EXHIBIT A FILE NO. 041231

January 6February 10, 2005 Brady Corporate Center

The Honorable
The Common Council
City of Milwaukee
Milwaukee, Wisconsin 53202

Gentlemen:

AMENDED DETAILED PLAN PROJECT DESCRIPTION AND OWNER STATEMENT OF INTENT

Brady World Wide Inc. (Brady), a Wisconsin Corporation, proposes a Detailed Plan for Phase I development ("Development") of the Brady Corporate Center ("Center"), as more particularly described in the attached Amended General Plan.

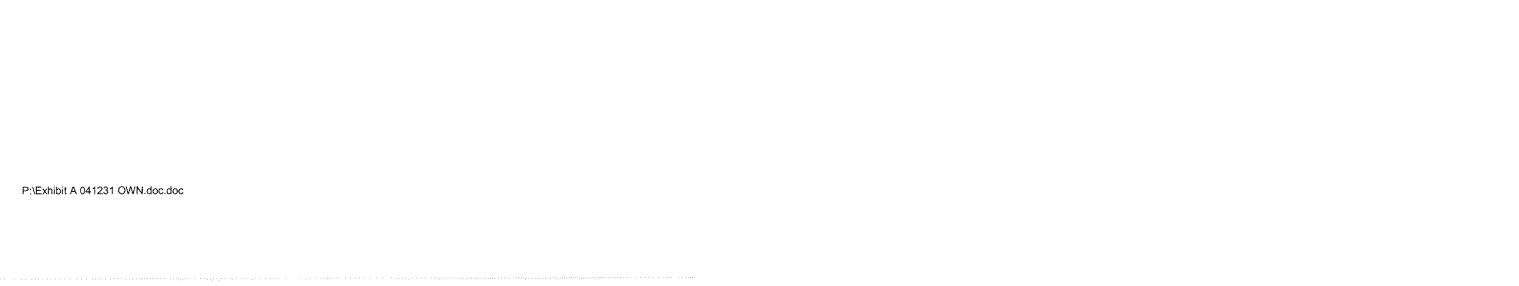
The proposed Detailed Plan for the Development is to construct improvements on a rectangular portion of the site along its western boundary with an L-shaped corridor connecting with North 60th Street. The development will have a land area of approximately 24 acres with dimensions measuring approximately 650 feet along West Good Hope Road and approximately 1,250 feet parallel to North 60th Street, as shown on Exhibit 2.

The Development will contain a light manufacturing facility having a gross floor area of approximately 165,670 square feet, with an adjoining office building having a gross floor area of approximately 23,600 square feet per floor for each of two floors. This amendment adds approximately 60,000 square feet to the existing 105,670 square feet manufacturing facility for a finished product distribution center. A surface parking lot with approximately 68 parking spaces will be constructed north of the office building; access to this parking lot will be off West Good Hope Road and will be restricted to visitors and executives. A surface employee parking lot with approximately 150 parking spaces will be constructed south of the manufacturing facility. The facility addition covered by this amendment will be built on top of a majority of the existing parking lot. The total number of spaces will be reduced from 300 to 150 in the portion of the lot to remain plus a small addition to the south. Access to this parking lot will be from Good Hope Road, and off North 60th Street along a paved service road. The structures and parking areas will occupy approximately one-half of the land area of the Development. A more detailed description of the location of all proposed structures, their height and all open spaces in the Development are shown on the attached detailed site plan. Any other Aadditions to

the Development are shown on the attached detailed site plan. Any other Aadditions to P:\Exhibit A 041231 OWN.doc.doc

the manufacturing facility in the future will require approval from the City of Milwaukee at that time.

Lighting for the Development will conform to the City's established standards and all signage will be in accordance with the standards established in the General Plan. All utilities, including electric power, telephone and cable shall be installed underground. Brady has retained the services of a traffic engineering consultant to analyze and minimize the impact of the Development on the neighborhood's traffic flow and volume. Plans for grading, signs, landscaping, utilities and lighting are shown on Exhibits 1 – 12 inclusive. Brady shall be responsible for on-going landscape maintenance, including plant material replacement on a seasonal basis if such material is not longer comparable in size to the plant list specification, or is inconsistent with the typical form or shape of that species because of dieback, stunting or damage. No approved plant material or other landscape material shall be substituted without Department of City Development approval. Plant material sizes specified are the accepted minimum and shall not be decreased subsequent or prior to installation.



SITE STATISTICS

DETAIL PLAN

LAND AREA	SQUARE FT.	ACRES	PERCENTAGE	
GROSS LAND AREA	1,053,808	24.1921	100	
SITE COVERAGE	400.000		47.00	
BUILDINGS	189,200	4.35	17.98	
PARKING & DRIVES	214,445	4.93	20.38	
LANDSCAPED OPEN SPACE	650,163	14.92	61.64	
FLOOR AREA RATIO	FLOOR AREA BUILD	ING 248,5	00	
	was may may may any one one of the total and the sale and the sale and the sale		- = 0.2358	
	LAND AREA	1,053,80	8	
NUMBER OF PARKING SPACES:	168			
GROSS BUILDING FLOOR AREA:	248,500 Square Feet			
MAXIMUM BUILDING HEIGHT:	60 Feet			

GREEN ROOF ANALYSIS

Triad Engineering has evaluated the option of installing a green roof on the 60,000 sq. ft. addition to the Brady World Wide (Brady) manufacturing facility on Good Hope road. Based on the following reasons it has been determined that a green roof would not be economically feasible or environmentally logical for the Brady warehouse addition.

Storm Water Detention

The primary reason for green roofs is to develop water-retaining rooftop carpets to control runoff that would otherwise flow into the city's over-stressed combined sewers, which empty into Lake Michigan.

Brady's manufacturing plant is located in an area of Milwaukee that has separate sanitary and storm sewers rather than combined sewers. As a result high stormwater flow situations do not present the same problems that are experienced in a combined sewer area.

To address the runoff issues associated with the building expansion and all the other impermeable area, associated with the new parking lot and future expansion, a storm water detention pond has been constructed in accordance with MMSD storm water management requirements and DNR standards for water quality enhancements. This pond is water-retaining method to help alleviate over stressing the storm sewers that serve the Brady area.

Green Space

As stated in the approved General Plan for this site Brady is committed to "creating a spacious parklike integrated center which will contain an office park, research and development facilities and light manufacturing and industrial facilities together with other compatible and ancillary uses as set forth in the General Plan. The structures will be harmonized with the natural setting of the present farmland and will be constructed in a manner that promotes creativity and variety while maintaining sensitivity to the environment. Development of the site will be done in a manner compatible with its surroundings and consistent with the City's comprehensive development plan, as amended."

It is important to note that a green roof on this addition would create 60,000 sq. ft. of green space where as the detention pond as constructed in lieu of the green roof has created permanent green space of more than twice the roof area.

Energy Conservation

Being fiscally responsible and energy conscientious, the design parameters for this building are already focused on energy conservation. The only energy advantage offered by the

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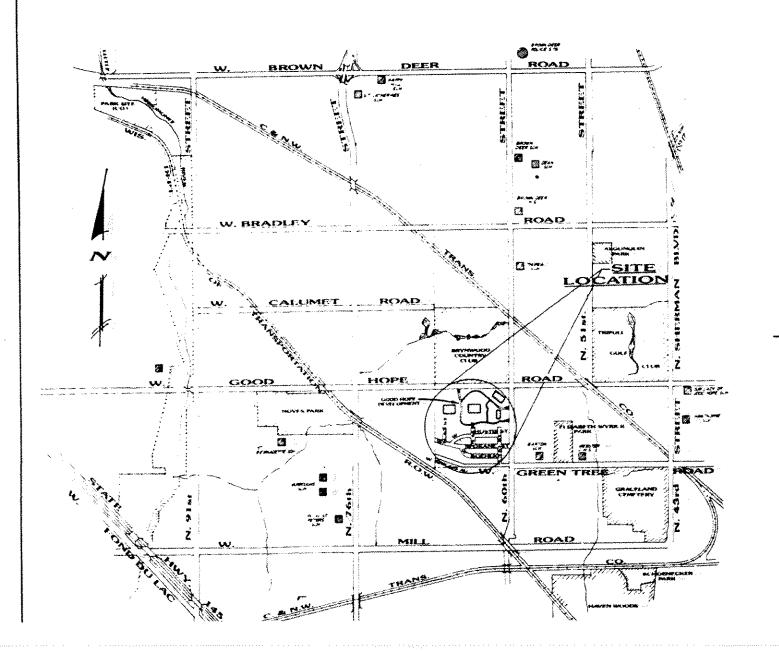




EXHIBIT A

W.H. BRADY CO.

GOOD HOPE DEVELOPMENT D.P.D. DETAILED PLANNED DEVELOPMENT

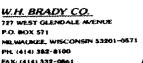


DEVELOPER

ARCHITECT

SITE ENGINEER







HEIKE/DESIGN ASSOCIATES INC.
BISHOPS WOODS EAST SLITE 201
13255 WEST BLUEHOLIND ROAD
BROOKHELD, WISCONSIN \$3005



NATIONAL SURVEY & ENGINEERING

1125 NORTH 124th STREET

BROOMPELD, WISCONSIN, 53008-0444

PH, 14141 781-1000

FAX: (414) 781-8466

325 East Chicogo Street
Milwoukee, Wisconsin 53202
(414)-291-8850
FAX 291-8841

. CONSTRUCTION MANAGEMENT

• GENERAL CONTRACTING

• DESIGN FUNCTIONS

• DESIGN BUILD

. SYSTEM OPERATIONS

• COMMISSIONING

VERIFY SCALE DSGN
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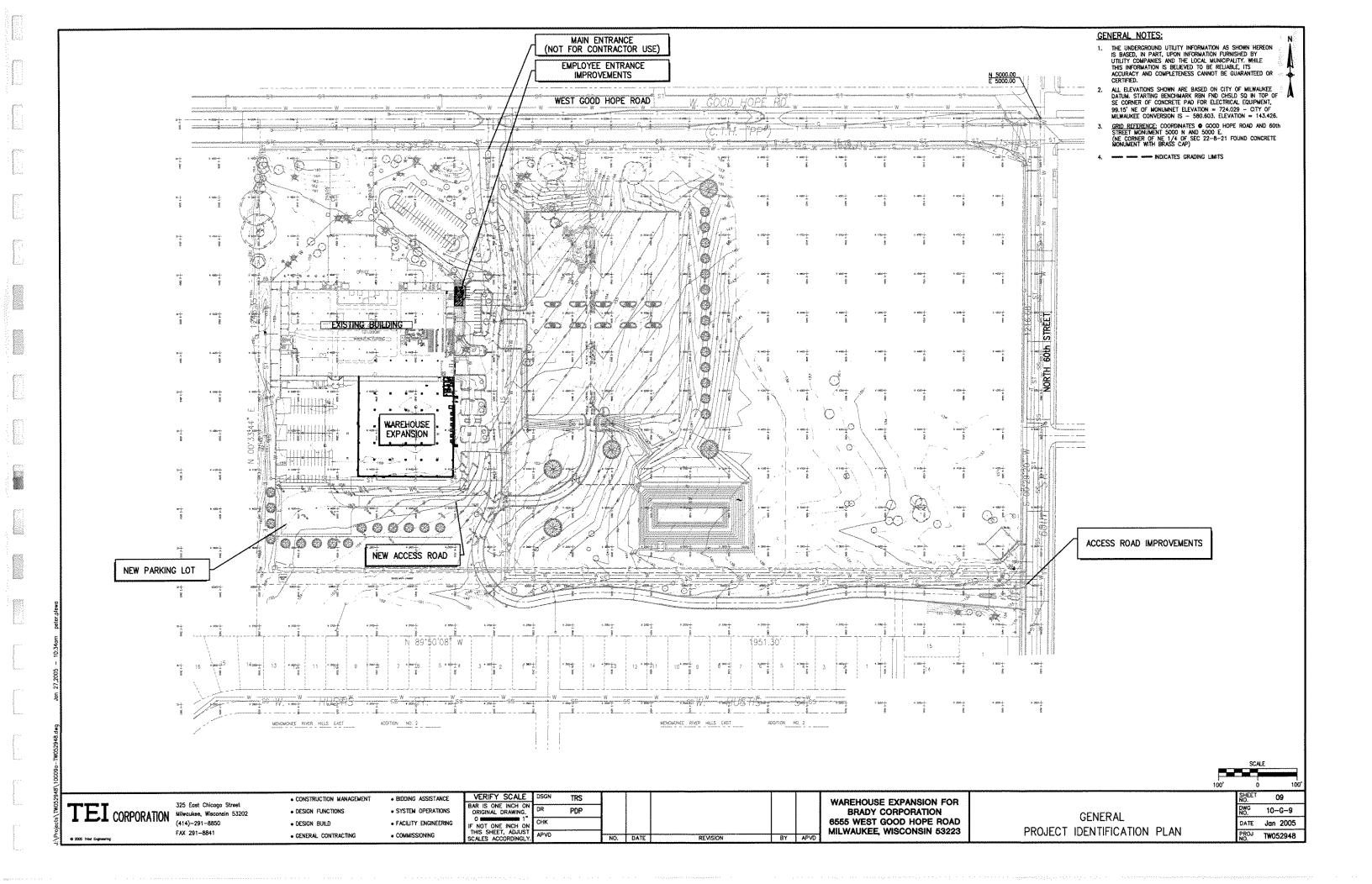
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IF NOT ONE INCH ON THIS SHEET, ADJUST SCALES ACCORDINGLY. • FACILITY ENGINEERING

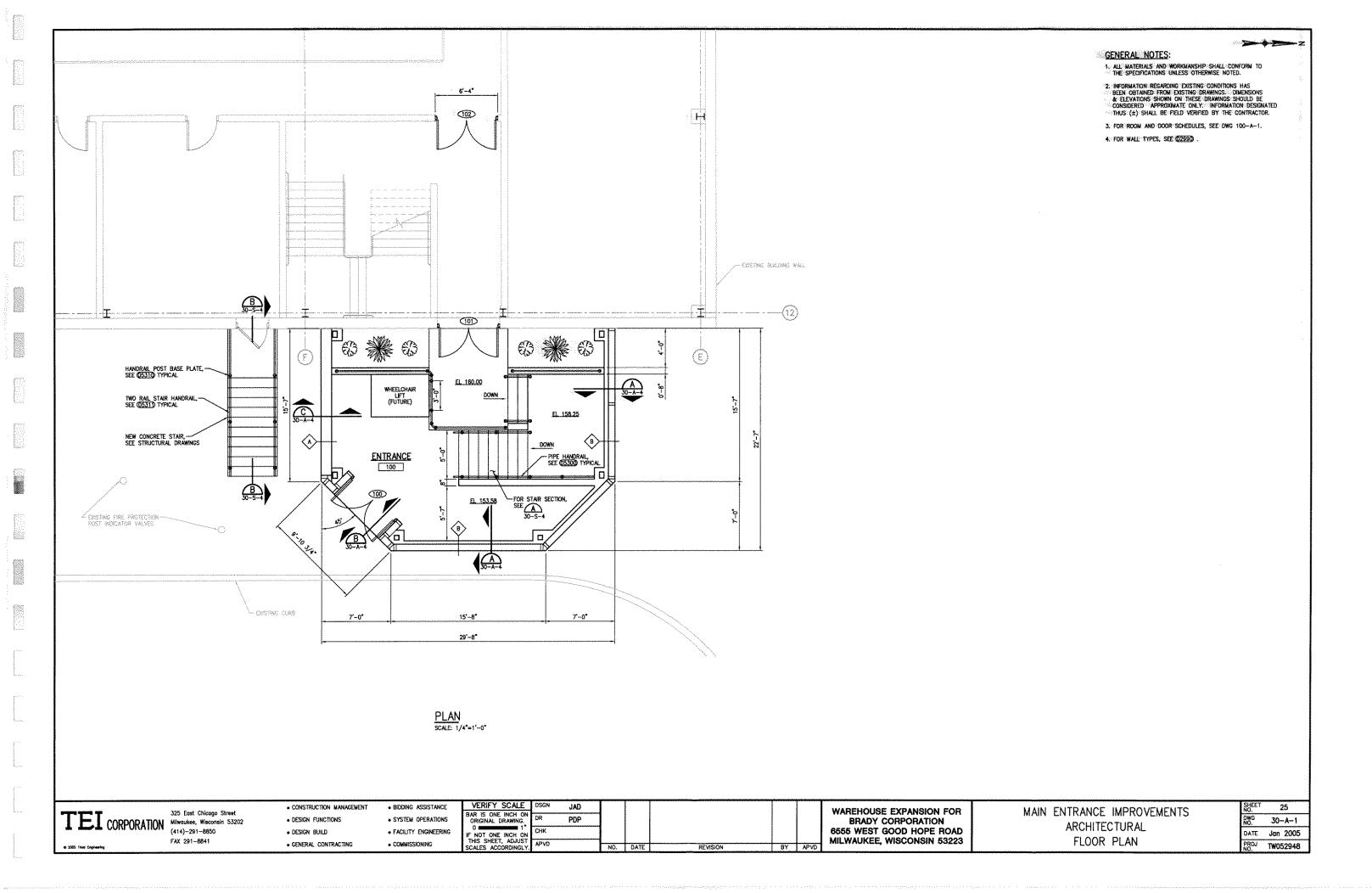
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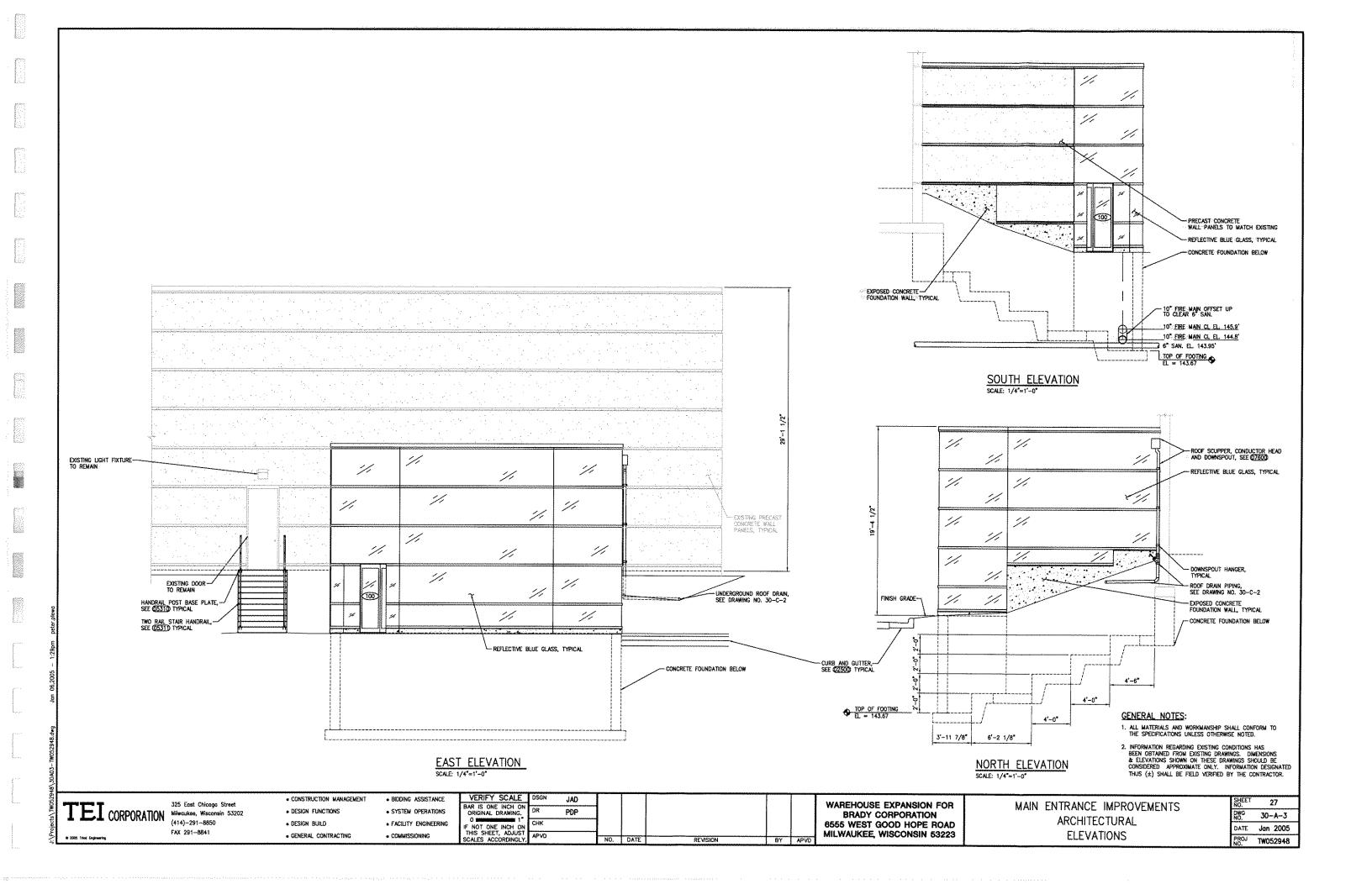
WAREHOUSE EXPANSION FOR BRADY CORPORATION 6555 WEST GOOD HOPE ROAD MILWAUKEE, WISCONSIN 53223

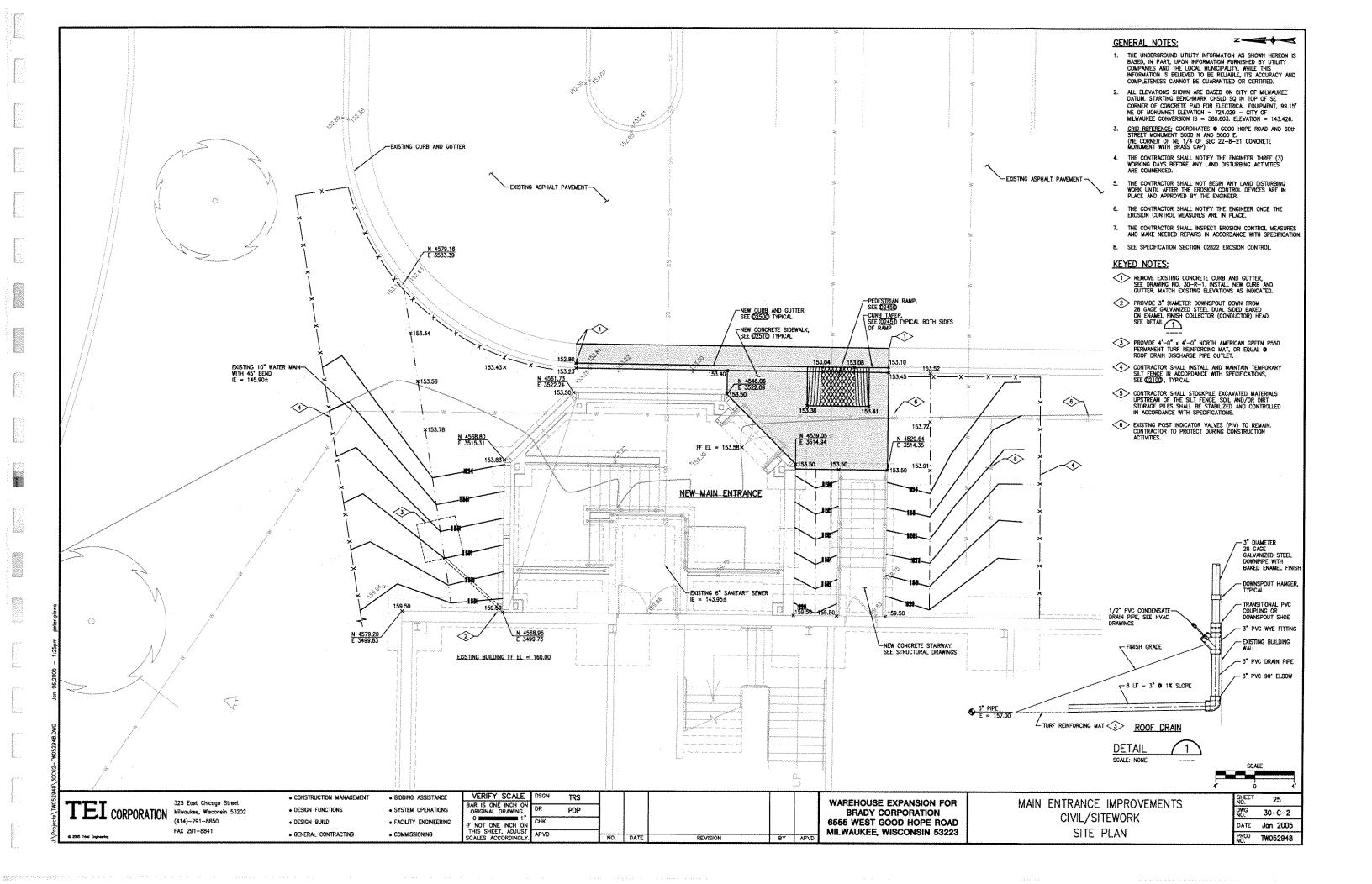
GENERAL AERIAL PHOTOGRAPH

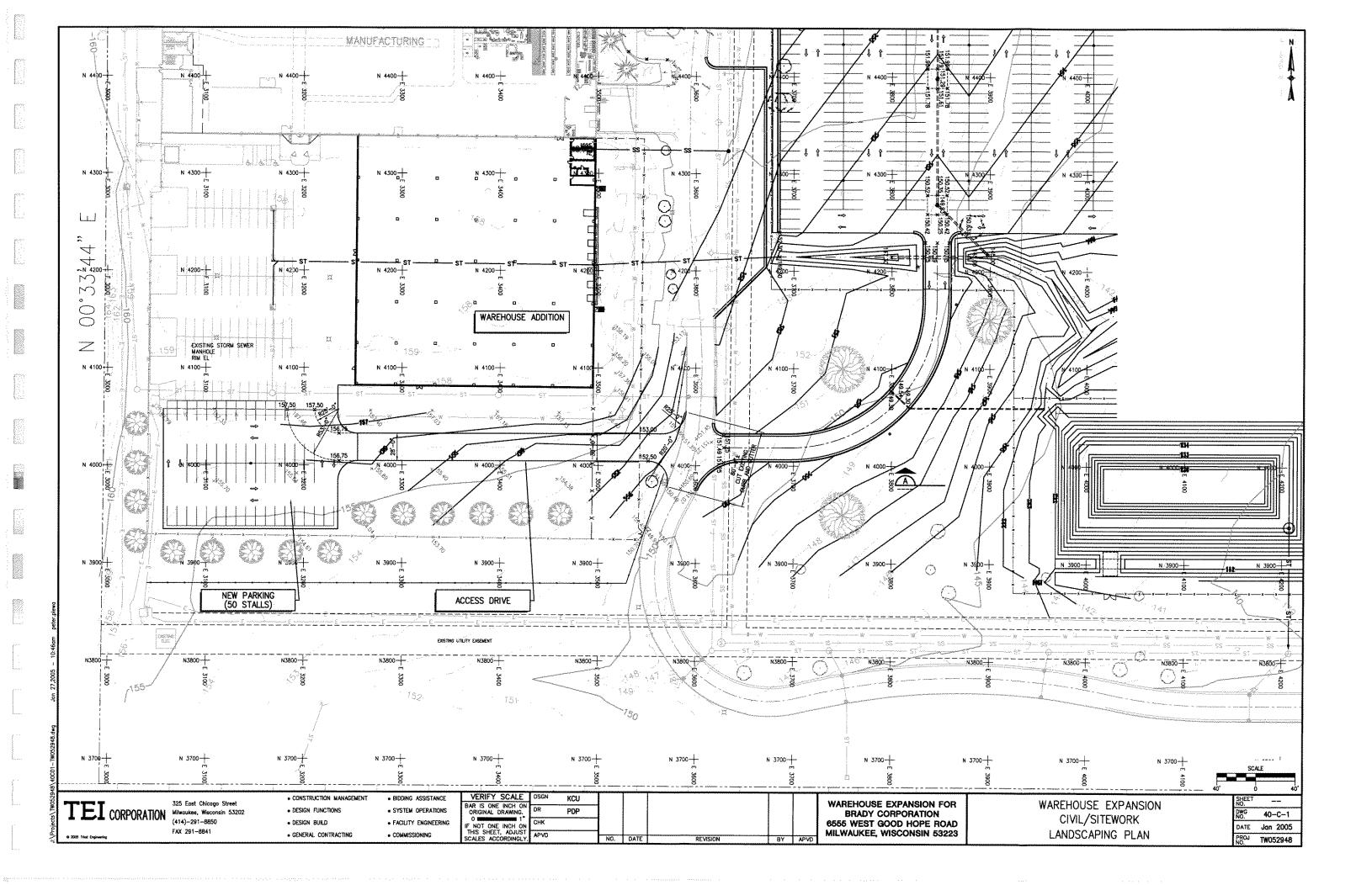
SHEET NO.	10
DWG NO.	10-G-10
DATE	Jan 2005
PROJ	TW052948

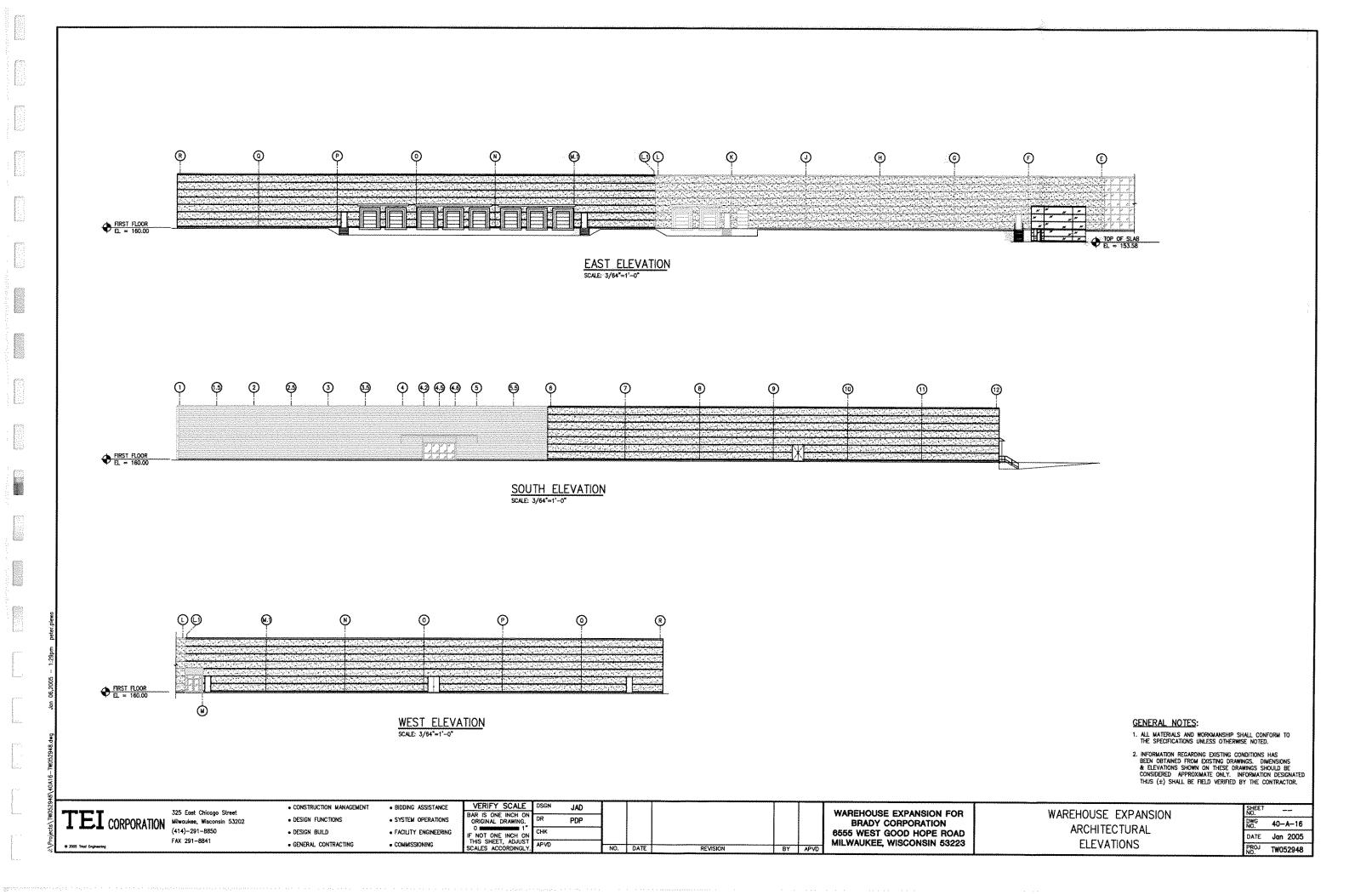


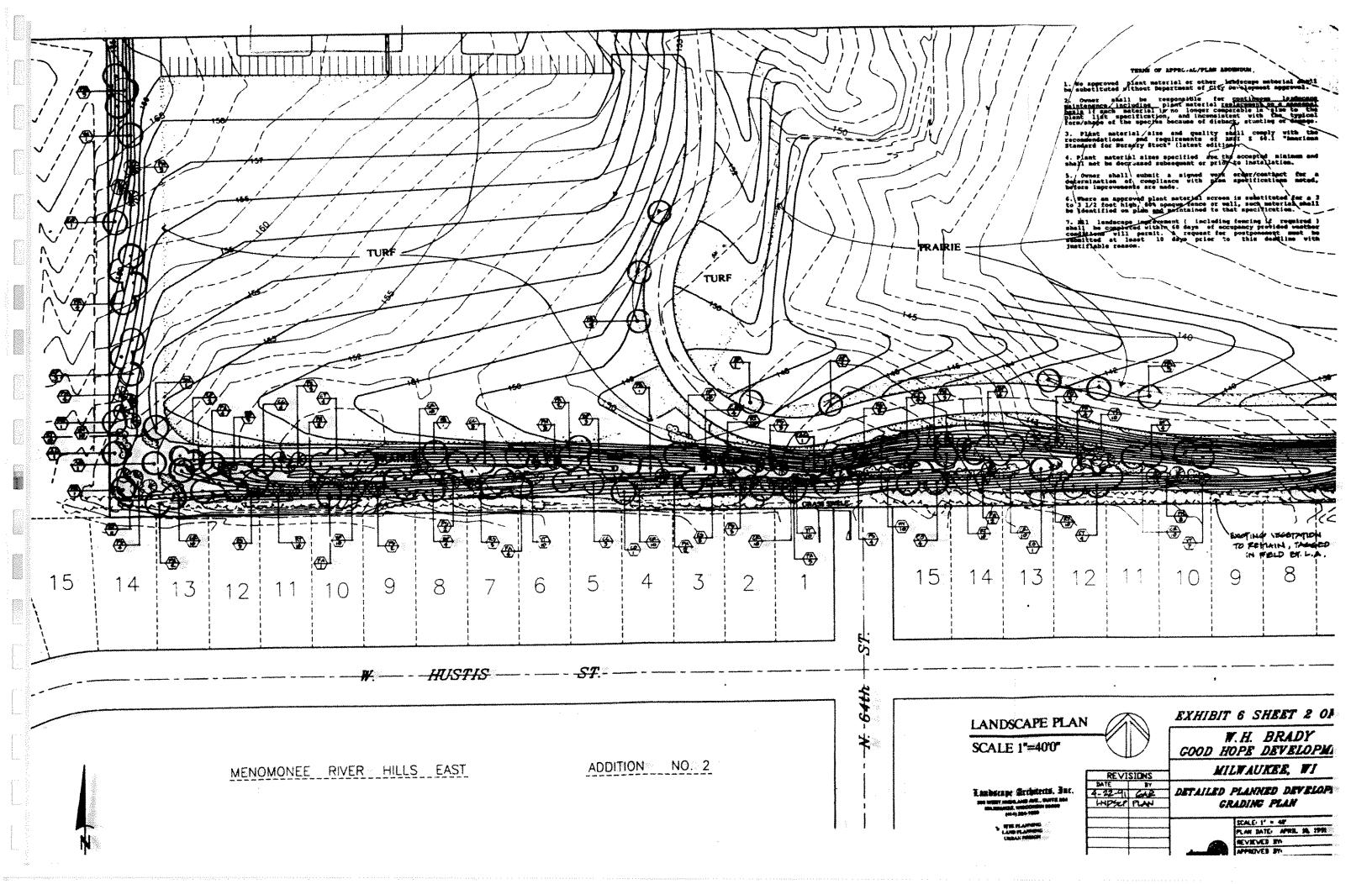


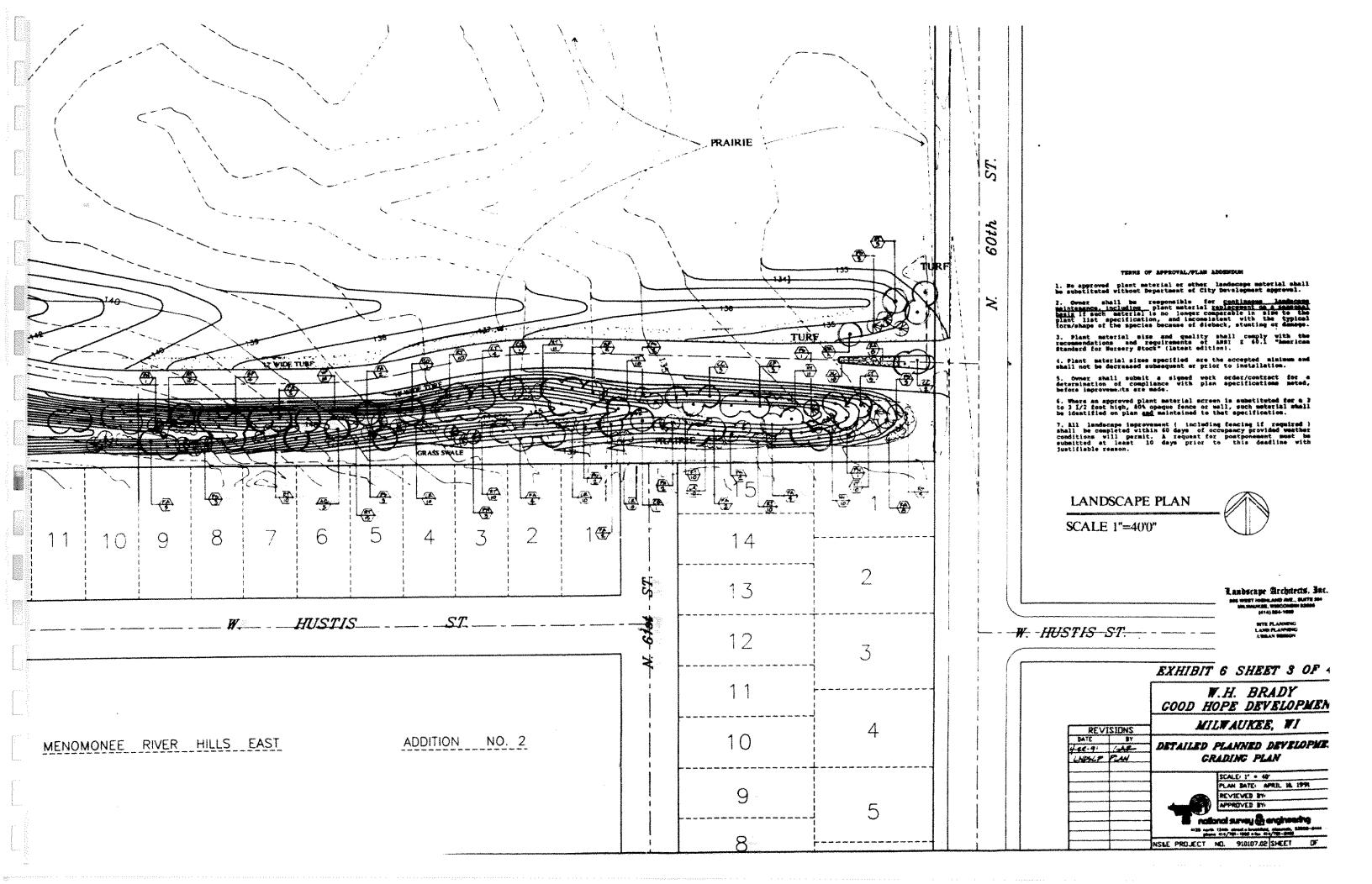


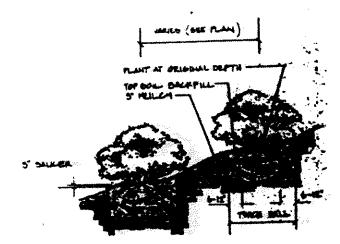




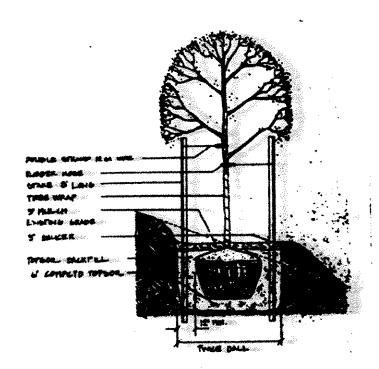




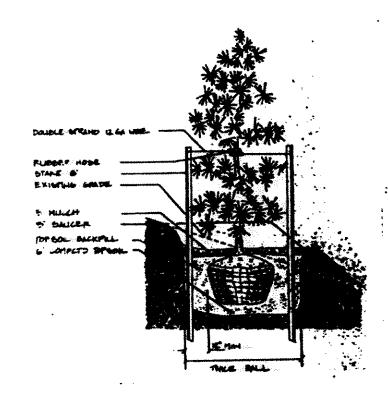




SHRUB PLANTING DETAIL



DECIDUOUS TREE PLANTING DETAIL



CONIFEROUS TREE PLANTING DETAIL

GENERAL NOTES

1.	Sachtill and grade all planting arous with approved togeth to levels and disensions required to the underside of respective finish ascurials.
	and distinct grades to be one juck below top of curbe and pavement

and dimensions required to the underside of respective finish saturals.

All finished grades to be one inch below top of curbe and pavement.

All finished grades to be incade according to plan and planted one shown by details.

All plants atterial shall tenform to American Standard for Percery Stock as proposed by American American as according for all plants to be backfilled with a blead of sand or pack and toposil as conditioning for all plants; contractor will be responsible for proper sell conditioning for all plants;

All plants to receive 5 year alow release fortilizer packets (or equal) when plantsd, at a rate of 2 per coliper inch for trees and 2 per shrub, when plantsd, at a rate of 2 per coliper inch for trees and 2 per shrub.

Perplained Sintercrooper groundcower to be planted 3° on conter.

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O 18th Percential Rys Grades (a minimum of three vertetion).

O 18th December 1 per coliper and 2 percentage of the content of a shrubbed and provided between beautomatic (two inches in arosa of personals and grades to be topdressed with three inches of shrubbed to between beautomatic for the 4' wide and grades.

hardwood back maich (two inches in areas of paremials and green covers).

10. Unling path iscated through proposed graits to be 8' vide and comprised of 6' of compacted wood chips:

11. All planting bed edges (at front door entrance and main entrance at the second door door beging the second second second second second second second second door door the second se

PLANT SCHEDULE

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J	Aces platanoides	Bervey Meple	13		141
	Look Atalana (dan Crimon King)		13	f"cml.	148
÷	Betwie platyphylla Whitespire'	Whitespire Clp. Birch	. Z#	72-74.	748 743
Œ	Carpinus caralinians	Lacrican Normbead	15	Z"Cal.	
õ	Caltis occidentalis	Heath burthy	5.30	*** ***	343
	Carya evata	Speakpack Broketh	19	Z™¢al.	148
œ.	Caraga zacomosa	Craw Booksell		2-3"	30
ä		Tankington Hawkhern	5	Z*cel.	263
-	Crateryons factuall Coloratus'	PurpleBintercreeper	2 1 8 6	2.5	Pot
₩.	Manhama Entranti Cataran	White Ash	6.2	2.5"cal.	342
7	Presince enericana	Skyline Noneylecont	73	2.5"cml.	143
73	Cloditain triocanthes Skyling'		41	14~24	
被軍	Monosolie virginiess		45	24-36"	Pot
JC.	Juniporus Chinessis Pfitter Coop'	Jap. Garden Jenipes	135	14-24"	744
30	Juniparus chinemain procubbana Juniparus chinemain Mountbatton,	Hearthetten Junior	-32	Ž; "-	141
316	SANTANE CHINEMAIN MOSACOMACAN	Admen Flowering Cra	. "7	Prost.	
	Males sps. 'Allems'	Wanne Linearing cr-	34		-
74	Pines sign	Austrian Pine	54	š-7°	hall Ball Ball Ball Ball Ball
?#	Fines sylvestris	Bentch Fine	7	l"cal	100
	Pyrus calleryess bradford'	Bradford Poer	1	3°cel	100
an.	Gentene palestrie	Pin Onk	7	18-24"	
24	The areastics	Progrant Sunsc			- 50
27	Rhus typhine 'Dissects'	Catlent Sumac	147	3-3-	
-	Cook motiones	Prairie Noos		18-24*	Pet
11	Spiroce E bemalde Procheili'	Prochel Spires	770	18-24"	700
3	Selin micho	Monuton Villor	•		
7	Tamms s media Theyeril'	spreading Yew	36	24-34"	1941
3:00	Viburmon promifalium	Blackhow Viburnum		3-4"	Fol BGI SAI SI SI
=	Ciberry Collabor	Amer. Cramberty	57	24-36"	

Plant meterial size and quelity shell comply with the memoralistions and requirements of AMSI 2 68.1 "Assertions and and for Fucsery Stock" (latest edition).

Plant seterial sizes specified are the accepted minimum and all not be decreased subsequent or prior to installation.

Where an approved plant material acreen is substituted for a 3 3 1/2 feet high, 50% opens fence or well, such material shall identified on plan and maintained to that specification.

7. All landscape improvement (including fencing if required) shall be completed within 60 days of occupancy provided vesther conditions will permit. A request for postponement must be submitted at least 18 days prior to this deadline with justifiable remeas.

LANDSCAPE SCHEDULES AND DETAILS

EXHIBIT 6 SHEET 4 OF 4

			W.H. BRADY GOOD HOPE DEVELOPMEN
	REVI	SIONS	MILWAUKEE, WI
	DATE	3 Y	DETAILED PLANNED DEVELOPME
	4.21.9	G42	
•	LHORP	274	GRADING PLAN
			SCALO F = 4F
scape Architects, Jac.	1		PLAN BATE APRIL 14, 1998
			SEVENCO IN