

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

Contact Person & Phone No: Sara Mishefske, X5537

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

Project/Program Title: MA OutreachForwardHealth Grant

Grantor Agency: State of Wisconsin Dept of Health Services

Grant Application Date: April 15, 2009

Anticipated Award Date: July 1, 2009

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this funding is to build upon The City of Milwaukee Health Department (MHD) Medical Assistance Outreach Program (MA Outreach) success, and increase program staffing to improve access to and utilization of primary and preventive health care for low income individuals eligible for expanded BadgerCare Plus program services. This goal will be achieved by intensifying efforts in community outreach to high-risk populations and to reach childless adults by partnering with new community-based organizations and consumers.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

MA Outreach helps Milwaukee's uninsured, low-income populations get enrolled in BadgerCare Plus and Core, which allows clients to access health insurance so they can attend regular, preventive doctor visits, have more consistent prenatal care, and decrease their emergency room visits.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The waiver expanding BadgerCare Plus to cover childless adults is anticipated to cause a significant increase in eligible recipients, and presents a rare opportunity to effectively reduce the number of uninsured in Milwaukee, including children, women and especially uninsured men. However, enrollment in BadgerCare Plus is greatly improved through community-based outreach and application assistance. Assuring clients have healthcare coverage will decrease the burden on MHD services currently provided to uninsured residents and increase MHD's ability to bill for services provided to our clients.

4. Results Measurement/Progress Report (Applies only to Programs):

A database is maintained to provide monthly, quarterly and annual reports of: residents reached, individuals served and clients signed up.

5. Grant Period, Timetable and Program Phase-out Plan:

July 1, 2009 – June 30, 2010.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.