

File No. 180437
Minor Modification to a Detailed Planned Development known as
Jacobus Company Development, Phase 1
11725 West Bradley Road

A General Planned Development (GPD) for the development known as Jacobus Company Development (File No. 931788) was approved in 1994, and established a master plan for phased development. In 2000, a Detailed Planned Development (DPD; File No. 000676) known as the Jacobus Company Development, Phase 1 was approved to permit construction of a one-story, approximately 67,700 square foot building along West Bradley Road. This DPD permitted two freestanding signs along the street frontage but did not contemplate any building wall signage. In 2007, the DPD was modified as File No. 070373 to permit construction of 11 surface parking stalls to supplement the existing, 103-space surface parking lot.

The applicant, Park Place Technology Center, is proposing a Minor Modification to the DPD zoning to permit wall signage on the existing building. Specifically, up to 4 building wall signs will be allowed along the north (Bradley Road) elevation. The signs will be Type A with individual letters and logos, and will be placed in the sign band area above the glazing. The signs will be up to 75sq. ft. in area. At this time, there is one sign proposed to go on the building in the near future, and is approximately 50 square feet. The other signs may be placed on the building in the future as tenant needs arise. The signs will be internally illuminated with LED lights (front illuminating).

Slight modifications to these standards based on tenant needs may be reviewed and approved by staff on a case by case basis

All other aspects of the DPD zoning will remain unchanged.



ProSource of Milwaukee

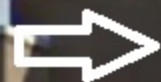
Proposed building sign location

Existing Monument

W Bradley Rd

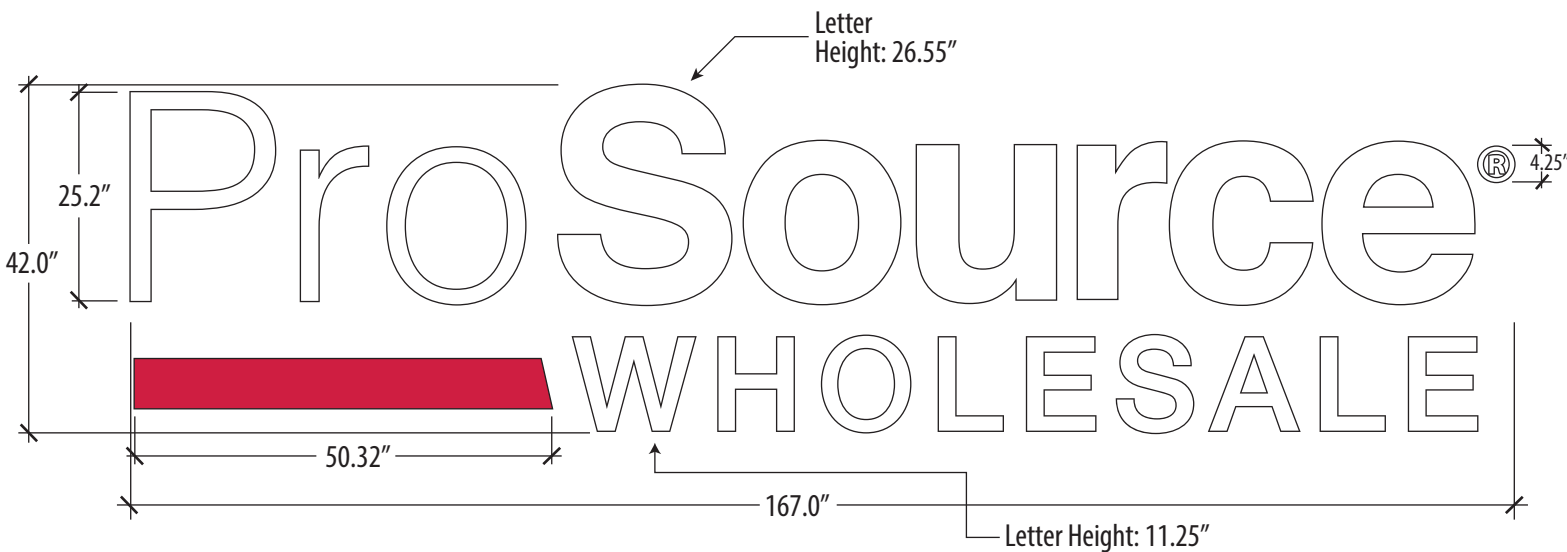
W Bradley Rd





Sign location





www.Innovative-Signs.com

Client

Kerns Carpet One

EST/INV #

EST - 418

Size

167.0" x 42.0"

Quantity

■ 1 □ 2 □ 3 □ 4 □ 5 □ 88

Materials & Specs

Channel Letters

LED Lit
White Faces
Black Trim Cap and Return

Colors

- Black Trim Cap & Return
- Pantone 200
- White

Revisions

- REVISION
- REVISION
- REVISION
- REVISION
- REVISION

Representative

Justin S.

Designer

Brian Harrigan
Date: 04/26/2018

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PARK PLACE COMMUNITY CENTER

- Approved Architect: T&B
- Site & Civil: L&P
- Interior: J&S
- MEP: J&S
- Landscaping: J&S

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