

ADAM M. SCHLICHT

Milwaukee, WI 53207

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TRANSPORTATION EXECUTIVE & INTERNATIONAL PROGRAM MANAGER

Innovative and collaborative international Transportation Executive and Maritime Specialist, with a demonstrated ability to work with, influence, and galvanize a wide variety of internal and external stakeholders. Highly organized and efficient, accustomed to managing a wide range of responsibilities, staff, and projects simultaneously. Extensive knowledge of government structure and procedures, public administration, Great Lakes issues, transportation and infrastructure planning, and global affairs. Strong expertise in strategic planning, organizational management, and project management.

KEY SKILLS

- Team Leadership
- Strategic Planning
- International Marketing
- Industry Networking
- Economic Development
- International Trade Analysis
- Training & Development
- Relationship Building
- Report and Publication Writing
- Project Planning
- Board Management
- Public Speaking

AREAS OF EXPERTISE

INTERNATIONAL COMMUNICATIONS – Experience liaising with key international stakeholders, including U.S. and Canadian government officials, UNICEF, and international NGOs, as well as being an experienced international traveler.

PROJECT MANAGEMENT – Successfully led multiple medium to large scale projects and initiatives, leading to greater organizational efficiency, security, and business development reach.

PROFESSIONAL EXPERIENCE

PORT MILWAUKEE, MILWAUKEE, WISCONSIN

AUGUST 2018 – PRESENT

DIRECTOR

- Leads Port Milwaukee in providing overall executive and programmatic guidance for its 19 professional staff
- Manages the day-to-day operation of Milwaukee's public harbor and its Port facilities under the purview of the Board of Harbor Commissioners, including international trade and marketing, engineering, finance, and other business development activities
- Coordinates with Port tenants, customers, and community constituencies to direct infrastructure maintenance, transportation planning, and economic development initiatives with financial efficiency
- Monitors the development and execution of policies, processes, and procedures commensurate with guidance from the Board of Harbor Commissioners and the City of Milwaukee, including the Office of the Mayor and the Common Council
- Reviews, modifies, and approves major program and operating plans and budgets to ensure consistency with Port objectives
- Cultivates a culture of proactive collaboration, customer service, and consistency across the Port's business functions
- Generates City of Milwaukee revenues by ensuring marketing, economic, and business development programs are effectively managed
- Demonstrates best practices for personnel management and organizational efficacy

UNITED STATES DEPARTMENT OF TRANSPORTATION, CLEVELAND, OHIO

FEBRUARY 2015 – AUGUST 2018

REGIONAL REPRESENTATIVE, SAINT LAWRENCE SEAWAY DEVELOPMENT CORPORATION (SEPTEMBER 2010 – FEBRUARY 2015)

- Promoted the economic competitiveness and vitality of trade on the Great Lakes-St. Lawrence Seaway system through coordination with regional and international stakeholders and customers
- Led the SLSDC's Great Lakes Regional Initiative, providing real-time trade advisory and economic development assistance to Great Lakes ports; communities; local, state, federal and international government officials; and industry stakeholders
- Coordinated with U.S. and Canadian Great Lakes ports to increase maritime commerce and international shipping activity throughout the region on trade development initiatives throughout North America and abroad, including traditional and web-based publication development
- Initiated and expanded international marketing and promotional programs as co-lead of the binational "HwyH2O" program
- Co-led "HwyH2O" international trade campaigns, emphasizing increased U.S. grain exports (21% increase, 2016) and freight forwarder/maritime supply chain outreach

PROFESSIONAL EXPERIENCE (CONT.)

UNITED STATES DEPARTMENT OF TRANSPORTATION, WASHINGTON, DC

JUNE 2008 - FEBRUARY 2015

SENIOR PROGRAM OFFICER, SAINT LAWRENCE SEAWAY DEVELOPMENT CORPORATION (SEPTEMBER 2010 – FEBRUARY 2015)

- Supported the Office of Budget and Programs by devising and executing organizational management projects specific to information technology (IT), strategic planning, budget and finance, contracting, emergency response, and online media
- Led the Financial Management System modernization project, a multi-year \$3 million project to identify, develop, and deploy the SLSDC's new financial system. Coordinated plans with budgetary, acquisition, and senior management officials.
- Contributed to organizational branding by leading efforts to create and maintain the SLSDC's Facebook page, improve and update web content to reach broader and more diverse audiences, and provide ideas and concepts to modernize marketing materials, helping the Seaway reach stakeholders in new, more dynamic ways
- Managed security response of IT networks, hardware, and software as Information Systems Security Officer (ISSO). Ensured compliance with Federal Information Security Management Act (FISMA) regulations, and successfully organized and implemented an Authorization and Accreditation on the SLSDC's IT posture in 2012, earning the second highest IT security/FISMA ranking within the DOT

MANAGEMENT ANALYST, FEDERAL MOTOR CARRIER SAFETY ADMINISTRATION (JUNE 2008 – SEPTEMBER 2010)

- Served as Primary Funds Manager of FMCSA's \$50+ million research and IT portfolio, executing financial and contract oversight activities in accordance with Congressional and Agency priorities.
- Supported the IT Planning and Project Management Division by providing substantial input to and analysis of major organizational activities, including governance and project planning.

DOT CAREER RESIDENT, U.S. MARITIME ADMINISTRATION (DECEMBER 2008 – FEBRUARY 2009)

- Developed new outreach processes and engaged with international shipping stakeholders in response to Gulf of Aden Piracy Crisis for the U.S. Maritime Administration (MARAD), Office of International Activities.
- Attended and supported MARAD meetings related to the piracy crisis; researched and provided statistics on worldwide pirate activity from 2002 - 2008, including detailed analysis of pirate activity in Latin America and the Caribbean.
- Continuously tracked policy updates in the maritime community, including policies of the International Maritime Organization, the United Nations, and the United States Congress.
- Provided critical support and logistics planning for the MARAD-China Maritime bilateral meeting, related to financial development and the International Ship and Port Facility Security Code.
- Provided ad hoc administrative assistance to the Committee on the Maritime Transportation System (CMTS).

EDUCATION

Master of Public Administration, International Management, American University, Washington, DC, 2008
Bachelor of Science, Political Science, University of Wisconsin-Madison, Madison, WI, 2006

DISTINCTION

Awardee, Milwaukee BizTimes "Notable LGBT Executives", 2020
 Awardee, Milwaukee Business Journal "Top 40 Under 40", 2020
 Awardee, Northeast Ohio "Top 25 Under 35 Movers and Shakers", 2015
 Awardee, USDOT "Team Award" for SLSDC external outreach and social media initiatives, 2013
 Awardee, USDOT "Outstanding Achievement Gold Award" for Hurricane Irene response, 2011

COMMUNITY ENGAGEMENT

Board Member, Aerotropolis Milwaukee
 Board Member, Green Marine (*Great Lakes Advisory Committee*)
 Board Member, Logistics Council of Milwaukee
 Commissioner (Milwaukee County), Southeastern Wisconsin Regional Planning Commission (*Gubernatorial Appointee*)
 Board Member, Wisconsin Marine Historical Society
 President Elect, Wisconsin Commercial Ports Association

REFERENCES

TOM BARRETT

Mayor
City of Milwaukee, Wisconsin
Email and Phone Available Upon Request

BETTY SUTTON

Former Member of Congress, 13th District (Ohio)
U.S. House of Representatives
Email and Phone Available Upon Request

CRAIG MIDDLEBROOK

Deputy Administrator
Saint Lawrence Seaway Development Corporation (SLSDC)
U.S. Department of Transportation
Email: slsdc@dot.gov
Phone: 202-366-0091

DARCY LUOMA

Professional Life Coach
Former Staff Director (Madison, Wisconsin), Office of U.S. Senator Herb Kohl
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