



EIN: 26-3696451 | Project Kindred is a 501(c)(3) nonprofit organization.

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MKELove Summer Kickback Brief

Saturday, June 13, 2026

11:00 AM to 3:00 PM CT

Kosciuszko Community Center, 2201 S. 7th Street, Milwaukee, WI 53215

The MKELove Summer Kickback will take place on Saturday, June 13, from 11:00 AM to 3:00 PM. It is the first major community activation within the larger MKELove Summer campaign.

The Kickback will help connect Milwaukee young people and families to positive summer opportunities, wellness resources, creative activities, active play, music, food, skill building workshops, and program sign ups before summer really gets underway.

This event is youth led and youth and community serving. It reflects issues young people have named as important, with an overall focus on health and wellness and a strong focus on young women navigating violence. Shelly from My Sister's Keeper will be on site leading a session at 1:00 PM and helping make sure young women have access to support, resources, and trusted guidance.

Young people involved in planning wanted to make sure their peers have real resources for the summer. They have already started assembling health and wellness kits, gathering information, and identifying items to share with young people and families at the event.

We are also using this event to better understand what young people need, what programs they connect with, and how we can stay connected to them throughout the summer. This also helps community organizations work in a more connected way so young people and families can see what is already available across Milwaukee and know where to go next.

Given recent concerns around youth gatherings and takeovers, the scope was broadened so the event can support citywide youth engagement. We are planning for about 150 to 250 young people and family members throughout the event. With continued City support, we can reach more young people, provide more kits, and connect more families to meaningful summer activities and supports.

Through the MKELove Summer Kickback, young people will have a positive place to gather that they helped shape. They will be able to connect with trusted community members, learn about summer programs, access health and wellness resources, take part in safe activities, and leave with real next steps to have a good summer.

Submitted by:

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