

HOLIDAY FOLK[©]FAIR INTERNATIONAL

2017 FACT SHEET

Theme: Celebrate: the Culture of Welcome

Featured Food: Bread

Dates: November 17, 18 & 19, 2017

Times:

Friday:	Education Day	9:00 AM – 4:00 PM
	General Public	2:00 PM – 10:00 PM
	Naturalization	2:30 PM
Saturday:	General Public	10:00 AM – 10:00 PM
	5K Run/Walk	9:00 AM
Sunday:	Religious Service	10:30 AM
	General Public	10:00 AM – 7:00 PM
	Children's Program	11:15 AM & 12:45 PM

Ticket Prices:

\$10.00	Advance
\$12.00	At the Gate
FREE	Children 5 and under
\$10.00	Children 6-12 \$ At the Gate
\$10.00	Senior Citizens 62+ At the Gate with ID
FREE	Military with ID

Ticket Sales: Outlets - October 1

Web Site: folkfair.org

E-mail: HFF@iivisconsin.org

Location: Wisconsin Exposition Center at State Fair Park

Booth Size & Cost:

- Booth and services prices are included on individual Order Forms
- Orders for electrical and other services will be charged show prices if not received on time
- Storage not available
- Carts not available

Setup & Takedown Schedule:

- **Contact information** and phone number for all rental equipment suppliers needs to be supplied prior to move in
- **Setup:** Wednesday - November 15 12 PM -10 PM
 - Food Equipment & Supplies: Noon – 10 PM
 - Marketplace/Sales: 3 PM – 10 PM
 - Exhibits: 5 PM – 10 PMThursday – November 16 8 AM – 10 PM

Note that the exposition & electrical service personnel are only available from 8 AM - 3:30 PM.

- **Takedown:** Sunday – November 19 7 PM – 10 PM
Monday – November 20 8 AM – 12 PM

Meeting Dates:

Dates	Type of Meeting	Time	Location
September 18	Presidents & Chairs	6:00 PM	Tommy Thompson Youth Center
October 16	General Meeting: All Areas		

Due Dates:

Dates	Forms Due
October 9	All Entertainment Forms All Recorded Music
October 15	Leadership Forms Letters of intent and deposits Café, Dessert, Marketplace, Exhibit Forms Education Day Participation Forms Café, Dessert Menus Fire Extinguisher Form Volunteer Lists, Ticket & Pin Forms Hall of Fame Nominations Approval Forms



Celebrating the Culture of Welcome Welcoming Neighbors through Traditions

Holiday Folk Fair *International* – November 17-19, 2017

Lady Liberty welcomes the world; she was a gift of friendship from the people of France to the United States representing the friendship between nations and is a symbol of freedom from oppression. Before air travel, ships sailed into New York Harbor and The Statue of Liberty welcomed their passengers, many of them being immigrants traveling to the United States for the first time.

The American colonists began importing the pineapple from the Caribbean in the 17th century. Due to its seemingly exotic qualities and rareness, the pineapple soon became a symbol of hospitality in early America. Trade routes between America and Caribbean islands were often slow and perilous and it was considered a significant achievement for a host to procure a ripe pineapple for guests. Displaying or serving pineapple showed that guests were honored. The pineapple continues to symbolize those intangible assets we appreciate in a home: warmth, welcome, friendship and hospitality.

Remember that basket your neighbor brought over when you moved into your new home? That little gesture belongs to along held traditions. The welcoming of new neighbors into a community has been expressed in different ways around the world.

In Jordan the host offers coffee to welcome a new neighbor; coffee is an important cultural symbol of hospitality simultaneously extended and accepted as an act of reciprocated goodwill.

Local Russian merchants and villagers present their distinguished guests with a loaf of bread and salt. The custom spread through Europe and even as far as Israel as a gesture to welcome new neighbors. To the newcomers bread expresses the wish that they shall never know hunger and the salt that their life shall always have flavor.

In the United States today new neighbors are welcomed with a bouquet of garden flowers or a plate of cookies.

In France l'apéritif, a late afternoon snack of cheese and cured sausages gathers neighbors while in the countryside, neighbors will invite new residents over for a barbecue.

In India, vegetarian treats may be brought as a housewarming gift or the new family invited for lunch or dinner and presented a gift before departing.

In China tea is served to welcome guests as a form of respect.

What are your welcoming traditions? How do you welcome new neighbors into the community? How are these new neighbors encouraged to take part in the life of the community?

During the Holiday Folk Fair *International*, volunteers and guests will travel the world as they participate in the United Nations 2017 International Year of Sustainable Tourism for Development. The United Nations General Assembly noted “the importance of international tourism in fostering better understanding among peoples everywhere, in leading to a greater awareness of the rich heritage of various civilizations, thereby contributing to the strengthening of peace in the world.”

Culture, reflected in heritage and traditions, is of immeasurable value to communities. Culture shapes community identities, fosters respect and tolerance among people, and has become a key tourism asset, creating distinctive differences among communities.

This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.

This year’s featured foods celebrate the traditions of welcome: From Bread and Salt to Tea and Treats

Holiday Folk Fair *International* 2017

Celebrate the Culture of Welcome

Welcoming Neighbors according to Our Traditions

HOLIDAY FOLK[©]FAIR INTERNATIONAL

2017 LEADERSHIP UPDATE

Please Print

Mr. Mrs. Ms. Dr.

Name: _____
Last First Middle

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: () _____ Evening Phone: () _____

Fax Number: () _____

E-mail: _____

Organization Name (*in full*): _____

Nationality of Group: _____

Position: (*check all that apply*)

- President of Organization
- Vice President of Organization
- HFF General Chair
- Area Chair (*if area chair complete below*)

- Café
- Marketplace
- Exhibit
- Dessert
- Dance
 - Adult Dance
 - Youth Dance
 - Young People's Dance

Other _____

Leadership Updated Form Deadline: October 1

EXHIBITS

2017 ORDER/INFORMATION FORM

Please Print or Type

Name of Organization _____		
Nationality of Group _____		
Contact Name _____		
Address _____		
City _____	State: _____	Zip: _____
Phone _____	Home: _____	Work: _____
E-mail: _____		

Theme: Celebrate the Culture of Welcome

Please describe your exhibit and demonstration in detail:

Does your exhibit have a roof?
 Does your exhibit rest on a platform?
 What is the height of your exhibit? ft

Note: If your exhibit has walls, do not order pipe frame with drape.

	Number Required	Unit Cost	Total Cost
BOOTH SPACE: 10ft. x 10ft.			
(Includes ID sign)	0	\$125.00	\$0.00
30" x 8 ft. table - unskirted	<input type="text"/>	\$25.00	\$0.00
Chairs	<input type="text"/>	\$5.00	\$0.00
Pipe frames with drape: (cost per unit)			
10ft x 8ft high	0	\$40.00	\$0.00
10ft x 3ft high	0	\$20.00	\$0.00
ADDITIONAL ELECTRICAL SERVICE:			
Single outlet (120 volts) up to 2000 watts	<input type="text"/>	\$125.00	\$0.00
		TOTAL	\$0.00
PLEASE NOTE:			
A diagram of your booth must accompany this order.			
All additions or revisions received after Nov. 1 will be charged an additional 35%.	<i>Prices cover three days of service.</i>		

Return Original Copy to:

Form Deadline: October 15

International Institute/Holiday Folk Fair *International*

1110 N. Old World Third Street, Suite 420

Milwaukee, WI 53203

414/225-6220 FAX 414/225-6235 www.folkfair.org E-mail: HFF@iivisconsin.org

EXHIBIT VOLUNTEER ROSTER

2017 INFORMATION FORM

Please Print or Type

Name of Organization _____			
Nationality of Group _____			
Contact Name _____			
Address _____			
City _____		State: _____	Zip: _____
Phone _____	Home: _____	Work: _____	Fax: _____
E-mail: _____			

Theme: Celebrate the Culture of Welcome

Area for which this list is being submitted: Tickets Requested: 0

Please list the volunteers you have scheduled to work in your area. Include their name, address, phone number & age(if under 18).

NAME		E-mail Address	PHONE	AGE
First	Last			

Return Original Copy to:

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