



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 16, 2021

COMMITTEE MEETING NOTICE

AD 04

VAILLANCOURT, Erica E, Agent
Interstate Parking Company LLC
710 N Plankinton Av #700
Milwaukee, WI 53203

You are requested to attend a virtual hearing to be held on:

Tuesday, November 30, 2021 at 11:10 AM

Regarding: Your Parking Lot and Weights & Measures License Renewal Applications Removing 1 Timing Device as agent for "Interstate Parking Company LLC" for "Interstate Parking Company LLC" 8 N Van Buren St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/544004957> If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 544-004-957

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. The suitability of the security plan for the premises and how the security plan compares to the review conducted by the police department See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

Cooney, Jim

From: Bauman, Robert
Sent: Friday, November 5, 2021 9:14 PM
To:
Cc:
Subject: Re: Third ward noise disturbance/ racing cars

I am sorry there are continuing problems. MPD administers the chronic nuisance ordinance. But the parking lot license for this lot is up for renewal on Tuesday before the license committee. Residents can appear and object to renewal. I would encourage them to do so. Eye witness testimony is necessary.

Sent from my iPhone

On Nov 5, 2021, at 8:01 PM,

Hello,

We are still having issues with cars racing in the 328 N Van Buren St lot. On October 31st, around 9:45 pm two large explosions were heard from the lot followed by five cars speeding out of the lot. There continue to be cars racing in the evenings, and there are currently 6-7 vehicles in the lot revving their engines and doing donuts.

We recently had our condo meeting and one of the residents brought up filing this property as a nuisance property. It appears that based on the Milwaukee nuisance process, a property can qualify as a nuisance if there are 3 or more calls to the police about the property within one month. Given that we have been calling since spring 2021, we have far exceeded that. The policy further states that once a property has been declared a nuisance, a case is opened, the property owners have to respond with a plan within 10 days, and the plan will be monitored for 45 days to ensure effectiveness. Fines for noncompliance are also applied. *I would like to know what action has been taken against the property owners of 328 N Van Buren St lot in accordance with the city laws.*

It has been seven months and we are still dealing with this problem. Calling the nonemergency line for a police response is not a long term solution. I again go back to finding a way to make the property owners accountable. I understand the license renewal meeting is next week and I hope that you will advocate for our community and safety.

I look forward to hearing your response as well as what next steps we can take to resolve this issue.

Thank you.

REDACTED RECORD

Cooney, Jim

From: Bauman, Robert
Sent: Thursday, May 13, 2021 11:12 PM
To:
Cc: Bockhorst, Tammy;
Subject: Re: 3rd Ward Noise Complaint: Update
Categories: Red category

I am sorry this is happening. MPD is aware. Complaints have been entered against the parking lot owners/operators. That is the limit of our remedies. I am afraid there is no immediate solution.

Sent from my iPhone

On May 13, 2021, at 9:30 PM,

Hello,

Just providing an update on the situation with the car enthusiasts. Nothing has changed. The cars show up on a nightly basis. _____ take turns calling dispatch every single night.

There are multiple entrances to the parking lot that they use; it is the same lot every single time. Given that this is a private lot would it not be reasonable to fine the owners of the lot since the violation is occurring on their property? Is there something special about parking lots that the owners aren't responsible for violations occurring on their property?

Clearly no action is going to take place from the owners until more drastic measures are taken. Multiple community members and our household are willing to gather evidence or create a petition if needed. I appreciate the feedback so far and would really like to get ahead of this thing as we move into the summer.

Thanks for your time,

Cooney, Jim

From: Bauman, Robert
Sent: Monday, July 19, 2021 7:47 PM
To: Cooney, Jim; Bockhorst, Tammy
Subject: Fwd: Third Ward drag racers

Sent from my iPhone

REDACTED RECORD

Begin forwarded message:

From: Bauman, Robert
Date: July 19, 2021 at 7:35:10 PM CDT
To: "Bauman, Robert" <rjbauma@milwaukee.gov>
<Tammy.Bockhorst@milwaukee.gov> "Bockhorst, Tammy"
Subject: Re: Third Ward drag racers

Hello,

Thank you for your response. The police have been very responsive and helpful, and we acknowledge that they have competing urgent priorities that require attention. Their responses do not end up in violations or fines given to the drivers, so the drivers just keep returning and the problem isn't solved. We feel that in order to effectively prevent the drag racers from coming to the area, the property owners need to be held accountable. They have done nothing to stop this from happening. They could simply put up a functional gate to prevent access or limit access to paying customers. Are there any requirements or actions that the property owners can be held accountable for? Can this be addressed when negotiating their license renewal? Does the disruption to the neighborhood violate their license contract agreement? Basically, I am trying to determine how we can engage the property owners and motivate them to resolve the issue without making it the local residents and the police's problem.

Installing speed bumps is an interesting idea and something we believe would be worth exploring.

The lot is not part of the Italian Community Center. I circled the lot in the attached image.

Thank you again for your time and help.



On Mon, Jul 19, 2021 at 12:46 PM Bauman, Robert <rjbauma@milwaukee.gov> wrote:

I am sorry this disorder is continuing. This disorder is and remains primarily a police matter. Other city departments can install traffic calming features such as speed humps on Jackson St or other streets and install curb bump outs and traffic circles among others to slow traffic. We are open to any specific suggestions you might have. Actual physical changes to roadway geometry can take time to plan, engineer and implement and council approval is required for some of these installations. My office can initiate traffic calming installations but my office has no control over police deployments. I can say however that police resources have been stretched very thin this summer given the Bucks playoffs, disorder in downtown entertainment districts and the dramatic increase in homicides and shootings across the city. I am sure they are doing the best they can with the tools they have available.

Is the parking lot at 328 N. Jackson the ICC lot?

REDACTED RECORD

I will copy the First District Captain for his input as well.

From: _____
Sent: Monday, July 19, 2021 10:54 AM
To: Bauman, Robert <rjbauma@milwaukee.gov>
Cc: _____
Subject: Third Ward drag racers

Hello Alderman Bauman,

I am a resident and board member of [redacted] building in the Third Ward. My husband [redacted] contacted you a couple months ago about noise concerns of people racing cars in the area. We are still having the same issues, mainly in the 328 N Jackson St lot, but also when these individuals race and rev their engines on the streets in the Third Ward. The police officers have been very responsive and helpful when called, but we need an actual solution rather than being expected to call every time they assemble. At times it can take up to 20-30 minutes to even get a hold of someone on the non-emergency line, and residents of the area cannot be expected to interrupt their lives to do this every time.

Many of our residents have echoed the same frustrations, which has even contributed to one moving out. Our board has reached out to our attorney for support, and we were advised to request this issue to be brought to the appropriate committee for action. Your assistance would be greatly appreciated in doing this. We will begin to assemble a group of residents interested in supporting resolution of this issue.

Please let me know what actions are being taken to help resolve this issue permanently.

Thank you very much.

REDACTED RECORD

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Roman, Carmen

From: Coordinator, License
Sent: Tuesday, May 4, 2021 3:56 PM
To: Roman, Carmen
Cc: Becker, Keren
Subject: FW: Feedback: 3rd Ward

Follow Up Flag: Follow up
Flag Status: Flagged

REDACTED RECORD

Please add. The address is 328 N Van Buren.

Jim Cooney
License Division Manager
City of Milwaukee-License Division
200 E Wells St #105
Milwaukee, WI 53202
414-286-2365



From: Bauman, Robert
Sent: Tuesday, May 4, 2021 1:11 PM
To: Coordinator, License; Bockhorst, Tammy
Cc:
Subject: FW: Feedback: 3rd Ward

Please enter a complaint in the Interstate Parking lot file. I do not have the address but I am presuming it is the farthest east even numbered address on Chicago St.

From:
Sent: Tuesday, May 4, 2021 10:01 AM
To: Bauman, Robert <rjbauma@milwaukee.gov>
Subject: RE: Feedback: 3rd Ward

Agreed and thanks for the quick reply. The lot is Interstate Parking with phone number 414-431-6555. It is the furthest east on Chicago St. on the North side of the street. They actually have a gate which is never closed making the problem even more frustrating.

An additional thought is any liability these lots would have if someone were to get injured in there lot while drag racing and doing donuts.

Thanks for your help and I hope some positive change comes from this!

From: Bauman, Robert <rjbauma@milwaukee.gov>
Sent: Tuesday, May 4, 2021 9:52 AM
To:

Cc: Bockhorst, Tammy <Tammy.Bockhorst@milwaukee.gov>;

Subject: [EXTERNAL] RE: Feedback: 3rd Ward

Attention: This email originated from outside of Advocate Aurora Health. Always validate the sender's email address before clicking on links or attachments as they may not be safe. Never provide your username or password to a site you do not trust. Use the Report Phish button if you think an email is suspicious.

I am sorry to hear this is happening but I am not surprised given the out of control driving behavior that is afflicting the entire city. I will alert MPD about this. Could you provide some additional information about which parking lots are experiencing this behavior. There are several parking lots in this area with different ownerships. If we can pinpoint the precise lot we can enter complaints in their license file (we license commercial parking lots) which will allow us to raise these issues at license renewal.

From: [REDACTED]
Sent: Monday, May 3, 2021 9:21 AM
To: Bauman, Robert <rjbauma@milwaukee.gov>
Subject: Feedback: 3rd Ward

Hi Robert Bauman,

My name is [REDACTED] and [REDACTED] in the 3rd Ward. Many community members including myself have concerns about consistent noise violations relating to cars in the parking lots near the intersection of Chicago St and Lincoln Memorial Dr. Various car enthusiasts are congregating in these parking lots on multiple evenings/nights throughout the week where they spin-out their tires and see how fast they can accelerate. Not only does this seem like unsafe behavior but it affects the quality of life of the residents in the area.

My suggestion would be to gate off the parking lots they are using and consider a small police presence in the area during the evenings; I doubt it will take much to deter them.

Let me know if you have any questions,

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer



Tuesday, November 16, 2021



Notice of Public Hearing

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VAILLANCOURT, Erica E
Interstate Parking Company LLC at 328 N Van Buren St.
Parking Lot and Weights & Measures License Renewal Applications Removing 1 Timing Device

Tuesday, November 30, 2021 at 11:10 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/30/2021 at 11:10 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	321 N JEFFERSON ST, 614	MILWAUKEE, WI 53202-5943
CURRENT OCCUPANT	321 N JEFFERSON ST, 615	MILWAUKEE, WI 53202-5943
CURRENT OCCUPANT	321 N JEFFERSON ST, 701	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 702	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 703	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 704	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 705	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 706	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 707	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 708	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 709	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 710	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 711	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 712	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 713	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 714	MILWAUKEE, WI 53202-5944
CURRENT OCCUPANT	321 N JEFFERSON ST, 715	MILWAUKEE, WI 53202-5944

Blank Notice

Total Records: 63

Radius: 800 feet and Center of Circle: 328 N Van Buren St



**PARKING LOT LICENSE AND WEIGHTS & MEASURES (TIMING DEVICE)
 LICENSE RENEWAL SUPPLEMENTAL PLAN OF OPERATION**
 OFFICE OF THE CITY CLERK LICENSE DIVISION
 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202

Legal Entity Name: **Interstate Parking Company LLC**
 Parking Lot Address: **328 N VAN BUREN ST Milwaukee WI 53202**
 Number of Parking Spaces: **343**

Plan of Operation

Since your last application, are there any changes to any of the following information?

Hours of Operation NO YES
 Site Plan * NO YES
 Litter & Noise Control Plan NO YES

If you answered any yes, describe: _____

*If there are changes to the site plan, a new site plan must be submitted with this renewal application.
 A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Are there security personnel on premise? No Yes If yes, how many? _____ and answer the following:

What are their responsibilities? _____

Is security equipment used? No Yes If yes, describe _____

List their licensing, certification, or training credentials _____

Are there security cameras? No Yes If yes, how many? 2 and list locations: _____

One at North end and one at South end

Describe in detail the security measures that will be taken to protect patrons from harm:

The lot is frequented by maintenance, Managers and patrollers throughout the day.

Describe in detail the security measures that will be taken to protect vehicles and property inside vehicles from theft, vandalism or other damage:

The lot is frequented by maintenance; Managers and patrollers throughout the day

Describe in detail plans to comply with City Ordinance which states a person must be available at all times parking service is offered with a response time of no greater than 30 minutes:

Interstate has two 24 hour on call managers at all times.

Is there any change in the number of devices? No Yes

If yes, how many? 2 x \$30.00 = \$60 (add or subtract this amount from the Renewal Fee)

Signature

Signature of Sole Proprietor, a Partner; or if a Corporation or LLC, the Agent must sign



To: Alderman Robert J. Bauman – 12th Aldermanic District
Deputy City Clerk - license@milwaukee.gov

Cc: PO Carlos Felix - District 1 Community Liaison Officer
Captain James Campbell – District 1
Dr. Alyssa Kaleta - Resident

From: Erica Vaillancourt, Agent for Interstate Parking Company

Dated: November 22, 2021

Re: Interstate Parking Company LLC – License Applicant for the Parking Lots located at 328 N Van Buren St.

This supplemental information should be incorporated into Interstate Parking's most recent Plan of Operation for license applications.

MITIGATION MANAGEMENT TO DATE

Understanding the gravity of the situation, which migrated to our parking lot from other areas of the city, we took immediate action with collaboration from the Milwaukee Police Department in the following evolving steps:

1. Installed motion sensing cameras at the North and South ends of the lot
2. Closed the entrance on the South end of the lot to minimize entry points
3. Increased patrols to the lot to proactively deter the behavior and reactively to address activity in progress
4. Closed both entrances (West and South) of the lot on weekends during non-event days
5. Facilitated community collaboration, with businesses such as Summerfest, who have been experiencing the same issues

Following effective control of the situation towards the end of last Summer, it was determined by MPD that the problem had been resolved. As a result of recent activity towards the end of October/early November resulting from substantial damage and breach to our security barriers and preventative measures, we are proposing the enclosed enhanced security features to the lot with an attempt to permanently prevent this activity from resuming.

ENHANCED MITIGATION MEASURES

SECURITY THROUGH ENVIRONMENTAL DESIGN

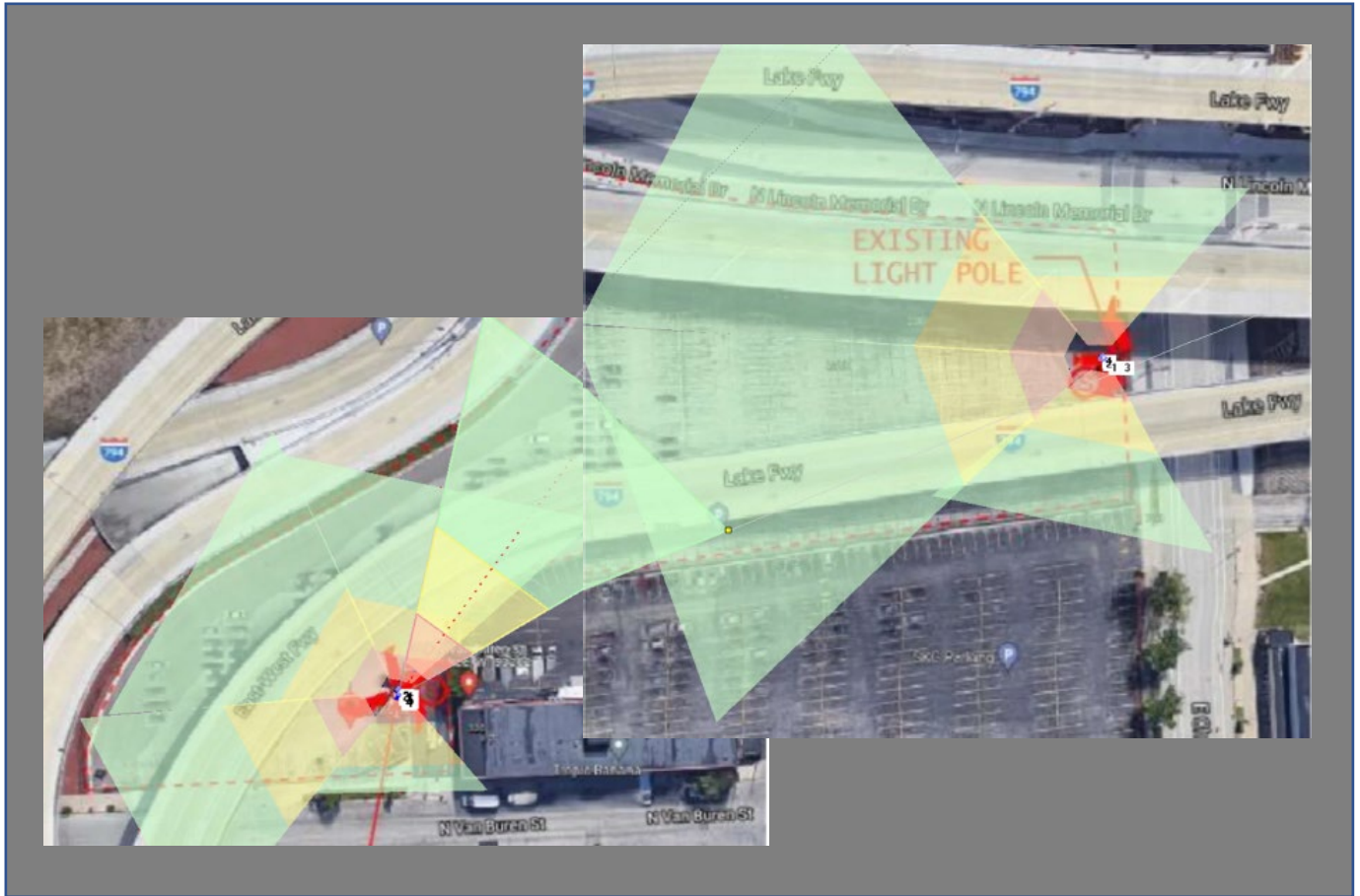
We have installed new security barrier swing gates at the Van Buren Street entrance in order to close the lot after hours during non-event periods. These security barriers take the place of the portable barriers previously being used considering the vandal's damage to these barriers. The existing security barrier gate at the Chicago Street entrance, which was also vandalized by the criminals, has been repaired and reinforced as well and is also secured after hours. As a result, the lot is inaccessible to vehicle traffic when both gates are closed evenings and weekends which is the timeframe that the drag racing occurrences took place. The enhanced barriers would take significant force to damage and gain entry to the property.



ACTIVE SECURITY MONITORING AND RESPONSE

There are currently 2 motion-sensing surveillance cameras on the lot that will be replaced with our new state of the art Artificial Intelligence Preventative Surveillance System (AIPSS) which detects, **in real-time**, irregular behaviors, loitering, glass-break, personal characteristic tracking, license plate recognition and other characteristic recognition aimed at preventing crime from occurring in advance. Any such activity is immediately alerted to our 24-hour mobile security team who can respond immediately to the property to intervene with any undesirable activity.

The below image shows the installation plan for the AIPSS.



LICENSE PLATE RECOGNITION

In addition to the AIPSS, we will be participating in MPD's Operation Green Light (at our cost) through the installation of Green Light License Plate Recognition technology at the property. Operation Green Light provides real-time intelligence for criminal investigations as well as added security for businesses. The cameras provide a sense of security and encourages community safety. The cameras stream directly to the MPD Fusion Center, which allows real-time access. Operation Green Light also strengthens the Milwaukee Police Department's effort on preventing and solving crime. This integration will be valuable for overall community safety in this particular neighborhood.

Anticipated installation timeline due to supply chain availability and installation of Operation Green Light cameras is by the end of 2021.

As you know, we are passionate about advancing the vibrancy of our Milwaukee community creating a welcoming place for all to enjoy our downtown cultural assets. We have invested over \$200 million in community-oriented redevelopment projects over the past 5 years alone and are highly committed to creating a safe and secure downtown environment for all of our residents, workers, tourists and stakeholders.

We appreciate the continued support of the community members, the Licensing Committee, the Milwaukee Police Department, and Alderman Bauman while we continue to work together to curb illicit activity in our community.

Thank you,

Erica Vaillancourt

Erica Vaillancourt - Agent
Vice President of Operations
Interstate Parking Company