



# Potawatomi Hotel

New jobs for Milwaukee

New revenue for Milwaukee

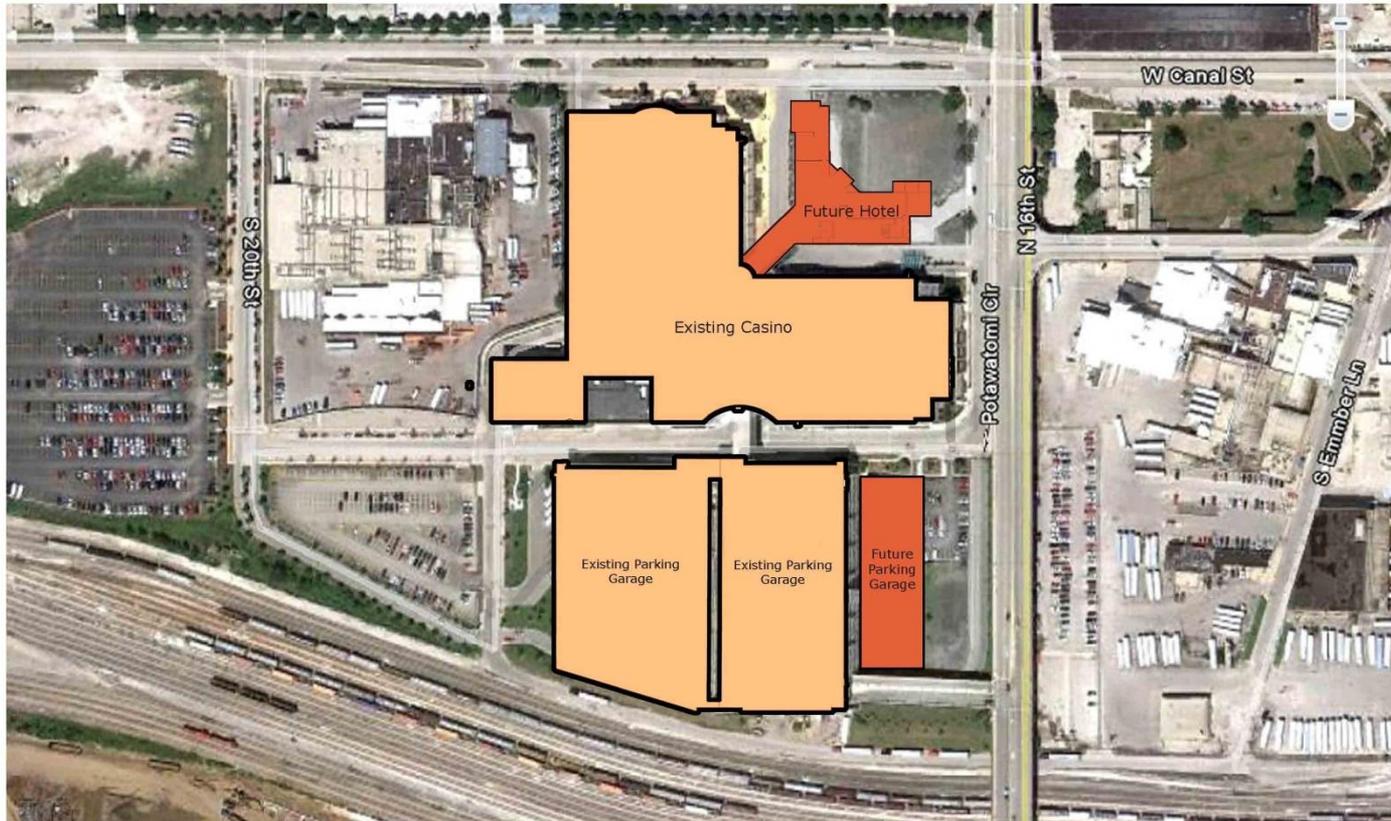
New visitors to Milwaukee

# Potawatomi Bingo Casino is the Largest Tribal Casino without a Hotel

Rank	No. of Slots	Property	Location	No. of Hotel Rooms
1	7,200	Foxwoods	Connecticut	1,500
2	6,780	Mohegan Sun	Connecticut	1,255
3	4,900	Pechanga Resort	California	517
4	4,300	Soaring Eagle	Michigan	514
5	4,207	Seneca Niagara Casino	New York	486
6	3,800	Mystic Lake Casino	Minnesota	600
7	3,320	Harrah's Cherokee Casino	North Carolina	576
<b>8</b>	<b>3,100</b>	<b>Potawatomi Bingo Casino</b>	<b>Wisconsin</b>	<b>0 (385)</b>
9	3,022	Four Winds Casino	Michigan	165
10	3,000	San Manuel Indian Bingo and Casino	California	0

Source: *Applied Economics, Pinkowski & Company* – March 2011

# Highest and Best Use



Potawatomi Hotel - Site Plan

MILWAUKEE WISCONSIN

APRIL 4, 2012

CUNNINGHAM  
GROUP

# Highest and Best Use

	Casino Hotel	Office / Warehouse Building	Industrial Building
Number of Direct Jobs	230	91	12
Estimated Property Taxes	\$2.2	\$0.4	\$0.04

*\* In millions of dollars*

*Source: Applied Economics, Pinkowski & Company – March 2011*

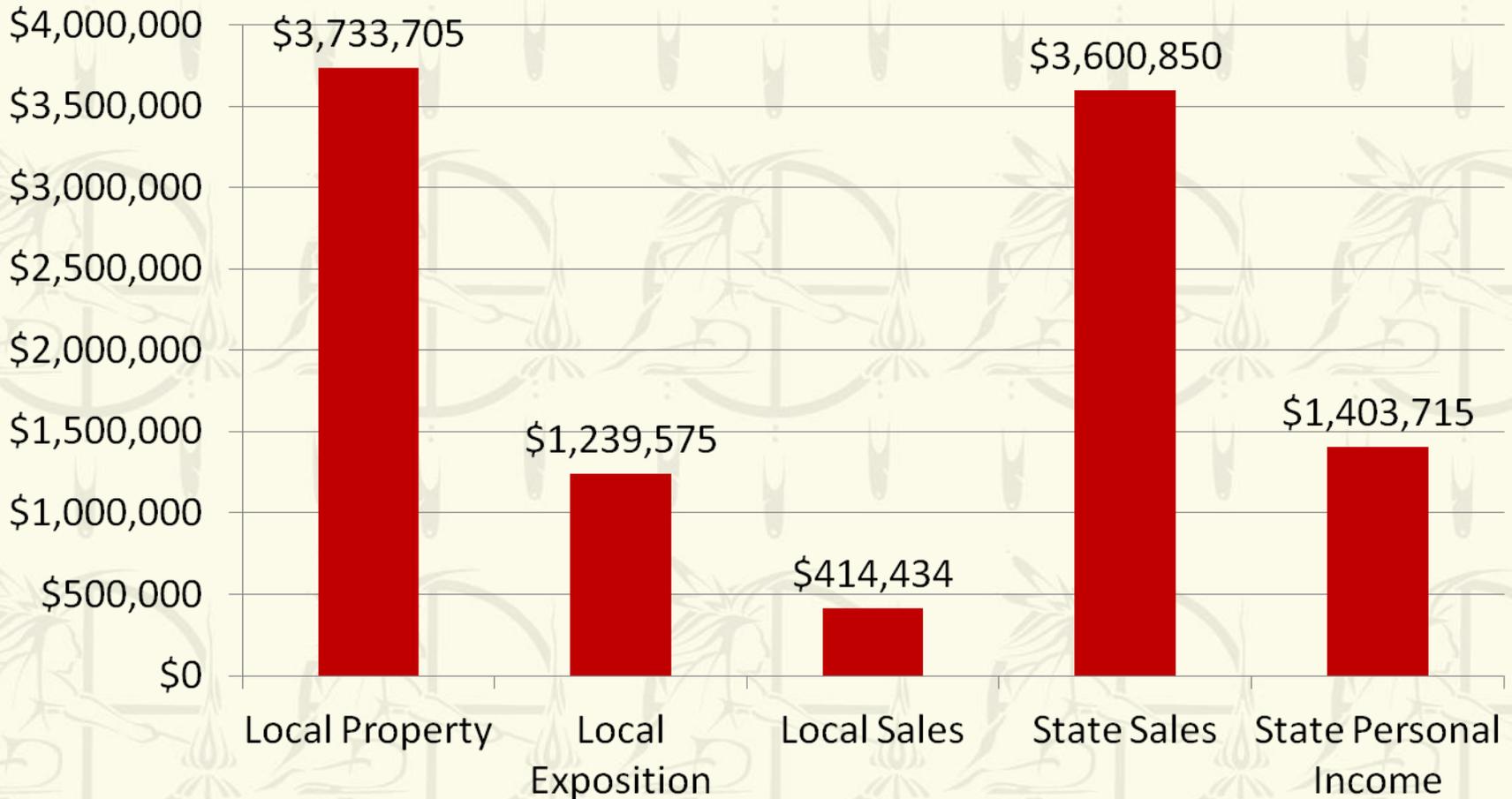
# Jobs

- 230 permanent hotel jobs
- 800 indirect jobs created from hotel visitor, supplier and employee spending
- 995 construction-related jobs

*Source: Applied Economics, Pinkowski & Company – March 2011*

# Average Annual Local & State Tax Revenues

(Five Year Estimate)



Source: *Applied Economics, Pinkowski & Company* – March 2011

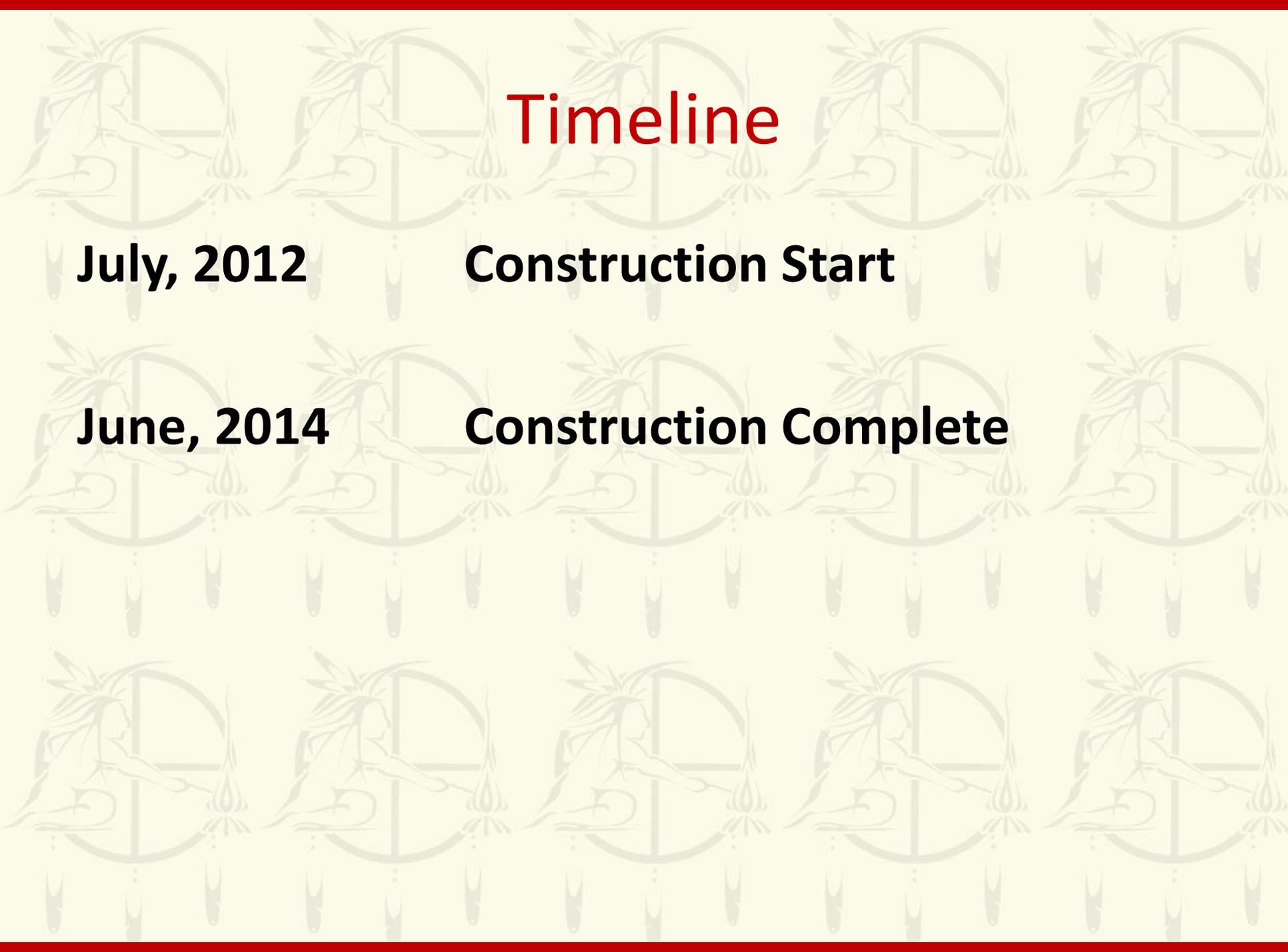
# Growing the Tourism Market

- Retaining current casino customers and attracting new visitors to Milwaukee.
- 90% of hotel customers new overnight stays in Milwaukee

Source: *Applied Economics, Pinkowski & Company* – March 2011

# Minority Hiring

- 20% of construction work for minority contractors.
- 25% of all construction workers from Milwaukee.
- 2008: 23% of construction work awarded to minority firms.
- 53% of the 2,500 employees at PBC are minorities.
- 57% of current casino employees reside in the city of Milwaukee.



# Timeline

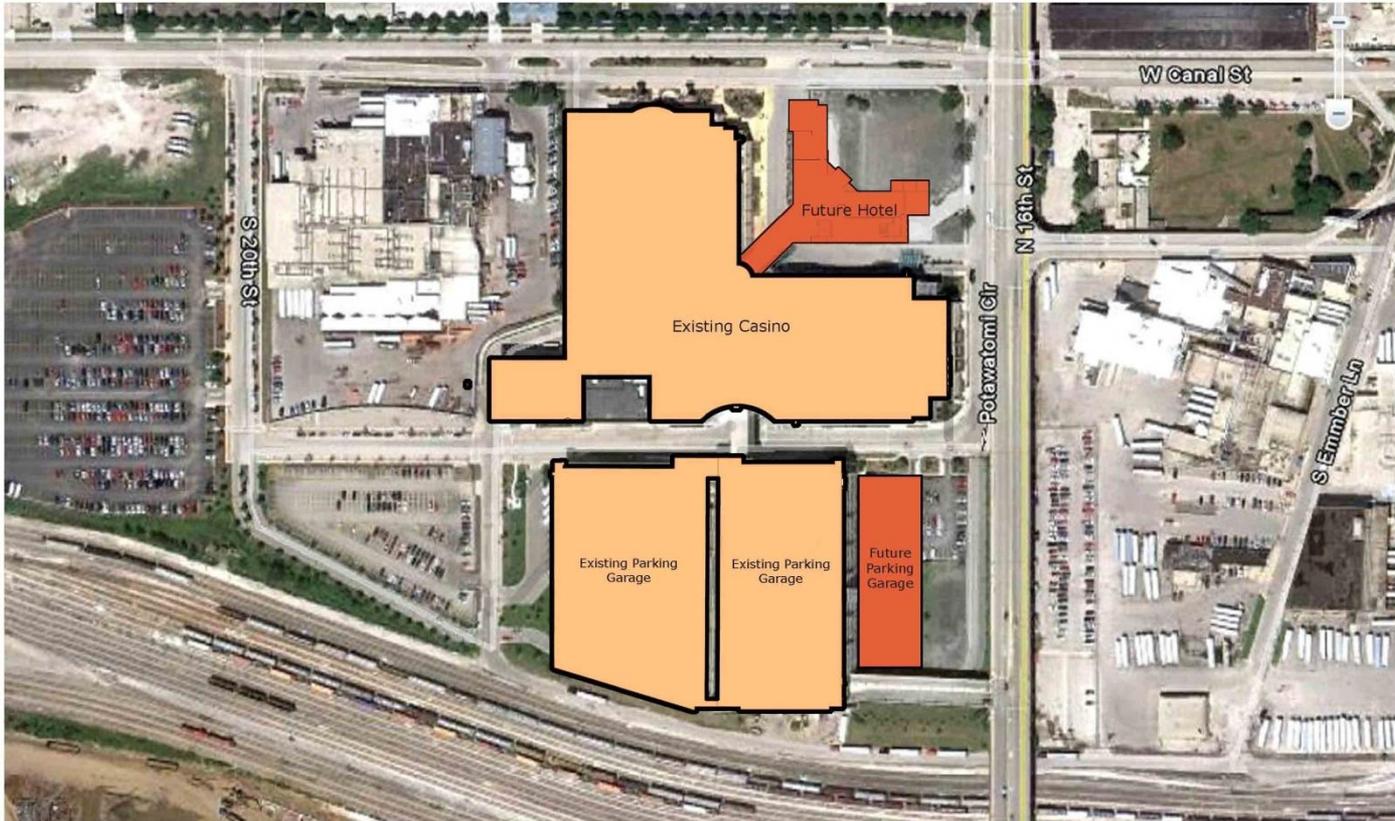
**July, 2012**

**Construction Start**

**June, 2014**

**Construction Complete**





Potawatomi Hotel - Site Plan

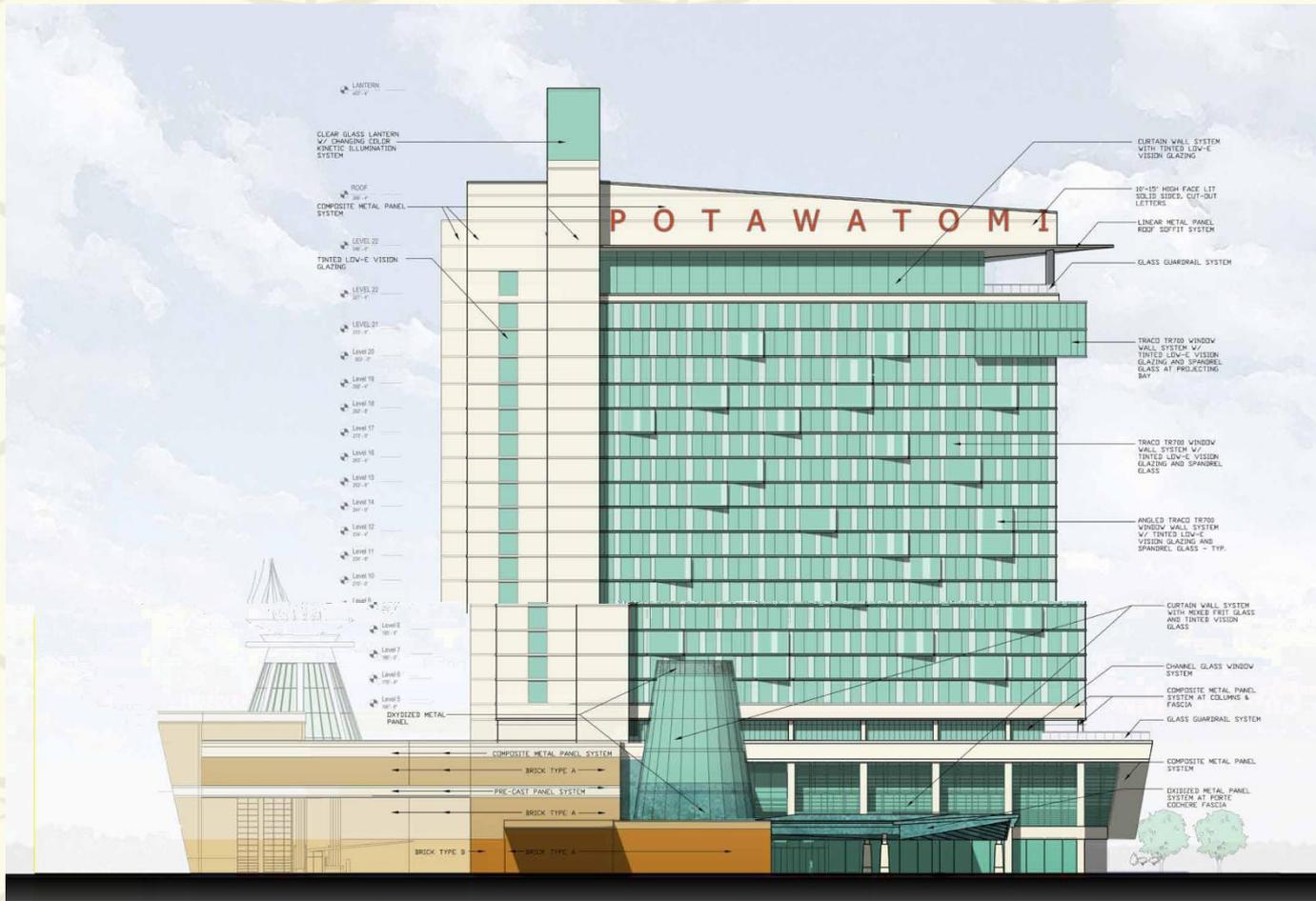
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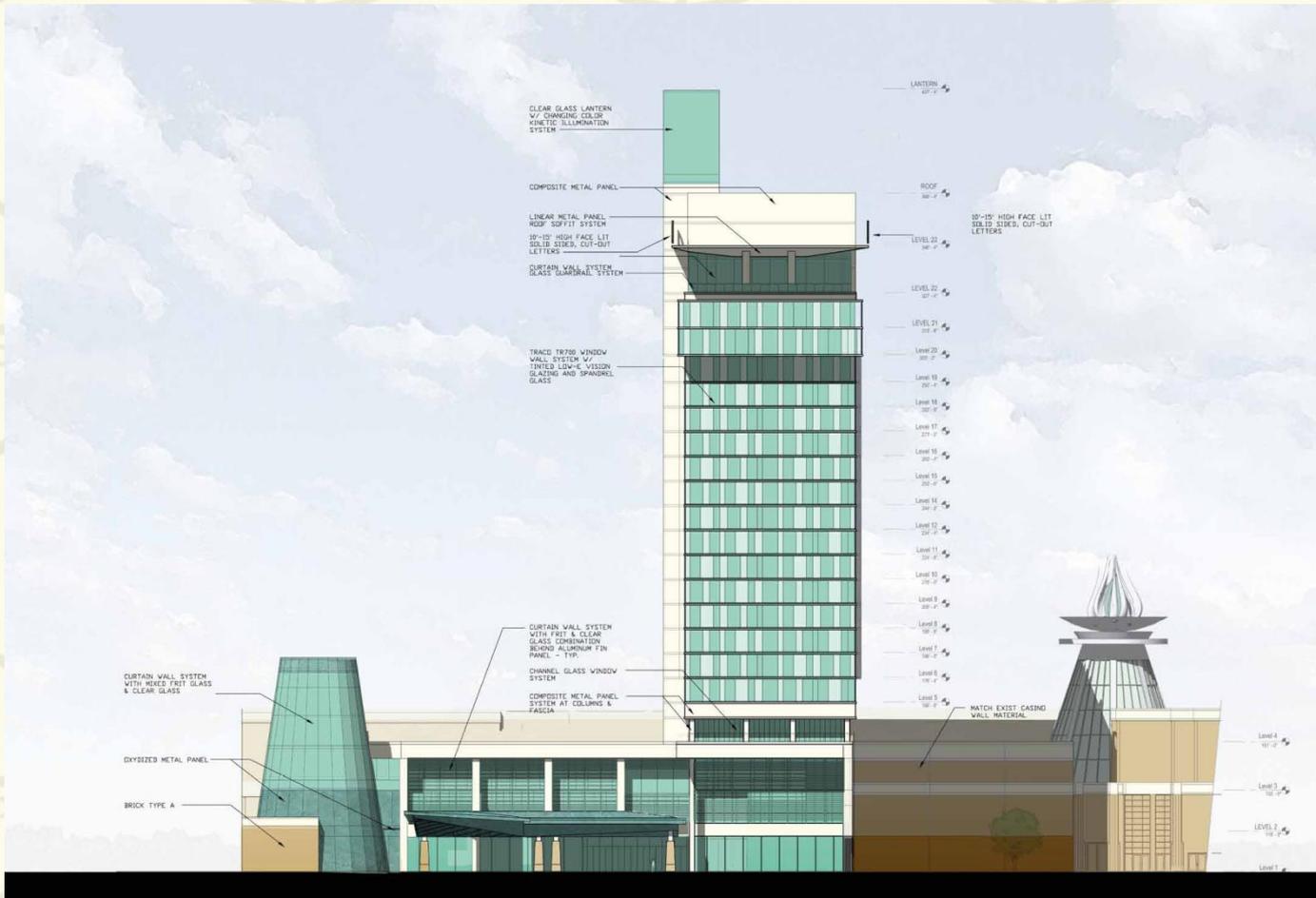
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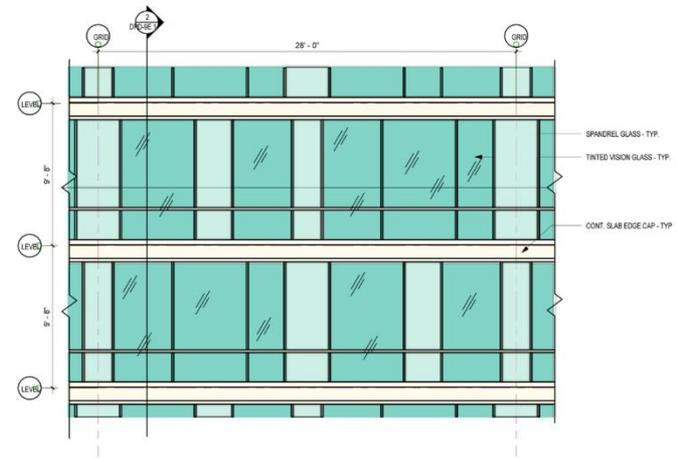
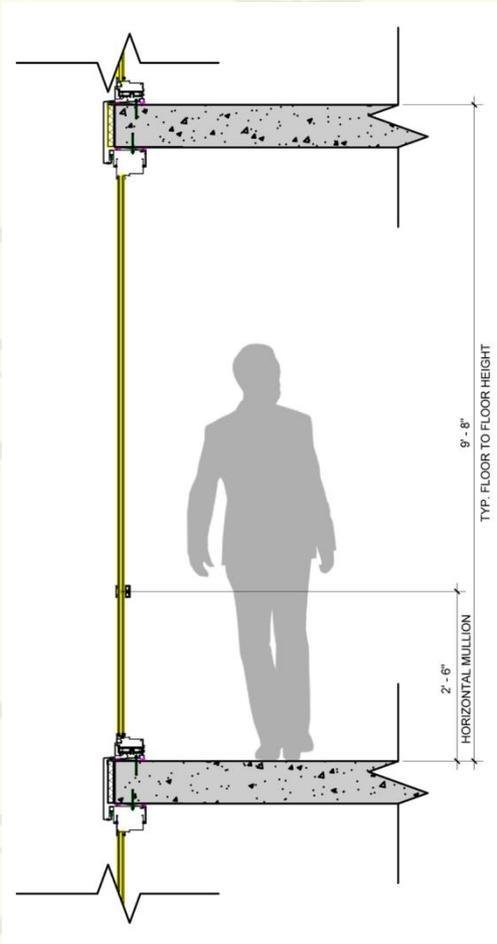
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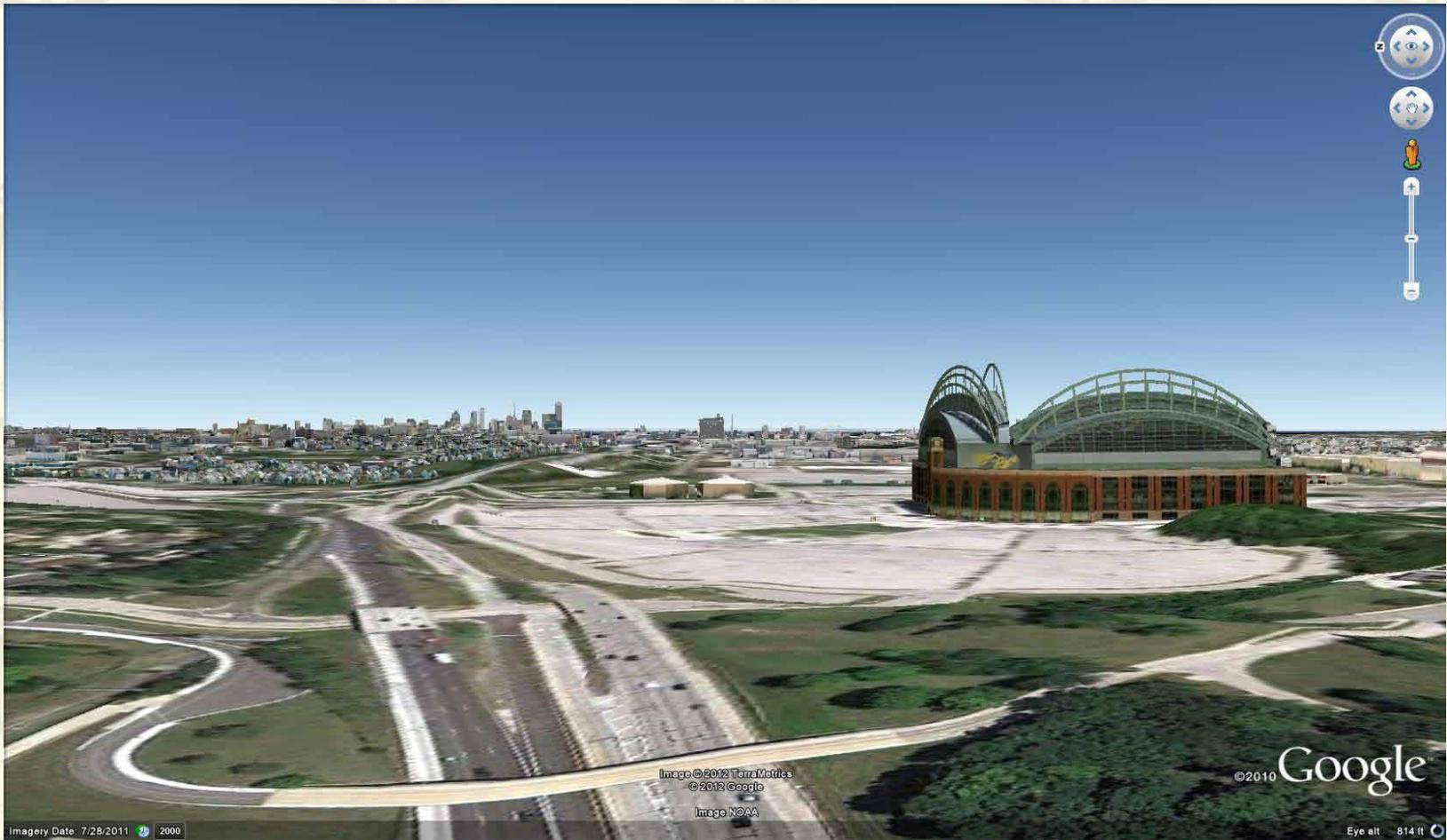


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Image NOAA

© 2010 Google

Imagery Date: 7/28/2011 2000

Eye alt 814 ft



Image © 2012 TerraMetrics  
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Image NOAA

43° 0' 12.6" N 87° 55' 25.33" W elev. 642 ft

© 2011 Google

Imagery Date: 7/28/2011 2004

Eye alt 641 ft

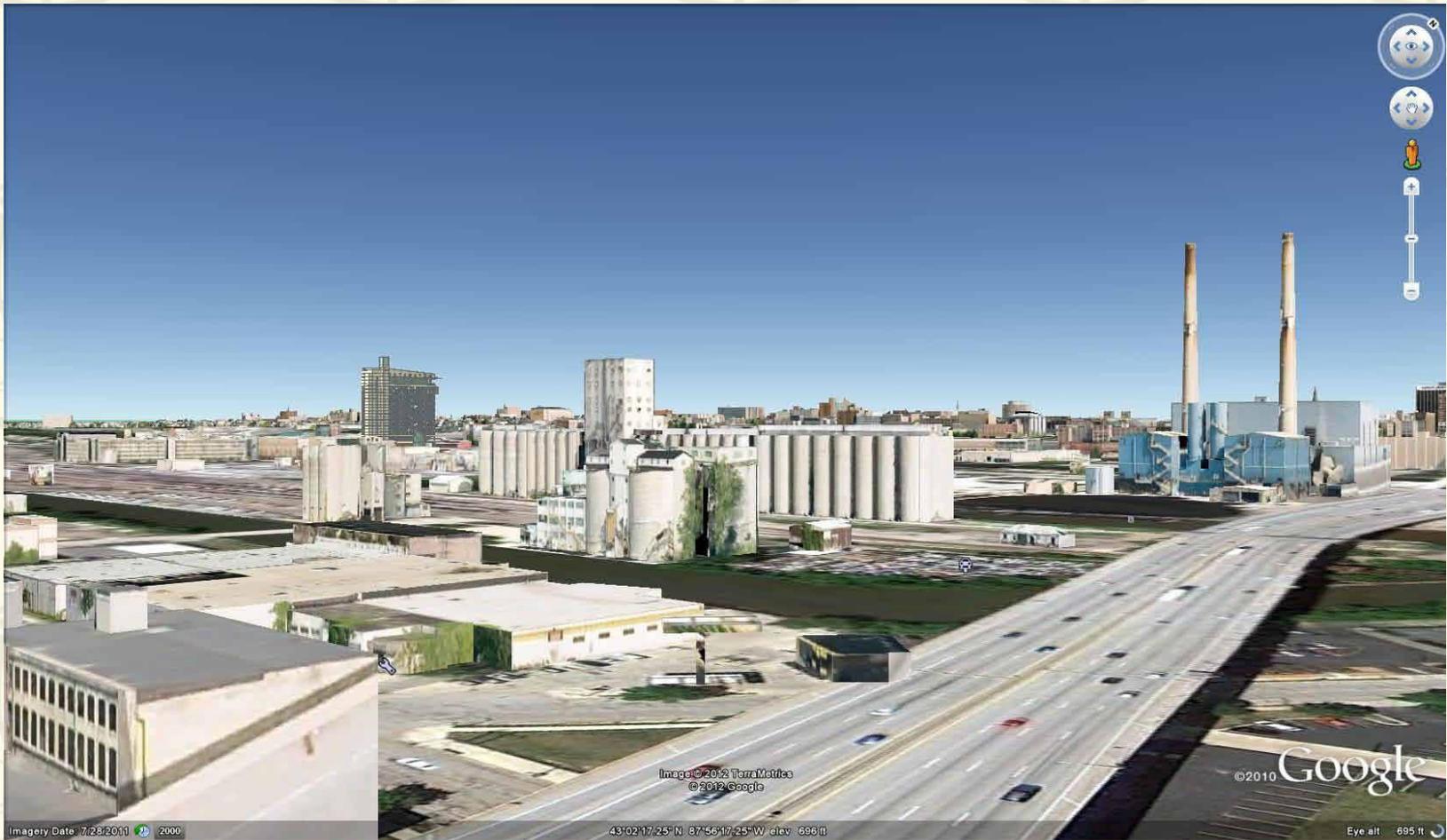


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Imagery Date: 7/28/2011 2000

43°02'17.25" N 87°56'17.25" W elev: 696 ft

Eye alt: 695 ft



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Imagery Date: 7/28/2011 2000

43°01'28.14" N 87°56'22.66" W elev. 660 ft

Eye alt 659 ft



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Imagery Date: 7/28/2011 2000

43°01'43.47"N 108°01'38.55"W elev. 7659 ft

Eye alt. 740 ft

