

**Dan Naumann**

President at Great Lakes Commercial Sales

Brookfield, Wisconsin

Business Supplies and Equipment

Previous                      Sprinkmann Sons Corporation

Education                      The University of Southern

Mississippi

**Summary**

As President of Great Lakes Laundry Commercial Sales, Dan Naumann is responsible for the development and implementation of GLCS' strategic direction and business strategies throughout the country. Since assuming this role in 1992, Dan and his team have significantly improved the reliability and quality of Great Lakes Laundry's products and services, enhanced customer experience and grown market share in the Midwest territory.

For over 20 years, Dan has embodied his company's mission to "Be the Difference" by providing excellent products and award winning service to his customers. Following his lead, Great Lakes Laundry continues to be the difference in the coin and commercial laundry industry by providing our customers with cutting edge technology, courteous and experienced staff and a high standard of service. Dan brings decades of industry knowledge and leadership experience both to Great Lakes Commercial Sales, and to the Laundry Industry as a whole.

Dan spent 12 years on the board of the Coin Laundry Association (CLA), spending 2006 as the association's Chairman. He also spent 14 years as a member of The Wisconsin Self-Service Laundry Association's board (WSLA). He graduated in 1983 from the University of Southern Mississippi with a BSBA in Economics. Currently, Dan is a member of the St. John Vianney Parish Athletic Board, and spends his free time as a Youth Basketball and Baseball coach.

**Experience**

**President**

**Great Lakes Commercial Sales**

1992 – Present (22 years) Brookfield, WI

Coin and commercial laundry equipment distributor and route operator in the Midwest territories.

**Vice President, General Manager**

**Sprinkmann Sons Corporation**

1983 – 1992 (9 years) Milwaukee, WI

Volunteer Experience & Causes

**Board Member/Coach**

**St. John Vianney Parish Athletic Board**

2013 – Present (1 year) Children

In his free time, Dan is an active member of the St. John Vianney Parish Athletic Board. He also coaches Youth Basketball and Baseball.

Honors & Awards

***Chairman's Plaque***

**Coin Laundry Association**

2006

***Outstanding Director Award***

**Coin Laundry Association**

2007

Given for Dan's outstanding leadership as the Chairman of the CLA.

***Outstanding Service Award***

**Wisconsin Self-Service Laundry Association**

2006

Awarded for Dan's 14 years of service by the WSLA

***Outstanding Contributions to Enhancing the Quality of Campus Life***

**Marquette University Division of Student Affairs**

2004

Given for Dan's continued efforts to enhance the quality of student life at Marquette University Organizations

**Coin Laundry Association**

**Board Member/Chairman (2006)**

1994 – 2006

Dan spent 12 years as a board member, capping off his tenure with CLA as the association's chairman in 2006.

**Wisconsin Self-Service Laundry Association**

**Board Member**

1993 – 2007

Dan spent 14 on the board of the WSLA.

Education

**The University of Southern Mississippi**

**Bachelor of Business Administration (BBA), Economics**

1979 – 1983