

**RESIDENTS PREFERENCE PROGRAM  
QUARTERLY REPORT | Q2 - 2020**



**DEPARTMENT OF ADMINISTRATION  
OFFICE OF SMALL BUSINESS DEVELOPMENT**

## Summary

In accordance with Resolution File # 171522 - relating to quarterly reports on Residents Preference Program goals and, File #171804 - Communication from the Department of Public Works and Department of Administration - Office of Small Business relating to residents preference program goals and failure of contractors to meet these goals, analysis of the reasons these contractors are failing to meet these goals and actions the departments are taking to address these deficiencies, this office is providing a report of activities in Quarter 2 - 2020.

As set forth in Chapter 355, Milwaukee Code of Ordinances, the Office of Small Business Development is responsible for monitoring Residents Preference Program (RPP) participation on private development projects that receive more than \$1 million of direct financial assistance from the City of Milwaukee. The direct financial assistance can include land sales, grants and loans for brownfield remediation, tax incremental financing, and infrastructure improvements. Participation requirements were codified Human Resources Agreement between the Developer and the City.

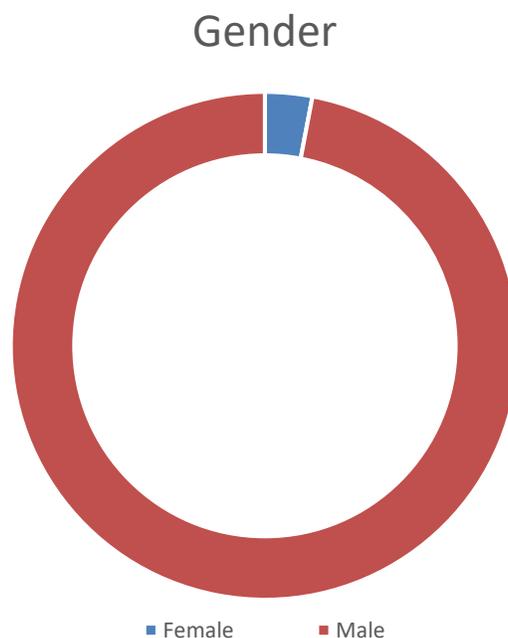
During Q2-2020 (April 1 – June 30, 2020), one-(1) private development projects with Residents Preference Program participation requirements were completed, Mill Road (aka Good Hope) Library. General project details are below:

## RPP Targets and Achievements

<b>Project</b>	<b>Developer</b>	<b>General Contractor</b>	<b>Required RPP %</b>	<b>Actual RPP %</b>
Good Hope Library	Royal Capitol Group	Northtrack Construction	40%	45%

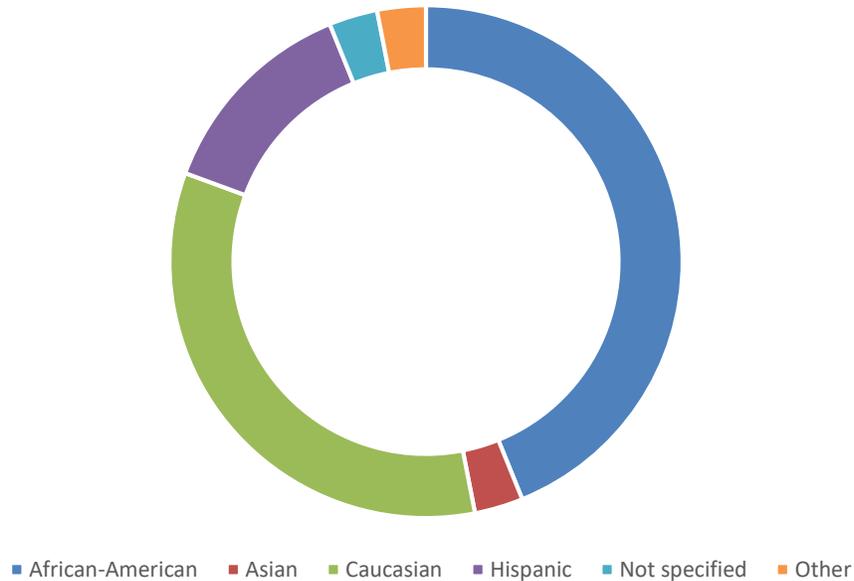
## RPP Demographics

As it relates to the participation by gender, 98% or (48) males and 2% (1) female RPP certified workers performed on this project.



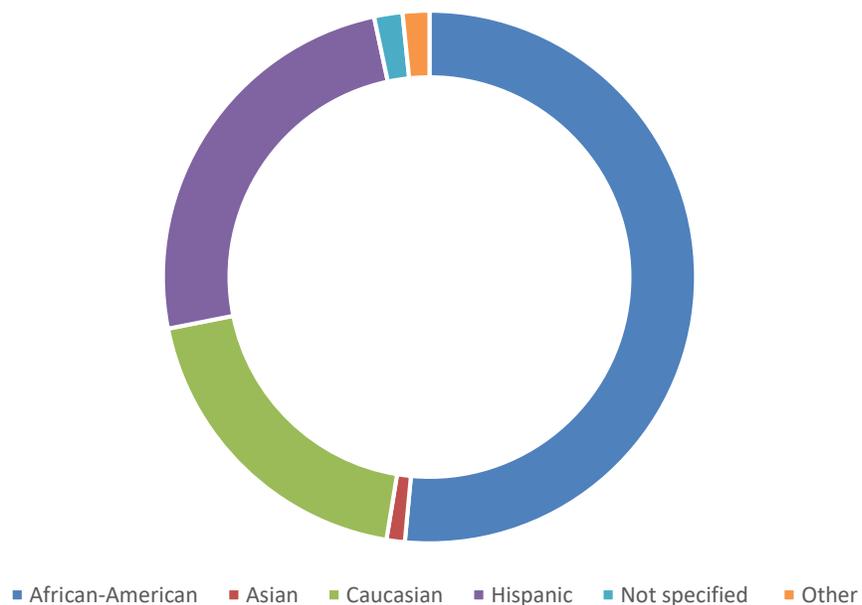
As it relates to the number of workers by ethnicity, African-American (39%) followed by Caucasian (29%) accounted for the largest percentage of workers who performed on this project.

### RPP Workers by Ethnicity

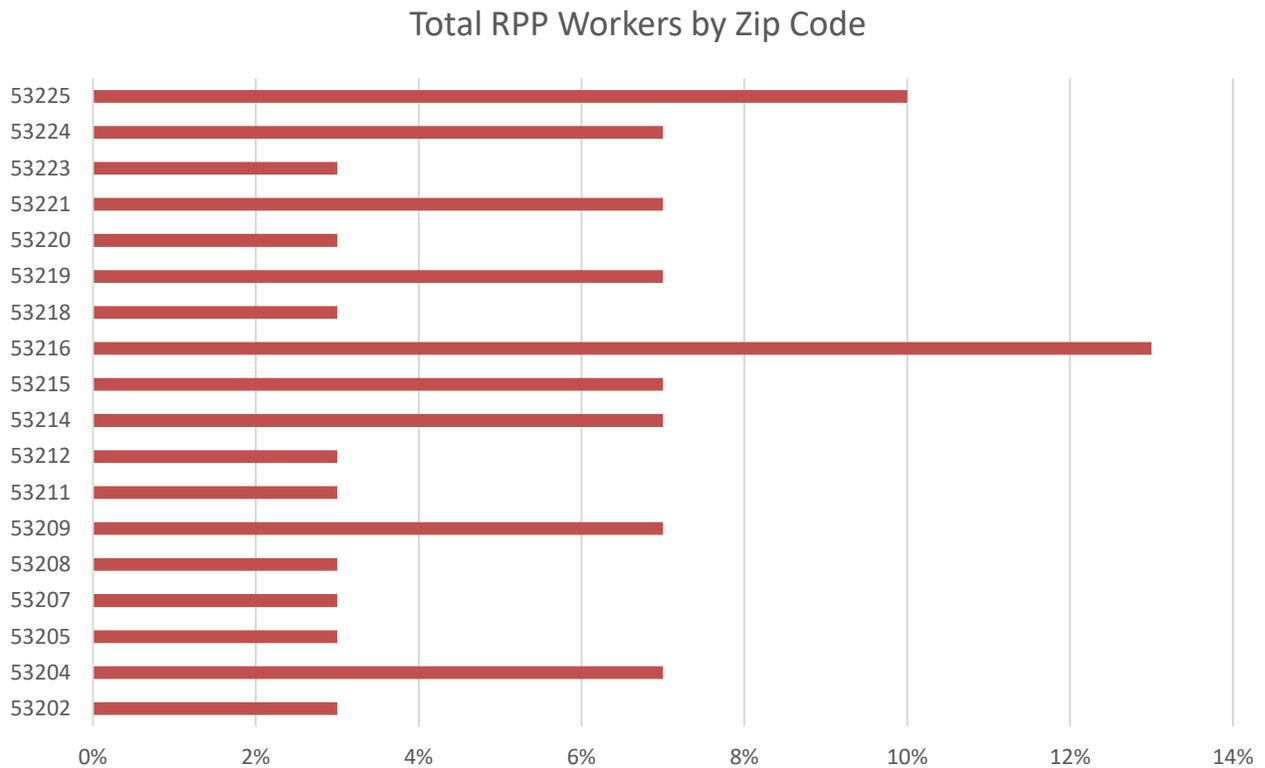


As it relates to the number of hours worked by ethnicity, African-Americans (51%) followed by Hispanics (25%) accounted for the largest percentage of hours worked (5052) by RPP certified residents on this project as follows:

### RPP Hours Worked by Ethnicity



As it relates to the number of workers by zip code, 53216 (13%), followed by 53225 (10%) accounted for the largest percentage of workers who performed on this project.



### Conclusion

The reported project achieved and exceeded the required RPP participation requirement. Data is submitted to the Office of Small Business Development by the developer via LCPtracker, the City's workforce compliance software. Discrepancies, if any will be reconciled and reported in the citywide Residents Preference Program annual report. The Office of Small Business Development did not adjust the participation percentage requirement for this project.