

Fresh Food Access Fund -- Evaluation Form

Evaluator Number: _____

Project name: _____

Applicant: _____

Applicant is (circle one): Individual Non-profit organization For-profit organization

Amount of grant request: \$ _____

Grant type (circle one): Capital Education Capital with educational components

Indicate the food access strategies addressed by the proposal. Check all that apply.

	Attract grocery stores or mobile market stops to underserved neighborhoods.
	Develop other retail outlets in underserved neighborhoods as sources of fresh foods.
	Increase the stock of fresh foods in corner stores.
	Increase the amount of locally grown food available to Milwaukee consumers.
	Meet fresh food needs of individuals with special dietary requirements.
	Improve transportation to fresh food sources for individuals in underserved areas.
	Improve nutrition and food preparation education.

Evaluation criteria	Score
The experience of the applicant in addressing issues relating to food insecurity and food access (0-20 points)	
The impact of the project and plans for measuring impact (0-20 points)	
Financial feasibility of the project -- the applicant's ability to leverage additional funds and the level of financial need. Applications that include documentation of additional funds that are available or pledged to the project should receive higher scores in this category. (0-20 points)	
The manner and extent to which the project will improve access to healthy food within a food desert (0-20 points)	
The nature and design of the project, and the likelihood that the project will successfully implement one or more strategies identified in the Fresh Food Access Fund (0-20 points)	
TOTAL SCORE	