


**THE BREWERY™**  
A Joseph J. Zilber Historic Redevelopment



May 3, 2007

Mr. Jim Owczarski  
Deputy City Clerk  
Room 205 City Hall  
200 E. Wells Street  
Milwaukee, WI 53202

RE: Appeal of Historic Preservation Commission denial of demolition permit –  
Building 11 Pabst Brewery Historic District

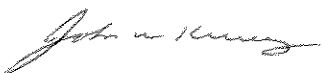
Dear Mr. Owczarski;

On April 16, 2007 the City of Milwaukee Historic Preservation Commission (HPC) denied Brewery Project LLC's request to demolish Building 11 (1027 W. McKinley) in the Pabst Brewery Historic District. Enclosed for your use is a letter dated April 19, 2007 from HPC to Dan McCarthy of my staff notifying us of this action and outlining our appeal options. Also enclosed is a letter dated May 3, 2007 from Brewery Project LLC to HPC providing the required signed statement that we are waiving our right to initially appeal this decision before HPC.

Please accept this letter as our formal request for you to schedule an appeal hearing before the Zoning, Neighborhood and Development Committee.

Please contact Dan McCarthy at 274-2546 if you have any questions regarding this request. Thank you for your assistance in this matter.

Sincerely,  
Brewery Project LLC



John W. Kersey  
President

Enclosures



**LIVING WITH HISTORY**  
MILWAUKEE HISTORIC PRESERVATION COMMISSION  
P.O. BOX 324  
MILWAUKEE, WI 53201-0324  
(414) 286-5705

April 19, 2007

**CERTIFIED MAIL**

Mr. Dan McCarthy  
Towne Realty  
710 N. Plankinton Ave. Ste. 1200  
Milwaukee, WI 53203

Dear Mr. McCarthy:

The Historic Preservation Commission at its April 16, 2007 meeting denied your request to demolish building #11 in the Pabst Brewery Historic District.

Under Milwaukee's historic preservation ordinance, you have the right to appeal this decision. The ordinance calls for a two-step appeal process. The first step is an appeal hearing before the commission. The second step is an appeal hearing before the Zoning, Neighborhoods and Development Committee of the Milwaukee Common Council.

If you wish to waive your right to the first hearing and proceed immediately to the second, please provide me with a signed statement to that effect. Then contact the Council Administration Manager in the Office of the City Clerk at (414) 286-2221 to schedule an appeal hearing before the Zoning, Neighborhoods and Development Committee. You must make that contact within 20 days of receiving this letter.

Please call me at 286-5712 if you have further questions.

Sincerely

Paul Jakubowich  
Historic Preservation

c: Ald. Robert Bauman

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# THE BREWERY™

A Joseph J. Zilber Historic Redevelopment



May 3, 2007

Mr. Paul Jakubovich  
Milwaukee Historic Preservation Commission  
P.O. Box 324  
Milwaukee, WI 53201

RE: Building 11 – Pabst Brewery Historic District

Dear Mr. Jakubovich:

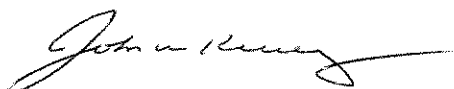
Thank you for your letter of April 19, 2007 which provided formal notice of the historic Preservation Commission's (HPC) denial of Brewery Project LLC's request for a demolition permit for Building 11 in the Pabst Brewery Historic District.

We understand and appreciate how difficult it was to reach the decision to deny our request. We continue to feel that there was not enough weight given to the fact that the building's severe level of deterioration makes it economically infeasible to preserve or restore. This particular aspect of our request is directly addressed in Chapter 308-81-9 (h-6) of the Milwaukee Code of Ordinance. We believe that this section and other pertinent data support our position and require us to move forward with our plan to maximize the number of historic buildings that will be preserved. Building 11 clearly is not in this category.

Therefore, please accept this letter as our signed statement that we are waiving our right to an appeal hearing at HPC and will be proceeding with our appeal before the Zoning, Neighborhoods and Development Committee.

We appreciate HPC's efforts to support our redevelopment of this important complex. On this particular issue we must press forward in a manner that we believe provides for the greatest long term benefit of the maximum number of historic structures. If you have any questions regarding this matter, please contact Dan McCarthy at 274-2546.

Sincerely,  
Brewery Project LLC



John W. Kersey  
President