

October 16, 2007

To the Honorable, The Common Council

Dear Council Members:

For the past 15 years, upon authorization of the Common Council, the City of Milwaukee, along with the United Performing Arts Fund (UPAF), has directed a campaign at City of Milwaukee employees for the purpose of raising funds for UPAF, the Milwaukee Public Library, the Pabst Theater, the Urban Forestry Fund, the Milwaukee Recreation Fund, the Milwaukee Art Museum, The Milwaukee Public Museum, The Wisconsin Conservatory of Music, the Milwaukee Arts Board, Discovery World@Pier Wisconsin, and the Milwaukee Public Schools Foundation. The funds raised have been and will be used solely for the purpose of extending additional services and programs which cannot be adequately supported without alternative non-tax revenues.

On behalf of the Steering Committee of this campaign, this office is pleased to draft and submit a resolution related to the 2008 campaign. Enclosed for your consideration, please find the resolution which recognizes the importance of the campaign and encourages City employees to support it.

Sincerely,

Venu J. Gupta,
Superintendent
DPW Buildings and Fleet Services
Co-Chair, 2008 UPAF/Visions Campaign

VJG:ejg

Cc: Rebecca Owen, Milwaukee Art Museum