



NEAR WEST SIDE

A Neighborhood of Neighborhoods

BUSINESS IMPROVEMENT DISTRICT 10 EXPANSION

FOR THE NEAR WEST SIDE

“A NEIGHBORHOOD OF NEIGHBORHOODS”



BID 10'S STRENGTH IN COMMUNITY

- A CLEANER, SAFER AND MORE ATTRACTIVE BUSINESS DISTRICT
- STEADY AND RELIABLE FUNDING PROVIDED THROUGH ASSESSMENTS OF MEMBER BUSINESS THAT SUPPORT SUPPLEMENTAL SERVICES AND PROGRAMS
- THE POTENTIAL TO INCREASE PROPERTY VALUES, IMPROVE SALES, AND DECREASE COMMERCIAL VACANCY RATES



BID 10 FUNDING

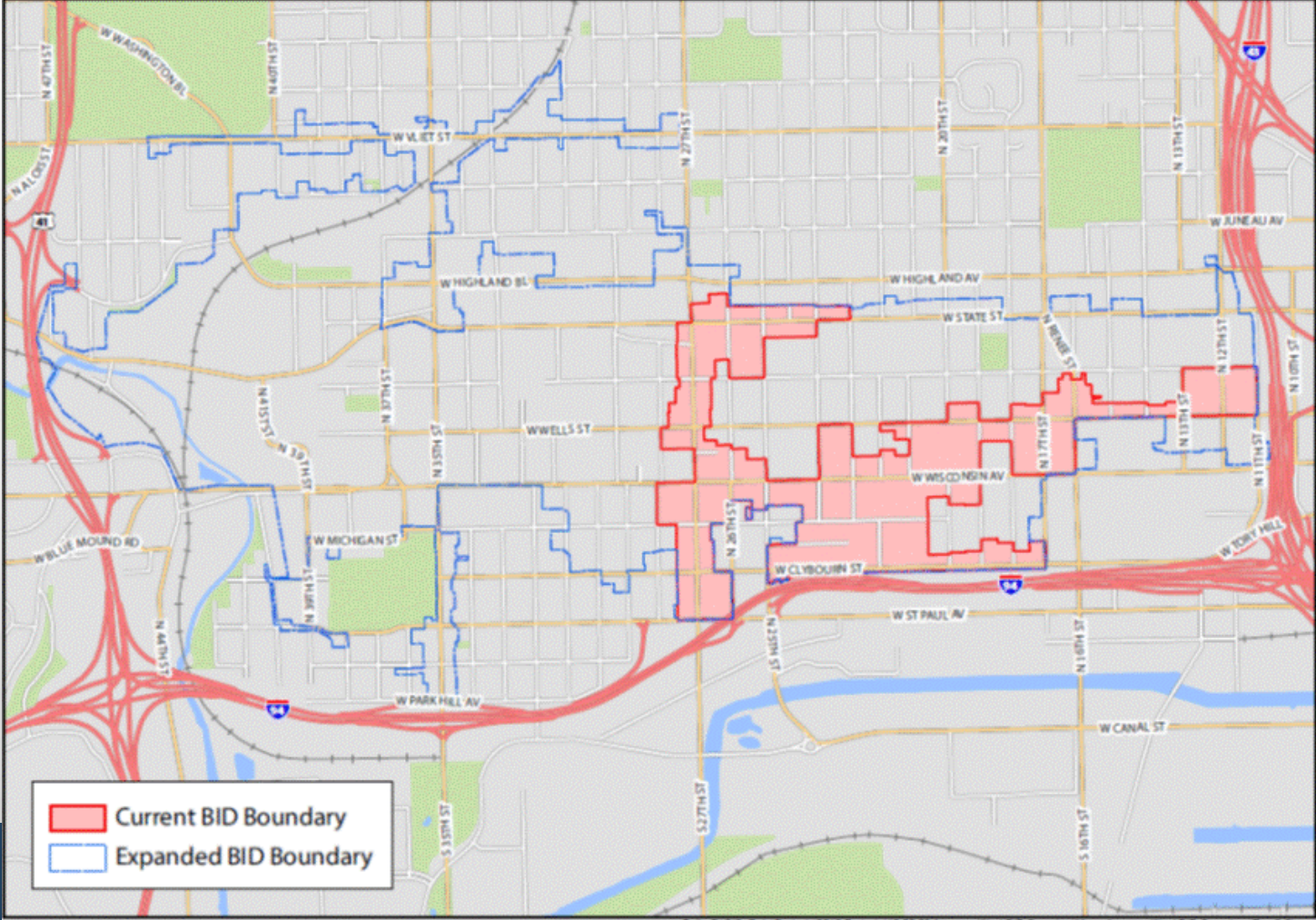
ASSESSMENT

- .3% OF TOTAL THE BUSINESS PROPERTY ASSESSMENT
- PAID WITH TAX BILL
- PER PARCEL CAP: \$6000

BUSINESS PROPERTY

- PROPERTY MUST HAVE A BUSINESS USE
- RETAIL, LIGHT INDUSTRIAL, OFFICE SPACE ARE INCLUDED
- FOR MIXED-USE, ASSESSMENT PRORATED BASED ON % OF SQUARE FOOTAGE USED FOR BUSINESS PURPOSE
- MOST PROPERTIES ARE 100%

BOUNDARIES



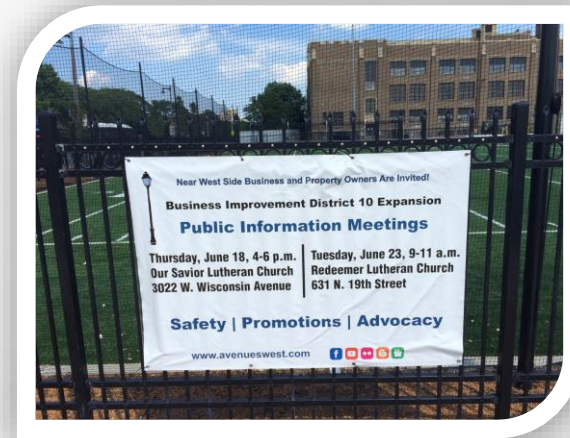
EXPANSION OUTREACH

OUTREACH

- TWO PUBLIC INFORMATION MEETINGS
- DOOR TO DOOR OUTREACH
- FLYERS, BANNERS, PHONE CALLS

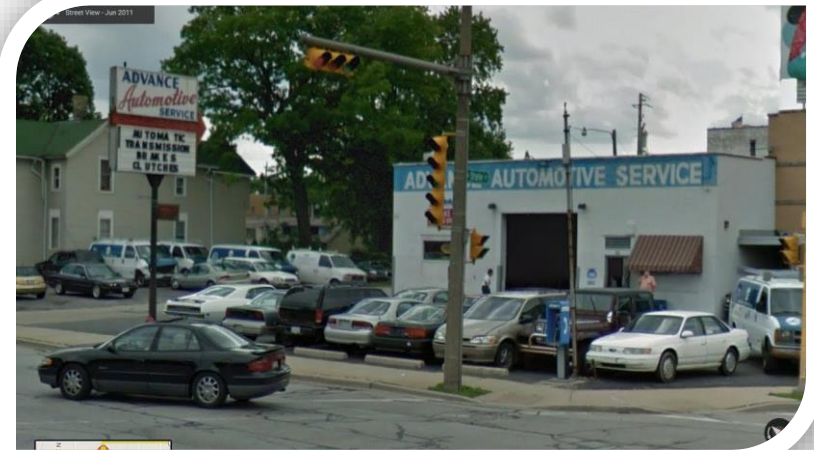
RESULTS

- 128 BUSINESSES, 91 CONVERSATIONS
- 37 SURVEYS
- 95% BID SUPPORT



**TONY GAGLIANO, ADVANCE AUTO
SERVICE, 35TH & STATE STREETS**

**“THERE WOULD BE A MORE
ACTIVE VOICE FOR THE
BUSINESSES.”**



**RICK RUSSELL, WISCONSIN LEGAL BLANK
PRINTING & FORMS, 749 N. 37TH STREET**

**“WE HAVE BEEN IN THE AREA FOR
MANY YEARS AND WELCOME
CONTINUED IMPROVEMENT IN THE
AREA.”**



ROLE OF NEAR WEST SIDE PARTNERS



COORDINATION IN AREAS OF:

- ECONOMIC DEVELOPMENT
- IMPROVED HOUSING
- NEIGHBORHOOD IDENTITY & BRANDING
- SAFETY

QUESTIONS?