

Sales & Management Experience

Van Buren Management, Inc **May 2005-Present**
Project Manager /Leasing Specialist & Downer BID Executive Director
Responsible for obtaining and negotiating new leases, maintaining current leases, and providing property management solutions for company owned properties in Downtown Milwaukee and surrounding areas.
Created and presently manage the daily operations of the Historical Downer Avenue Business Improvement District.
Raised \$300,000 in grant dollars and saved an additional \$93,000 for the 2009 Downer Avenue streetscape renovation project.

Franklynn Development, Inc.-Brookfield, WI **October 2001-May 2005**
Sports & Marketing Sales/Manager
Assisted in the development and management of a 5.5 million dollar soccer/multi-sport facility since the company's inception in 2001
Responsibilities:

- Developed and executed marketing and sales proposals to large and small corporations such as Wyndham Hotels, Kohl's, Fed-Ex, and local companies.
- Face to Face sales presentations to potential clients.
- Created and built sport leagues and programs to attract sponsors and successful sales relationships emphasizing customers' needs.
- Recruited and Hired Staff based upon facility needs.
- Responsible for day to day operations.

Viropharma, Inc./Aventis, Inc.-Naperville, IL **March 2002-September 2002**
Pharmaceuticals Sales Representative/Co-Director Business Advisory Committee
Sold three different products to practicing physicians, hospitals, and pharmacy personnel within one of company's largest territories.
Responsibilities:

- Head of Business Advisory Committee for Viropharma which included developing strategic business applications for associates throughout the Midwest to ensure successful sales and business practices while addressing accountability and professional discipline/focus.

Education

UW-Whitewater **2002-2005**
Masters of Science Business Education / MBA Marketing (12 Credits)
GPA 3.6
UW-Milwaukee **1992-1996**
BBA

Professional Soccer/Coaching Experience

Milwaukee Bavarian NPSL Head Coach **Present**

- Highest level of Soccer in the state of Wisconsin
- Recruited players from Division I colleges throughout the country

Waukesha West Varsity Soccer Head Coach **Present**

- Led team to 5th in State ranking in first season as coach.

Milwaukee Wave- Milwaukee, WI **1999-2001**
Professional Soccer Player

- Won World Indoor Soccer Championship in 2000

Milwaukee Rampage- Milwaukee, WI **1996-1999**
Professional Soccer Player

- Won A-league National Champion ship in 1997.

Achievements

- Waukesha West Varsity Soccer Head Coach** **Present**
- Led team to 5th in State ranking in first season as coach.
- Franklynn Development** **2002**
- Created and implemented youth and adult football league that grew from eight teams to 42 within the first year generating additional revenue of 42K.
- Milwaukee Wave- Milwaukee, WI** **1999-2001**
- Professional Soccer Player
- Won World Indoor Soccer Championship in 2000
- Milwaukee Rampage- Milwaukee, WI** **1996-1999**
- Professional Soccer Player
- Won A-league National Championship in 1997.
- UW-Milwaukee Men's Soccer team** **1992-1996**
- Soccer Player
- Team Captain 1995-1996
 - 4 Time All-Tournament selection
 - All-Midwest Team Selection
 - Awarded Coaches Award for Leadership
 - Leading Goal Scorer 1996
 - 3-time Student-Athlete Award for Academics and Athletic Performance
 - Drafted to Detroit Rockers of NPSL