



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 04

JACKSON, Lamarvon J, Agent
MARCUS HOTELS HOSPITALITY, LLC
111 E KILBOURN AV #120
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 11, 2025 at 01:55 PM

The access code is <https://meet.goto.com/658271221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Fermented Malt and Class C Wine Licenses Application as agent for "MARCUS HOTELS HOSPITALITY, LLC" for "RIVER CENTER MARKET" at 111 E KILBOURN Av #120.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



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Tuesday, October 28, 2025

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AD 04

JACKSON, Lamarvon J, Agent
MARCUS HOTELS HOSPITALITY, LLC
431 15TH ST
RACINE, WI 53403

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Crime Prevention Through Environmental Design



CPTED

Date: 10/10/25

Officer: FELIX

Business:

Name: Marcus Hotel

Location: 111 E. Kilbourn Ave. # 120

Phone ☐ N/A:

Agent:

Name: Jackson, LaMarvon

Address: 431 15th Street

City: Racine

State: WI

ZIP: 532403

Phone: 414-905-1447

Email:

Owner of Business: ☐ Yes ☒ No (Add Info if not agent) _____

Phone: _____

Preferred Contact(s): ☒ Agent ☐ Owner ☐ Other _____

Type of business: ☐ Tavern/Bar ☐ Restaurant ☐ Convenience ☒ Other Cafe

The business is enclosed in a shopping structure, commercial building or hospital:

(Cannot be entered from a Public Street) ☒ Yes

Property is under construction or remodel: ☐ Survey was done by agent explaining plans. (Some items are not functional at time of survey).

Exterior Survey:

Are the address numbers prominently displayed and easy to see? ☒ Yes ☐ No

Is the area around the location clean? ☒ Yes ☐ No

The area is a business district ☐ or/and ☒ mix use (residential)?

Other businesses attached to the same building ☒ Yes ☐ No

Are windows free of signage? ☒ Yes ☐ No

Can the interior clearly be seen from outside? ☒ Yes ☐ No

Is there exterior lighting? ☒ Yes ☐ No.

Is lighting adequate? ☒ Yes ☐ No

Are there "No Loitering" Signs posted? ☐ Yes ☒ No

Parking:

Adequate City Street parking ☒ Yes ☐ No
Will valet service be used any time during business hours? ☐ Yes ☒ No
Is there a parking lot? (If no, skip other items in parking section) ☒ Yes ☐ No
Is lot clean? ☒ Yes ☐ No
Is the lot well illuminated? ☒ Yes ☐ No
Is there a security guard or perimeter control? ☒ Yes ☐ No
Are there Cameras? ☒ Yes ☐ No

Other resources or businesses within the area? (If yes, how many)

☒ Park ☐ School ☒ Youth Center or Day care ☐ Community Outreach ☐ Church ☐ Medical
☒ Residential
Convenience Store/ Supermarket: ☐ Yes ☒ No _____
Restaurant: ☒ Yes ☐ No _____
Gas station(s): ☐ Yes ☒ No _____
Tabaco/ Vape Store: ☐ Yes ☒ No _____
Liquor store(s): ☐ Yes ☒ No _____
Tavern(s): ☒ Yes ☐ No Multiple
Other(s): CITY HALL ☒ Yes

Security: (If no security check and skip to next)

Will there be security ☒ Yes ☐ No Armed? ☐ Yes ☒ No
Employed by: ☐ business ☒ contracted company
Security will monitor: ☒ Interior ☒ Exterior
Security Hours (Add to narrative along with number and how they will be deployed)

Cameras:

Plans to have a camera system but not installed or operating: ☐ Yes
(If yes, answer next question and skip additional camera section add info to narrative)
Are cameras required by city ordinance at this business? ☐ Yes ☒ No
(If no, and there is no system skip to next section)
Are there working cameras at the business ☒ Yes ☐ No
How many working? Interior 24 Exterior 4 on Water St
Is there a camera facing and entrance / exit? ☒ Yes ☐ No
Is a camera facing the register? ☒ Yes ☐ No
Is the data saved on: ☐ local hard drive ☒ Cloud / off site service
How long is footage saved? 90 Days
Is on site camera hard drive in a secured area? ☒ Yes ☐ No ☐ N/A
Who has access to security footage? ☐ Owner ☐ Manager ☐ Employee(s) ☒ Security/Service

Bar/ Tavern / night club/ Restaurant ☐ N/A (Skip to next section)

☐ Age Restriction ☐ ID Scanner ☐ Dress Code ☐ Metal Detector ☐ Physical search

Planned capacity: # Unknown

Interior:

Is the interior clean and neat? ☒ Yes ☐ No

Can employees see out of the business to the exterior? ☒ Yes ☐ No

What is the minimum number of employees during hours of operation? 3

Is there an area employees can secure themselves? ☒ Yes ☐ No

Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ NO

Does the store sell? ☒ N/A (Skip to next section)

Single chore boy: ☐ Yes ☐ No

Blunt wraps: ☐ Yes ☐ No

Scale/Grinders: ☐ Yes ☐ No

Items that may be used as crack pipes: ☐ Yes ☐ No

Describe items _____

Overabundance of sandwich baggies: ☐ Yes ☐ No

Does the owner/agent understand that these items are often used for drug use?

☐ Yes ☐ No

Do the products in the store appear to be new and rotated often?

☐ Yes ☐ No

Current License(s): (Held at location by agent or Business)

Alcohol #: _____ ☐ Yes ☐ No Class: ☐ A ☐ B ☐ B-Manager ☐ D-Oper

Extended Hours #: _____ ☐ Yes ☐ No

Filling #: _____ ☐ Yes ☐ No

Food #: 16615-8 ☒ Yes ☐ No Type: ☒ Restaurant ☐ PED ☒ Retail

Hotel/Motel#: _____ ☐ Yes ☐ No

Tobacco #: _____ ☐ Yes ☐ No

Secondhand Dealer #: _____ ☐ Yes ☐ No Type: ☐ Pawn ☐ Vehicle

Parking lot #: _____ ☐ Yes ☐ No

Pub-Enter-Pre# _____ ☐ Yes ☐ No Type: _____

Other #: _____ ☐ Yes ☐ No Type: _____

Plan of Operation:

Currently Open: ☒ Yes ☐ No – Projected open date: Click or tap to enter a date.

Hours: ☐ 24HRS ☒ Hours are the same every day (Enter time once)

Sun: 7 : 30 AM - 2 : 00 AM ☐ Closed

Mon: _____ : _____ - _____ : _____ ☐ Closed

Tue: _____ : _____ - _____ : _____ ☐ Closed

Wed: _____ : _____ - _____ : _____ ☐ Closed

Thu: _____ : _____ - _____ : _____ ☐ Closed

Fri: _____ : _____ - _____ : _____ ☐ Closed

Sat: _____ : _____ - _____ : _____ ☐ Closed

Complete this section if alcohol establishment is a convenience store: ☒ N/A (Skip to Recommendations)

(Exemption) Is the store located in an enclosed shopping structure, enclosed commercial building or hospital? A convenience food store is not in an enclosed structure or building if a customer **cannot** enter it directly from the outside.

- All convenience food stores not exempted under sub. 3 shall:

*Have cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☐ Yes ☐ No

*Post a sign which states that the cash register contains \$50 or less and that the safe is not accessible to employees? ☐ Yes ☐ No

- Maintain any of the following at the property?

*A safe that was in use at the convenience food store on August 17, 1994?

☐ Yes ☐ No

* A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?

☐ Yes ☐ No

* Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☐ No

* Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions: ☐ Yes ☐ No

(CPTED- A strategy that aims to reduce crime by changing the physical design of buildings and public spaces).

Comments/ Recommendations:

This business is located in the River Center Market, an atrium between the St. Kate Hotel and River Center. Prepackaged beer and wine will be served at the counter with table seating located within a designated area in the atrium.

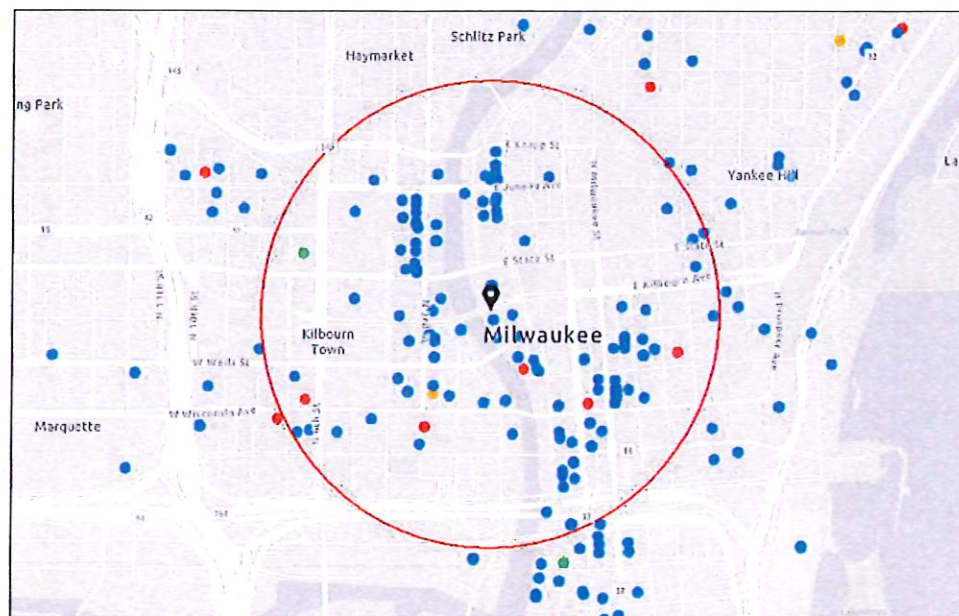


Concentration Map for 111 E Kilbourn Av #120

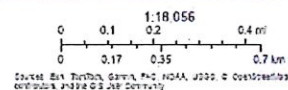
Area of Interest (AOI) Information

Area : 21,862,585.81 ft²

Oct 2 2025 15:02:12 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	156		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2025, 7:00 PM	1
2	HAR FATEH, INC.	Turmeric Indian Cafe & Bar	Paramjit Kaur, Agt	1014 N Van Buren ST	Class B Tavern License		10/28/2025, 7:00 PM	1
3	3rd Street Market LLC	3rd St Market Hall	Eric T Kaye, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2025, 6:00 PM	1
4	SINCERESW AN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2025, 7:00 PM	1
5	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2025, 7:00 PM	1
6	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2025, 7:00 PM	1
7	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		11/4/2025, 6:00 PM	1
8	COMPASS GROUP USA, INC.	EUREST NORTHWEST ERN MUTUAL	Maureen L Malone, Agt	805 E MASON ST 1st Floor	Class A Malt & Class A Liquor License		11/5/2025, 6:00 PM	1
9	WALGREEN CO	WALGREENS #1200	Christopher W Petrucci, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		11/9/2025, 6:00 PM	1
10	Midas Milwaukee, LLC	Aloft Milwaukee Downtown	JON G BJERNING, Agt	1230 N MARTIN L KING JR DR	Class B Tavern License		11/19/2025, 6:00 PM	1
11	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2025, 6:00 PM	1
12	JCTH, INC	CAFE AT THE PLAZA	BENJAMIN T CRICHTON, Agt	1007 N CASS ST	Class B Tavern License		11/23/2025, 6:00 PM	1
13	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2025, 6:00 PM	1
14	ASCENT BAR MKE LLC	Ascent Bar	TIM B GOKHMAN, Agt	700 E KILBOURN AV	Class B Tavern License		11/19/2025, 6:00 PM	1
15	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2025, 6:00 PM	1
16	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2025, 7:00 PM	1
17	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
18	HOJOP, INC	AVENUE BAR & GRILL	ANTHONY S BEER, Agt	611 W WISCONSIN AV	Class B Tavern License		12/11/2025, 6:00 PM	1

19	Mader's German Restaurant, Inc	Mader's German Restaurant	Benjamin T Stilp, Agt	1037 N MARTIN L KING JR DR	Class B Tavern License	370	12/12/2025, 6:00 PM	1
20	The Brownstone LLC	The Brownstone	Jona J Moore, Agt	524 N Water ST	Class B Tavern License		11/27/2025, 6:00 PM	1
21	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License		11/24/2025, 6:00 PM	1
22	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2025, 6:00 PM	1
23	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
24	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2025, 6:00 PM	1
25	THE KING AND I RESTAURANT , INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2025, 6:00 PM	1
26	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2026, 6:00 PM	1
27	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2026, 6:00 PM	1
28	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2026, 6:00 PM	1
29	DAA SMOKEHOUSE MKE LLC	David Alan Alan's Smokehouse & Saloon MKE	David A O'Bryan, Agt	400 N WATER ST	Class B Tavern License		12/28/2025, 6:00 PM	1
30	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	1/4/2026, 6:00 PM	1
31	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2026, 6:00 PM	1
32	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2026, 6:00 PM	1
33	ALEM ETHIOPIAN RESTAURANT , LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/25/2026, 6:00 PM	1
34	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
35	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/25/2026, 6:00 PM	1
36	NFMKE INC.	THE NEW FASHIONED, BARS AND REC	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2026, 6:00 PM	1

37	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2026, 6:00 PM	1
38	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2026, 6:00 PM	1
39	Artisan Ramen LLC	Artisan Ramen	Yufeng Qiu, Agt	530 E Mason ST	Class B Tavern License	93	11/4/2025, 6:00 PM	1
40	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR 100	Class B Tavern License		2/17/2026, 6:00 PM	1
41	Mojo MKE LLC	Mojo MKE	Brian J Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2026, 6:00 PM	1
42	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2026, 7:00 PM	1
43	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Jennifer A Jaseck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2026, 7:00 PM	1
44	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST	Class B Tavern License		3/14/2026, 7:00 PM	1
45	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2026, 7:00 PM	1
46	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2026, 7:00 PM	1
47	Mediterranean Kuzina LLC	Mediterranean Cuisine	Ender Erk, Agt	753 N WATER ST	Class B Tavern License		3/2/2026, 6:00 PM	1
48	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2026, 7:00 PM	1
49	International Exports LLC	The Safe House	LaMarvon J Jackson, Agt	779 N Front ST	Class B Tavern License	248	3/19/2026, 7:00 PM	1
50	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
51	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/31/2026, 7:00 PM	1
52	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/31/2026, 7:00 PM	1
53	Jay Squared LLC	The Box	Jaime D Levine, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2026, 7:00 PM	1
54	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		2/19/2026, 6:00 PM	1
55	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/31/2026, 7:00 PM	1

56	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2026, 7:00 PM	1
57	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	2/9/2026, 6:00 PM	1
58	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Gregory J Fugate, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2026, 7:00 PM	1
59	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/15/2026, 7:00 PM	1
60	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2026, 7:00 PM	1
61	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2026, 7:00 PM	1
62	190 Octane Retail LLC	Fat Tuesday	Jasmine A Morgan, Agt	333 W JUNEAU AV C	Class B Tavern License	25	4/20/2026, 7:00 PM	1
63	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/20/2026, 7:00 PM	1
64	ELEVATE MKE LLC	ELEVATE MKE	Tino K Bates, Agt	1131 N WATER ST	Class B Tavern License		5/1/2026, 7:00 PM	1
65	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2026, 7:00 PM	1
66	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
67	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2026, 7:00 PM	1
68	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2026, 7:00 PM	1
69	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2026, 7:00 PM	1
70	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		5/13/2026, 7:00 PM	1
71	RIVER HOUSE RESTAURANT, INC	VagaBond	MATTHEW R SCHMIDT, Agt	1122 N EDISON ST	Class B Tavern License	150	6/9/2026, 7:00 PM	1
72	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2026, 7:00 PM	1
73	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		5/11/2026, 7:00 PM	1
74	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1

75	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2026, 7:00 PM	1
76	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/11/2026, 7:00 PM	1
77	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2026, 7:00 PM	1
78	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2026, 7:00 PM	1
79	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/21/2026, 7:00 PM	1
80	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2026, 7:00 PM	1
81	Giovannis Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/25/2026, 7:00 PM	1
82	A1 WATERSTREET LLC	ELMNT LOUNGE	Rajvir S Bains, Agt	618 N WATER ST	Class B Tavern License	480	5/27/2026, 7:00 PM	1
83	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2026, 7:00 PM	1
84	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2026, 7:00 PM	1
85	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2026, 7:00 PM	1
86	GILL HOSPITALITY GROUP LLC	BENIHANA	Navdeep S Gill, Agt	850 N PLANKINTON AV	Class B Tavern License		6/1/2026, 7:00 PM	1
87	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	PAUL H SCHWARTZ, Agt	400 N WATER ST	Class B Tavern License	320	6/1/2026, 7:00 PM	1
88	Button Block Holdings LLC	Homewood Suites Hotel	Austin D Moore, Agt	500 N Water ST	Class B Tavern License		6/1/2026, 7:00 PM	1
89	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		6/1/2026, 7:00 PM	1
90	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/16/2026, 7:00 PM	1
91	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	6/1/2026, 7:00 PM	1
92	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2026, 7:00 PM	1

93	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2026, 7:00 PM	1
94	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2026, 7:00 PM	1
95	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2026, 7:00 PM	1
96	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	LaMarvon J Jackson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2026, 7:00 PM	1
97	Good Land LLC	Draft & Co.	Nathaniel A Davauer, Agt	401 W WISCONSIN AV	Class B Tavern License		7/8/2026, 7:00 PM	1
98	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE	LaMarvon J Jackson, Agt	509 W WISCONSIN AV	Class B Tavern License	8,578	7/5/2026, 7:00 PM	1
99	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Sarah A Reinhardt, Agt	511 N BROADWAY	Class B Tavern License		7/11/2026, 7:00 PM	1
100	East Town Association, Inc	East Town Association	Edgar L Sturkey, Agt	520 E WELLS ST	Class B Tavern License		7/3/2026, 7:00 PM	1
101	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2026, 7:00 PM	1
102	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2026, 7:00 PM	1
103	Foy's LLC	Foy's	MICHAEL G FOY, Agt	784 N JEFFERSON ST	Class B Tavern License		6/30/2026, 7:00 PM	1
104	INDULGE CATERING COMPANY LLC	INDULGE CATERING COMPANY	Valentina J Bianchini, Agt	212 W WISCONSIN AV	Class B Tavern License		7/13/2026, 7:00 PM	1
105	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S. Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2026, 7:00 PM	1
106	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2026, 7:00 PM	1
107	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	7/13/2026, 7:00 PM	1
108	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	8/3/2026, 7:00 PM	1
109	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/25/2026, 6:00 PM	1
110	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2026, 7:00 PM	1

111	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2026, 7:00 PM	1
112	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2026, 7:00 PM	1
113	Carson's Ribs of Milwaukee, LLC	Carson's	Christopher C Carson, Agt	301 W Juneau AV	Class B Tavern License	150	7/13/2026, 7:00 PM	1
114	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	LaMarvon J Jackson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2026, 7:00 PM	1
115	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2026, 7:00 PM	1
116	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2026, 7:00 PM	1
117	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Aimee Brashier, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		7/13/2026, 7:00 PM	1
118	Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	1028-30 N Jackson ST	Class B Tavern License		7/21/2026, 7:00 PM	1
119	Benson's Catering MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY	Class B Tavern License		7/15/2026, 7:00 PM	1
120	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/28/2026, 7:00 PM	1
121	MEGA MARTS, LLC	METRO MARKET #371	Michael Taylan, Agt	1123 N VAN BUREN ST	Class B Tavern License	65	8/30/2026, 7:00 PM	1
122	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2026, 7:00 PM	1
123	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2026, 7:00 PM	1
124	First MKD, LLC	Hilton Garden Inn	Kristopher J Anton, Agt	611 N BROADWAY	Class B Tavern License		7/29/2026, 7:00 PM	1
125	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2026, 7:00 PM	1
126	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2026, 7:00 PM	1
127	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		9/1/2026, 7:00 PM	1
128	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		9/1/2026, 7:00 PM	1
129	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2026, 7:00 PM	1
130	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	John W Vaughn, Agt	333 W KILBOURN AV	Class B Tavern License	930	8/9/2026, 7:00 PM	1

131	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2026, 7:00 PM	1
132	Satori Restaurant LLC	Thai-namite Thai Bistro and Sushi Bar	KHEMANONG KONGSIN, Agt	400 N WATER ST	Class B Tavern License		9/25/2026, 7:00 PM	1
133	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2026, 7:00 PM	1
134	THE HARP IRISH PUB, INC	THE HARP	MATTHEW R SCHMIDT, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2026, 7:00 PM	1
135	Hotel Metro Operator, LLC	Hotel Metro	JOHN M CUNNINGHAM, Agt	411 E Mason ST	Class B Tavern License	150	8/31/2026, 7:00 PM	1
136	Charro Latino, LLC	THE CONROY/LUCID	Singh G Saini, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2026, 7:00 PM	1
137	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2026, 7:00 PM	1
138	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		9/22/2026, 7:00 PM	1
139	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		9/22/2026, 7:00 PM	1
140	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2026, 7:00 PM	1
141	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2026, 7:00 PM	1
142	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2026, 7:00 PM	1
143	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2026, 7:00 PM	1
144	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2026, 7:00 PM	1
145	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2026, 7:00 PM	1
146	Ken Elliot's, Inc.	Dukes on Water/Varsity	ANDREA M SHAFTON, Agt	154-158 E JUNEAU AV	Class B Tavern License		9/2/2026, 7:00 PM	1
147	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2026, 7:00 PM	1

148	PTG Live Events LLC	Miller High Life Theater	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License	9,166	7/24/2026, 7:00 PM	1
149	MARCUS HOTELS HOSPITALITY, LLC	UPPER BAR	LaMarvon J Jackson, Agt	111 E Kilbourn AV 210	Class B Tavern License		9/21/2026, 7:00 PM	1
150	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2026, 7:00 PM	1
151	OVG Hospitality	OVG Hospitality	Maxxwel A Rodriguez, Agt	929 N WATER ST	Class B Tavern License		9/23/2026, 7:00 PM	1
152	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2026, 7:00 PM	1
153	MARSHA'S COCKTAILS BY COUNTY LLC	GRACE CENTER	Marsha A Scharles-Horcos, Agt	250 E JUNEAU AV	Class B Tavern License		10/7/2026, 7:00 PM	1
154	Lew Restaurants at Wisconsin Center District	Lew Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2026, 7:00 PM	1
155	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2026, 7:00 PM	1
156	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/19/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 28, 2025



Notice of Public Hearing

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JACKSON, Lamarvon J, Agent
River Center Market at 111 E KILBOURN Av #120
Class B Fermented Malt and Class C Wine Licenses Application

Tuesday, November 11, 2025 at 1:55 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/11/2025 at 1:55 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	111 E KILBOURN AVE# 1900	MILWAUKEE, WI 53202-6679

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Total Records: 1

Radius 250 feet and Center of the Circle: 111 W Kilbourn Av



BUSINESS LICENSE PLAN OF OPERATION

RIVER CENTER MARKET

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required) Class "B" Beer / "Class C" Wine (combo) License

Provide a detailed description of the type of business you plan on operating:

Preparing, serving, and selling food and non-alcoholic beverages to the public - by both the "Retail" and "Restaurant" definitions. On occasion, offering for sale pre-packaged/canned beer and/or wine to the public in the evenings and weekends, particularly during theatre season for the Pabst & Rep.

Over 60+ years in experience, which

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: includes more than 35 restaurants, bars, and lounges across our portfolio

2. Business Operations

- a. Proposed Opening Date: November 15, 2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: N/A
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Food Dealer - Restaurant & Food Dealer - Retail
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: N/A
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: Nothing planned for immediate future.
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes (via Class B Tavern & PEP licenses)
If yes, list address(es): 424 E Wisconsin Ave, 509 W Wisconsin Ave, 139 E Kilbourn Ave, and 779 N Front St
multiple offices, Pabst and Milwaukee Repertory Theaters, Associated Bank, fitness center, Saint Kate - The Arts Hotel, 2nd Floor Bar and conference center(s)
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: multiple offices, Pabst and Milwaukee Repertory Theaters, Associated Bank, fitness center, Saint Kate - The Arts Hotel, 2nd Floor Bar and conference center(s)

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☒ Other: dust, wipe down surfaces, take out garbage
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police (if needed)
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: soft music played on occasion at conversation-level volume

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: N/A
- b. Number of Garbage Cans: Inside: at least 10 Locations: near public seating & entrances/exits; behind serving counters & back of house areas
Outside: 15 Locations: main lobby of building; outside the entrance/exits on both Water & Kilbourn
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: N/A
- d. How many restrooms are on the premises? 2 (one male, one female [not operated by licensee])
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: Parking is not owned or operated by licensee.
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: N/A
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? varies and answer the following:
What are their responsibilities? Security will be on premises during building hours; security is not managed nor operated by licensee. However, Saint Kate's security is available on demand.
Describe equipment used Responsibilities include: patrolling premises, monitor cameras, respond to incidents, calling 911 and providing first aid, as needed.
List their License Number (s) (no affiliation; security is hired thru Associated Bank River Center building)
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 8 and list locations: 3 covering points of sale & ordering counters; 3 covering sitting area and ordering counters; 2 covering back of house areas
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe N/A

6. Percentage of Sales (must total 100%) ***New application - information provided are guestimates***

Alcohol <u>3</u> %	Food <u>97</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %			
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☒ Cafe/Coffee Shop ☒ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ Number of Rooms: _____ ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: Food Dealer - Restaurant & Food Dealer - Retail

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity (TBD) (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☒ Other: Describe: areas of Saint Kate's kitchen(s); corridors in Associated Bank River Center building
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: Water Street and Kilbourn Avenue
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: "River Center Market" is located on first floor of building
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 28 ☐ Other: _____
- f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: Milwaukee Center Management, LLC Phone Number: 414-291-6100
 Building Owner Address: c/o Associated Bank, N.A., 111 E. Kilbourn Ave., Suite 200, Milwaukee, WI 53202

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

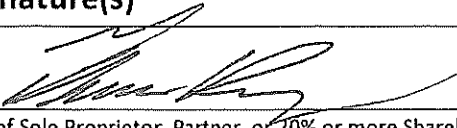
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	(potential "open" time for beer/wine sales) Open Time (include a.m. or p.m.)	(potential "close" time for beer/wine sales) Close Time (include a.m. or p.m.)			
Sunday	7:30AM	2:00AM	175	0-100	
Monday	7:30AM	2:00AM	250	0-100	
Tuesday	7:30AM	2:00AM	250	0-100	
Wednesday	7:30AM	2:00AM	250	0-100	
Thursday	7:30AM	2:00AM	250	0-100	
Friday	7:30AM	2:00AM	250	0-100	
Saturday	7:30AM	2:00AM	175	0-100	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder
 Thomas F. Kissinger, President & Secretary

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: **Marcus Hotels Hospitality, LLC**

Premise Address: **111 E. Kilbourn Ave., Suite 120, Milwaukee, WI 53202**

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: N/A

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☒ No ☐ Yes

If no, list the name and address of the person(s) who will: Jon Stupar (Director of Food & Beverage of Saint Kate - The Arts Hotel); 139 E. Kilbourn Ave., Milwaukee, WI 53202

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license. (already in progress)

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: N/A

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: N/A

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? shared betw. landlord & licensee

c) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ some 'fixtures' such as glassware, utensils, dishes, etc. (amount TBD)

d) Total amount paid for business \$not buying - acquiring assets & equipment

e) Total amount paid for goodwill of the business \$N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins Sept. 1, 2025 Ends August 31, 2028

b) Monthly rental \$% of food/beverage sales

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☒ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3 yr. base term

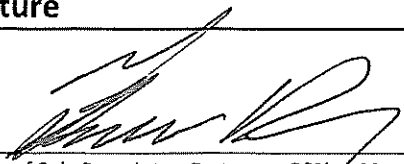
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain N/A

Change of Agent Applicants Only N/A

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



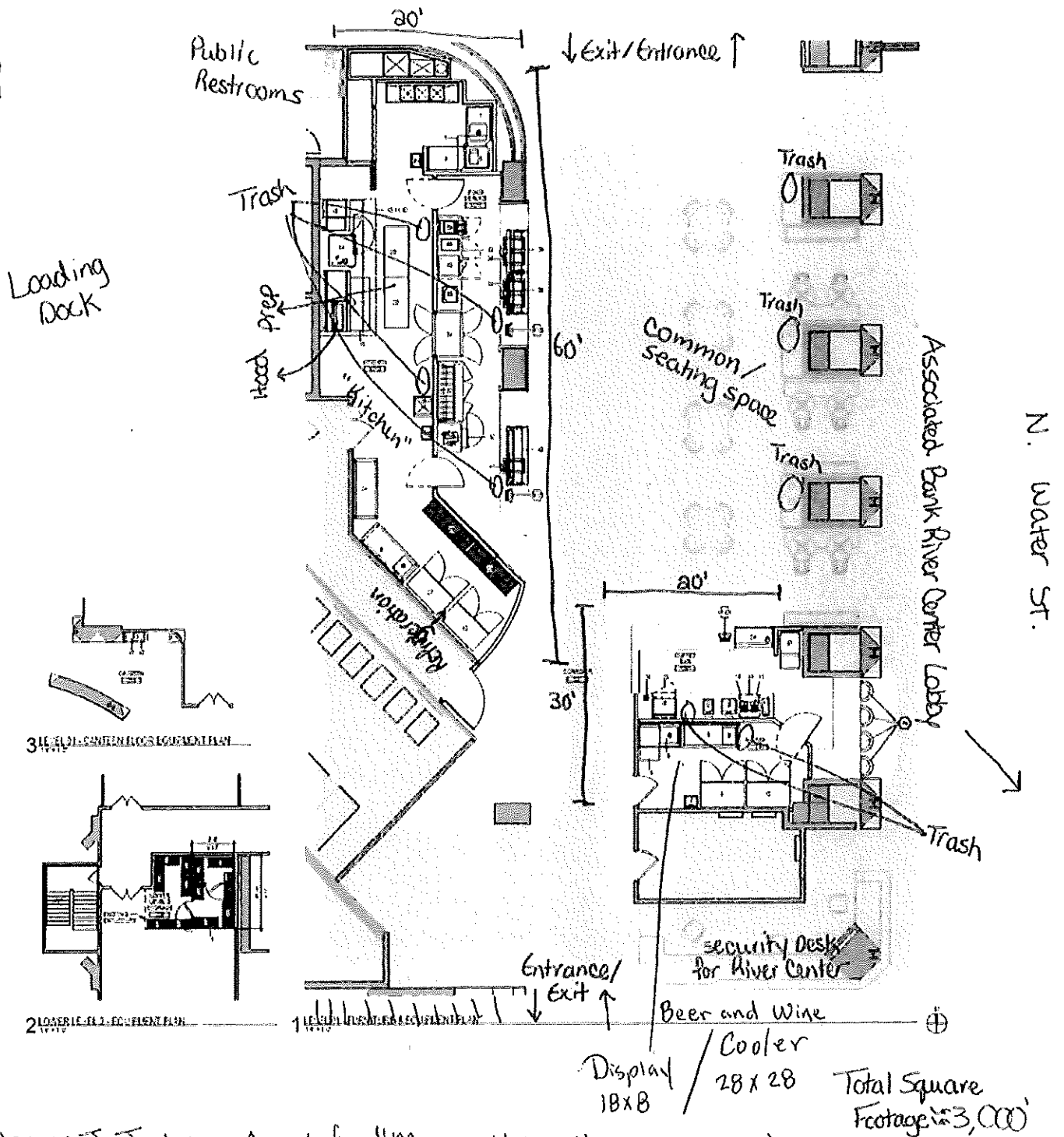
Signature of Sole Proprietor, Partner or 20% or More Shareholder **Thomas F. Kissinger, President & Secretary**
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
- ☒ If a restaurant, copy of the menu

E. Kilbourn Ave.



Lamarvon J. Jackson, Agent for "Marcus Hotels Hospitality, LLC"
 "River Center Market"

111 E. Kilbourn Ave., Suite 120, Milwaukee, WI 53202

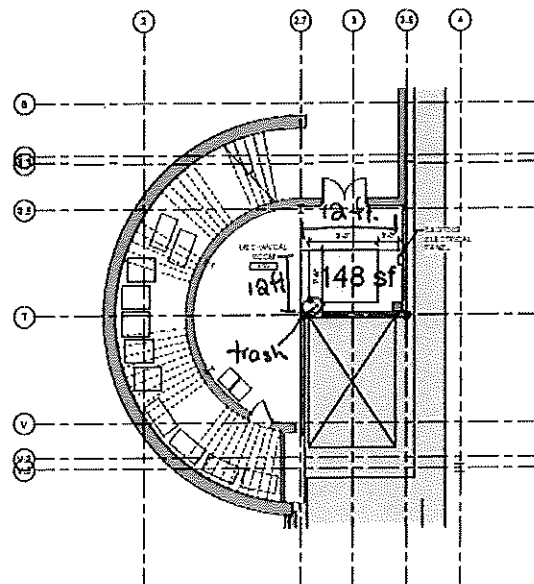
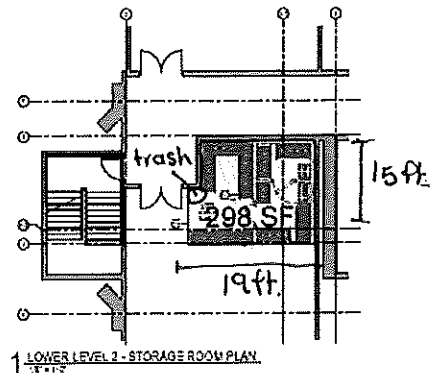
Date: September 23, 2025

E. Wells St.

E. Kilbourn Ave.

LL2 STORAGE ROOM

↑ N



SALT ROOM

N. Water St.

1 LEVEL 01 - STORAGE ROOM PLAN



Total Basement Storage
(which may or may not be used)
≈ 446 sq. ft.

Amarvon J. Jackson, Agent for
Marcus Hotels Hospitality, LLC dba River Center Market
11 E. Kilbourn Ave., Suite 120, Milwaukee, WI 53202
9/23/2025