

Dept. of Public Works Transportation Fund

**2019 Budget Overview
Finance & Personnel Committee
October 12, 2018**

Community Goals & Objectives

- ❑ Increase investment and economic vitality throughout the city.
 - Provide safe and convenient transportation and parking for residents, visitors and businesses
 - Education and Enforcement of parking regulations
- ❑ Improve the city's fiscal capacity
 - Diversify the city's revenue base

	2017 Actual	2018 Projected	2019 Planned
Number of citations issued	599,354	609,455	611,470
Number of towed vehicles returned to owner	29,319	29,686	29,503
Number of night parking permits issued	169,452	171,000	172,000

2019 Budget Summary - Expenses

	2018 ADOPTED BUDGET	2019 PROPOSED BUDGET	DIFFERENCE (amount, %)	
FTEs – O&M	116.25	118	1.75	1.5%
FTEs - Other	0	0	0	0.0%
Salaries & Wages	4,698,448	4,803,172	\$104,724	2.2%
Fringe Benefits	2,020,333	3,170,094	\$1,149,761	56.9%
Operating Expenditures	14,751,995	17,749,397	\$2,997,402	20.3%
Equipment	515,000	252,000	-\$263,000	-51.1%
Special Funds	5,226,367	4,861,229	-\$365,138	-7.0%
General Fund Transfer	17,123,005	16,000,000	-\$1,123,005	-6.6%
Capital Improvements	3,424,500	3,385,000	-\$39,500	-1.2%
TOTAL	\$47,759,648	\$50,220,892	\$2,461,244	5.2%

2019 Parking Unit Operating Budget

- ❑ Salaries: Decrease -\$61,276
 - Eliminated 2 Tow Lot Aux. Funded Positions
 - 8 Auxiliary Parking Enforcement Officers Position
 - Fringe Benefit includes Pension Contribution: Increase 56.9%
 - Budget neutral – Purely for accounting purposes
- ❑ Operating Expenditures: Reduction -\$1,124,462 or -8.3%
 - Professional Services: -\$527,767
 - Other Operating Services: -\$681,000
- ❑ Equipment: Decrease -\$263,000
- ❑ General Fund Transfer: Reduction of -\$1.1 million
 - 2018 : \$17.1 million
 - 2019: \$16 million

2019 Budget Summary - Revenues

	2018 ADOPTED BUDGET	2019 PROPOSED BUDGET	DIFFERENCE (amount, %)	
Meters	5,378,500	4,765,400	-\$613,100	-11.40%
Permits	4,647,000	4,391,600	-\$255,400	-5.50%
Structures & Lots	6,539,000	6,797,000	\$258,000	3.95%
Citations	16,000,000	15,000,000	-\$1,000,000	-6.25%
Towing	4,000,000	3,700,000	-\$300,000	-7.50%
Vehicle Disposal	1,400,000	1,718,900	\$318,900	22.78%
Miscellaneous	1,200,000	1,086,300	-\$113,700	-9.48%
Streetcar Revenue	0	4,399,424	\$4,399,424	0.00%
Total Revenue	39,164,500	37,459,200	-\$1,705,300	-4.35%
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Use of Reserves	5,170,648	4,977,268	-\$193,380	-3.74%
New Borrowing	3,424,500	3,385,000	-\$39,500	-1.15%
Total Revenue	\$47,759,648	\$45,821,468	-\$1,938,180	-4.06%

2019 Capital Improvements

Capital Improvements - \$3.4 million

- ❑ MacArthur Square Renovation: \$1.1 million
 - Coordinated with WisDOT Kilbourn Tunnel project
- ❑ MacArthur Square Electrical Upgrade: \$1.3 million
 - Includes replacement of electrical panels and other original components
- ❑ MacArthur Square Façade Repairs: \$775,000
- ❑ Surface & Tow Lot Repaving: \$50,000
 - Patch and seal pavement on surface lots
- ❑ ADA Compliance: \$100,000

Parking Financial Status

- ❑ 2018 Net Position: \$20.2 million
 - 2018 assumes a \$5.2 million withdrawal
 - 2019 assumes a \$5 million withdrawal
- ❑ Any additional revenue from meter rate changes will reduce withdrawal amount
- ❑ 2019 Transfer payment to the general fund was reduced to \$16 million
- ❑ Concern is the current transfer payment level may not be sustainable

Parking Updates

Smart meters

- Each meter can serve 2 spaces
 - Accepts credit cards, coins and MKE Park
- 7,000 metered spaces
 - Installing roughly 4,500 meters
 - 330 meters covering 475 spaces completed
- Full replacement will take 2-3 years
 - Priority is replacing Luke multi-space meters



Parking Services Updates

Meter Rate Study

- Last rate increase in 2009
- Increase in hourly rates are 25¢-50¢ per hour
- Transition rates as areas are changed over to new smart meters
- Flexible rates for events
- Expanded hours for metered parking

Parking Services

Reclassification

- ❑ Parking Checker to Parking Enforcement Officer
- ❑ Changes to duties and responsibilities with an emphasis on serving as ambassadors
- ❑ Pay range is now within US Bureau of Labor Statistics annual mean wage



Streetcar Budget & Revenues

Expense Type	Amount
Operator- Transdev Contract	\$3,346,587
Insurance	\$242,277
Spare Parts/Equipment	\$100,000
Maintenance Facility Utilities	\$25,000
Streetcar Electricity	\$110,000
City Administration	\$275,560
Marketing	\$300,000
Total	\$4,399,424

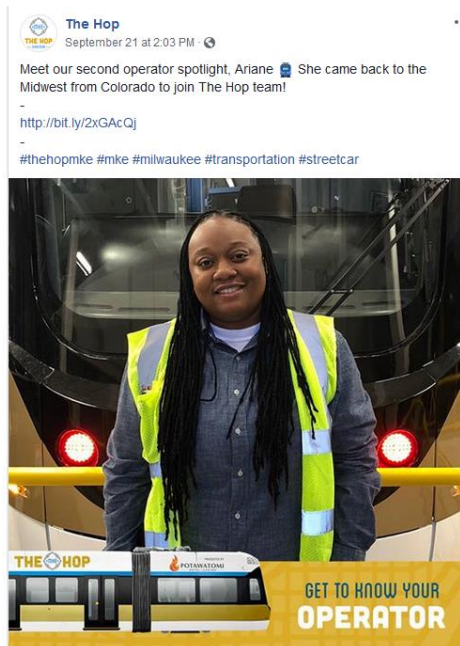
Revenue Type	Amount
Sponsorship- Potawatomi	\$691,670
Sponsorship- Advertising	\$250,000
CMAQ Operating Grants	\$3,457,754
Total	\$4,399,424

Streetcar Operations Highlights

- ❑ M-Line ridership projected to be 588,000 to 595,000 in 2019
- ❑ Hours of Operation
 - Monday to Friday: 5:00am to midnight
 - Saturday: 7:00am to midnight
 - Sunday: 7:00am to 10:00pm
- ❑ Kickoff Event on Friday, November 2nd at noon
– Cathedral Square Park

Streetcar Operations Highlights

- ❑ Transdev will employ 26 to 33 people directly involved in streetcar operations
 - Additional employment through contracted services
- ❑ 28% increase in property values within quarter mile of streetcar route since Council approved the project in 2015



2019 Streetcar Goals

- ❑ Goals to be developed:
 - On-time performance
 - Missed or Incomplete Trips
 - Safety
 - Timely Compliance with Federal Transit Administration (FTA) or State Safety Officer (SSO) Directives