

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: HealthContact Person & Phone No: Denise A. Crumble

Category of Request

 New Grant Grant ContinuationPrevious Council File No. 131105 Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: Plain Talk – PREP (Personal Responsibility Education Program)Grantor Agency: State of WI/ Medical College of WIGrant Application Date: 9/23/2014Anticipated Award Date: 10/1/2014

Description of Grant Project/Program (Include Target Locations and Populations):

1.

The Personal Responsibility Education Program (PREP) is a federal initiative to help young people avoid teen pregnancy and sexually transmitted infections. These formula grants are given directly to the state agency that administers the program. The State of Wisconsin – DHFS- Division of Public Health through the Medical College of WI, is sub-contracting with the City of Milwaukee Health Department to expand the Plain Talk Milwaukee Initiative's current focus on reducing adolescent risk through training parents and other influence adults, to serving youth 11-19.

The program is will address several other issues to help prepare youth for adulthood including healthy relationships, financial literacy, parent-child communication, and educational and career success.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

The City of MHD has a goal to reduce the birth rate to teens by 46% to a rate of 30 births per thousand teens 15-17 years by 2015.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

3.

This renewed contract will provide support for teen pregnancy prevention efforts and also provide outreach support to family planning services provided at MHD Health Clinics.

4. Results Measurement/Progress Report (Applies only to Programs):

The activities below contribute to the overall goal of reducing the teen birth rate and incidence of STDs amongst adolescents in Milwaukee. The teen birth rate has steadily declined over the past 10 years while the incidence of STDs remains stubbornly high.

The Goals of the Plain Talk Program are:

To Reach 20,000 households (including adults and adolescents) through collaboration with Milwaukee Public Schools, door-to-door and community health fair event outreach - **20,671 households reached in 2013**

To train 15 Askable Adults (2 or more hours each) - **6 Askable Adults trained in 2013**

Train 50 Youth Ambassadors to reach 400 other youth regarding Family Planning Only Services:

2013 - 67 youth received advanced Youth Ambassador training. 448 youth were reached by Ambassadors who collected pledges to abstain or be safe and were given FPOS Brochures with MAPPP clinic information.

To recruit and train 5 adults who will provide 24 hours of more of volunteer service to the project - **333 hours of service have been donated to the project by 7 trainees in 2013**

Partner with at least ten community-based agencies to serve their constituent families: **The project initiated or continued 24 partnerships during 2013.**

5. Grant Period, Timetable and Program Phase-Out Plan:

6/15/04

10/1/2014 through 9/30/2015

6. Provide a list of Subgrantees:
N/A

7 If Possible, complete Grant Budget Form and attach to back.
Grant Budget Attached