

Joe' Mar J. Hooper

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EDUCATION

University of Wisconsin-Milwaukee

- Masters of Public Administration - May 22, 2005

University of Wisconsin-Milwaukee

- B.A. in Secondary Education (Social Studies) - May 11, 2003

PROFESSIONAL EXPERIENCE

Executive Director

3/2020 – Present

Safe & Sound Inc.

- Oversee all aspect of Safe & Sound Inc., a non-profit dedicated to creating safe neighborhoods in Milwaukee, WI.
- Responsible for leading and implementing overall strategy for the organization including board development, resource development, finances, programming, and strategic planning.

Wisconsin Market Leader

2/2017- 3/2020

CommonBond Communities

- Responsible for developing the strategic direction of CommonBond Communities, one of the largest providers of affordable housing in the upper Midwest, in Wisconsin with the goal of increasing the number of new units owned and managed, and the number of residents served.
- Develop and implement strategic goals and priorities for operations in Wisconsin to expand our reach throughout the state
- Oversee development of new real estate business including working with the real estate community, government officials, and development partners for the development and acquisition of affordable multi-family housing.
- Lead all Wisconsin fundraising efforts including the identification and solicitation of grant and sponsorship opportunities, as well as the cultivation and stewardship of individual donors.
- Recruit and orient new board members and lead the development of board materials and agenda items prior to board meetings. Lead bi-monthly board meetings in conjunction with the board chair.
- Liaison with community partners to increase the amount and depth of wrap-around and community services that are available, both internally and externally, to our residents.
- Lead efforts to increase overall organizational diversity, equity, and inclusion.
- Oversee all community relations, marketing, and communications efforts for Wisconsin operations.

Adjunct Professor – Political Science

8/2018 – Present

Marquette University

- Develop syllabus and coursework for Communication in Public Service (non-profit leadership) course in the Public Service graduate program.

Director of Business, Community & Family Partnerships 5/2015- 2/2017

Milwaukee Public Schools

- Under the direction of the Superintendent, created the newly formed Department of Business, Community & Family Partnerships from concept to reality including establishing and leading strategic planning efforts for the creation of the department.
- Served as the primary contact for the district for businesses and community organizations seeking to partner with and assist Milwaukee Public Schools and led community outreach and engagement efforts for the district.
- Oversaw all family engagement efforts for the district including the District Advisory Committee, and activities and training of the 134 school based Parent Coordinators.
- Provided oversight for all volunteer and alumni engagement programs for the district.
- Planned, coordinated, and implemented special events and projects.
- Oversaw the My Brother's Keeper and Black Male Achievement initiatives.
- Represented the district and Superintendent at community events and on local committees and boards.

Health Operations Administrator

7/2013-5/2015

City of Milwaukee Health Department

- Served as the Deputy Commissioner and as the Commissioner in his absence.
- Provided leadership and day-to-day operational supervision to senior management personnel who oversaw the Disease Control and Environmental Health Division, Family & Community Health Division, Consumer and Environmental Health Division, as well as Laboratory Services, Communications, Finance & Business Operations, and Human Resources.
- Led community outreach and engagement efforts for the department.
- Served as the liaison for MHD to the Mayor's Office, Common Council and other administrative departments.
- Oversaw the development, implementation, and evaluation of strategic goals, policies, annual budgets, accreditation, and special initiatives.
- Overall responsible for a staff of 256 and a budget over \$20 million.

Legislative Fiscal Manager

4/2012- 7/2013

10/2010-12/2011

City of Milwaukee Department of Administration- Intergovernmental Relations Division/Budget and Management Division

- Conduct lobbying activities at various levels of government to advance the City's legislative agenda including meetings with local, state, and federal legislators and departmental staff. Assisted in the development of the City's state and federal legislative agendas.
- Lead program development and special projects for the Department of Administration including the development of the City's Civic Partnership Initiative.
- Liaison with the Budget Office to identify opportunities to improve the city's fiscal capacity through state or federal legislative changes.

- Work under the City's Budget Director to identify challenges and opportunities related to the City's budget through research that leads to initiative development and organizational change.
- Developed the Milwaukee Civic Partnership Initiative which will leverage the City's assets for revenue generation and continuation of services.

Deputy City Treasurer

12/2011-4/2012

City of Milwaukee Office of the City Treasurer

- Directed the collection of property taxes and fees levied for the City of Milwaukee and other taxing jurisdictions within the City of Milwaukee which totaled over \$783 million in 2011.
- Directed the management and investment of all city funds not needed for immediate obligations with an average daily balance of \$213 million.
- Oversaw the banking and treasury management relationships for the City.
- Oversaw the enforcement of delinquent tax collections and the foreclosure of delinquent properties.
- Oversaw a staff of 30 regular term and 30 temporary staff members while setting strategic priorities for the organization.
- Rewrote the City's Investment Policy.

Budget Manager

1/2008-10/2010

City of Milwaukee Department of City Development/Redevelopment Authority

- Responsible for the development and administration of the annual operating, capital, and grants budgets for the Department of City Development (DCD), Redevelopment Authority (RACM), and Neighborhood Improvement Development Corporation (NIDC) totaling over \$80 Million.

Budget and Policy Specialist

2/2006-1/2008

City of Milwaukee Department of Administration-Budget and Management Division

Executive Budget Analyst

6/2005-2/2006

Wisconsin Department of Administration

Economic Development Specialist

2/2004-6/2005

Wisconsin Housing and Economic Development Authority

BOARDS, MEMBERSHIPS, HONORS

2018 Milwaukee Business Journal 40 Under 40 Award Recipient

Rotary Club of Milwaukee - Member

Milwaukee College Preparatory School Board of Directors - Member

Wisconsin Policy Forum Board – Member

MENTOR- Greater Milwaukee Board – Member

City of Milwaukee Library Board – Former Member (Finance chair)

Social Development Commission of Milwaukee County – Former Member (Treasurer)