

May 17, 2016

To the Public Works Committee

Subject: Common Council Resolution File Number 151839

Dear Honorable Members:

Returned herewith is Common Council Resolution File Number 151839, being a resolution to amend a special privilege to Spirit of Milwaukee Incorporated for to construct and maintain one additional gateway sign in the street median of West Capitol Drive west of North 100<sup>th</sup> Street.

The applicant, Spirit of Milwaukee Incorporated, in cooperation with the Department of Public Works is proposing to install gateway signage at several prominent locations within street medians in order to present a more attractive and welcoming image to people entering the City of Milwaukee. Each of the signs will have a corporate sponsor, which will pay the cost of fabricating and maintaining its sign and maintaining the median on which the sign is located. Previously, the applicant had requested permission to construct and maintain gateway signs at three locations. The current request is to construct one 12-foot tall gateway sign in the median of West Capitol Drive west of North 100<sup>th</sup> Street.

We are not aware that the presence of the new gateway sign will have an adverse effect on the general use of the public right-of-way. We have, therefore, prepared the attached special privilege resolution, which, if adopted, will allow the new sign to occupy the public right-of-way and continue to allow the three previously existing signs to continue to occupy the public right-of-way.

Sincerely,

Jeffrey S. Polenske, P.E.  
City Engineer

Ghassan Korban, P.E.  
Commissioner of Public Works

Tom Mishefske  
Commissioner  
Department of Neighborhood Services

MDL:clm  
Attachment

c: Alderman James Bohl, Jr.  
Mr. Preston Cole