



Department of Public Works

071441
Jeffrey J. Mantes
Commissioner of Public Works

James P. Purko
Director of Operations

Date: February 12, 2008

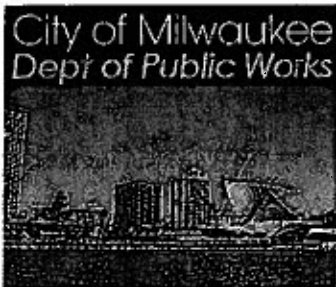
To: Jim Purko, Director of Operations

From: Cecilia Gilbert, Permits & Communications Manager

Re: Dissemination of Snow Emergency Information

Commissioner Jeff Mantes declared a snow emergency at the 1:30 p.m. press conference on Tuesday, February 5th to be in effect at 9:00 p.m. Under a snow emergency, night parking regulations would be in effect at 11:00 p.m. The following activities occurred to disseminate the information:

- Information regarding the parking regulations that are in effect during a snow emergency was posted on the DPW website shortly after the press conference (see attached).
- A media advisory was sent to all major media outlets, emailed and faxed at 3:00 p.m., including Metroworks, a news agency that shares news and traffic information for 20 plus radio stations in the Milwaukee metropolitan area (advisory and list of outlets attached).
- Follow up telephone calls were made to make sure information was received or in some cases to get correct email or fax number.
- Participated in 16 interviews on February 6th, summarized the efforts of the department and the declaration of the snow emergency and its implication on parking regulations. Listeners were encouraged to visit the DPW website and contact Parking Enforcement for information on parking regulations and a list of MPS playgrounds for parking (see attached).
- Snow emergency information was placed on the City's website front page at 8:00 a.m. on February 6th.
- A media advisory was sent at 12:30 p.m. on Thursday, February 7th to inform the public that the Snow Emergency was officially lifted at noon (see attached).



Printer-Friendly Version

SNOW EMERGENCY



Operations



New Spring/Summer 2007
DPW Newsletter

- DPW Divisions
- Parking Information
- Property Charges & Special Assessments
- Service Requests
- Official Bid Notices
- Paving Projects - Map Milw
- City Phone Book
- Milwaukee WaterWorks
- What's New & Helpful

Office of Mayor Tom Barrett

A snow emergency may be declared by the Commissioner of Public Works (in consultation with the Mayor) to assist in snow removal. A snow emergency is declared in the City of Milwaukee whenever snow falls during any period of 24 hours or less to a depth which is determined and declared by the Commissioner of Public Works to constitute a serious public hazard impairing transportation, the movement of food and fuel supplies, medical care, fire, health, and police protection, and other vital facilities of the city. Such emergency is declared to continue for a period of 72 hours or until such earlier time as snow-plowing operations have been declared completed by the Commissioner of Public Works.

During a snow emergency, these parking restrictions are in effect:

1. Night parking regulations are in effect from 11 p.m. to 6 a.m.
2. No parking is allowed on arterials, bus lines, or through-highways from 11 p.m. to 6 a.m.
3. Vehicles parked on streets designated as "Snow Route Tow Away Zones" will be ticketed and towed when a snow emergency is declared.
4. No parking is allowed on the side of the street signed "No Parking from December 1st to March 1st" or with a monthly alteration of the prohibited side.
5. Posted signs for other parking restrictions must be obeyed, specifically the 4" Rule. On other residential streets, comply with the alternate side night parking regulations.
6. To obtain the posted parking regulations for a specific street, go to Street Parking Regulations
7. To obtain unposted winter parking regulations for a specific street, go to Winter Parking Regulations
8. MPS has agreed to make the following school playgrounds available for parking during snow emergencies, from 7:00 P.M. - 7:00 A.M. and designated cleanup periods.

Divisions

Milwaukee
Recycles

Garbage
Collection

Snow and
Ice Control

Municipal
Services Bill

Special
Events

Parking
Services

Street
Projects



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Department of Public Works

Jeffrey J. Mantes
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MEDIA ADVISORY

For Immediate Release: Tuesday, February 5, 2008

For Additional Information Contact: Cecilia Gilbert, Permits & Communications Manager, 286-3261 or 708-2295 (cell)

Public Works Commissioner Declares a Snow Emergency

Jeff Mantes, Commissioner of the Department of Public Works has declared a snow emergency, due to the weather forecast for the next 24 hours, which has predicted up to 8 to 14 inches of snow with wind gusts and snow thunderstorms. It goes into effect at 9:00 p.m.

During a snow emergency the following restrictions are in effect:

- Night Parking regulations go into effect at 11:00 p.m. to 6:00 a.m. (instead 2:00 to 6:00 a.m.)
- No parking is allowed on arterials, bus lines, or thru-highways from 11:00 p.m. to 6:00 a.m.
- No parking on that side of residential streets signed "No Parking During Snow Emergency" or "No Parking from December 1st to March 1st" or "No Parking Anytime.
- Posted signs for other parking restrictions must be obeyed specifically the "4 inch rule. On other residential streets, comply with the alternate side street parking.
- Vehicles parked on streets designated as "Snow Route Tow Away Zones" will be ticketed and towed when a snow emergency is declared.
- Milwaukee Public Schools has agreed to make certain playgrounds available for parking during snow emergencies from 7:00 p.m. to 7:00 a.m. (these can be found in the Snow Emergency information)

To access the list and to obtain the parking regulations residents can go to www.mpw.net and click on the Snow Emergency icon or call the Parking Information Desk at 286-8530 find out the winter parking regulations for their street or call for the playground nearest them.

According City ordinance 101-26, the Commissioner of Public Works may declare "an emergency to exist in the City of Milwaukee by reason of a snowstorm whenever snow falls during a period of 24 hours or less to a depth which is determined to pose a serious public hazard impairing transportation, the movement of food and fuel supplies, medical care, fire, health, and police protection and other vital facilities. Such emergency is declared to continue for a period of 72 hours or until such earlier time as snow-plowing operations have been declared completed by the Commissioner of Public Works".

List of Media Outlets that received Snow Emergency Document on 2/5/08
These media outlets were either emailed or faxed the advisory

Milwaukee Journal Sentinel

WISN Channel 12

WITI Channel 6

WTMJ Channel 4

WDJT Channel 58

WTMJ 620 Radio

WISN 1130 Radio

WNOV 860

WOKY 920

WQBW 97.3

WRIT 95.7

WUWM 89.7

WYMS 88.9

WLUM 102.1

WMCS 1290

WMYX 99.1

WKKV 100.7

WKLH 96.5

WJMR 98.3

WFMR 106.9

Telephone Interviews on February 6, 2008 re: Snow Emergency

Milwaukee Journal Sentinel (2/5/08)

WTMJ Channel 4 – 4:10 a.m.

Metroworks (radio group) – 4:20 a.m.

WTMJ 620 Radio – 4:35 a.m.

WISN Channel 12 – 4:35 a.m.

WDJT Channel 58 – 5:05 a.m.

WITI Channel 6 – 5:52 a.m.

WMYX - 5:58 a.m.

WTMJ 620 Radio – 6:30 a.m.

WDJT Channel 58 – 7:30 a.m.

WTMJ Channel 4 – 7:52 a.m.

Milwaukee Journal Sentinel 8:35 a.m.

WITI Channel 6 – 8:53 a.m.

WITI Channel 6 – 11:03 a.m.

CNN Radio – 2:30 p.m.

WTMJ Channel 4 – 3:00p.m.

WTMJ 620 Radio – 3:09 p.m.

February 7, 2008

Metroworks (radio group) 4:30 a.m.

WTMJ Channel 4 – 4:37 a.m.

WDJT Channel 58 – 5:06 a.m.

WTMJ 620 radio – 4:45 a.m.

WDJT Channel 58 – 6:30 a.m.



Department of Public Works

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MEDIA ADVISORY

For Immediate Release: February 7, 2008

For Additional Information Contact: Cecilia Gilbert, Permits & Communications Manager, 286-3261 or 708-2295 (cell)

DPW Commissioner Mantes Lifts Snow Emergency at Noon Today

Department of Public Works Commissioner Jeff Mantes has lifted the snow emergency that declared Tuesday, February 5th at 9:00 p.m., today at noon. Based on information supplied by staff on the status of the snow operations, it was determined that the snow emergency is not necessary to complete clean up operations.

As of 10:00 a.m. this morning 235 pieces of equipment was deployed to the neighborhood streets. This includes salt trucks and garbage and recycling trucks.

The goal is have neighborhood streets in good condition by early evening. Additional plowing by garbage and recycling trucks will occur on neighborhood streets tonight. Parked cars remain our biggest obstacle. Those with alternate side street parking need to obey that rule so the plows can plow the side that wasn't addressed last night. DPW needs residents' cooperation to make sure the sides are cleared. Parking regulations must be followed!

Because the garbage and recycling trucks are being utilized tonight and early Friday morning, garbage and recycling collection will be suspended. There will be garbage and recycling collection on Saturday, February 9th and Saturday, February 16th.

Snow removal of bus stops will occur starting Friday night and will continue on Saturday nights and Sunday nights as necessary. The removal of snow from sidewalk ramps will start Friday and also continue on Saturday and Sunday.

Cars that have been parked on Milwaukee Public School playgrounds in conjunction with the Snow Emergency must be removed by 8:00 p.m. tonight, or they will be ticketed and towed.



Department of Public Works

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MEDIA ADVISORY

For Immediate Release: February 6, 2008

For Additional Information Contact: Cecilia Gilbert, Permits & Communications Manager, 286-3261 or 708-2295 (cell)

Snow Emergency Remains in Effect *Residents Requested to Obey Parking Restrictions*

The Department of Public Works would like to remind residents that the declared snow emergency that went into effect at 9:00 p.m. on Tuesday, February 5, 2008, remains in effect for 72 hours or until the Commissioner of Public Works declares the snow plowing operations complete. During a snow emergency the following parking restrictions are in effect:

- No parking is allowed on those streets posted with "Snow Route Tow-Away Zone, No Stopping during Snow Emergency" during the snow emergency. Parking Enforcement is ticketing and towing vehicles parked in violation of this regulation.
- The 4 inch rule is in effect on those streets posted with "No Parking When Snow Falls 4 Inches or More". No parking is allowed on the side of the street where the sign is posted until the snow has been removed day or night.
- Night parking is in effect from 11:00 p.m. to 6:00 a.m. during the snow emergency.
- No night parking is allowed on arterial streets, bus routes or through highways from 11:00 p.m. to 6:00 a.m. during the snow emergency.

Milwaukee Public Schools has agreed to make certain playgrounds available for parking during snow emergencies from 7:00 p.m. to 7:00 a.m. To access the list of playgrounds and to find out the parking regulations on their street, residents can visit DPW's website, www.mpw.net and click on the Snow Emergency icon or call the Parking Information Desk at 286-8350.

DPW asks that everyone please obey the posted parking restrictions. In addition, even though alternate side parking is not required during the day, the Department asks if everyone could please park on one side of the street. This will help the snow plows more efficiently and effectively salt and plow the streets during the daylight hours. As of 7:00 a.m. this morning, the City towed 124 vehicles parked in violation of the Snow Route Tow Away Zone restriction.