



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Sunday, October 10, 2021

COMMITTEE MEETING NOTICE

AD 04

BERKOWITZ, Seth J, Agent
INSOMNIA COOKIES OPERATORS, LLC
One South Broad Street #Suite 1710
Philadelphia, PA 19107

You are requested to attend a virtual hearing to be held on:

Tuesday, October 19, 2021 at 01:15 PM

Regarding: Your Extended Hours Establishments and Food Dealer License Renewal Applications as agent for "INSOMNIA COOKIES OPERATORS, LLC" for "INSOMNIA COOKIES" at 1133 N MARTIN LUTHER KING JR DR.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/636199461>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 636-199-461.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

Cooney, Jim

From: Bauman, Robert
Sent: Friday, August 20, 2021 6:56 AM
To:
Cc: ckhorst, Tammy; Cooney, Jim
Subject: Re: Cleaning of Sidewalks
Categories: Red category

Understood.

Downtown residents are increasingly agitated and angry. Worst I have seen in 18 years. Crime, disorder, reckless vehicle behavior, vehicle thefts, and noise just the highlights. Lots of comments about moving out or should never have moved in. Very disconcerting since downtown is one of the few areas gaining population.

We hear it from residential building owners/managers as well such as Brewery District, Yankee Hill, Shoreline, L'Hermitage, Hansen's Landing. Crime stats we see confirm these concerns.

To Tom: can DNS do a sweep of MLK Dr. outdoor dining areas to inspect for soiled sidewalks and street areas.

To DPW and licensing: If outdoor dining areas cannot be kept clean perhaps we should start revoking these permits.

Which department is the correct agency to inspect/enforce?

Sent from my iPhone

On Aug 19, 2021, at 3:48 PM,

We can only clean the areas where there is no outdoor dining right now but we will do our best tomorrow.

From: Bauman, Robert <rjbauma@milwaukee.gov>
Sent: Thursday, August 19, 2021 3:15 PM
To:
Subject: RE: Cleaning of Sidewalks

REDACTED RECORD

Thank you.

From:
Sent: Thursday, August 19, 2021 2:42 PM
To: Bauman, Robert <rjbauma@milwaukee.gov>;
Cc: Bockhorst, Tammy <Tammy.Bockhorst@milwaukee.gov>
Subject: RE: Cleaning of Sidewalks

Hi there.

The Dear District is no longer in our BID district but Old World Third Street is and we will have a crew check on the status. On another note our crews removed all the tar that was around the Wisconsin Tower building. The company that repaired the roof there apparently spilled it and never bothered to clean it up.

From: Bauman, Robert <rjbauma@milwaukee.gov>
Sent: Thursday, August 19, 2021 1:02 PM
To:
Cc: Bockhorst, Tammy <Tammy.Bockhorst@milwaukee.gov>;

Subject: Re: Cleaning of Sidewalks

As usual the mayor's office does not know what they talking about. Most sidewalk cleaning downtown is handled by the Clean Sweep crew managed by BID 21. They generally do an excellent job. DPW is not set up to wash sidewalks. I will alert BID 21.

Sent from my iPhone

REDACTED RECORD

On Aug 19, 2021, at 12:36 PM,

Good Afternoon Mayor Barrett,

This is my second email to you regarding the sidewalks in the Downtown area around the "Deer District." I live in the area and regularly walk my dog down Old World Third. The sidewalks in the area are absolutely disgusting. There are food stains, urine stains, smashed cookies from Insomnia, etc. This was a major issue last year as well. At that time, I was told that it is up to the individual establishment to clean their walkway. This is not happening and I am frustrated beyond belief.

When I emailed you previously (June 18, 2021) I received a response from _____, on your behalf, indicating she would reach out to DPW. Nothing has been done.

How is this situation going to be rectified?

Thank you

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<IMG_0392.jpeg>

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

REDACTED RECORD



Monday, October 11, 2021



Notice of Public Hearing

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Notice

BERKOWITZ, Seth J
Insomnia Cookies at 1133 N Martin L King Jr Dr
Extended Hours Establishments and Food Dealer License Renewal Applications

Tuesday, October 19, 2021 at 1:15 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 10/19/2021 at 1:15 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2717	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2718	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2719	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2801	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2802	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2803	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2804	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2805	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2806	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2807	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2808	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2901	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2902	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 2903	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 3001	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 3002	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 3003	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 3004	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 801	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 802	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 803	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 804	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 805	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 901	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 902	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 903	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 904	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 905	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 906	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 907	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 908	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 909	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 910	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST, 911	MILWAUKEE, WI 53203-1123

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Notice

Total Records: 221

Radius: 250.0 feet and Center of Circle: 1133 N Marting L King Jr Dr



BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer - FOOD 10981	\$1,325.00	Expiration Date: 4/29/2021 File By Date: 2/11/2021 Date Late Fee Begins: 2/12/2021 Late Fee Amount: \$75.00
Extended Hours - 24HRS 199283	\$225.00	
Filling Station -		
Cigarette & Tobacco -		
Weights & Measures -		
Sidewalk Dining -		
TOTAL DUE	\$1550.00	
Legal Entity Name: INSOMNIA COOKIES OPERATORS, LLC		
Premises Address: 1133 N OLD WORLD THIRD ST		
Changes Since Last Application?		
Are there any changes in your plans to address litter, noise, and/or security? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
Are there any changes to the hours of operation (as listed on your current license)? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
Are there any changes to your current plan of operation or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.		
Weights & Measures Licensees Only N/A	Sidewalk Dining N/A	
Number/Type of Devices: Are there any changes to the number or types of devices? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	Are there any changes to the sidewalk dining site plan? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, submit an updated site plan with this application.	
Food Dealer Licensees Only		
Your current food license includes the following business operations: False Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at www.milwaukee.gov/licenses under "Forms and Related Information" or by contacting our office.		
All Applicants: Signature		
_____ Signature of Sole Proprietor; a Partner; or If a Corporation or LLC, the Agent must sign		



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: October 5, 2021

To the License Division of the City of Milwaukee:

I, Seth Berkowitz, wish to amend my answer(s) on the application for a
(full legal name)

Food Dealer Retail and Extended Hours Establishment license at 1133 N. Old World 3rd Street, Milwaukee, WI 53202 :
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): One South Broad Street, Suite 1710
Philadelphia, PA 19107
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: _____

(Check with the License Division before submitting "Other" amendments using this form.)

DocuSigned by:

32E94523E70B444...
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: FOOD 327822
24/HR Application #: 327821 Date: 10/6/2021 Initials: CB To LC: _____
LC Email: MPD NS HD Initials: _____