

Daley Media Productions, Inc.

Kelly J. Daley

717 East Carlisle Avenue
Milwaukee, Wisconsin 53217
Office: (414) 332-9999
Cell: (414) 331-2070
E-mail: DaleyMedia@wi.rr.com

Qualifications

I am uniquely qualified to create an informational video for, and about, the Milwaukee Water Works.

- I was the first Video Production **Manager** of the **American Water Works Association**.
- I have **13 years experience** producing videos for **drinking water utilities**.
- I have produced videos on topics ranging from **public affairs** to **disinfection byproducts....** from **source water protection** to **customer service**.
- My drinking water videos have won **27 national awards**.
- I have written, produced and directed **more than 40 videos about drinking water**. Many videos are listed here. The **titles in bold** were shot and produced in conjunction with the **Milwaukee Water Works**.
 - **From the Source to the Tap** (children's video)
 - **Careers in Drinking Water**
 - A Consumer's Guide to Conservation
 - **Top Consumer Questions About Water**
 - Understanding Disinfection Byproducts
 - **We Treat Water Right**
 - **Consumer Confidence Report PSA**
 - **Because We Want You to Know: Consumer Confidence Reports**

- Understanding Cryptosporidium
- AWWA Annual Conference Open
- **Public Affairs for Water Utilities**
- QualServe: Excellence in Water Service
- **Emergency Planning for Water Utilities**
- Optimizing Filtration Operations
- **Converting Distribution Systems to Chloramines**
- **Backflow Prevention and Cross Connection Control**
- **Unidirectional Flushing Programs for Water Utilities**
- **A Guide to the Filter Backwash Recycling Rule**
- **American Water Works Assoc. Membership Video**
- Customer Service for Water Utilities
- **Customer Service for Water Utility Field Personnel**
- Customer Service: Working with Difficult Customers
- Filter Surveillance Techniques for Water Utilities
- Understanding the Cryptosporidium Challenge
- **Routine Coliform Sampling for Water Systems**

I have produced videos working with the following drinking water utilities and organizations:

- The Milwaukee Water Works
- Green Bay Water
- Wausau Water
- Madison Water
- Oak Creek Water
- Cudahy Water
- Chicago Department of Water
- Peoria Water
- Denver Water
- Fort Collins Water

- Colorado Springs Utilities
- Philadelphia Water
- Los Angeles Department of Water and Power
- East Bay Municipal Utility District
- City of New Orleans Water
- Winnipeg Water
- Miami-Dade Water
- Homestead (FL) Water
- Des Moines Water Works
- City of Phoenix
- Louisville Water
- Cincinnati Water
- Environmental Protection Agency

I have **interviewed** countless drinking water **professionals** and **regulators**.

My drinking water **videos** have been **featured** at national **seminars** and **conferences**.

My **videos** have been **broadcast** on **PBS television** stations, on **cable television** and on national **teleconferences**.

I have completed several projects with the **Milwaukee Water Works** and the city's **Department of Public Works**. These projects include:

- Women in Hard Hats
- City Hall Restoration
- City Hall Restoration Update
- Pipe Excavation Video

My work for the City of **Milwaukee** has accomplished the desired **objectives and goals**. It has been lauded for its **quality** and **creativity**.

Over the years, my **video productions** have won **more than 60 awards**. A list follows.

**Professional Awards
(Drinking water videos highlighted.)**

2006

BMA Award of Excellence	The Briggs & Stratton Story
Communicator Award	The Briggs & Stratton Story
Communicator Award	Your Bill of Rights

2005

WAVE MCA-I	The Briggs & Stratton Story
MarCom Creative Awards	The Briggs & Stratton Story
WAVE MCA-I	94.5 WKTI TV Spots
Videographer Award	94.5 WKTI TV Spots
Telly Award	94.5 WKTI TV Spots

2004

MCA-I	Briggs & Stratton Plant Tour
Videographer Award	Briggs & Stratton Plant Tour
Telly Award	Gendline & Liverman TV Spot
MCA-I Award	Floor Shield Infomercial

2003

AXIEM Award	Children's Hospital Illinois TV Spot
AXIEM Award	Children's Hospital Illinois TV Spot
Telly Award	Story of the All-Americans
Telly Award	St. Vincent Hospital TV Spot
Communicator Award	GE Compliance Solutions

2002

Communicator Award	St. Vincent Hospital TV Spot
AXIEM Award	St. Vincent Hospital TV Spot
Telly Award	From the Source to the Tap
Telly Award	GE Business Solutions

2001

Gold Award, ITVA	GE Medical Systems
Gold Award, ITVA	Careers in Drinking Water
Communicator Award	Careers in Drinking Water
Summit Award	One Choice for Kids TV Spot
Monitor Award	One Choice for Kids TV Spot
AXIEM Award	One Choice for Kids TV Spot
Telly Award	One Choice for Kids TV Spot
Silver Award	One Choice for Kids TV Spot

2000

International Film Festival	Imaging for Hope, GE Medical Systems
Telly Award	A Consumer's Guide to Conservation
Videographer Award	A Consumer's Guide to Conservation
Videographer Award	Imaging for Hope, GE Medical Systems

1999

Aegis Awards	A Consumer's Guide to Conservation
Aegis Awards	Top Consumer Questions About Water
Aegis Awards	Understanding Disinfection Byproducts
Communicator Award	A Consumer's Guide to Conservation
Communicator Award	Imaging for Hope, GE Medical Systems
Communicator Award	Understanding Disinfection Byproducts

Silver Reel Award, ITVA
Spotlight Award, ITVA
Telly Award
Telly Award
Videographer Award
Videographer Award

GE Medical Systems
We Treat Water Right
Consumer Confidence Report PSA
We Treat Water Right
Consumer Confidence Report PSA
We Treat Water Right

1998

Aurora Awards
Communicator Awards
Communicator Award
Telly Award
Videographer Award
Videographer Award
Videographer Award

Understanding Cryptosporidium
GE Business Solutions
We Treat Water Right
AWWA Annual Conference Open
Public Affairs for Water Utilities
AWWA Annual Conference Open
QualServe: Excellence in Water Service

1997

American Corporate Awards
CINDY Award
Communicator Award
Telly Award
Telly Award

Public Affairs for Water Utilities
QualServe: Excellence in Water Service
QualServe: Excellence in Water Service
Introduction to Wyoming Tech
Public Affairs for Water Utilities

1996

Gold Pick Award
Telly Award
Telly Award
Telly Award

Citicorp Diners Club
Emergency Planning for Water Utilities
Hibino Audio Visual Marketing Video
AWWA Annual Conference Open