

Kenneth DeWeerd

Background and Experience

Mr. DeWeerd began his career in the investment banking business with the B.C.Ziegler Company in West Bend, Wisconsin. His duties included analyzing hospital financials and making presentations to hospital boards on the advantages of financing their new hospitals and expansion through the issuance of bonds underwritten by the Ziegler Company. As Vice President of Loan Acquisition he annually arranged over \$25,000,000 of publicly issued bonds. After seventeen years with The Ziegler Company, he and two Ziegler associates opened a retail brokerage office in West Bend for The Milwaukee Company, a regional investment brokerage house. After several years, Mr. DeWeerd decided to pursue a lifelong interest in the outdoors and went to work for the David J. Frank Landscape Company. While working there he completed the "Master Gardener Program" through the University of Wisconsin Extension. In 1999, he joined the staff of The Brewery Works at Schlitz Park. He opened an in-house landscape operation where he is responsible for the grounds, aesthetics and maintenance.

Organization Involvement

- *University of Wisconsin Madison Alumni Club of West Bend, Past President and Treasurer
- *West Bend Country Club, Past Assistant Treasurer
- *Kiwanis Club of West Bend, Past Program Chairman
- *United Way and St. Joseph Hospital Fund Drives, Past Team Captain
- *St. Francis Cabrini, Past Religious Education Teacher

Education

- *Bachelor of Business Administration – University of Wisconsin-Madison
- *Graduate business courses – Cardinal Stritch University