



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Rocky Marcoux
Commissioner
rmarco@milwaukee.gov

Martha L. Brown
Deputy Commissioner
mbrown@milwaukee.gov

September 3, 2015

To the Honorable Members of the
Community and Economic Development Committee
City of Milwaukee

Dear Committee Members:

On August 17, 2015, the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to combine two existing Business Improvement Districts (BIDs) No. 25, and BID No. 36, Common Council File Number 150526, which are adjacent to each other, and to approve its 2016 Operating Plan, in the 3rd and 6th Aldermanic Districts. The district would generally be bounded by Port Washington Road to the west, Humboldt Avenue to the east, Auer Avenue to the south and Hope Street to the north (City of Milwaukee limits).

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

BID No. 25 objective is to maintain and promote the Riverworks Industrial and Commercial District for the benefit of the BID members and brand the district as "Milwaukee Creative District." are to continue revitalization and improvements in a portion of Milwaukee's near west side. BID No. 25 would undertake activities that include streetscape improvement projects for Capitol Drive gateways, Holton Street and Keefe Avenue corridors; assisting are business owners with improvements to their properties through direct matching grants up to \$5,000 or 40% of the project costs; coordinating business recruitment and development with Riverworks Development Corporation; and coordinating a district-wide litter and graffiti removal program.

At the August 17, 2015 public hearing, property owners within the proposed BID district spoke in favor of combining the boundaries of the adjacent BIDs to create a single BID No. 25. One person objected to the expansion. The City Plan Commission unanimously recommended approval of the BID combination, and its 2016 operating plan.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Coggs
Ald. Kovac
K. Little
D. Agee

