a  
weapon at about 1200 feet per second.  
It is capable of punching through  
6 2x4 boards and coming out the other  
side and killing you. That is how  
dangerous this random gun fire is.  
We, the residents of this area have had  
to tolerate this Hip Hop club and their  
patrons.

thing

Think how dangerous and disturbing this  
gun fire is to parents with children, waiting  
for a stray bullet to come ripping through  
the walls of their home and possibly  
hitting one of their children. The last  
this this neighborhood needs is a place  
that attracts these morons with guns  
to this residential neighborhood.

Now, let us move on to the noise. You haven't lived until you heard the sound of sub-woofers Boom Boom Boom until 2:00 AM in the morning. Some times they give me a thrill and it actually rattles my windows. What a treat. We have to tolerate this disturbing noise from the club and their patrons, how would you like this noise in your home everyday?

We live in a duplex that is now used as a single family home. In the future, if I would decide to rent it out, I am sure I could not keep tenants due to this loud music.

Think of the parents that have to work for a living and are being kept awake at night by this horrible, obnoxious amount of noise, and their children who should be asleep at night for school the next day.

Why was this business ever licensed in the first place to bring such mayhem to this nice residential neighborhood? Who thought this was a good idea? When the police reported the increased shooting, violence, and noise since the club was opened one night I heard a shot out within a least 40 yards being fired.

Now, my last complaint about this establishment. Due to the type of



business this is, namely a Hip Hop club, they attract large crowds of people that party on the streets. They are so large and noisy that you can hear them from over 200 feet away. Not only do you have the noise from the club, now you have the noise of the crowds partying on the streets. Give me and my neighbors a break. This is a residential neighborhood and this club has no place being here. They are not good neighbors. T

Is this business a threat to  
Public safety - Yes

Does this business violate  
noise ordinances - Yes

Deny the License  
Thank you

You do not have my permission  
to publicly disclose my name and  
address or any information that would  
result in them knowing where I live.  
I do not wish to have a house full  
of bullet holes.

You know if you license this place it will really  
be in the same hands. So please don't

Page  
4 of  
4

again thank you for your time  
and consideration  
B

Koberstein, Jonathan

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From: License  
Sent: Monday, February 09, 2015 8:18 AM  
To: Koberstein, Jonathan  
Subject: FW: Objection regarding The new villard inn

REDACTED RECORD

From:  
Sent: Monday, February 09, 2015 5:02 AM  
To: License  
Subject: Objection regarding The new villard inn

am  
against having the licensing approve there was been cops at the inn just about every Saturday night I been  
awaken with intoxicated people leaving the inn arguing, using profanity and leaving empty  
liquor bottles Then as they leave there's the sound of burning tires. There has also been shooting.  
If I my sources are right this is the same person who opened Brooklyn's  
I do have the right to enjoy my home without being on guard.





Monday, March 09, 2015



# Notice of Public Hearing

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BENTLEY, Ms. Tamara  
The New Villard Inn at 4923 W VILLARD Av  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications  
Requesting Disc Jockey and Patrons Dancing

**Tuesday, March 17, 2015 at 3:00 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/17/2015 at 3:00 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	4825 W VILLARD AVE 1	MILWAUKEE, WI 53218-4461
CURRENT RESIDENT	4825 W VILLARD AVE 2	MILWAUKEE, WI 53218-4461
CURRENT RESIDENT	4825 W VILLARD AVE 3	MILWAUKEE, WI 53218-4461
CURRENT RESIDENT	4832 W VILLARD AVE	MILWAUKEE, WI 53218-4460
CURRENT RESIDENT	4916 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4918 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4922 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4923A W VILLARD AVE	MILWAUKEE, WI 53218-4362
CURRENT RESIDENT	4923B W VILLARD AVE	MILWAUKEE, WI 53218-4362
CURRENT RESIDENT	4924 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4928 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4930 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	4940 W EGGERT PL	MILWAUKEE, WI 53218-4337
CURRENT RESIDENT	5126 N 50TH ST	MILWAUKEE, WI 53218-4327
CURRENT RESIDENT	5129 N 50TH ST	MILWAUKEE, WI 53218-4328
CURRENT RESIDENT	5135 N 50TH ST	MILWAUKEE, WI 53218-4328
CURRENT RESIDENT	5140 N 49TH ST	MILWAUKEE, WI 53218-4323
CURRENT RESIDENT	5140 N 51ST BLVD	MILWAUKEE, WI 53218-4331
CURRENT RESIDENT	5141 N 50TH ST	MILWAUKEE, WI 53218-4328
CURRENT RESIDENT	5143 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5145 N 50TH ST	MILWAUKEE, WI 53218-4328
CURRENT RESIDENT	5146 N 51ST BLVD	MILWAUKEE, WI 53218-4331
CURRENT RESIDENT	5147 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5148 N 49TH ST	MILWAUKEE, WI 53218-4323
CURRENT RESIDENT	5151 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5152 N 51ST BLVD	MILWAUKEE, WI 53218-4331
CURRENT RESIDENT	5154 N 49TH ST	MILWAUKEE, WI 53218-4323
CURRENT RESIDENT	5158 N 49TH ST	MILWAUKEE, WI 53218-4323
CURRENT RESIDENT	5159 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5160 N 51ST BLVD	MILWAUKEE, WI 53218-4331
CURRENT RESIDENT	5171 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5179 N 49TH ST	MILWAUKEE, WI 53218-4324
CURRENT RESIDENT	5221 N 49TH ST	MILWAUKEE, WI 53218-3402
CURRENT RESIDENT	5226 N 50TH ST	MILWAUKEE, WI 53218-3405
CURRENT RESIDENT	5229 N 50TH ST	MILWAUKEE, WI 53218-3406
CURRENT RESIDENT	5230 N 50TH ST	MILWAUKEE, WI 53218-3405

Total Records: 37

Radius: 250.0 feet and Center of Circle: 4923 W Villard AV



Monday, March 09, 2015



# Notice of Public Hearing

Wilson, Alfonso  
4918 W Eggert PL  
Milwaukee WI 53218

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BENTLEY, Ms. Tamara  
The New Villard Inn at 4923 W VILLARD Av  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications  
Requesting Disc Jockey and Patrons Dancing

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**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



Monday, March 09, 2015



# Notice of Public Hearing

Johnson, Laquanda  
4702 W SCRANTON PL  
Milwaukee WI 53216

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BENTLEY, Ms. Tamara  
The New Villard Inn at 4923 W VILLARD Av  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications  
Requesting Disc Jockey and Patrons Dancing

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**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



Monday, March 09, 2015

## Licenses Committee Notice of Hearing

THERESA TUCKER/LEDEN TUCKER  
6469 N 73RD St

MILWAUKEE, WI 53223

Date: 3/17/2015  
Time: 03:00 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License  
Applications Requesting Disc Jockey and Patrons Dancing  
Tamara Bentley  
The New Villard Inn at 4923 W VILLARD Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

X Legal Entity Name:

X Premise Address: 24923 W VILLARD

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

### Building & Business Information

a) Property Owners Name: Theresa Lenden Tucker Phone Number: 975-3234

X Address: 6469 No 73rd Street

b) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

X f) If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? DWAPBS

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

X d) Total amount paid for business \$3000/mo Lease

X e) Total amount paid for goodwill of the business \$0 Lease

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**Submit this form with the Business License Application & Business Plan of Operation (additional forms are also required for alcohol establishments)**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins Feb 1 Ends Feb 1 / 18
- b) Monthly rental \$ 3000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Public Entertainment Premises Applicants Only**

**Types of Entertainment (Choose all that apply):**

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts                |
| <input checked="" type="checkbox"/> Disc Jockey                         | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input checked="" type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables                |
|   |   | How many? _____                              | How many? _____                                     |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances    |
| How many? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                           |
| <input type="checkbox"/> Other: _____                                   |   |  |   |

**Will promoters ever be used for any of the entertainment?**

No  Yes, describe: \_\_\_\_\_

**Legal Capacity of Premises:**

160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise license. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity: \_\_\_\_\_  
If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.



**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 27<sup>th</sup> day of January, 2015

Tamarabentay

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

[Signature]

(Clerk/Notary Public)

My Commission Expires MARCH 22, 2015

Additional partner or 20% or more shareholder

\*Notary Seal must be affixed.

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)

- Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Adult Entertainment/Strippers/Erotic Dance, Wrestling, Patron Contests, Patrons Dancing, Jukebox, Karaoke, Bowling Alley, Pool Tables, Motion Pictures, Amusement Machines, Concerts, Theatrical Performances, Other.

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe:

LEGAL CAPACITY OF PREMISES

160 (Call the Milwaukee Development Center at 414-286-8211 w questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License.

IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: Speaker Music

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

60 DAY WAIVER (FOR APPLICANTS ALSO APPLYING FOR OTHER LICENSES AT THIS TIME)

I request that my Public Entertainment Premises LICENSE application be HELD subject to the review requirements of the other licenses for which I am applying. I THEREFORE waive the requirement of Milwaukee Code of Ordinances SECTION 108-5-1-b requiring THAT THE COMMON COUNCIL DENY OR GRANT MY Public Entertainment Premises application within 60 days after certification.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME This 27th day of January, 2015

Tamara Bentley Agent/Owner/Partner

(Clerk/Notary Public)

My Commission Expires MARCH 23, 2015 \*Notary Seal must be affixed.

Office Use Only: Initials: Filed: App: Waiver Signed License # Only PEP or Waiver Not Signed: Email Mgr: Granted





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/8/14

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Is this application for an Extended Hours Establishment License?  No  Yes

Provide a detailed description of the type of business you plan on operating:

*BAR / TAVERN*

Do you have any experience operating this type of business?  No  Yes

If yes, explain: *I, COOK There AND Bartend*

## 2. Business Operations

- a) Proposed Opening Date: 3/1/15
- b) Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c) Is this a franchise?  No  Yes
- d) Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e) Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f) What other types of licenses/permits will you hold at this location? (check all that apply)  
 Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures  
 Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_
- g) Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
 If yes, explain: \_\_\_\_\_
- h) Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
 If yes, list address(es): \_\_\_\_\_
- i) Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b) Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c) Nearest Major Cross Street: 51<sup>st</sup>
- d) Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e) Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f) Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g) Are there off-street parking places?  No  Yes If yes, how many? 30
- h) Property Owner's Name: Theresa A Tucker Phone Number: 975-3234  
 Address: \_\_\_\_\_

#### 4. Businesses On The Premises (check all that apply):

##### Type 1

- Full Service Restaurant   
  Cafe/Coffee Shop   
  Deli or Fast Food Restaurant   
  Private/Fraternal/Veterans Club  
 Night Club   
  Tavern   
  Cocktail Lounge   
  Teen Club  
 Bowling Alley   
  Hotel   
  Banquet Hall   
  Sports Facility

##### Type 2

- Liquor Store   
  Corner Store   
  Supermarket   
  Convenience Store  
 Gas Station   
  Amusement/Phonograph Distributor   
  Auto Wrecker  
 Used Car Dealer   
  Used Auto Parts   
  Personal Service Establishment   
  Recording Studio

#### 5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

#### 6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Cigarettes _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food <u>50</u> %	Entertainment _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

#### 7. Litter and Noise Control

- a. How are grounds kept clean?  Sweep     Pressure Wash     Pick Up Litter     Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily     Weekly     Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee     Building Owner     Employees     Hired Maintenance     Other: \_\_\_\_\_
- d. Number of Garbage Cans:    Inside: 8    Locations: 2, Front, 2, bath rooms, 2, KIT, 2, back bar  
 Outside: 3    Locations: in Rear of Building
- e. Describe sanitation facilities (restrooms): 2 Rest rooms / men / women
- f. Name of solid waste contractor: \_\_\_\_\_
- g. How are noise issues prevented and/or addressed?  Security     Manager approaches customer(s)     Call Police  
 Signs Posted     Other: \_\_\_\_\_
- h. Will a sound amplification system be used?  No     Yes    If yes, describe: Speaker music

#### 8. Customers

- a. Will customers be entering the premises?  No     Yes
- b. Are there designated outdoor smoking areas?  No     Yes    If yes, describe: Side door
- c. Is a crowd control barrier used?  No     Yes    If yes, describe: \_\_\_\_\_

- b. Will there be security cameras?  No  Yes If yes, where? inside and outside
- c. Will searches or identification checks be conducted upon entry?  No  Yes If yes, describe pat downs

### 9. Customers

- a. Will customers be entering the premises?  No  Yes
- b. Are there designated outdoor smoking areas?  No  Yes If yes, describe: on side of Bldg
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_

### 10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	<del>12 PM</del> 6:00 PM	6 pm	50	22	NONE
Monday	closed	closed			
Tuesday	9 pm	1:30 AM	50	22	
Wednesday	9 pm	1:30 AM			
Thursday	9 pm	1:30 AM	50	22	
Friday	9 pm	1:30 AM	100	22	
Saturday	9 pm	1:30 AM	100	22	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

### 11. Required Signature(s)

Tamarabentay  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a list of all required application forms.

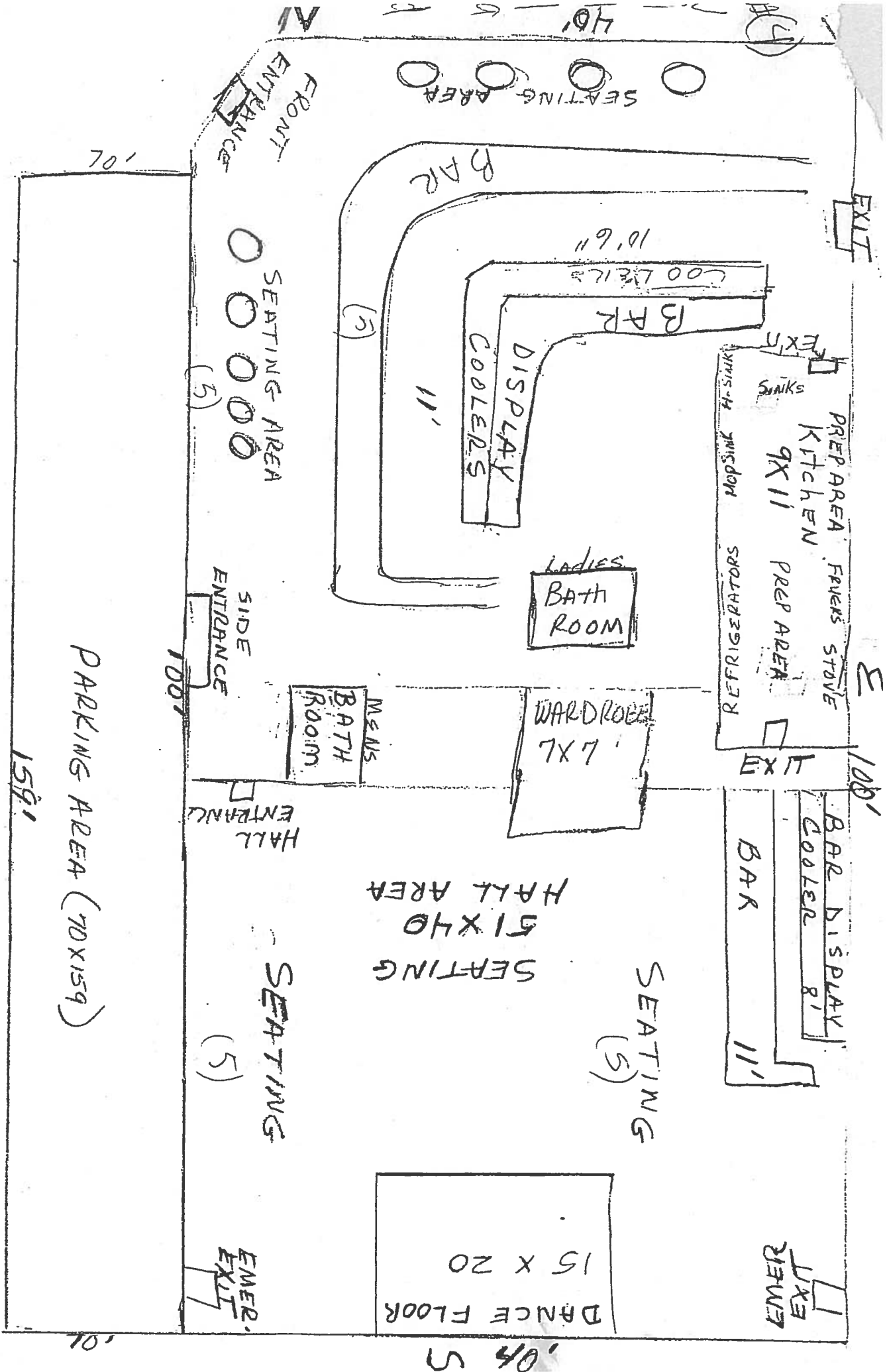
4923 W. Willard Ave

The New Willard Inn

4000

Solo Proprietor

1/27/15  
TOTAL Sq. FT.



PARKING AREA (70x159)

159'

107'

W

045

EMER. EXIT

DANCE FLOOR  
15 X 20

SEATING (5)

SEATING  
51 X 40  
HALL AREA

SEATING (5)

HALL ENTRANCE

MENS BATH ROOM

WARDROBE  
7 X 7

LADIES BATH ROOM

SIDE ENTRANCE

100'

PREP AREA  
KITCHEN  
9X11  
PREP AREA  
SINKS  
STOVE  
REFRIGERATOR  
FREEZER

EXIT

BAR DISPLAY  
COOLER  
BAR  
11'

LIQUOR

BAR  
10'6"  
COOLERS  
DISPLAY  
COOLERS  
11'  
BAR

FRONT ENTRANCE

SEATING AREA  
(5)

SEATING AREA

EXIT

EXIT

EXIT

EXIT

Handwritten scribbles at the top of the page.

BEER STORAGE  
21 X 15

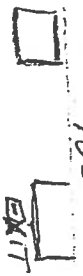
STORAGE

STORAGE

BOILER ROOM  
9 X 15

LIQUOR STORAGE  
10 X 7

ENTRANCE TO BASEMENT



E 100'

100'

110' 40'

S

4923 W Villard Ave  
The New Villard Inn  
Turner & Bentley (sole proprietors)  
1/27/15

W

total 4000 sq ft.