



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, July 01, 2024

COMMITTEE MEETING NOTICE

AD 08

MUSTAFA, Aseel, Agent
Ice Cream & More LLC
6965 S CRAIG Ct
Franklin, WI 53132

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, July 12, 2024 at 09:10 AM

The access code is https://meet.goto.com/584084517. Please see the enclosed best practices document for further instructions.

Regarding: Your Food Dealer License Application as agent for "Ice Cream & More LLC" for "Ice Cream & More" at 2134 W National Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Milano, Marissa

From: Cooney, Jim
Sent: Wednesday, June 5, 2024 12:06 PM
To: Milano, Marissa
Cc: Martin, Faviola; Doherty, Patricia
Subject: FW: Getting it on paper :)

Marissa,

Can you add this to the file please?

From: Doherty, Patricia <pdoher@milwaukee.gov>
Sent: Wednesday, June 5, 2024 11:56 AM
To: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Getting it on paper :)

Hi ☺

I just got off the phone with the man applying for a food license for an ice cream shop on National. JoCasta denied him because of his disgusting police record, so he had his daughter apply in her name. He just stated, over the phone today, "I will be helping her out with certain parts of the business, and sure, I'll be there sometimes". I don't need you guys to do anything, I just wanted to get this down in writing while it was fresh in my mind in case he tries to say something else down the road if this goes before Committee.

Thanks,
Patty

Patty Doherty
Legislative Assistant
8th District
Aldерwoman Zamarripa
(414) 286-3533



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

CITY OF MILWAUKEE
LICENSE DIVISION

MAY - 3 P 1: 12

Date: 5/6/24

To the License Division of the City of Milwaukee:

I, Aseel Mustafa, wish to amend my answer(s) on the application for a

(full legal name)

Food Dealer

(type of license)

license at 2134 W National Ave Milwaukee, WI 53204

(premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): Aseel Mustafa Also complete 3, 4, 5 & 6
3. Date of birth should be: 7/24/2003
4. Home address should be (include city/state/zip): 6965 S Craig Ct
Franklin, WI 53132
5. Phone number should be (include area code): 414-340-1127
6. Driver's License Number/State ID Number should be: M231-0130-3764-06
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: Removed Muhannad Mustafa from ownership and I, Aseel, am the sole owner.

(Check with the License Division before submitting "Other" amendments using this form.)

Aseel Mustafa

Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

CITY OF MILWAUKEE
LICENSE DIVISION
MAY - 6 P 3: 20

Office Use Only: Application #: 356231 Date: 5/13/24 Initials: AM To LC: _____
LC Email: MPD NS HD Initials: _____

May 6, 2024

TO WHOM IT MAY CONCERN:

I am writing to confirm that Muhannad Mustafa's 49% shares have been transferred to Aseel Mustafa. Currently, Aseel Mustafa holds 100% of shares for Ice Cream & More LLC. *appeal in to the old person's objection*

Best Regards,



Aseel Mustafa

Ice Cream & More LLC



Office of the City Clerk
License Division

Jim Owezarski
City Clerk
jowezars@milwaukee.gov

Jim Cooney
License Division Manager
jim.cooney@milwaukee.gov

May 6, 2024

MUSTAFA, Muhannad T
Ice Cream & More LLC
6965 S Craig Ct
Franklin WI 53132

RE: Food Dealer - Restaurant License Application for 2134 W National Av
Immediate Response Required

Dear MUSTAFA, Muhannad T:

The local alderperson who represents the district for your proposed business objects to your application for a Food Dealer - Restaurant license at 2134 W National Av.

Their objection is based on:

- Items on the enclosed police report.

You have the right to file an appeal to the objection. The appeal must be in writing and addressed to the Licenses Committee of the Common Council. Submit your written statement appealing the local alderperson's objection, within 10 working days of the date of this letter to the License Division, City Hall, Room 105, 200 E. Wells Street, Milwaukee, WI 53202.

If you do not file an appeal, no further action will be taken regarding your application. Contact the License Division for information regarding a partial refund of any paid license fees.

Sincerely,

Andrew Cox
License Specialist



Milano, Marissa

From: Hegarty, Carly
Sent: Monday, May 6, 2024 2:10 PM
To: Castillo, Kristin; Zamarripa, JoCasta; Cooney, Jim; CEHSupervisor; CEHAdmin; Milano, Marissa
Subject: RE: 2134 W National

On MHDs side we do not have control over who the operator chooses to employ. So if his daughter is now the licensee I am not sure what protocols there are. This might be a Jim or MPD question based on what previous offenses the current applicant has.

Carly Hegarty, REHS, IFSL Graduate, MPS Pursuant
Director of Consumer Environmental Health
Pronouns: She • Her • Hers
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd Floor | Milwaukee, WI 53202
Cell: (414) 708-4678 | Fax: (414) 286-5990
chegar@milwaukee.gov
www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)



CITY OF MILWAUKEE HEALTH DEPARTMENT

NOTICE: This e-mail and any attachments may contain confidential information. Use and further disclosure of the information by the recipient must be consistent with applicable laws, regulations, and agreements. If you received this e-mail in error, please notify the sender; delete the e-mail; and do not use, disclose, or store the information it contains. This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or excepted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39.

From: Castillo, Kristin <kcasti@milwaukee.gov>
Sent: Monday, May 6, 2024 1:38 PM
To: Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Hegarty, Carly <CHEGAR@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: Re: 2134 W National

I have to apologize myself. I was misinformed. The owner of D'sign is the owner of the building and is not part of Ice Cream and More BUT our inspector said that this D'sign operator was present during the closure of Ice Cream and More and stated he was going simply help him get the license approved.

Kristin Castillo
Consumer Env. Health Manager
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd floor | Milwaukee, WI 53202
(414) 323-9495 kcasti@milwaukee.gov
milwaukee.gov/health | [Facebook](#) | [Twitter](#) | [Instagram](#)



NOTICE: This e-mail and any attachments may contain confidential information. Use and further disclosure of the information by the recipient must be consistent with applicable laws, regulations, and agreements. If you received this e-mail in error, please notify the sender; delete the e-mail; and do not use, disclose, or store the information it contains. This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or excepted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39.

From: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Sent: Monday, May 6, 2024 1:32:26 PM
To: Castillo, Kristin <kcasti@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Hegarty, Carly <CHEGAR@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: 2134 W National

My apologies for a dumb question, but does that mean he has a current food license for the pizza place? Are they open?

Patty Doherty
Legislative Assistant
8th District
Alderwoman Zamarripa
(414) 286-3533

From: Castillo, Kristin <kcasti@milwaukee.gov>
Sent: Monday, May 6, 2024 1:31 PM
To: Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Hegarty, Carly <CHEGAR@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: Re: 2134 W National

All -

I was just informed by our inspector that he also owns D'Sign Pizza next door and owns the building that both operations are housed within.

Unsure if that information is of any use in this, but I figured I would share.

Patty, I have not dealt with this type of situation before so I cannot answer your question. I think Carly would be best to provide her experience.

Kristin Castillo
Consumer Env. Health Manager
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd floor | Milwaukee, WI 53202
(414) 323-9495 kcasti@milwaukee.gov

milwaukee.gov/health | [Facebook](#) | [Twitter](#) | [Instagram](#)

NOTICE: This e-mail and any attachments may contain confidential information. Use and further disclosure of the information by the recipient must be consistent with applicable laws, regulations, and agreements. If you received this e-mail in error, please notify the sender; delete the e-mail; and do not use, disclose, or store the information it contains. This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or excepted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39.

From: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Sent: Monday, May 6, 2024 1:11:29 PM
To: Hegarty, Carly <CHEGAR@milwaukee.gov>; Castillo, Kristin <kcasti@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: 2134 W National

Hi All,

JoCasta just wants to make sure this guy isn't running the business and actively working at the shop. If his daughter is the only person on the application, are we just out of luck as to assuring he is not the real operator?

Thanks,
Patty

Patty Doherty
Legislative Assistant
8th District
Alderswoman Zamarripa
(414) 286-3533

From: Hegarty, Carly <CHEGAR@milwaukee.gov>
Sent: Monday, May 6, 2024 11:25 AM
To: Doherty, Patricia <pdoher@milwaukee.gov>; Castillo, Kristin <kcasti@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: 2134 W National

Thank you. The operator just called and said he is having his daughter come down and apply for a new application for this location. He asked me if I knew if he would be denied again. I asked that he reach out to your office.

Thanks all!

Carly Hegarty, REHS, IFSL Graduate, MPS Pursuant
Director of Consumer Environmental Health
Pronouns: She • Her • Hers
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd Floor | Milwaukee, WI 53202
Cell: (414) 708-4678 | Fax: (414) 286-5990
chegar@milwaukee.gov
www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)



CITY OF MILWAUKEE HEALTH DEPARTMENT

NOTICE: This e-mail and any attachments may contain confidential information. Use and further disclosure of the information by the recipient must be consistent with applicable laws, regulations, and agreements. If you received this e-mail in error, please notify the sender; delete the e-mail; and do not use, disclose, or store the information it contains. This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or exempted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39.

From: Doherty, Patricia <pdoher@milwaukee.gov>

Sent: Friday, May 3, 2024 3:55 PM

To: Castillo, Kristin <kcasti@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>

Subject: RE: 2134 W National

Good Afternoon,

Alderwoman Zamarripa is still in objection to this license for the same reason as in 2023.

Thanks,
Patty

Patty Doherty
Legislative Assistant
8th District
Alderwoman Zamarripa
(414) 286-3533

From: Castillo, Kristin <kcasti@milwaukee.gov>

Sent: Friday, May 3, 2024 3:25 PM

To: Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Doherty, Patricia <pdoher@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>

Subject: 2134 W National

All -

Here's a rundown of the interactions MHD had with the operator of Ice Cream and More at 2134 W National Ave.

Our inspector completed a preinspection on site on 3/18 and released the hold on our end.

On 4/17, our inspector noticed in LIRA the alder still had not approved the license and emailed the operator as a follow up asking if it's been approved. The operator responded on 4/18 stating he was still waiting.

Our inspector drove by yesterday and noticed them operating. We inquired with Licensing immediately to check the status of the alder approval and were informed it was denied.

We then made a stop on location and issued an orders to cease and posted a closure placard on the front entrance.

Please let me know if you need any other assistance in this. We intend to stop out next week to ensure they remained closed.

Thank you,

Kristin Castillo

Consumer Env. Health Manager

City of Milwaukee Health Department

Zeidler Municipal Building | 841 N. Broadway, 3rd floor | Milwaukee, WI 53202

(414) 323-9495 kcasti@milwaukee.gov

milwaukee.gov/health | [Facebook](#) | [Twitter](#) | [Instagram](#)

NOTICE: This e-mail and any attachments may contain confidential information. Use and further disclosure of the information by the recipient must be consistent with applicable laws, regulations, and agreements. If you received this e-mail in error, please notify the sender; delete the e-mail; and do not use, disclose, or store the information it contains. This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or excepted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39.



Monday, July 01, 2024



Notice of Public Hearing

Blank Notice

MUSTAFA, Aseel, Agent
Ice Cream & More at 2134 W National Av
Food Dealer License Application

Friday, July 12, 2024 at 9:10 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/12/2024 at 9:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2104 W NATIONAL AVE	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2110 W NATIONAL AVE	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2114 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1175
CURRENT OCCUPANT	2114 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1175
CURRENT OCCUPANT	2114 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1175
CURRENT OCCUPANT	2114 W NATIONAL AVE# 4	MILWAUKEE, WI 53204-1175
CURRENT OCCUPANT	2114 W NATIONAL AVE# 5	MILWAUKEE, WI 53204-1175
CURRENT OCCUPANT	2132 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2132 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2132 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2132 W NATIONAL AVE# 4	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2132 W NATIONAL AVE# 5	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2132 W NATIONAL AVE# 6	MILWAUKEE, WI 53204-1159
CURRENT OCCUPANT	2136 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2136 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2136 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2136 W NATIONAL AVE# 4	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2136 W NATIONAL AVE# 5	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2136 W NATIONAL AVE# 6	MILWAUKEE, WI 53204-1176
CURRENT OCCUPANT	2202 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2202 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2202 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2210 W NATIONAL AVE	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2214 W NATIONAL AVE	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2216 W NATIONAL AVE# A	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2218 W NATIONAL AVE	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2218 W NATIONAL AVE# A	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2220 W NATIONAL AVE# A	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2220 W NATIONAL AVE# B	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2222 W NATIONAL AVE	MILWAUKEE, WI 53204-1033
CURRENT OCCUPANT	2223 W NATIONAL AVE	MILWAUKEE, WI 53204-1034
CURRENT OCCUPANT	723 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	723A S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	725 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	726 S 22ND ST# 1	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	726 S 22ND ST# 2	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	726 S 22ND ST# 3	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	726 S 22ND ST# 4	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	727 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	729 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	729A S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	729B S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	730 S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	732 S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	732A S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	735 S 21ST ST	MILWAUKEE, WI 53204-1148

CURRENT OCCUPANT	735 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	735A S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	736 S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	736A S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	741 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	741 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	742 S 22ND ST	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	742 S 22ND ST# A	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	742 S 23RD ST	MILWAUKEE, WI 53204-1024
CURRENT OCCUPANT	742A S 23RD ST	MILWAUKEE, WI 53204-1024
CURRENT OCCUPANT	743 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	745 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	745 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	745 S 22ND ST# A	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	746 S 23RD ST	MILWAUKEE, WI 53204-1024
CURRENT OCCUPANT	747 S 21ST ST	MILWAUKEE, WI 53204-1148
CURRENT OCCUPANT	750 S 22ND ST# 1	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	750 S 22ND ST# 2	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	750 S 22ND ST# 3	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	750 S 22ND ST# 4	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	750 S 22ND ST# 5	MILWAUKEE, WI 53204-1017
CURRENT OCCUPANT	753 S 22ND ST	MILWAUKEE, WI 53204-1018
CURRENT OCCUPANT	759 S 21ST ST# 1	MILWAUKEE, WI 53204-1196
CURRENT OCCUPANT	759 S 21ST ST# 2	MILWAUKEE, WI 53204-1196
CURRENT OCCUPANT	759 S 21ST ST# 3	MILWAUKEE, WI 53204-1196
CURRENT OCCUPANT	759 S 21ST ST# 4	MILWAUKEE, WI 53204-1196
CURRENT OCCUPANT	807 S 22ND ST# 1	MILWAUKEE, WI 53204-1020
CURRENT OCCUPANT	807 S 22ND ST# 2	MILWAUKEE, WI 53204-1020
CURRENT OCCUPANT	807 S 22ND ST# 3	MILWAUKEE, WI 53204-1020
CURRENT OCCUPANT	815 S 22ND ST	MILWAUKEE, WI 53204-1020
CURRENT OCCUPANT	815A S 22ND ST	MILWAUKEE, WI 53204-1020
CURRENT OCCUPANT	817 S 22ND ST	MILWAUKEE, WI 53204-1020

Blank Notice

Total Records: 78

Radius 250.0 feet and Center of the Circle: 2134 W National Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Ice Cream Shop

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 10-1-2023
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 9-30-2023
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Pizza Restuarant

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: bathroom and front door
Outside: 1 Locations: By door
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: inside building
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>100</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%	_____%	_____%
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____% Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity: _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 22nd St. and National Ave
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: David Samio Phone Number: 414-702-7054
 Building Owner Address: 2138 W National Ave Milwaukee, WI 53204

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 am	9:00 pm	40	18-25	
Monday	10:00 am	9:00 pm	40	18-25	
Tuesday	10:00 am	9:00 pm	40	18-25	
Wednesday	10:00 am	9:00 pm	40	18-25	
Thursday	10:00 am	9:00 pm	40	18-25	
Friday	10:00 am	9:00 pm	40	18-25	
Saturday	10:00 am	9:00 pm	40	18-25	

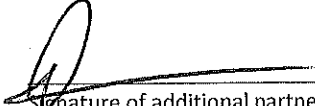
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Ice Cream + More LLC

Premises Address: 2134 W National Ave Milwaukee, WI 53204

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
 MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
 RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
 (Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Ice Cream Nachos

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 7

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

MM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

MM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

MM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

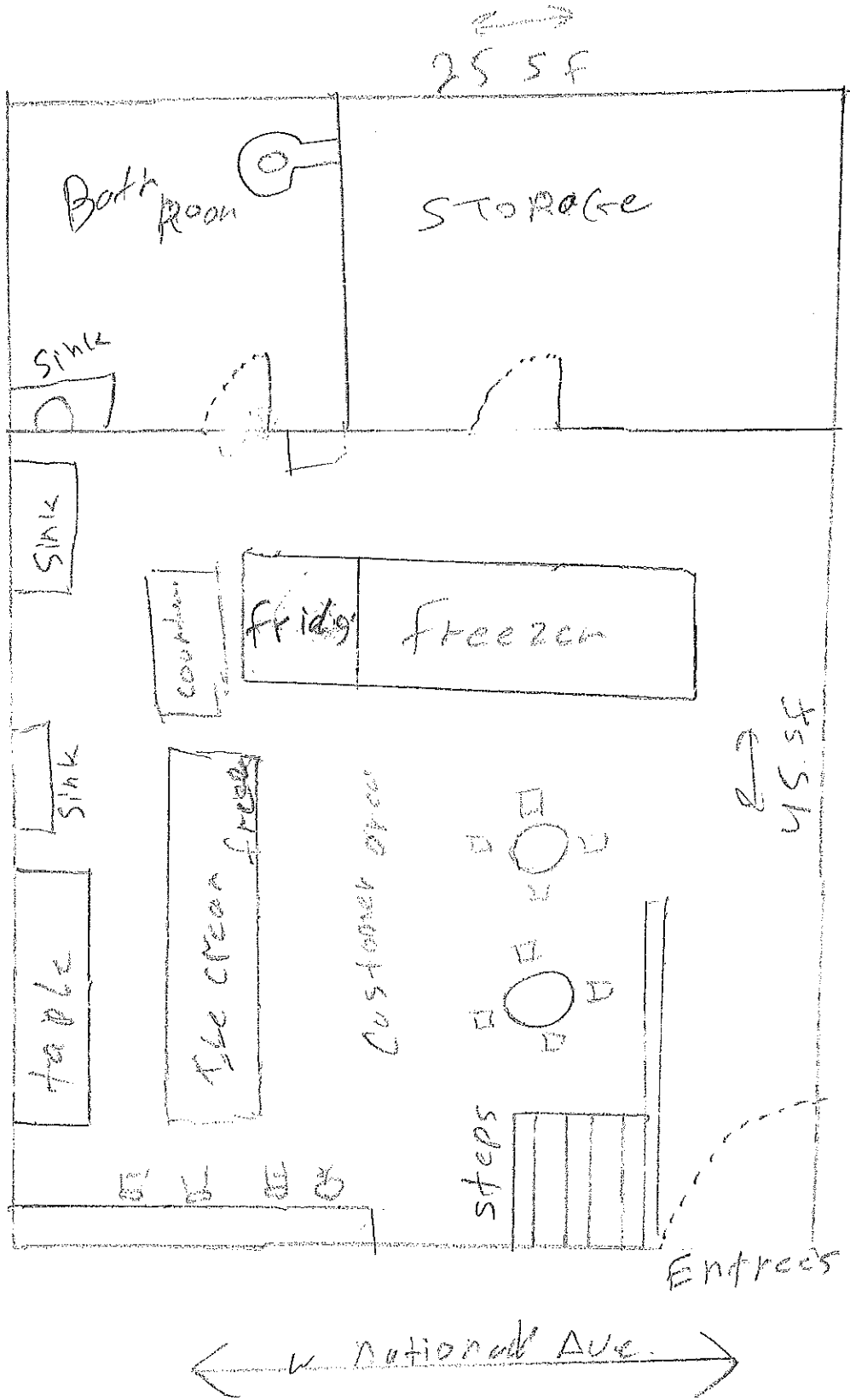
MM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

MM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: ascl

22nd. N



Ice Cream & More
 ICE CREAM & MORE
 7134 W. National Ave
 MILWAUKEE WISCONSIN

TOTAL 1125 SF
 ASEEL MUSTARA
 9-6-2023