



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, April 07, 2017

COMMITTEE MEETING NOTICE

AD 04

KRAHN, Scott A, Agent
PPH Properties I LLC
1143 Mary Hill Circle
Hartland, WI 53029

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, April 17, 2017 at 01:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications with 21+ Age Restriction Requesting Adult Entertainment, 5 Amusement Machines, Bands, Dancing by Performers, Disc Jockey, Instrumental Musicians, Jukebox, Patron Contests, and Patrons Dancing as agent for "PPH Properties I LLC" for "Executive Lounge" at 730 N Old World Third St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought, whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Handwritten signature of Jessica Celella in blue ink.

BY:

Jessica Celella

License Division Assistant Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, April 07, 2017

COMMITTEE MEETING NOTICE

AD 04

KRAHN, Scott A, Agent
PPH Properties I LLC
1027 N 4th St
Watertown, WI 53098

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, April 17, 2017 at 01:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications with 21+ Age Restriction Requesting Adult Entertainment, 5 Amusement Machines, Bands, Dancing by Performers, Disc Jockey, Instrumental Musicians, Jukebox, Patron Contests, and Patrons Dancing as agent for "PPH Properties I LLC" for "Executive Lounge" at 730 N Old World Third St.

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JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Assistant Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



REDACTED RECORD

From: License
Sent: Tuesday, December , 2016 AM
To:
Subject: FW: Objection- Executive Lounge /30 Old World 3rd

From:
Sent: Friday, December , 2016 11:35 AM
To: License
Subject: Objection- Executive Lounge 730 Old World 3rd

Hello,

My name is _____ and I would like to formally object to the opening of an Executive Lounge next door to my apartment building. I believe opening an executive lounge that may invite people to partake in erotic dancing etc. would severely impact the neighborhood and it's reputation- with so many positive things happening around us like the new Bucks arena, it would be a shame to invite a club to this location. It also may invite more crime, or just in general people that would change the safety and health status of those who do live here. If you have any questions, you can reach me at _____

Thank you,

EE
ISION

2016 OCT 12 P 1:13

October 6, 2016

Office of the City Clerk - License Division
City Hall, Room 105
200 East Wells Street
Milwaukee WI 53202

REDACTED RECORD

Re: Objection to New Class B Tavern and Public Entertainment Premises Applications

Dear City of Milwaukee:

submitting an objection to the following license application:

License Type: Class B Tavern and Public Entertainment Premises
Applicant: Scott A. Krahn, Agt. PPH Properties I LLC
Business Name: Executive Lounge
Premise Address: 730 N. Old World Third St.

As required by the notice, this written objection is being filed by

- 1) Name of person objecting:
- 2) Contact information for the objector:

- 3) is opposed to an issuance of a Class B Tavern and Public Entertainment Premises license which would include the dancing by performer - adult entertainment/strippers/erotic dance.

Most of these employees park in the parking lots surrounding the building and in close proximity to the proposed licensed facility. In 2015, approximately 4,700 clients from its downtown Milwaukee Office.

provides extensive services from our office location to victims of crime, including victims of domestic violence, trafficking and sexual assault. In addition, we provide services to vulnerable seniors and other persons vulnerable to crimes. Many of our clients arrive at our Milwaukee Downtown location via bus. Many of the bus routes are along Wisconsin Avenue so the clients would have to walk in front of the proposed adult entertainment facility on their way to our office. , objects to the issuance of an adult entertainment license for the following reasons:

- a) The proposed adult entertainment venue is incompatible with the operation of a professional law firm and other professional offices within the neighborhood of the proposed venue. Many of ' clients are victims of sexual assault, trafficking and domestic violence. The presence of this type of venue in close proximity to the location of our delivery of service would add additional concern to our clients.
- b) Many of our clients are unable to secure child care when they need to visit our office so they often bring along young and small children. The presence of the adult entertainment venue in this professional office area is an incompatible use and is not appropriate for areas where small children are frequently present.
- c) On Wisconsin Avenue between Plankinton Avenue and 4th Street, the Milwaukee County Transit System operates four bus stops which are extensively used by high school students during school day afternoons. Three of the four bus stops are within a half block of the proposed adult entertainment venue. Two of the four bus stops have a direct line of sight to the front of the proposed venue's building. The operation of an adult entertainment venue in close proximity to an area frequented by high school students on a daily basis is not an appropriate use within the area.
- c) The area surrounding the Grand Avenue Mall and Third Street already has many challenges in maintaining occupancy in the surrounding professional office buildings. We believe the presence of this adult venue will only harm the ability of the building owners to encourage other professionals to rent and occupy space in the buildings surrounding the proposed venue.

If you have any questions concerning the above, please do not hesitate to contact me.

Sincerely,

October 10, 2016

Office of the City Clerk – License Division
City Hall, Room 105
200 East Wells Street
Milwaukee, WI 53202

REDACTED RECORD

Sent via email to license@milwaukee.gov

RE: License Type: Class B Tavern and Public Entertainment Premises
Applicant: Scott A. Krahn, Agt. PPH Properties I LLC
Business Name: Executive Lounge
Premise Address: 730 North Old World Third Street

To Whom It May Concern:

We are writing to register our objection to the Class B Tavern and Public Entertainment Premise license application regarding the above referenced applicant and premise address. We have a greater interest in this matter.

The basis for this opposition is as follows:

1. Granting such a license will promote a greater amount of noise nuisance at all hours during the day and night, vandalism, and other disturbances, than already exist in the area.
2. Granting such a license for this location will not promote the prevention of crime, disorder and antisocial behavior in the immediate area, but will likely cause crime, disorder and antisocial behavior to increase.
3. This establishment and their Public Entertainment operations would bring down the value and amenity of the neighborhood.
4. The development and future of the Grand Avenue Mall and the Milwaukee Bucks arena, as well as the proposed further development of the Wisconsin Center and other suggested hotels nearby, all within close walking distance from the proposed premise, will be negatively impacted if this license is granted, as it will cast a negative light on the neighborhood.
5. There will be an adverse effect on the health and safety of members of the public working in, passing through, or living in the area near this premise.

For these reasons, we object to the grant of the above referenced license. Overall, it would lead to a severe negative impact to us as residents, the neighborhood, and the City of Milwaukee.

Thank you.

Koberstein, Jonathan

From: License
Sent: Friday, October 07, 2016 3:47 PM
To: Koberstein, Jonathan
Subject: FW: Objection

Jim Cooney
License Specialist III
City of Milwaukee, License Division
200 E Wells St #105 Milwaukee, WI 53202
414-286-2238



REDACTED RECORD

From:
Sent: Friday, October 07, 2016 3:45 PM
To: License
Subject: Objection

My name is _____ and I reside at _____, in Milwaukee. My email address is _____

I am writing to object to the Class B Tavern and Public Entertainment application for the Executive Lounge at 730 N Old World 3rd St.

The East Town area is enjoying an exciting revival, with excellent housing options, new restaurants and bars, and terrific plans for the Grand Avenue Mall. These developments would be seriously jeopardized with the opening of a strip club. Bordering parking lots and two dark alleys, such a club can only invite prostitution, drug use, and crime to a neighborhood that is experiencing a renewal. A strip club will do nothing to foster the kind of growth that this area needs, and presents a threat to the health, safety and welfare of the growing population here. The City of Milwaukee will not be well-served if this application is approved.

I am asking the Licensing Division of the City Clerk's office to reject this application.

Thank you

Koberstein, Jonathan

From: License
Sent: Monday, October 10, 2016 8:29 AM
To: Koberstein, Jonathan
Subject: FW: Objection to Class B Tavern and Public Entertainment Premises at 730 N Old World 3rd St.



REDACTED RECORD

Jonathan Koberstein
License Specialist III
City Clerk's Office – License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office

From:
Sent: Sunday, October 09, 2016 2:41 PM
To: License
Subject: Objection to Class B Tavern and Public Entertainment Premises at 730 N Old World 3rd St.

To Whom it May Concern:

My name is _____ and I am writing with regards to the application by Scott A. Krahn, Agt. PPH Properties I LLC to place the business "Executive Lounge" at 730 N Old 3rd St. Said business appears to be an adult entertainment club (more commonly known as a strip club). Given the location of this proposed business (near the Grand Ave mall and convention center) I do not believe it is in the best interests of the city to allow such an establishment to be located so near tourist destinations. Such a business would reflect poorly upon the city, and detract from the neighborhood.

You may contact me at this email address:

Thank you for listening to my concerns on this matter.

Koberstein, Jonathan

From: License
Sent: Monday, October 10, 2016 8:29 AM
To: Koberstein, Jonathan
Subject: FW: Objection of Executive Lounge at 730 N Old World 3rd St


Jonathan Koberstein
License Specialist III
City Clerk's Office – License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office



REDACTED RECORD

From:
Sent: Sunday, October 09, 2016 8:09 AM
To: License
Subject: Objection of Executive Lounge at 730 N Old World 3rd St

To whom it may concern,

My name is _____ and I am writing this email to object the new license application filed by Scott A. Krahn, Agt. PPH Properties I LLC for a Class B Tavern and Public Entertainment Premises (Executive Lounge) at 730 N Old World 3rd St.

I am not comfortable with the applicant selecting "adult entertainment/strippers/erotic dance" as part of their license. I am highly concerned of how this business will impact the safety of this neighborhood along with my own welfare

I strongly feel that this type of entertainment venue would attract a crowd that would have an adverse effect of myself and the public. Furthermore, I am apprehensive of how it will affect the crime rate. I have conducted research regarding this issue and a Texas Court came to the decision that "operation of sexually oriented businesses may be detrimental to the health, safety, and welfare" (https://texasattorneygeneral.gov/files/cj/20131912_htr_fin_3.pdf) -- as a woman, I do not feel safe with this type of entertainment

If you have any further questions or comments, please contact me at

Best,

Koberstein, Jonathan

From: License
Sent: Wednesday, October 05, 2016 8:05 AM
To: Koberstein, Jonathan
Subject: FW: 730 N Old World Third St.

Jim Cooney
License Specialist III
City of Milwaukee, License Division
200 E Wells St #105 Milwaukee, WI 53202
414-286-2238

REDACTED RECO...

-----Original Message-----

From:
Sent: Tuesday, October 04, 2016 5:51 PM
To: License
Subject: 730 N Old World Third St.

To whom it may concern,

I am opposed to the class B tavern and public entertainment premises licensure being granted to Scott A. Krahn, Agt. PPH Properties LLC "Executive Lounge." at 730 N. Old World Third St..

The opening of a strip club, makes me extremely uncomfortable for my safety. I feel that all female residents of the building will be made uncomfortable by the presence of undesirable men hanging around the building.

Additionally, with the plans to redo the Grand Avenue Mall in the near future, which is a phenomenal opportunity for the area, I believe that the granting of a license for this strip club would adversely affect the mall's reconstruction, and possibly even lead to the people spearheading the reconstruction to reevaluate their plans and look for better location. Nice malls and grocery stores are not located next to strip clubs.

Best,

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/30/2016

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 238188

Application Date: 09/30/2016

License Location: 730 North Old World Third Street

Business Name: PPH Properties

Licensee/Applicant: Krahn, Scott
(Last Name, First Name, MI)

Date of Birth: 04/03/1964

Home Address: 1143 Mary Hill CR

City: Hartland

State: WI **Zip Code:** 53029

Home Phone: 414-732-1100

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/17/2013 the Wisconsin Department of Transportation revoked Joseph Modl's driver's license for 6 months for Operating While Intoxicated. Joseph Modl is listed on the application as 38% shareholder.

Date:10/28/2016
Officer: Thomas Kline

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Executive Lounge
Address: 730 N. Old World 3rd Street
Phone: 414 732 1100

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Krehn, Scott A
Home Address: 1143 Mary Hill Cir.
City State Zip: Hartland, WI 53029
Phone: 414 732 1100
Email:

Preferred contact: Agent

Location currently open: YES NO

Projected open date: 01/15/2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 4pm-2am 24 hours Y N
Mon: 10am-2am
Tue: 10am-2am
Wed: 10am-2am
Thu: 10am-2am
Fri: 10am-2:30am
Sat: 10am-2:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #: #:
Food: Yes No #: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 6-8
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras Yes No How many: 6-8
22. Are there interior cameras Yes No How many: 24

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 216
26. What is the minimum number of employees that will be on premise 10-12
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 15-20
33. How will they be deployed: Interior 8-10 Exterior 2-4
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed? line outside
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Renovation \$200,000.00

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 09/02/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 217161
Application Date: 09/01/2015
Expiration Date:

License Location: 730 N Old World Third Street
Business Name: Boardroom Entertainment

Aldermanic District:

Licensee/Applicant: SMITH, Robert F
(Last Name, First Name, MI)
Date of Birth: 12/06/1968

Home Address: 212 E Mineral St
City: Milwaukee
Home Phone: (414) 649-9999

State: WI **Zip Code:** 53204

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/24/2004 at 2:15 AM the applicant was cited for Disorderly Premises Prohibited at 906 S Barclay St. No further information.

Charge : Disorderly Premises Prohibited
Finding : Guilty, Municipal Court
Sentence : Fined \$354.00
Date : 12/14/2004
Case : 04126492

2. On 06/13/08 at 11:24 pm, Milwaukee police observed a large crowd at Club Rain waiting to enter the club. Police spoke to a security guard who stated there was going to be problems because of the long line of patrons waiting to enter the club. Police observed about 70 patrons around the block waiting to enter the club. Police made several attempts to disperse the crowd with patrons becoming angry. One subject became unruly and was taken into custody. Due to the amount of people and the crowd becoming unruly, more squads were requested. Officers later spoke to Patsy Smith who stated they couldn't allow any more patrons in due to capacity. Citations were issued to Robert Smith, the licensee, for Disorderly Premises and Licensing-Change in Entertainment. A meeting was suggested to Smith to discuss recent incidents before something serious occurred. On 06/25/08 Smith went to District # 2 to discuss the concerns of Club Rain with district officers. Robert Smith was unable to attend however did contact officers later that day.

Charge: Change in Entertainment Notice Required
Disorderly Premises
Finding: Guilty
Dismissed w/o prejudice
Sentence: Fined \$100.00
Date: 10/03/08
Case: 08081739
08081738

3. On 09/17/2004 the applicant was cited in the city of Milwaukee for B & Z Violations at 906 South Barclay Street.

Charge: B & Z Violations
Finding: Guilty
Sentence: \$220.00 fine
Date: 07/05/2005
Case: 04125787

4. On 09/18/2007 the applicant was cited in the city of Milwaukee for Building Code Violations at 212 East Mineral Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$300.00 fine
Date: 10/08/2009
Case: 09018901

5. On 08/15/2008 the applicant was cited in the city of Milwaukee for Building Code Violations at 906 South Barclay Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$580.00 fine
Date: 07/21/2009
Case: 09008677

6. On 11/22/2008 at 12:40am Milwaukee Police were dispatched to a fight at 906 South Barclay Street (Rain Night Club). Investigation revealed a fight had occurred between patrons inside the bar. The applicant was on scene at the time this incident occurred and was issued three citations:

Charge 1: Presence of Minor at Licensed Premises (two counts)
2: Disorderly Premises Prohibited
Finding 1: Guilty
2&3 Dismissed without prejudice
Sentence : \$250.00 fine
Date : 08/31/2009
Case 08153636/08153638/08153637

=====

7. On 03/03/12 at 1:00 am, Milwaukee police conducted a License Premise Check at 730 N Old World Third Street. Investigation found numerous underage patrons inside the bar who were trying to leave the establishment. Officers confirmed 72 underage patrons and who were not with any parent or guardian. Police spoke with Robert F Smith, the licensee, who had no explanation for the large number of underage patrons inside his tavern. A total of 60 citations were issued for Possession/Consumption of Alcohol 17-20, 10 citations for Presence of Underage/Minor, 5 for Misrepresenting Age, and 4 for Obstructing Issuance of Citation. Police were on scene for 3 hours and had to ask the bar staff several times to stop serving while police were investigating.

8. On 03/16/12 at 4:30 pm, members from District one and the License Investigation Unit met with Robert Smith and his attorney, Vincent Bobot in regards to large amounts of patrons who were underage and found inside 730 N OWT Street, Boardroom. An investigation found that 72 citations were issued one night with many of the ID's from out of state. Mr. Smith stated he was embarrassed by this incident and provided suggestions of improvements that included using an ID scanner, changing cameras and using a height measurement to check against ID information. Mr. Smith also provided a typed security measure plan and a suggestion was made that Smith should required a Wisconsin state ID, as most students need to change their addresses to a local one in order to vote. Police personnel provided other suggestions to Smith and advised him that if problems persist, uncover surveillance would be conducted.

9. On 11/24/12 at 1:36 am, Milwaukee police were dispatched to 730 N. Old World Third Street for an Underage Persons complaint. Upon arrival, officers were posted at the entry door and the rear door to ensure that no one would exit from the rear door. Investigation found eight patrons who were underage and also found that the bar's license had not been posted, only an invoice. No licensed manager was on scene. All underage patrons were cited and released.

10. On 03/03/2012 the applicant was cited at 730 North Old World Third Street in the city of Milwaukee for Presence of Minor at Licensed Premises.

Charge: Presence of Minor at Licensed Premises
Finding: Guilty
Sentence: \$1000.00 fine
Date: 07/16/2012
Case: 12046417

11. On 01/14/2015 Milwaukee police conducted a licensed premise check at 730 North Old World Third Street (Boardroom Entertainment). Several violations were observed and discussed with the applicant. These included not having the certificate of occupancy or food dealers license posted, and not having an ID scanner at the location. The applicant told the officers he was in the process of changing the listed agent for the business but would not elaborate.

12. On 01/21/2015 at 10:42pm, Milwaukee police conducted a licensed premise check at 730 North Old World Third Street (Boardroom Entertainment). Officers observed several young ladies inside the business that identified themselves as independent contractors that danced at the bar, but received only tips as compensation. Some of the dancers wore see through garments, thong underwear and "pasties". The applicant, Robert Smith, along with Radomir Buzdum and Timothy Miller were on scene. Buzdum told officers he had been informed by his attorney that the dancing was allowed because the dancers were independent contractors and not employees of the business. The applicant stated the women were wearing clothing similar to other women that attend clubs in Milwaukee. Miller stated he was asked by Radomir Buzdum to help at this location. Miller is a general manager at TNT Gentleman's club in Watertown.

13. On 01/22/2015 at 10:53pm, Milwaukee police conducted a licensed premise check at 730 North Old World Third Street (Boardroom Entertainment). Upon entering officers observed a female dancing on a stage wearing a dress with horizontal slits on both sides. The dancer had her dress pulled below her breasts which were covered with pasties. Upon observing the police the dancer pulled her dress up. Officers also observed several other young ladies inside the business that identified themselves as dancers at the bar. These dancers were observed wearing various articles of underwear and bras and/or "pasties". Officers located a room off the kitchen that was being used by the dancers as a dressing room, which was equipped with lockers. The applicant, Robert Smith along with Radomir Buzdum and Timothy Miller, were on scene. All three received citations for violations observed on 01/22/2015 as well as citations for violations observed the previous night (01/21/2015). On 01/23/2015, at 1:50am, Milwaukee police conducted follow up at 730 North Old World Third Street (Rusty's). The follow-up was regarding a female who had provided false identification during an interview. The subject had initially identified herself as Quiana Monre, but later told officers her real name was Azaria Wilder. During this encounter, officers observed a young lady dancing on a stage near the entrance wearing only underwear and high heels. The dancer had her breast exposed without pasties. The dancer got off the stage and ran to the back of the location.

As to the applicant:

Charge 1: Public Entertainment Premises License Required
2: Public Entertainment Premises License required (violation date 01/21/2015)
Finding 1: Not guilty
2: Not guilty
Sentence :
Date : 08/24/2015
Case : 15007754
: 15007755

As to Radomir Buzdum:

Charge 1: Public Entertainment Premises License Required
2: Public Entertainment Premises License required (violation date 01/21/2015)
Finding 1: Dismissed without prejudice
2: Dismissed without prejudice
Sentence :
Date : 06/04/2015
Case 1: 15007744
2: 15007745

As to Timothy Miller:

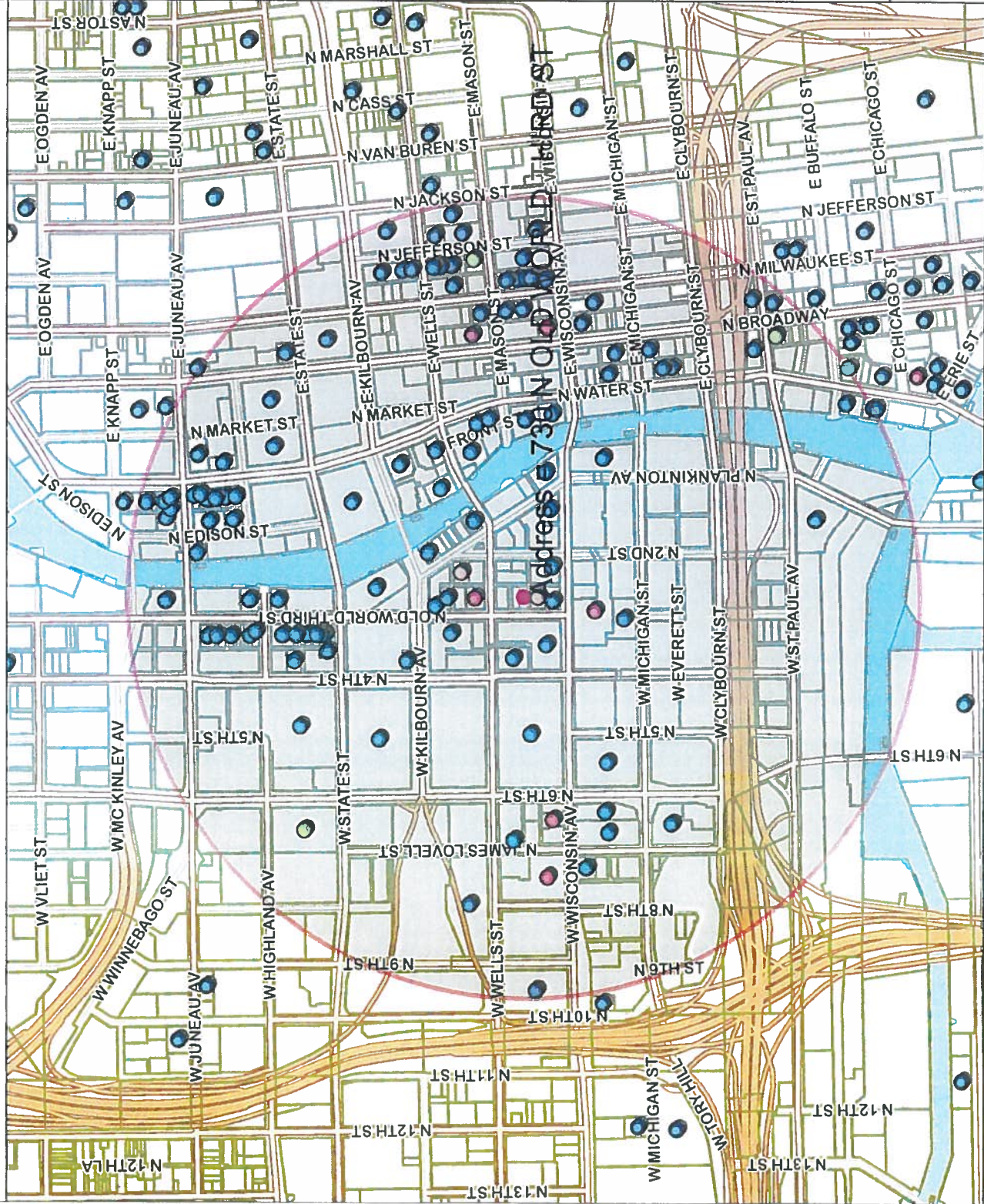
Charge	1:	Public Entertainment Premises License Required
	2:	Public Entertainment Premises License required (violation date 01/21/2015)
Finding	1:	Dismissed without prejudice
	2:	Dismissed without prejudice
Sentence	:	
Date	:	06/04/2015
Case	1:	15007751
	2:	15007750

14. On 01/24/2015 Milwaukee police conducted a licensed premise check at 730 North Old World Third Street (Boardroom Entertainment). Officers observed that the stage with a vertical pole that had been in the southwest corner of the business, had been removed. No dancing was observed. Two females were observed wearing bikini type outfits with the rest of the females dressed in normal casual clothing.
15. On 01/24/2015 Milwaukee police conducted a licensed premise check at 730 North Old World Third Street (Boardroom Entertainment). During this check, several people admitted to officers that they smoked in the basement of the business. All females inside the business were wearing "club" type clothing (skirts, shorts, cropped shirts and bikini tops).
16. On 01/25/2015 a Milwaukee police officer filed a PA33 regarding a conversation he had with Radomir Buzdum on 01/21/2015. During this conversation, Buzdum told the officer that he has dealt with other municipalities regarding licensed premises throughout the state. Buzdum stated that he has sued other communities over the adult entertainment license and every time he and the city have compromised or reached a settlement. He explained that he would sue for a large sum of money and ask for full nudity. In an effort to resolve the lawsuit, the municipality would counter with a requirement of bikini tops and bottoms and ultimately they would settle for "pasties" on top and thongs on the bottom. Buzdum said it was a revolving cycle and this was just the way he would have to play it.
17. On 04/19/2015 Milwaukee police responded to 730 North Old World Third Street (Rusty's Old 50) for a loud music complaint. Officers observed approximately 10 patrons inside the business which appeared to operating as a normal tavern.

Previous premise

Alcohol License Concentration for 730 N Old World Third St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 730 N Old World Third St on 10/04/2016



Department of Administration - ITMD

938.2 0 469.08 938.2 Feet

Map Scale: 1: 11,258

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
Disclaimer
10/04/2016

Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	License type	Expiration date
BRU CITY BEER GARDEN, LLC	BRU CITY BEER GARDEN	FRANK A. KLEPPER, Jr., Agt	Class A Fermented Multi Beverage Retailer's License			175 W WISCONSIN AV 2100	ANALYT	7/1/2017
Class A Fermented Multi Beverage Retailer's License						774 N OLD WORLD THIRD ST	ANALYT	6/14/2017
Class A Multi & Class A Liquor License						700 W WISCONSIN AV	ALDML	10/20/2016
Class B Fermented Multi Beverage Retailer's License						616 W WISCONSIN AV	ALDML	6/27/2017
Class C Wine Retailer's License						200 W WISCONSIN AV 300	ALDML	5/29/2017
						240 W WYERS ST	ALDML	11/29/2016
						275 W WISCONSIN AV 1108	ALDML	7/28/2017
						758 FT BRIDGEMAN AV	ALDML	6/30/2017
						1015 N WATERS ST	BTAVN	5/12/2017
						1209 S 11th WATER ST	BTAVN	5/15/2017
						780 N Jefferson St	BTAVN	11/22/2016
						3001 WISCONSIN AV	BTAVN	7/25/2017
						120 W OLD WORLD THIRD ST	BTAVN	7/22/2017
						1071 WISCONSIN AV	BTAVN	12/10/2016
						142 4th W Wisconsin AV	BTAVN	6/23/2017
						144 E Jensen AV	BTAVN	7/24/2017
						518 W WATERS ST	BTAVN	7/25/2017
						1319 N WATERS ST	BTAVN	10/22/2017
						276 F KACKIGAN ST	BTAVN	9/22/2017
						146 F Broadway	BTAVN	5/22/2017
						1114 N WATERS ST	BTAVN	7/16/2017
						1171 N WATERS ST	BTAVN	1/29/2017
						125 E JUNEAU ST	BTAVN	10/27/2016
						1000 N WATER ST	BTAVN	9/22/2017
						1107 N OLD WORLD THIRD ST	BTAVN	6/15/2017
						5401 MADISON ST	BTAVN	11/27/2016
						613 W Wisconsin AV 105	BTAVN	11/29/2016
						847 N OLD WORLD THIRD ST	BTAVN	10/27/2016
						310 W WISCONSIN AV 100	BTAVN	6/19/2017
						718 F Milwaukee ST	BTAVN	1/16/2017
						301 W Milwaukee ST	BTAVN	5/20/2017
						175 W Wisconsin AV	BTAVN	12/20/2016
						117 W Wisconsin AV	BTAVN	1/16/2017
						117 W Wisconsin AV	BTAVN	1/16/2017
						100 W KACKIGAN ST	BTAVN	7/16/2017
						201 W Wisconsin AV 3	BTAVN	9/16/2017
						730 F KACKIGAN ST	BTAVN	7/29/2017
						222 N WATERS ST	BTAVN	9/27/2017
						728 N Milwaukee ST	BTAVN	7/14/2017
						528 E WELLS ST	BTAVN	5/12/2017
						106 W WELLS ST	BTAVN	3/1/2017
						813 N JEFFERSON ST	BTAVN	6/19/2017
						1023 27th Old World Third St	BTAVN	9/24/2017
						611 N BRIDGEMAN AV	BTAVN	6/17/2017
						315 E WELLS ST	BTAVN	7/24/2017
						236 F Madison AV	BTAVN	8/17/2017
						800 W WELLS ST	BTAVN	1/29/2017
						1000 N Old World Third St	BTAVN	11/27/2016
						530 E Madison St	BTAVN	3/20/2017
						611 W WISCONSIN AV	BTAVN	11/17/2016
						400 N WATER ST	BTAVN	4/7/2017
						729 N Front St	BTAVN	5/29/2017
						311 E Wisconsin AV	BTAVN	7/14/2017
						744 N 4TH ST 100	BTAVN	4/12/2017
						130 E MADISON ST	BTAVN	6/30/2017
						150 S E JOHNS AV	BTAVN	11/25/2016
						510 N Water St	BTAVN	12/27/2016
						622 N WATER ST	BTAVN	11/16/2016
						400 W WISCONSIN AV	BTAVN	6/21/2017
						405 500 W Milwaukee AV	BTAVN	9/12/2017
						1001 W 4TH ST	BTAVN	6/11/2017
						1174 Old World Third St	BTAVN	9/27/2017
						1275 N WATER ST	BTAVN	9/27/2017
						1071 N Old World Third St	BTAVN	11/22/2016
						1038 R 4th St	BTAVN	11/10/2016
						340 W MILWAUKEE AV	BTAVN	6/30/2017



Friday, April 07, 2017

Licenses Committee Notice of Hearing

Old World Third Street LLC
1459 N Farwell Av

Milwaukee, WI 53202

Date: 4/17/2017
Time: 01:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications with 21+ Age Restriction Requesting Adult Entertainment, 5 Amusement Machines, Bands, Dancing by Performers, Disc Jockey, Instrumental Musicians, Jukebox, Patron Contests, and Patrons Dancing
KRAHN, Scott A, Agent
Executive Lounge at 730 N Old World Third St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, April 07, 2017

Licenses Committee Notice of Hearing

Old World Third Street LLC
2602 E Newberry Blvd.

Milwaukee, WI 53211

Date: 4/17/2017
Time: 01:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications with 21+ Age Restriction Requesting Adult Entertainment, 5 Amusement Machines, Bands, Dancing by Performers, Disc Jockey, Instrumental Musicians, Jukebox, Patron Contests, and Patrons Dancing
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If you have any questions, please call (414) 286-2238.





Friday, April 07, 2017



Notice of Public Hearing

KRAHN, Scott A, Agent

Executive Lounge at 730 N Old World Third St

Class B Tavern and Public Entertainment Premises License Applications with 21+ Age Restriction
Requesting Adult Entertainment, 5 Amusement Machines, Bands, Dancing by Performers, Disc
Jockey, Instrumental Musicians, Jukebox, Patron Contests, and Patrons Dancing

Monday, April 17, 2017 at 1:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/17/2017 at 1:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 43	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 48	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 52	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 53	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 56	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 39	MILWAUKEE, WI 53203-2208
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 610	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 802	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 306	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 307	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 508	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 511	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 602	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 604	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 607	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 608	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 706	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 902	MILWAUKEE, WI 53203-2244
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 906	MILWAUKEE, WI 53203-2244
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1101	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 37	MILWAUKEE, WI 53203-2208
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 42	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 55	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 403	MILWAUKEE, WI 53203-2252
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 810	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 206	MILWAUKEE, WI 53203-2248
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 710	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1109	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 304	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 309	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 501	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1008	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1105	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1107	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 25	MILWAUKEE, WI 53203-2209
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 54	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 20	MILWAUKEE, WI 53203-2209
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 41	MILWAUKEE, WI 53203-2208
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 57	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 201	MILWAUKEE, WI 53203-2248
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 801	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1104	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 208	MILWAUKEE, WI 53203-2248
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 209	MILWAUKEE, WI 53203-2248
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 410	MILWAUKEE, WI 53203-2252
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 504	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 506	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 705	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 804	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 807	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 808	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1010	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 21	MILWAUKEE, WI 53203-2209
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 44	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 45	MILWAUKEE, WI 53203-2207

CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 59	MILWAUKEE, WI 53203-2210
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 308	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1005	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1006	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 302	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1111	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 609	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 708	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 806	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 809	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 811	MILWAUKEE, WI 53203-2245
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1011	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1106	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 30	MILWAUKEE, WI 53203-2209
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 47	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	734 N OLD WORLD 3RD ST 50	MILWAUKEE, WI 53203-2207
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1004	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1001	MILWAUKEE, WI 53203-2243
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 711	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 305	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 311	MILWAUKEE, WI 53203-2251
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 404	MILWAUKEE, WI 53203-2252
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 408	MILWAUKEE, WI 53203-2252
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 411	MILWAUKEE, WI 53203-2252
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 509	MILWAUKEE, WI 53203-2255
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 605	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 606	MILWAUKEE, WI 53203-2256
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 707	MILWAUKEE, WI 53203-2247
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1108	MILWAUKEE, WI 53203-2242
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 907	MILWAUKEE, WI 53203-2244
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 911	MILWAUKEE, WI 53203-2244
CURRENT OCCUPANT	720 N OLD WORLD 3RD ST 1009	MILWAUKEE, WI 53203-2243

Total Records: 144

Radius: 250.0 feet and Center of Circle: 730 N Old World Third ST



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/24/16

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

GENTLEMEN'S CLUB

Do you have any experience operating this type of business? No Yes If yes, explain: OWN 3 SIMILAR EXOTIC LOCATIONS IN WI

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): 11400 N SILVER SPRING RD MILWAUKEE WI 53225
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: DJ USES SPEAKERS & AMPLIFIERS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: EAST SIDE OF BLDG.
- b. Number of Garbage Cans: Inside: 30 Locations: THROUGHOUT
Outside: 2 Locations: EAST SIDE
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: ALL PARKING TO BE HANDLED BY LUXURY VALET
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: SECURITY WILL CALL POLICE IF PEOPLE ARE PARKED ILLEGALLY
- c. Will you have security personnel on premise? No Yes If yes, how many? 6-8 and answer the following:
 What are their responsibilities? MAINTAIN PEACEFUL ENVIRONMENT - CHECK ID'S ENSURE SECURITY OF PATRONS ENTERTAINERS EMPLOYEES
 Is security equipment used? No Yes If yes, describe FLASHLIGHTS RADIOS NEIGHBORHOOD
 List their licensing, certification, or training credentials IN-HOUSE TRAINING
- d. Will there be security cameras? No Yes If yes, where? TOTAL 32 CAMERAS ENTIRE INTERIOR PARTIAL EXTERIOR
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe SECURITY CHECKS EVERYONE'S ID'S

6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>45</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>10</u> % Describe: <u>ADMISSION</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 216 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: WISCONSIN AVE.
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 5 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: OLD WORLD THIRD ST. LLC Phone Number: 414 234 8812
 Business Owner Address: 2602 E. NEANBERRY BLVD. MILWAUKEE WI

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:00 AM	2:00 AM	100	21+	21
Monday	11:00 AM	2:00 AM	100	21+	21
Tuesday	11:00 AM	2:00 AM	100	21+	21
Wednesday	11:00 AM	2:00 AM	100	21+	21
Thursday	11:00 AM	2:00 AM	100	21+	21
Friday	11:00 AM	2:30 AM	200	21+	21
Saturday	11:00 AM	2:30 AM	200	21+	21


Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
 unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)


 Sole Proprietor, Partner, Agent, or 20% or more Shareholder


 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>PPH PROPERTIES I LLC</u>
Premise Address: <u>730 N OLD WORLD THIRD ST</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If no, list the name and address of the person(s) who will: <u>RADOMIR BUZDUM</u> <u>1027 N 4TH ST WATER TOWN WI 53098</u>
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:
a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>APPLICANT</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>N/A</u>
e) Total amount paid for goodwill of the business \$ <u>N/A</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 11/1/2014 Ends 2043
- b) Monthly rental \$ 2500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 39 YRS
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain PROPRATA SHARE OF TAXES + CAM.
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

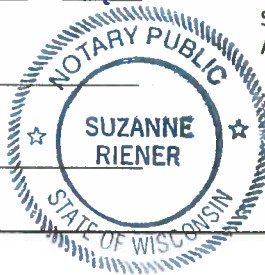
SUBSCRIBED AND SWORN TO BEFORE ME

This 23 day of September, 20 16

Suzanne Riener
(Clerk/Notary Public)

My Commission Expires 8/18/17

*Notary Seal must be affixed.



Acute K
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Joseph M. Modl
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Dancing by Performers
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input checked="" type="checkbox"/> Amusement Machines – How many? <u>5</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many? _____	Approx. # per year? _____	How many? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

Entertainment Indoor Hours: Alcohol beverage establishment: same as alcohol license hours.
Non-alcohol establishment: 10:30am to 1:00am Sun to Thurs; 1:30am Fri-Sat
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless otherwise approved by Common Council.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: DJ USES SPEAKERS & AMPLIFIERS

LEGAL CAPACITY OF PREMISES

216 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

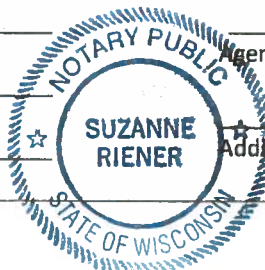
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 23 day of September, 2016

Suzanne Riener
(Clerk/Notary Public)

My Commission Expires 8/15/17
*Notary Seal must be affixed.



[Signature]
Agent/20% or More Shareholder/Partner
[Signature]
Additional 20% or More Shareholder/Partner

Office Use Only: Initials: _____ Filed: _____ App: _____

Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____

Supplement to PPH, LLC, applications for licensing

This application was originally filed last September, and there have been some updates that the applicant would like to have considered.

Business Plan

If its applications are granted, PPH is planning to operate Executive Lounge, an upscale, boutique, gentlemen's club with exotic dance entertainment at the premises at 730 North Old World Third Street (previously occupied by Rusty's, a tavern that catered primarily to college students).

Craig Ploetz will be the head of operations

The registered agent is Scott Krahn. The chief of operations at Executive Lounge will be Craig Ploetz, who will oversee all operations. Craig has plenty of experience and a terrific track record in this position. He has been head of day to day operations at Silk for 14 years; prior to that, he managed Fantasia and Kickers. None of the locations operated by Mr. Ploetz ever received a suspension or non-renewal of its license.

Targeted demographic: businessmen and women from out of town

With proximity to several major hotels and the Wisconsin Center Convention Center, the Executive Lounge will cater to visitors to our city and business clients for local companies. It will also offer another high end entertainment option for downtown that is not presently available. In order to maintain an atmosphere of sophistication and to appeal to an older, more affluent clientele, EL will be charging a higher cover charge

than similar establishments in or around downtown. On week nights, the charge will be \$ 10; on weekends, \$15. This will have the effect of keeping EL from becoming a hangout for the rowdy and rambunctious younger crowd which typically is unwilling to spend that much on a cover charge. Because EL plans to cater to a more discreet clientele, we have a plan in place that will discourage large groups, such as bachelor parties, from patronizing our club. A referral system will be implemented that directs large groups to schedule their parties at Silk Exotic, which has agreed to comp the cover charge for EL referrals. In this way we hope to minimize the noise and traffic that would accompany larger group events.

Low profile in the community

Because it is a destination club, EL does not need or want flashy advertising or signage. We are also sensitive to the fact that our neighbors are established residents and businesses. The exterior of building will therefore only include minimal signage that will blend into the neighborhood's aesthetic and will not suggest the nature of the entertainment within. The proposed facade will include neon letters, "EL" located in tastefully presented storefront windows. There will be no way for passers-by to look inside, but from an aesthetic standpoint the building will look occupied and open so that it adds to the streetscape. While we have attached a proposed rendering for the façade in this Operating Plan, we are open to any suggestions from the City or community before finalizing the design.

Plan of Operation

The club will be open Monday - Saturday from 11 a.m. until bar time. Opening will be at 4:00 on Sunday. Snacks can be purchased, but there will be no full meal service.

Security

PPH will install 32 high definition security cameras, covering both the inside of the club and the exterior of the premises in order to forestall problems inside and out. Whenever the club is open, we will post at least one security staff to patrol outside the club to discourage any loitering and to insure that patrons are safe as they come and go and that residents in the neighborhood do not have any unwanted contact with patrons. On weekends and other peak times, the number of security staff will be increased. Security staff will also safeguard entertainers as they enter and exit the premises.

Security staff will monitor and check IDs at the front entrance. Floor hosts inside will make sure everything runs smoothly and everyone is comfortable. Upon closing, floor hosts will make sure all patrons, employees, and entertainers leave safely and in an orderly manner. Third-party trained security personnel will patrol the neighborhood from the time EL opens until the last patron leaves the area safely.

EL management will utilize E-Verify for all the entertainers it books to help ensure that each entertainer is performing of her own free will and not as the result of

trafficking. E-Verify is an Internet-based system that compares information provided by an entertainer to data from U.S. Department of Homeland Security and Social Security Administration records to confirm his/her status. EL is committed to do whatever it can to help abate human trafficking in Milwaukee. Attached are documents that manifest that commitment, through the formation of a local chapter of COAST (Club Owners Against Sex Trafficking) which will work with law enforcement, local support groups, and other clubs in a co-operative effort to combat the involuntary servitude of women.

Noise Abatement

Downtown Milwaukee is a vibrant 18 hour a day entertainment district. However, because we understand that in this mixed use neighborhood there are residents and hotel guests nearby, EL is sensitive to the need to keep noise from disturbing our neighbors. Although the clientele EL is targeting prefers a lounge-like, social atmosphere, not loud club music, state-of-the-art noise dampeners will be installed to contain sound from the interior of the club.

Patrons who step outside to smoke will be directed to a smoking pavilion located at the southeast corner of the club so they will not disturb passers-by, neighboring businesses, or residents. Security staff will be on duty to monitor this area. Floor hosts and security will be deployed outside at closing time to prevent patrons from lingering or loitering after the club closes.

Alleviating parking and traffic concerns

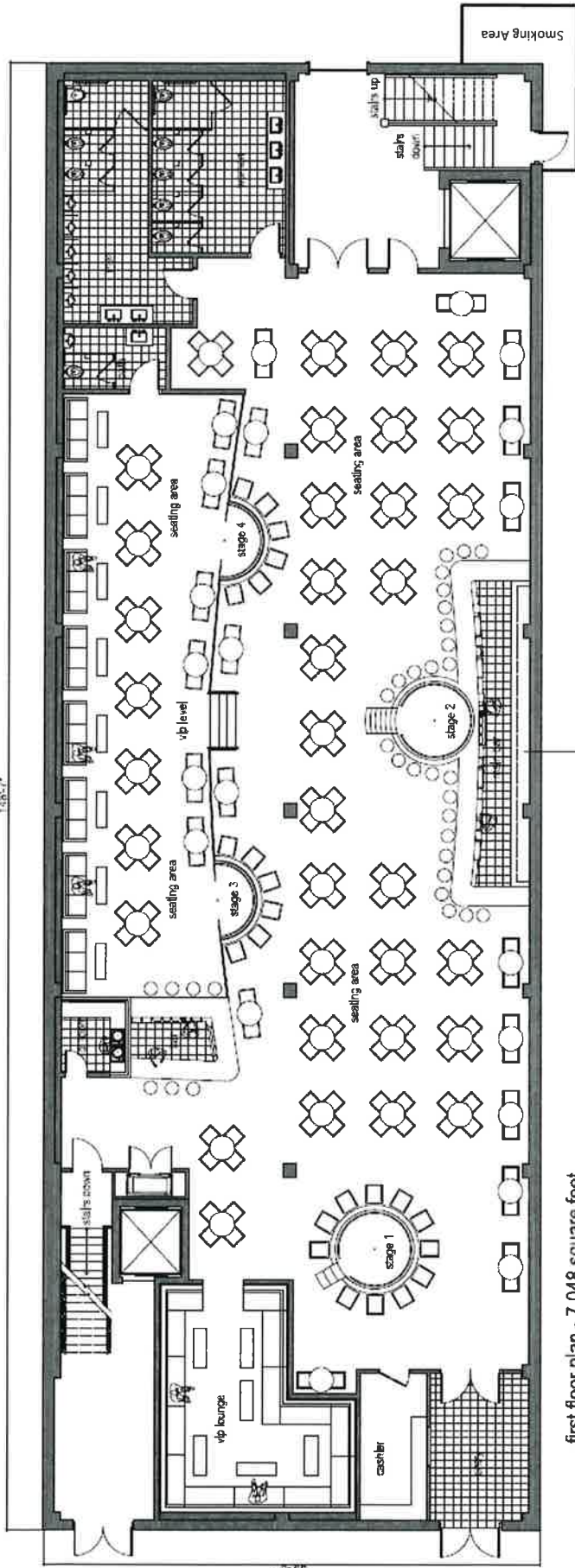
EL is aware of the need to be considerate of the neighborhood in terms of traffic issues. Parking will be provided by Luxury Valet Company that will park cars off-site. For any patrons who decline valet service, there is also a large parking lot across the street. Due to the nature of the clientele (business travelers staying at nearby hotels), it is anticipated that a high percentage of patrons will arrive by Uber, Lyft, taxi or limo. No employee or entertainer's cars will be parked on the street.

Eliminating litter in the surrounding area

Cleaning staff and employees will make sure the area around the property is cleaned every day and night. There will be no unsightly litter or garbage anywhere near the building. We are familiar with the standard for cleanliness and street appeal that is expected of downtown businesses, and we are committed to exceeding that standard.

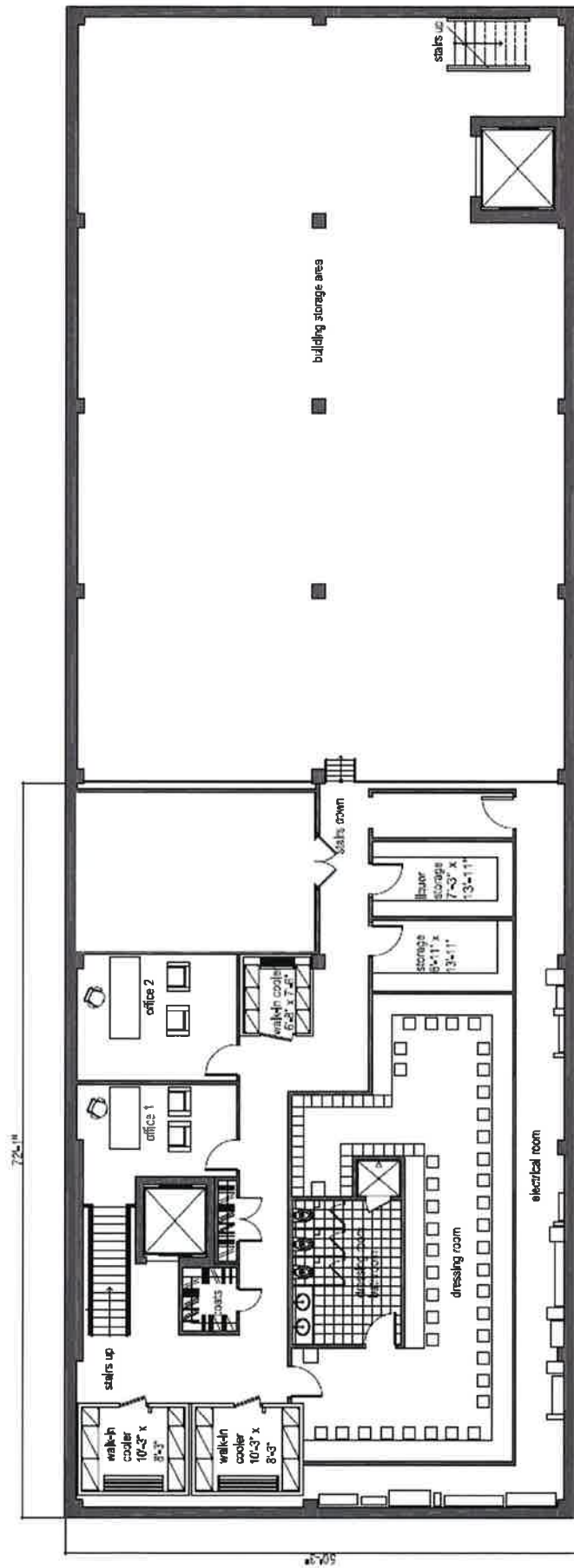
Floor Plan

A copy of the floor plan is attached.



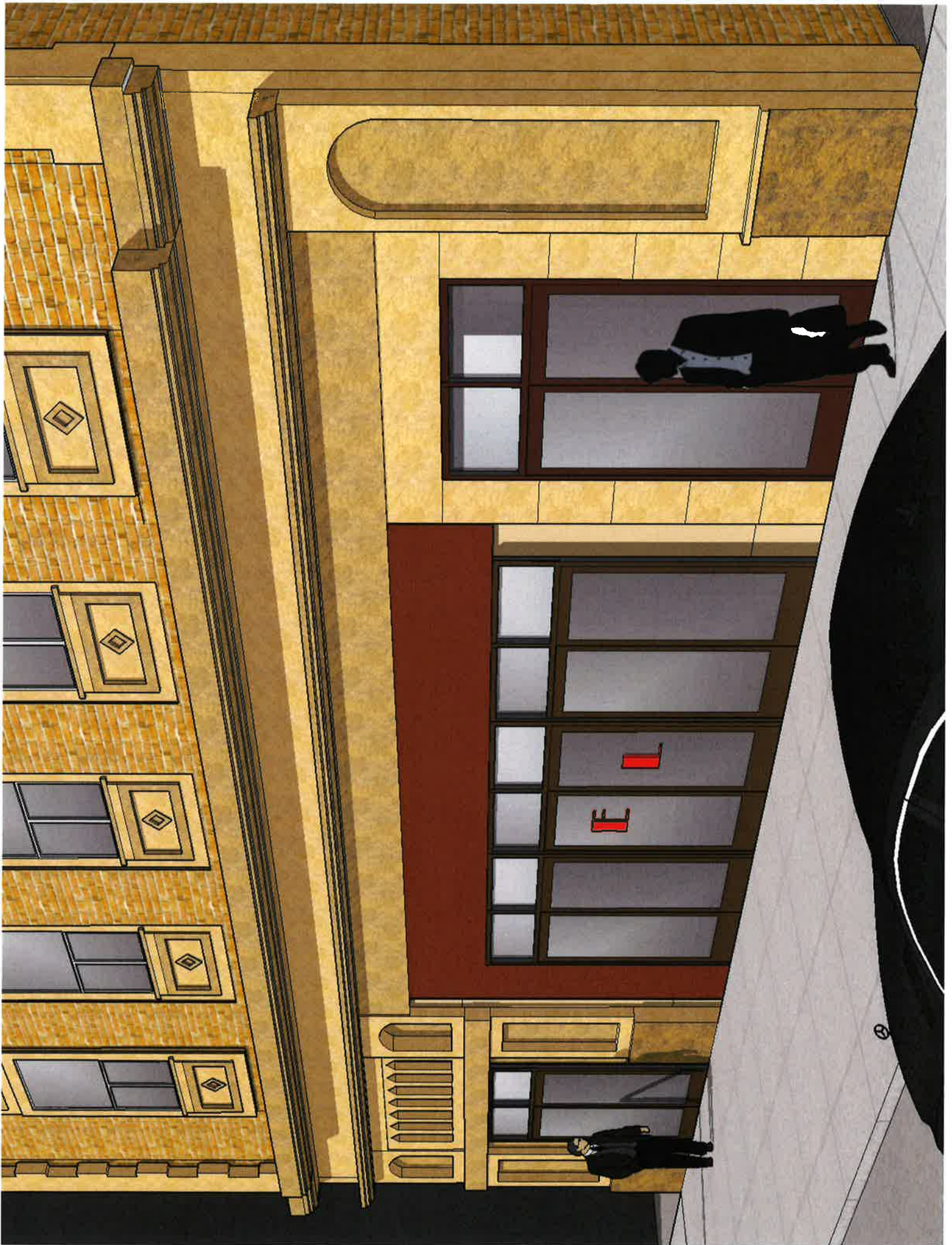
first floor plan - 7,048 square feet

Scott Krahn
 Agent for PPH LLC
 Executive Lounge
 730 N Old World 3rd Street
 Milwaukee WI 53202
 Date: April 8, 2017

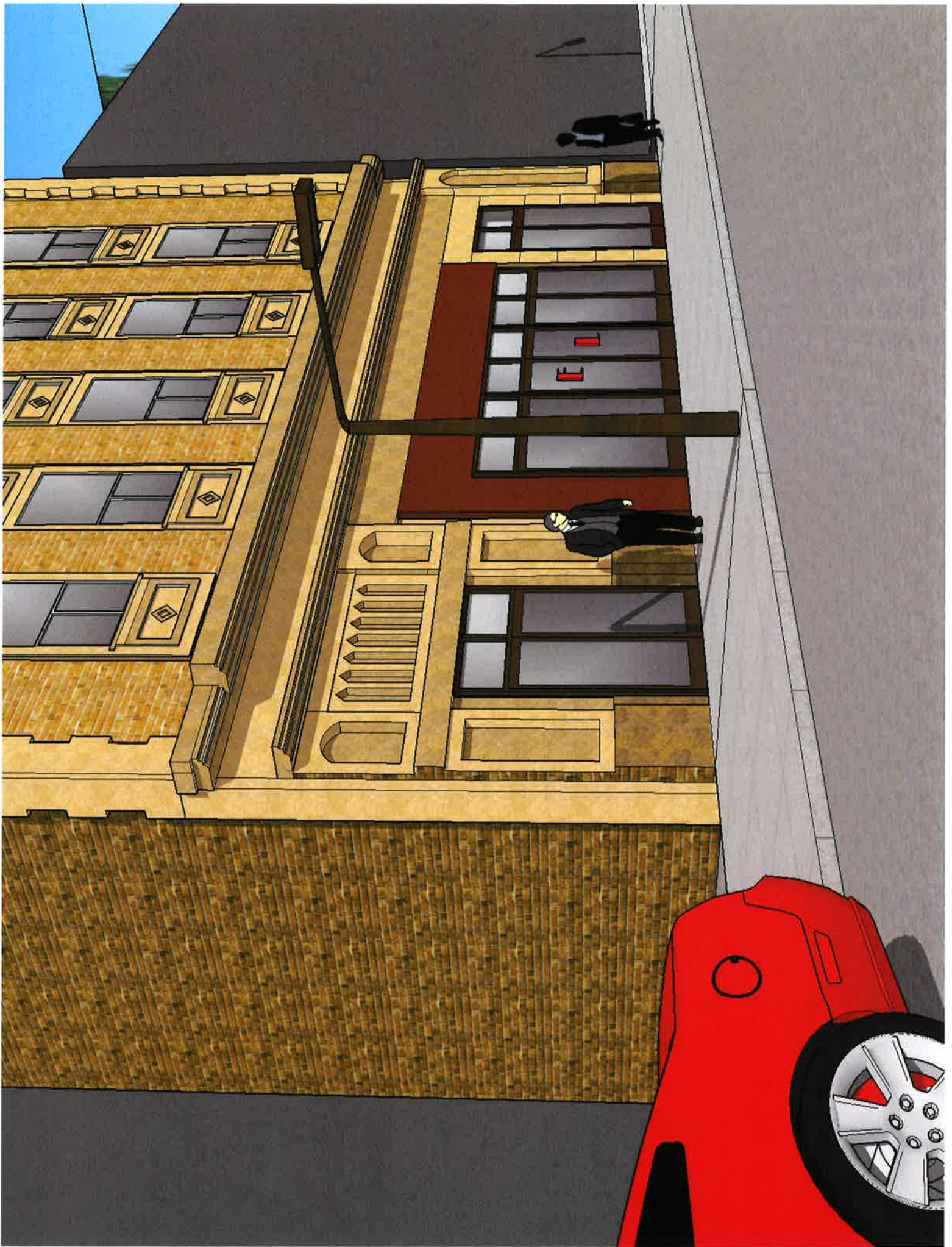


basement floor plan - 3,420 square feet

Scott Krahn
 Agent for PPH LLC
 Executive Lounge
 730 N Old World 3rd Street
 Milwaukee WI 53202
 Date: April 8, 2017









- * I (owner) have personally valet parked for over 10 years
- Owned and operated my valet business since - 2004
- * Luxury Valet has approximately 20 employees - experienced and reputable
- * We provide valet services to the most high end restaurants and night clubs in the city of Milwaukee. i.e. Milwaukee Street where we provide valet services 6 days a week 9am-2am which includes 7 restaurants and 4 bars. Guest counts ranging from 200 - 2000 and parking 300 cars in a single night.
- * Also provide services for Devon Seafood and Grill in Bay Shore Mall, Wards Steakhouse, Zarletti, 5 O'Clock Steakhouse, Villa Filomena, Apartment 720, etc.
- * We currently rent lots from CPS Parking, Systems Parking and The Historic Third Ward Structures - have a positive, long standing working relationship.

Lots For Executive Lounge

-Federal Plaza 747 N. Old World 3rd St. Which is directly across the street. 660 Spots

- Rimko Place 738 N. 2nd 200 spots Which is 1 block east

-3rd + Wells 110 spots

•At no point will any customer vehicles be parked on the street. All vehicles will be parked in parking lot.

Ricky Lea - Owner Luxury Valet

262.705.9081

C.O.A.S.T

CLUB OPERATORS AGAINST SEX TRAFFICING

In order to ensure that Milwaukee's adult entertainment club operators are on the front lines of combating human sex trafficking, we are proposing to put in place an early warning system to be implemented by member clubs. This system would include working with the federal, state, county and city law enforcement, as well as local organizations dedicated to the elimination of this horrible crime. We will implement safeguards to verify that employees and entertainers are U.S. citizens and authorized workers do not face discrimination with respect to hiring, firing, or recruitment because of citizenship status or national origin. As responsible club operators it's our intent to join the vigilant "eyes and ears" of the community against human sex trafficking.

Action steps that COAST members will take to recognize, report and rescue suspected victims will include:

- **Use of E-Verify to verify the eligibility of all new hires.**
 - Ensuring that all entertainers are legal and documented is the first step to preventing trafficking issues in nightclubs.

- **Information to be shared among COAST members and law enforcement to identify early signs of possible abuse**
 - COAST members will share information regarding whether a performer has exhibited any of the telltale signs of trafficking including:
 - Has the person been accompanied by someone else who physically possesses his/her identification?
 - Have you detected any physical or mental abuse?
 - Does the person have difficulty communicating because of cultural or language barriers?
 - Does the person lack I.D. or documentation?
 - Has a third party been collecting his/her pay for "safe-keeping" or other reasons?

- **Work with local law enforcement and advocacy groups to establish an internal compliance and training program that clubs can implement for the interdiction and detection of trafficking victims.**

- **Display U.S. Immigration and Customs Enforcement (ICE) and Homeland Security Investigations (HSI) posters**

- **Report any suspicious activity to law enforcement at HSI tip line: 1-866-DHS-2ICE**

- **Distribute Human Trafficking Indicator cards from HSI**
- **Establish proactive training with the assistance of ICE, HSI local law enforcement and local anti-sex trafficking organizations**
- **Require that all booking of entertainers be conducted by individuals who have received appropriate I-9 and Trafficking awareness training**
- **Establish a procedure for club owners to report to HSI credible information of suspected trafficking.**
- **Coordinate with local anti-sex trafficking organizations to encourage individuals to report information separately where they are not inclined to report directly to law enforcement.**
- **Identify COAST Point of Contact for HSI and local law enforcement and concerned organizations**

ACE's COAST program gains more success nationwide, garners a fair share of media attention. But is *all* press good press?



In an unlikely alliance, ACE National broke unprecedented ground three years ago when it began working with Homeland Security Investigations, in a positive campaign to fight against sex trafficking using a program called COAST. The effort seems to be working: 4,100 adult entertainment workers, in more than 30 cities across the U.S., have been trained to recognize report and potentially rescue victims.

Additionally, the month of January was also National Human Trafficking Awareness Month, which meant a record number of presentations where law enforcement educated people about the indicators of human trafficking, a growing crime that affects nearly every industry in America from farm fields to factories and, sometimes, adult entertainment clubs. As expected, January saw a record month for both COAST meetings and, in many cases, media attention.

In Van Nuys, California, Club Operators Against Sex Trafficking assembled about 125 strip club owners and employees, including dancers, bartenders, waiters, bouncers—even cooks—for a three-hour briefing.

"Each one of you has an opportunity to do something unprecedented, and that's to make a difference in someone's life," Michael Ocello, COAST Chariman said during that meeting. "You may be in a place where you may have the opportunity to see something that nobody else in the world has the opportunity to see, and you may be the one person that's able to make a difference in someone's life."

Special Agent Dwayne Angebrandt from Immigration and Customs Enforcement's Homeland Security Investigations directorate, ran down a list of telltale signs: "One of the things to look at is how an entertainer comes to and leaves work," he said. "Does she have her own transportation, or is somebody bringing her? Is it the same person every day?"

Across the country, in New York City, Tampa, Ft. Lauderdale and Miami, FL special agents led presentations in packed rooms.

"We need you," Carmen Pino, Homeland Security Investigations assistant special agent in charge, told owners, managers and dancers who turned up for a meeting at the Sheraton Fort Lauderdale Airport & Cruise Port Hotel in Dania Beach. "We can't do it alone and we hope we can walk away from this meeting with a partnership."

Meanwhile, Bill Williger, Homeland Security Special Agent, led Tampa Bay area club workers through a case that led to the rescue of multiple victims, thanks to the help of a couple of dancers. The trafficker, who was NOT involved with the adult club industry, received a 450-month prison sentence after the judge heard "impact statements" from almost a dozen victims.

"People in the adult entertainment industry are a cross-section of society," said Williger. "The great majority of them are good operators and people and understand that our goal is to rescue victims and prosecute traffickers, not harass law abiding citizens trying to run a good business."

In New York City, Keith Kolovich, Assistant Special Agent in charge told a packed room that in his area of New York City, he has not seen a trafficking problem in adult clubs.

"I am giving you guys this presentation just as I'd do for any other industry," he said. "But in terms of true sex trafficking victims in clubs, we aren't seeing it too often."

He shared a case of one 16-year-old victim who was kept in a private home as a sex slave by a married couple, in an affluent neighborhood.

"Her case was the first one in my career where I had to leave the interview room because she'd been so brutalized," he explains. "Here was this girl, physically bruised and beaten, and all of the neighbors around her told us they saw her bruises but never said anything! We later learned that her baby, fathered by her trafficker, died of blunt force trauma and was hidden in the basement in a rubber maid container. I share this case because it didn't happen at a club—she never participated in the club industry on any level—to show that victims can be found anywhere, even right under a neighborhood's nose."

The point of COAST, he said, is to remain vigilant whenever you might be and to make the call if you think someone might be in distress, and do your part to potentially save a life.

Media from major television networks and newspapers covered most of the meetings, resulting in 80% positive press coverage, which offered an objective look at COAST and its impact. Despite the positive press, some industry professionals were less pleased by a couple of articles they viewed as potentially doing more harm than good for the industry.

"COAST is a great program," said Jim St. John, ACE National President. "But its always good to constantly assess our progress and adjust accordingly. Media attention is not the reason we engage with COAST, and if reporters fail to tell the whole story, it causes legitimate concern."

"Lewis Carroll once said, 'If you limit your actions in life to things that nobody else can possibly find fault with, you will not do much'," said Angelina Spencer, Executive Director of ACE National. "Yes, I get discouraged when some press is not flattering, just as a lawyer in our industry might feel when he or she loses a case with judges who ignore evidence. Yet at the end of the day, we are making progress."



continued from page 52

Joe Redner, owner of Mons Venus in Tampa, concurs with Spencer. "Everyone in the industry should be giving ACE National and COAST a standing ovation for helping make the industry better," he said. "Mons Venus has become a model for age verification, and anyone in the industry serious about running a good business has no problem doing the same thing. Sometimes we get bad press—so what? It comes with the territory; you can't avoid it. But if you instruct our representatives, people I trust more than most, who have the courage to stand up and work on our behalf, to hide from the media, the media will then sell our story without our side, and that's even worse. And I'll add this for damn sure: We are being brought to task and to the table like never before due to the relationships we've forged through COAST. The good operators stay in business and the ones who refuse to play by the rules lose their business. If you've got a problem with that, come talk with me. The important thing here to remember is the end goal, which is improving and upholding all of our lives and doing our part to make a difference."


"Ultimately, whether you agree or disagree with how industry media is handled, it's likely because you're a concerned member of ACE who wants the best for our industry and your head is in the right place," said Spencer. "I'd ask anyone to consider this: We're being asked to sit at the table and help draft legislation against human trafficking with elected officials and state attorneys, legislation that is reasonable and fair, such as age verification and hanging anti-trafficking posters. The City of Houston recently worked with 16 adult clubs, which ended years of costly litigation, and resulted in the city

toning down overreaching restrictions, while the clubs agreed to fund the city's anti-human trafficking task force. Everyone stood on stage together when the mayor called a press conference. When has that ever happened? We are being treated like responsible human beings with good ideas who mean business in the battle against sex trafficking, and other cities are saying, 'Houston has no problem (working with the industry) and neither should we, especially if it means promoting the common good of our collective community.'"

ACE National Ambassador program aimed at clubs of every size

ACE National Ambassadors are club owners or executives in under-served areas of the U.S. who desire an opportunity to sit at the National board table in order to share their challenges and successes. The program is the brainchild of Jim St. John, ACE National President, who believes all club operators deserve a voice.

"Communication in this industry is key," he states. "Sure, we can be competitors all through our careers; but at the end of the day, what happens to a small club might affect us all, and we need to be aware of that."

If you're interested in learning more about the ACE National Ambassador program as a representative for the adult club industry in your area, please contact Angelina Spencer, Executive Director for ACE National at (202) 220-3019 or info@acenational.org. 



**Largest provider of
ATM services
for the
Gentlemen's Club Industry**

Our family of clients include Spearhead Rhino, MAL, DeJa Vu/Hustler, PT's, Rick's Cabaret, Burch Management, Rachel's, Penthouse and Pink Pony Tampa, Men's Club TX & NC, California Girls, the Ultimate Strip Club Pony's, Oasis, Trophy Clubs, Night Trips, Pure Gold, Paper Moons... to name a few.

Join the family and give us a call!

(800) 653-3189

warren@turnkeyatmsolutions.com

Put more cash in your customers hands!

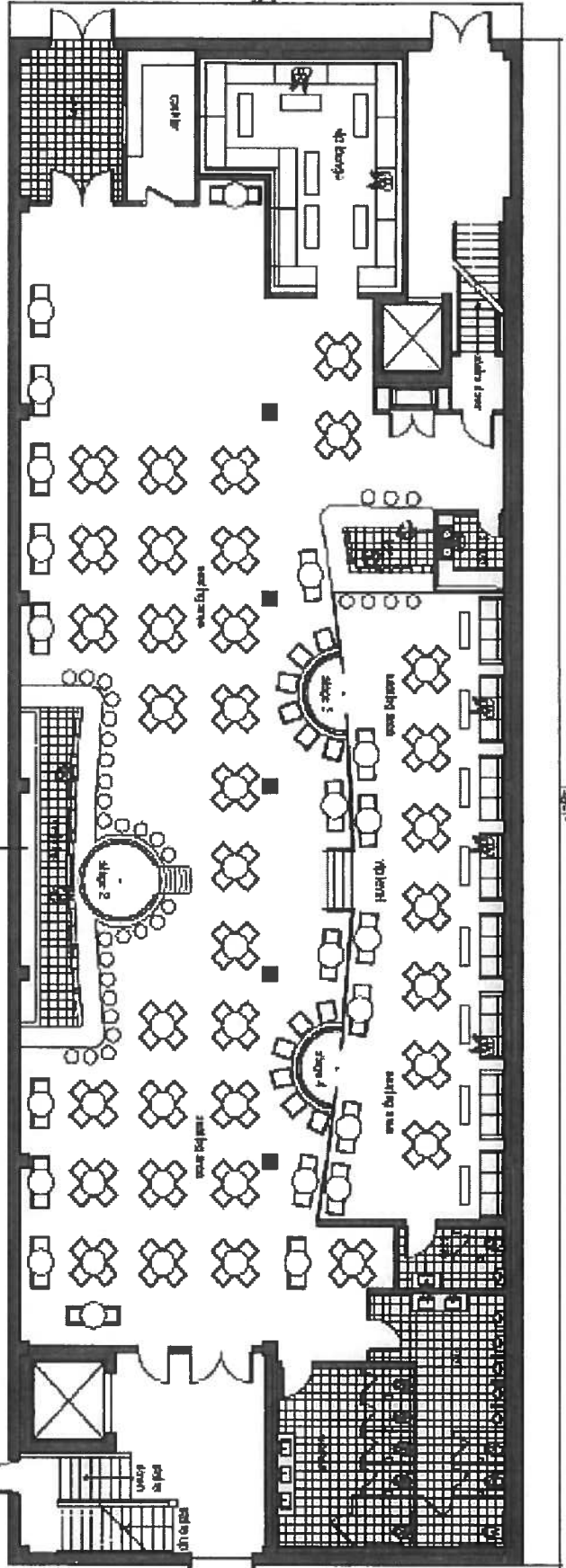
We've been doing it for over 20 years

As the "inventor" of the flat fee/ PERCENT surcharge fee program, Warren Cato has literally put 10's of millions of dollars in clients' pockets over the past 20 years. Other ATM companies have since copied the program, so all that use the program now can thank Turnkey ATM.



If you need ATM services, go with the company that has serviced the industry for over 20 years. We have also supported ACE from inception with more than \$37,000 in donations. How does your ATM Company support the Industry?

Old World 3rd Street



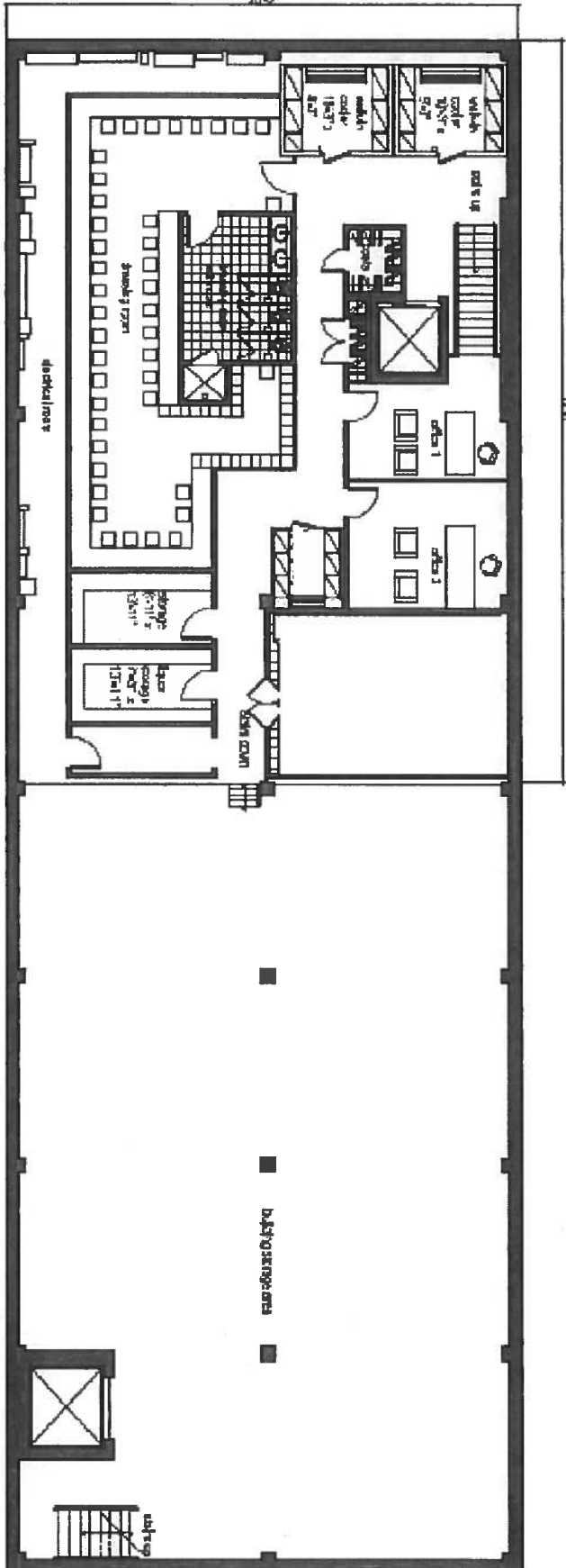
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Scott Strain
 PPH Properties, LLC
 Executive Lounge
 730 N Old World 3rd Street
 Milwaukee WI 53203
 September 15, 2018

Booth 1
 325'7" x 18'0" N

18'0"

Old World 3rd Street



Basement floor plan - 3,420 square feet

Scott Kohn
 PPM Properties LLC
 Executive Office
 730 Old World 3rd Street
 Milwaukee WI 53205
 September 25, 2025